From: Frey, Katy

Urban Design Comments To: Subject: Support for Agenda Item #77012

Wednesday, June 14, 2023 2:52:25 PM Date:

Importance:

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To whom it may concern,

I am in writing in support of the original design for the front entry of La Follette HS as is currently designed. I realize that is does not meet with requirements set forth by the original CDR but there are times when the community needs to rise above rules to embrace a larger community message of celebrating diversity.

I very often hear the words diversity and equity and how we need to embrace these concepts in all we do. However, now given the opportunity to lead by design the city is choosing subtlety and minimalism. I would encourage the board to see past the rules and look to celebrate and highlight this school as a beacon of diversity. The design was deliberate to celebrate La Follette HS as the soul of our east side community.

We face enough barriers on some many levels – please don't add this to our list.

It will be only visible during daylight hours and therefore not a nuisance to the neighbors.

On a more practical note. It is extremely hard to see the entry to La Follette HS as it comes up very quickly on Pflaum Rd. A large sign would greatly help parents, visitors, community members and our large population of non-English speakers to better understand appropriate entries and wayfinding.

Thank you for your consideration.

Katy Frey Finkelmeyer La Follette High School All-School Booster Club President

Katy Frey, IIDA, WRID, EDAC Interior Designer, Associate Principal she/her/hers

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