

From: [Dan Fitch](#)
To: [Urban Design Comments](#)
Subject: Sign banking and advertising in the city
Date: Monday, May 8, 2023 4:36:00 PM

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Re: Wednesday's agenda and [item 77467](#)

I don't know much about the machinations of extending the sunset another 8 years, but I encourage you all to act to reduce advertising billboards as much as you can, and not just in "historic" or downtown districts.

Has the city considered a progressively accelerating property tax on billboards to "encourage" the rentiers to close up shop sooner?

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