

SCALE: 3/16" = 1'-0"

## **BUSINESS PLAN**

## Name to be Announced

Sports Bar & Grill

Jay Wanserski, Owner

## I. EXECUTIVE SUMMARY

I, Jay Wanserski, will be the sole owner of the bar at 406 N Frances Street, previously occupied by Red Shed. This bar will be a sports bar with a laid-back atmosphere and will feature a full-service bar, offering a wide selection of alcoholic beverages. The establishment will provide a relaxed and comfortable environment for patrons, creating a gathering place for them to enjoy their favorite sports events. The building will undergo renovations and updates in the future to enhance the overall customer experience. Additionally, a partial kitchen will be available to serve a limited food menu. With football season right around the corner, it is the perfect time to launch a new bar for the Badger Fans.

## II. EXPERIENCE & BACKGROUND

I have been a bar owner since 1994 and am well-equipped to open another bar in downtown Madison. I have 29 years of experience as a bar owner and 36 years total in the bar industry. I have successfully opened and expanded Wando's Bar and Grill into what is today and plan to do the same at 406 N Frances Street. After opening the bar, I plan to renovate the location to become another top spot for downtown Madison. As an experienced figure in the Madison bar industry for nearly three decades, I am confident in my ability to contribute positively to the community and open another successful establishment.