



Change of Premises

Fee: \$25.00

City of Madison Clerk

210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: Beer, Liquor, Cider
Class B: Beer, Liquor,
 Class C Wine

(Agenda Item Number)

(Legistar file number)

LICPCH-2023-00098
(License number)

7 119
(Alder District #) (Police Sector)

Office Use Only

Licensed Premises Information

This application modifies existing alcohol license number: LICLIA - 2015 - 00239

Business dba Name: Ultimate Mart, LLC DBA Pick 'n Save #131

Licensed Address: 6655 McKee Rd Madison, WI 53719

Liquor/Beer Agent Name: Crystal Gulseth

_____% Alcohol, ____% Food, ____% Other Alder, District #: _____ Police Sector: _____

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Ultimate Mart, LLC DBA Pick 'n Save #131

Business Mailing Address: 875 E Wisconsin Ave Milwaukee, WI 53202

Business Contact Name, Position: Tammy Koch - ASP

Business Phone: 608-848-9984 Business Email: tammy.koch@roundys.com

Current Capacity (indoor): _____ Current Capacity (outdoor): _____

Proposed Capacity (indoor): _____ Proposed Capacity (outdoor): _____

If your capacity is increasing, contact Building Inspection: (608) 266-4551, binspection@cityofmadison.com

Change is: Permanent Temporary (from _____ until _____)
Date Date

Is this change related to a Roadway Café Expansion License/Roadway Permit: Yes or No

Description of Changes (include approximate measurements, and fencing, if necessary):

We are looking to change the location of the pickup stalls and increase the number of stalls to 8 please see attached
site plan.

Detailed Floor Plans included (required)

Tammy Koch, 2/17/2023
Authorized Signature Date

Orange sign and business card issued
 "License Renewals & Changes" brochure with next steps issued

Office Use Only

