

City of Madison | Department of Transportation

Transportation Demand Management Plan Creation Tool (DRAFT)

Transportation demand management (TDM) refers to a package of policies and strategies designed to increase efficiency and shift travel patterns to reduce the number and length of single-occupancy vehicle (SOV) trips.

The purpose of this spreadsheet is to:

- determine the applicability of the TDM program to your project
- if your project is subject to TDM requirements, provide a number of points to meet VMT reduction goals
- show you the mitigation measures applicable to your project
- provide you a clear tool to demonstration compliance with the TDM requirements for your project

Project	Name:
	Vermillion Development
Project	Address:
Address	1617 Sherman Avenue, Madison WI 53704
Address 2	
TDM Co	oordinator:
Name Address	Darrin Jolas
Address 2	401 N Franklin, Suite 4 South
City	Chicago
State	IL
Zip	60654
Drovimi	ity to Altornative Transportation

Proximity to Alternative Transportation

With all-day transit service area?
Yes
Click here for Map (coming soon)
With 1/4 mile of bike sharing station
Yes
Click here for Map
With 1/4 mile of car sharing station?
No
Click here for Map

What Zone is your Project Located In

General Urban

Click here for Density Zone Map (coming soon)

What kind of Project is this?

Residential

Use Category (or categories)

Project Details

Enter project information into the boxes marked in blue. To find minimum parking required by ordinan Commercial, Educational, or Institutional uses, go to:

Chapter 28.141 of the Municipal Code -- Table 28I-3. Off-Street Parking Requirements.

Residential Use Characteristics

433 588	Number of Dwelling Units Parking Provided
1.36	Parking Ratio
20	TDM Required

Commercial Use Characteristics

	Floor area square footage
	Parking Provided
	Parking Minimum by Ordinance
0.00	Parking Ratio of Provided to Mi
N/A	TOM Required

Institutional Use Characteristics

	Noor area square footage
	Parking Provided
	Parking Minimum by Ordinance
0.00	Parking Ratio of Provided to Min
N/A	7DM Required

Employment Use Characteristics

4		Floor area
		Parking Pro
b		Parking Pro
	N/A	TDM Requ

Educational Use Characteristics

	# of Stude
	Parking Pro
	Parking Mi
0.00	Parking Ra
N/A	TDM Requ

transportation system

ice for

square footage ovided ovided per 500 sq ft iired

nts ovided inimum by Ordinance tio of Provided to Mir



Par1	ed Points		Provided	Dol	s Compliant
	Residential	Residential		Reside	
	Employment Commercial				yment ercial
Celculate	Educational Institutional d based on your inputs from			Institu	
	Reduction Str				
• • • • • • • • • • • • • • • • • • • •	neuucion su	ategres	All	Blue B	oxes Require Additional Input. Please Fill Inl
Active	Transportation Str	rategies			
7	Infrastructure	Dedicated Access to Bike Parking		1	Provide a convenient and separate access to the bike parking area without stairs (e.g. on the same level as the entrance, or via a ramp or elevator).
	Infrastructure	Indoor covered bike parking near Er	ntrance	1	Locate the bike parking in a covered, indoor space, less than 100 feet from the main entrance.
7	Infrastructure	Discuss Malabassas - Facilities			Provide a bicycle maintenance station for on-site employees, tenants, residents and visitors. Tools and supplies should be a bicycle maintenance station for on-site employees, tenants, residents and visitors. Tools and supplies should be a bicycle maintenance station for on-site employees, tenants, residents and visitors.
	Intrastructure	Bicycle Maintenance Facilities		1	include at minimum: a bicycle pump, wrenches, a chain tool, lubricants, tire levers, hex keys/ Allen wrenches, torx keys, screwdrivers, and spoke wrenches.
	Infrastructure	Clothes Lockers and Showers		1	Provide 1 shower along with 5 clothes lockers for every 30-50 bike parking spaces.
	Infrastructure	Bicycle Lockers or Secure Storage R	oom	2	Provide lockers for secure, long-term storage of bikes: 1 locker for every 20 DUs or 30 employees.
	Programmatic	Shared Fleet of Bicycles		2	Provide an on-site shared fleet of free loner bicycles for use by residents/ employees. Fleet should include at least 1 bicycle for every 10 DUs or 30 employees, with a minimum of 5 bikes.
	Infrastructure	Improve Surrounding <u>Pedestrian</u> Infrastructure		0	Improve pedestrian infrastructure (side walks, curb ramps, crosswalk, RRFB, etc.) on adjacent properties within 500 of project consistent with city plans and ordinances and federal accessibility requirements. 1 point per 100ft of
	Infrastructure	Improve Surrounding Bicycle		0	Infrastructure, up to 4 total points. Improve bicycle infrastructure (bicycle lanes, cycle tracks, new crossings, bike-ped paths, etc.) within 500 ft. of proje consistent with city plans, ordinances, and federal requirements. One point per amenity or one point per 100 ft. of
		Infrastructure		_	Infrastructure, up to 4 points. Install traffic calming measures such as speed humps and roundabouts. One point per small-dollar measure (e.g., pedestrisn flags, temporary speed hump) and two points per large-dollar measure (e.g., RRFB, permanent speed
	Infrastructure	Traffic Calming Measures		0	peussi air riags, temporary specu riompy and two points per air gerunial missistic (e.g. north, per inairent specu hump). Must be located within 500 ft. of project and be consistent with city plans, ordinances, and federal requirements. One point per amenity or one point per 100ft of infrastructure, up to 4 points.
ransit	Strategies				
		e all-day transit service area? less if not. (From Step 1)	Yes		
	Programmatic	Validate Transit Passes for or Provideride passes	de free two-	2	Validate Transit Passes or provided two-ride passes for all residents, employees, or visitors
	Programmatic	Sell Madison Metro passes		2	Sell Madison Metro transit passes to visitors, patrons or students. All potential beneficiaries should be clearly inform about the availability of transit passes through appropriate signs or communication channels. Must verify eligibility
_		Subsidize Monthly Transit Passes	% subsidv	Points	with Metro Transit. Provide subsidized monthly transit passes to employees/residents (one per DU or employee). 1 point per 25% subsidents (one per DU or employee). 1 point per 25% subsidents (one per DU or employee). 1
	Programmatic	OR daily passes Fund transit facilities and	0% # Inc.	O Points	up to 75%. Build or fund transit facilities and existing or proposed stops including benches, trash receptacles, shelters, and real-
	Infrastructure	amenities	0	0	time arrival screens. Up to 1 point per feature, up to a maximum of 4 points. Metro Transit must accept proposal pr to points being awarded.
	Programmatic	Complementary Transit Passes		7	Provide complementary monthly transit passes to employees/residents (one per DU or employee).
Parkin	g Strategies (pick o	ne max)			
	Programmatic	Carpool preferential or free parking		1	Provide free or preferentially sited parking for carpool vehicles for employees, shoppers, students, or others as applicable.
					Keep parking capacity below the applicable parking minimum by sharing parking or off-site parking arrangement wit
_	Programmatic	Shared parking agreement		4	a nearby land use, or allow users at another land use to park on-site such that that facility has parking capacity belot applicable parking minimums. May utilize Parking Utility ramps. Offer all employees the choice to drogo free parking for an in-leu cash payment equal to the market rate cost of
	Programmatic	Parking cash-out		10	Unter all emproyees the choice to torgo free parking for an in-seu cash payment equal to the market rate cost of parking. Cannot be used in combination with unbundle parking or parking fees. Not applicable for Residential Developments.
2	Programmatic	Unbundle Parking		10	Lease or sell parking separately from residential units or office spaces. Must be optional. Cannot be used in combination with parking fees or cash out.
7	Programmatic	Market-rate Parking Fees		10	Drivers must pay the full market value for parking. Properties offering validation not eligible for this strategy. Cannot
	Mobility Strategie				be used in combination with cash out or unbundling.
snared	Is the project within 1	1/4 mile of a bike share station?	Yes		
		less if not. (From Step 1)	163		
		I/4 mile of a car share station? less if not. (From Step 1)	No		
	Programmatic	Shared Fleet of Vehicles		1	Provide cars for shared use by employees or residents, not including commercial vehicles.
	Programmatic	Shared Fleet of Vehicles		1	Provide cars for shared use by employees or residents, not including commercial vehicles.
	Programmatic Infrastructure	Provide car share parking space		1	Contract with a car-share provider (such as Zipcar) to place vehicles on site for use by car-share provider's customed
		Provide car share parking space Subsidized car-sharing membership			
	Infrastructure	Provide car share parking space		1	Contract with a car-share provider (such as Zipcar) to place vehicles on site for use by car-share provider's customed
	Infrastructure Programmatic	Provide car share parking space Subsidized car-sharing membership Provide complimentary bikeshare m		2	Contract with a car share provider (such as Zipcur) to place values on site for use by surman a provider's custome. Ofter subsidized car-share memberships - covering the cost of memberships, at an immunith owner resident or employee for using car-share. Car share venture for most to incread on-site or within a quarter misks as living distance. Provide complimentary bisechair membership to each employee or building termania. Work with the Greater Madison MFO to establish an Emerging Columnians find Home account. Promote the
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