AMENDMENT TO ORDINANCE 77467:

Amending Version 1 of Legistar File No. 77467, amending Section 31.112 of the Madison General Ordinances, Advertising Sign Bank and Replacement Advertising Signs, to extend the sunset date until March 15, 2025 and make minor procedural clarifications to the sign bank process for Advertising Signs.

Date: June 8, 2023

SPONSOR(S): Alder Figueroa-Cole

Legistar File No. 77467 is amended as follows:

"(7) Sunset Clause . Section 31.112(5)(c), "Common Council Review," shall be ineffective as of a date two (2) years from the effective date of this ordinance. The remainder of this This ordinance, Sec. 31.112, MGO, and all related cross references as determined by the City Attorney, shall be ineffective as of a date eight (8) years from its effective date July 1, 2031 March 15, 2025 and any unused, unexpired banked square footage in an Advertising Sign Bank shall expire as of the eight-year sunset that date. Notwithstanding the foregoing, sub. (4)(g), all of sub. (6), "Replacement Advertising Sign Criteria," and any other provision establishing criteria for a Replacement Advertising Sign shall survive the sunsetting of this ordinance for purposes of enforcement."