

**Price, Jessica M**

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**From:** Azura Mar JORDA <ajorda@wisc.edu>  
**Sent:** Monday, January 23, 2023 2:06 PM  
**To:** Sustainable Madison Committee  
**Subject:** Approve the Buildings Energy Savings Program Ordinance

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello!

To the Members of the Sustainable Madison Committee:

**I write to express my strong support for the proposed *Building Energy Savings Program* ordinance that you will be reviewing shortly.**

Large commercial buildings account for 30% of our community's greenhouse gas emissions. These greenhouse gas emissions have such a large impact on all interconnecting parts of the Madison ecosystem. The proposed *Building Energy Savings Program* ordinance not only will reduce those emissions, but also enable building owners and their tenants to reduce their energy costs. It is time our city joined some 50 other cities, counties and states that are successfully using this policy to reduce both emissions and energy bills. This would be a step in the right direction for creating a positive change to combat climate change.

Thank you in advance for your efforts to reduce the threat of climate change in Wisconsin while also saving money. **Please approve this project!**

Sincerely,  
Azura Jorda  
420 W Gorham St, Madison, WI 53703

All the best,  
**Azura Jorda**  
Conservation Biology & Communication Arts (Radio/ TV/ Film)  
University of Wisconsin-Madison '23

## Price, Jessica M

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**From:** Bill Connors <bill@smartgrowthgreatermadison.com>  
**Sent:** Monday, January 23, 2023 10:49 AM  
**To:** Sustainable Madison Committee  
**Subject:** Smart Growth's Comments re Mandatory Building Energy Benchmarking and Tune Ups Ordinance

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Sustainable Madison Committee members:

Please change the proposed ordinance mandating building energy benchmarking and tune ups (Legistar 75280) to a voluntary program. If the new program remains mandatory, please change it so that it does not require reporting of proprietary information to the city government.

Here is one example of why this program should be voluntary rather than mandatory. One of the owners of large commercial buildings in Madison also owns a large commercial building in another city that has an ordinance very much like the one that is being proposed here. That building has only one tenant, a large national credit card processing company which uses a great deal of energy. The commercial tenant receives and pays all of the utility bills--the lease is a triple net lease. The commercial tenant refuses to provide any of the utility bill data to the building owner. The city government is threatening to fine the building owner because the building owner is not reporting the utility data to the city, even though the building owner is not able to obtain the data. The building owner paid an outside company to perform a building energy tune up of the building. The tune up produced no savings, because the commercial tenant has high utility bills and invests time and effort in making sure it operates the building as energy efficiently as possible.

City staff will tell you they have had many meetings with stakeholders about this proposed ordinance over the past year or more. However, the proposed ordinance does not reflect most of the feedback they received from the stakeholders.

The ordinance makes the Madison city government the holder of the reported energy data, which is not appropriate, because once the city government has the data, it can be obtained by anyone through a public records request. The data the ordinance requires building owners to report is the proprietary data of the building owners and their commercial tenants and should not be made into a public record that can be obtained by anyone. Building owners and commercial tenants do not want their competitors to be able to access this data.

Why must this data be reported to the city government? What is the city government planning to do with this data in the future? I thought the point of this was to require the building owners to look at the data, which can be done without requiring reporting to the city government.

City staff have said it is necessary for building owners to report the data to the city government because the city government cannot obtain energy usage data directly from the utilities that is granular enough to determine whether the new program is working. It will be absolutely impossible to determine if the new program is working by looking at granular aggregated energy usage data. If there are several harsh winters in a row, energy usage will increase. If there are several mild winters in a row, energy usage will decrease. Building owners are continually investing in more energy efficient boilers and windows and adding roof insulation when major systems need to be replaced, so one would expect buildings to have decreasing energy usage. On the

other hand, more buildings are offering electric vehicle (EV) charging in their parking structures and parking lots, which would increase electric usage. There are so many other factors impacting building energy usage that it will not be possible to determine whether the new program is having its desired impact from future data showing trends in building energy usage.

City staff also have said it is necessary for building owners to report the data to the city government so city staff can report tailored information back to the building owners. Building owners and commercial tenants already can obtain extremely detailed analytic reports from the utility companies--they do not need any reports from city staff to have the data they need to make their buildings more energy efficient.

Please be aware the Energy Star reporting tool requires the following data to be included in a report in order for Energy Star to allow the building owner to submit a report. Some of this data must come from the commercial tenants. It is common for a large commercial building to have 10 or more commercial tenants, and many of them will refuse to provide this data to the building owner to report to the city government.

## Energy Star Requirements

### Data Collected for All Properties

- Property Name
- Property Address
- Total Gross Floor Area of Property
- Irrigated Area
- Year Built/Planned for Construction Completion
- Occupancy
- Number of Buildings
- 12 consecutive months of energy data

### Additional Data Collected for Office

The following information is **required** to get an ENERGY STAR score (if eligible):

- Gross Floor Area
- Weekly Operating Hours
- Number of Workers on Main Shift
- Number of Computers
- Percent That Can Be Cooled

In order for the Energy Star reporting tool to work, the building owner must provide information for the entire building, not just parts of it, and provide information such as number of employees working in the building and number of laptops or other computers being used in the building. If data for 50% of the building is missing, the Energy Star reporting tool will not allow the building owner to complete the report.

Many commercial tenants will refuse to provide building owners with their energy bills or number of employees in the building or number of laptops or other computers or the many other items of information that the Energy Star tool requires in order to submit a report. Even if commercial tenants were willing to report the number of employees working in the building, in many cases, the number would be different every day, because so many employees continue to work from home on some days.

Smart Growth and other stakeholders have raised this issue with city staff repeatedly, and the response we have received is that the building owner should just enter estimates if accurate data is not available from the commercial tenants. Smart Growth's members object to making up estimated numbers to input into the Energy Star tool to complete a report that is of no value because the numbers are just made up, and to be coerced into doing so by the threat of being fined for failing to report.

The proposed ordinance requires landlords to communicate to the city government information about the landlord and tenants, which is explicitly prohibited by Wisconsin Statutes section 66.0104(d)(2). The city attorney's office has interpreted this state statute in a way that it would not apply to this ordinance, but if someone sues the city government about this ordinance, the court might apply the plain language of the state statute rather than the city attorney office's interpretation of the state statute. I am a lawyer, and I predict that if you ask the city attorney's office whether they would guarantee that a court will adopt and apply their interpretation of the state statute, they respond that they cannot guarantee that. I am not threatening a lawsuit, but if the proposed ordinance is adopted in its current form, there is a substantial chance that someone will sue the city and the city might lose.

When building owners have their HVAC systems checked by outside HVAC maintenance technicians, they ask for advice on how to make the HVAC system as efficient as possible. When boilers or windows or roofs need to be replaced, building owners invest in more energy efficient systems. Building owners are extremely aware of the cost of energy and motivated to reduce energy consumption and costs, and so are their commercial tenants. A mandatory program is not necessary.

It is unlikely that the recommendations of the tune up specialist will produce much savings because building owners and their commercial tenants already are motivated to make their buildings as energy efficient as is reasonable without sacrificing the comfort of the tenants.

We do not even know how much outside tune up consultants will charge for a tune up because we and the consultants do not know precisely what a tune up requires. In addition to paying the outside tune up consultant, the building owner will have to pay for weeks of work by its own staff to gather and provide the data required by the tune up specialists. It is unlikely that the tune ups will produce more savings than the total cost of the tune up.

The proposed ordinance lists building energy standards that will exempt a building from the ordinance. Please be advised that few commercial buildings will qualify for this exemption.

The proposed ordinance lists certifications that someone must have to be able to perform a tune up required by the ordinance. Building owners' in-house staff can perform the tune ups if they have one of these certifications. Please be advised that Smart Growth is not aware of any in-house building operations staff who have any of these certifications.

Thank you for your consideration.

Bill Connors  
Executive Director  
Smart Growth Greater Madison, Inc.  
608-228-5995 (mobile)



[www.smartgrowthgreatermadison.com](http://www.smartgrowthgreatermadison.com)

25 W Main St - 5th Floor, Suite 33  
Madison, WI 53703

## Price, Jessica M

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**From:** Don Ferber <d\_ferber@sbcglobal.net>  
**Sent:** Monday, January 23, 2023 12:52 PM  
**To:** Sustainable Madison Committee  
**Subject:** Building Energy Savings Program

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Members of the Sustainable Madison Committee,

I am writing to strong urge you to support the proposed Building Energy Savings Program. We have understood for many years how critical addressing climate change is, and Madison has made a commitment to significant reduce emissions in our community. However, one of my concerns is that the only real planning that has been laid out so far has to do with City operations, whereas the community itself creates at least 95% of our emissions. We can't wait until 2030 to begin to address that.

The Building Energy Savings Program is a vital program that can help significant reduce emissions from within a community, and set an example for moving forward for others to follow. While there are no mandates to act as part of this program, the current voluntary benchmarking has basically been a failure. That cannot be an option.

There has been some pushback from the business community which is a bit hard to fathom, especially with no mandates and that there would be support provided with this program. Why not be good community citizens as well as have opportunities to save money with good paybacks on improvements? Who doesn't want lower overhead, and when it comes to new or struggling businesses, lower utility bills would be seen as an advantage and also an equity issue. In Madison, being green is a point of advantage and being a good citizen in our community.

We all need to do our part to reduce our energy use and emissions in Madison, and we should be asking those who contribute most to the problem to step up and take action. Since large commercial building use a large portion of the 30% of energy use by the commercial sector, they should be asked to step forward and be part of the solution. They are obviously here since they find benefit from being in Madison. As such, they should return some of that benefit to supporting the values of the community in which they reside.

Don Ferber

**Price, Jessica M**

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**From:** Fletcher Thomas Metz <fmetz@wisc.edu>  
**Sent:** Monday, January 23, 2023 12:26 PM  
**To:** Sustainable Madison Committee  
**Subject:** Building Energy Savings Program Ordinance

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear Sustainable Madison Committee,

I am writing to implore you to pass the proposed *Building Energy Savings Program* ordinance.

As a climate scientist, I am extremely worried about the future of our planet and would love to see my city take more concrete steps toward a greener future. Large commercial buildings account for 30% of our community's greenhouse gas emissions, making them a great target for reducing carbon emissions. While the proposed *Building Energy Savings Program* ordinance does not require buildings to make fundamental changes to be more sustainable, research has shown that simply requiring benchmarking leads to reduced carbon emissions. This is a step in the right direction. If we cannot even pass this (relatively toothless) ordinance, then our city's priorities may be too misplaced to expect it to ever take meaningful action on climate. The citizens of Madison are counting on you to mitigate the climate crisis for the sake of us all. Please approve this project!

-Best, Fletcher Metz

**Price, Jessica M**

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**From:** Gail Nordheim <gailnordheim@gmail.com>  
**Sent:** Monday, January 23, 2023 11:43 AM  
**To:** Sustainable Madison Committee  
**Subject:** Please support the Building Energy Savings Program

Caution: This email was sent from an external source. Avoid unknown links and attachments.

To the Members of the Sustainable Madison Committee:

**I write to express my strong support for the proposed *Building Energy Savings Program* ordinance that you will be reviewing shortly.**

Large commercial buildings account for 30% of our community's greenhouse gas emissions. The proposed *Building Energy Savings Program* ordinance not only will reduce those emissions, but also enable building owners and their tenants to reduce their energy costs. It is time our city joined some 50 other cities, counties and states that are successfully using this policy to reduce both emissions and energy bills.

Thank you in advance for your efforts to reduce the threat of climate change in Wisconsin while also saving money. **Please approve this project!**

Sincerely,  
Gail Nordheim  
5418 Old Middleton Rd Apt 103  
Madison WI 53705



**From:** [Greg Higby](#)  
**To:** [Sustainable Madison Committee](#)  
**Subject:** Building Energy Savings Program  
**Date:** Monday, January 23, 2023 2:27:51 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

To the Members of the Sustainable Madison Committee:

**I write to express my support for the proposed *Building Energy Savings Program* ordinance that you will be reviewing shortly.**

Greg Higby  
1410 Drake Street  
Madison, WI 53711

**From:** [Hayley Tymeson](#)  
**To:** [Sustainable Madison Committee](#)  
**Subject:** In support of BESP  
**Date:** Monday, January 23, 2023 2:31:34 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hi Sustainable Madison Committee,

I'm writing to express my enthusiastic support for the Building Energy Savings Program (BESP). I'm not going to say much, because this is frankly so common-sense.

Climate change is now globally accepted as a massive and terrifying problem that is both 1) causing huge problems right now, and 2) going to get much worse without serious action. In this context, energy benchmarking should *not* be a huge ask. This program will not require building owners to pour huge amounts of money into retrofitting, or to swear off non-renewable energy. This program would just make certain larger buildings track yearly energy usage, report it (using a free tool), and make minor tune-ups every four years. It has real potential to save building owners money, given benchmarking's proven track record at reducing energy usage. Cities and states across the country have *already done this*, so it's nothing new. Please support BESP.

Best,  
Hayley Tymeson  
2308 Kendall Avenue

**Price, Jessica M**

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**From:** Janet Niewold <janet.niewold@gmail.com>  
**Sent:** Monday, January 23, 2023 1:30 PM  
**To:** Sustainable Madison Committee  
**Subject:** Support for Building Energy Savings Program Ordinance

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear Members of the Sustainable Madison Committee:

As a Dane County resident, I am concerned about the negative impacts of climate change in Wisconsin. **I am writing to express my support for the proposed *Building Energy Savings Program (BESP) ordinance for large commercial buildings*.**

The positive impacts of this ordinance go beyond reducing carbon emissions in Madison. The resulting energy savings will have positive financial outcomes for building owners and tenants.

Thank you in advance for your efforts to reduce energy usage and combat climate change in Wisconsin. **Please approve this project!**

Sincerely,  
Janet Niewold  
1664 Borchert Rd  
Fitchburg, WI 53575

## Price, Jessica M

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**From:** Jim Winkle <winkle.jim@yahoo.com>  
**Sent:** Monday, January 23, 2023 3:02 PM  
**To:** Sustainable Madison Committee  
**Subject:** Agenda Item: 3 75280 Creating Section 29.40 and Amending Section 1.08(3)(a)

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear SMC members,

I support the new Building Energy Savings Program (BESP). We're in a climate crisis and this is relative minor program; personally, I'd like to see a requirement that buildings use increasing amounts of green energy over time.

This maybe isn't the best place to introduce a new idea for another program, but I'm a big fan of whole-house fans for cooling houses. I think they should be required for all new construction since it costs almost nothing to install it then.

To learn more about whole-house fans, including costs and energy/CO2 savings, see my article at <https://www.jimwinkle.com/sustainability/whole-house-fan>

Hopefully someone on the committee will consider this idea for the future.

Thanks!

-- jim

813 Emerson St, 53715

**Price, Jessica M**

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**From:** Keith Fuller <keithfuller01@gmail.com>  
**Sent:** Monday, January 23, 2023 1:23 PM  
**To:** Sustainable Madison Committee  
**Subject:** In support of BESP

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear Members of the Sustainable Madison Committee:

I am concerned about the negative impacts of climate change in Wisconsin. **I am writing to express my support for the proposed *Building Energy Savings Program (BESP) ordinance for large commercial buildings.***

The positive impacts of this ordinance go beyond reducing carbon emissions in Madison. The resulting energy savings will have positive financial outcomes for building owners and tenants.

Thank you in advance for your efforts to reduce energy usage and combat climate change in Wisconsin. **Please approve this project!**

Sincerely,  
Keith Fuller  
1270 Twinleaf Lane  
Madison 53719

## Price, Jessica M

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**From:** Kuntz, Kathryn <Kuntz.Kathryn@countyofdane.com>  
**Sent:** Friday, January 20, 2023 8:28 AM  
**To:** Sustainable Madison Committee  
**Subject:** BESP Comments

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Sustainable Madison Committee Members:

I respectfully submit these comments about the City's proposed Building Energy Savings Program (BESP) on behalf of the Dane County Office of Energy & Climate Change (OECC). The Office of Energy & Climate Change worked with a diverse group of public and private stakeholders to create the County's 2020 [Climate Action Plan](#) and we are leading efforts to reduce emissions both in county operations and on a countywide basis. Madison's proposed BESP will affect both county facilities located in Madison and the county's broader climate goals.

Relative to our operations, sixteen Dane County buildings will fall under the BESP with four of our facilities being subject only to the benchmarking requirement and a dozen of our facilities requiring benchmarking and tune-ups every four years.

Dane County already benchmarks its building energy use via ENERGY STAR Portfolio Manager and other software tools. Indeed, we benchmark numerous facilities that are smaller than 25,000 square feet as well as various County facilities located outside of the City of Madison because benchmarking helps us manage our energy costs. When we spend less money on energy we have more money for important county services.

Relative to tune-ups, Dane County has existing efforts to increase the energy efficiency of its buildings and to reduce emissions. In the 2022 budget County Executive Joe Parisi set the goal that Dane County facilities, fleet and land operations be carbon neutral by 2030. As part of that effort we are currently conducting a Comprehensive Energy Assessment of Dane County facilities to create a roadmap to deep decarbonization. We anticipate implementing energy efficiency and electrification projects identified in that assessment over coming years. Relative to the tune-up requirement, we appreciate that the BESP proposal enables entities with a substantial building portfolio (as is the case with Dane County) to propose our own tune-up schedule. That flexibility will enable us to address the best opportunities first in our ongoing energy efficiency efforts.

Relative to Dane County's broader countywide climate action goals, I would simply note that Madison's efforts to encourage benchmarking and energy efficiency efforts across larger commercial buildings will contribute to Dane County's countywide climate goals as well as the City's own goals.

Thank you,

**Kathy Kuntz, CC-P | Director**  
Dane County Office of Energy & Climate Change  
[Kuntz.kathryn@countyofdane.com](mailto:Kuntz.kathryn@countyofdane.com) | 608.283.1477  
*Due to COVID, working from home – cell: 608.772.5452*  
She/her/hers

**Visit our website – [www.DaneClimateAction.org](http://www.DaneClimateAction.org)**



Sent Securely via TLS from County of Dane by **Proofpoint**

**Price, Jessica M**

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**From:** Marian Fredal <mhfredal@gmail.com>  
**Sent:** Monday, January 23, 2023 2:00 PM  
**To:** Sustainable Madison Committee  
**Subject:** Support: Building Energy Savings Program

Caution: This email was sent from an external source. Avoid unknown links and attachments.

To the Members of the Sustainable Madison Committee:

**I write to express my strong support for the proposed *Building Energy Savings Program* ordinance that you will be reviewing shortly.**

Large commercial buildings account for 30% of our community's greenhouse gas emissions. The proposed *Building Energy Savings Program* ordinance not only will reduce those emissions, but also enable building owners and their tenants to reduce their energy costs. It is time our city joined some 50 other cities, counties and states that are successfully using this policy to reduce both emissions and energy bills.

Thank you in advance for your efforts to reduce the threat of climate change in Wisconsin while also saving money. **Please approve this project!**

Sincerely,  
Marian Fredal  
1410 Drake St, Madison, WI 53711



**Price, Jessica M**

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**From:** Marilee Sushoreba <marilee@350madison.org>  
**Sent:** Monday, January 23, 2023 1:14 PM  
**To:** Sustainable Madison Committee  
**Cc:** Evers, Tag  
**Subject:** Approve The Building Energy Savings Program

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear Members of the Sustainable Madison Committee:

There are many substantial issues facing Madison. In my estimation, climate change is the most significant. How can we address everything else, if we don't first have a safe and healthy planet.

That is why I am writing to you today to **strongly endorse the proposed *Building Energy Savings Program ordinance*** that your committee will be reviewing.

Climate mitigation is going to take an all-out effort and no sector of our society will be spared contribution. Large commercial buildings represent 30% of Madison's greenhouse gas emissions. **The proposed *Building Energy Savings Program ordinance* will help reduce those emissions. Amazingly, the program will also aid building owners and their tenants in reducing their energy costs. It is a win-win.**

Please join the 50+ other cities, counties and states across the country that are successfully using this policy to reduce both emissions and energy bills.

**I urge you to approve the Building Energy and Savings Program ordinance.**

Best regards,

Marilee Sushoreba  
1818 Adams Street  
Madison, WI 53711

**From:** [Nancy Vedder-Shults](#)  
**To:** [Sustainable Madison Committee](#)  
**Subject:** BESP  
**Date:** Monday, January 23, 2023 2:44:11 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

5110 Spring Court  
Madison, Wisconsin 53705  
(608-231-3362)

Dear Members of the Sustainable Madison Committee:

The proposed "Building Energy Savings Program" (BESP) ordinance is an important addition to the sustainability efforts of the city of Madison. It would substantially reduce emissions from the approximately 700 largest commercial buildings in our city. By themselves, these edifices are responsible for 30% of the CO2 emissions from commercial buildings here in Madison. And commercial buildings are the second largest source of total city CO2 emissions after transportation. Reducing these carbon emissions will go a long way in limiting the damage of climate change, something we have to do for our children and grandchildren.

Sincerely,  
Nancy Vedder-Shults

**Price, Jessica M**

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**From:** Nathan Spencer <nls08a@gmail.com>  
**Sent:** Monday, January 23, 2023 12:16 PM  
**To:** Sustainable Madison Committee  
**Subject:** I Support the Building Energy Savings Program

Caution: This email was sent from an external source. Avoid unknown links and attachments.

To the Sustainable Madison Committee:

I'm writing in support of the Building Energy Savings Program. The businesses of Madison that will be affected by the ordinance are certainly important to the community.

That is why **community** is precisely what I ask you to consider when voting tonight. Madison is not a business park. We are a community. As members of the community, businesses have a responsibility to be accountable.

Beyond accountability, the energy savings realized through the implementation of this program will reduce our city's carbon footprint, while will lowering energy bills for business owners. This is a win-win if ever there was one. I hope you will support the BESP.

Respectfully,  
Nathan Spencer  
3005 Stevens St, Madison

**Price, Jessica M**

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**From:** Peggy ROSIN <peggy.rosin@wisc.edu>  
**Sent:** Monday, January 23, 2023 1:23 PM  
**To:** Sustainable Madison Committee  
**Subject:** Approve the Building Energy Savings Program ordinance

Caution: This email was sent from an external source. Avoid unknown links and attachments.

To the Members of the Sustainable Madison Committee:

**I strongly support the proposed *Building Energy Savings Program ordinance***

I am at a loss as to why the Greater Madison Area Chamber of Commerce opposes the BESP ordinance. My understanding of the ordinance is that it will have buildings benchmark their energy use without requiring changes to make buildings more energy efficient. Large commercial buildings account for 30% of our community's greenhouse gas emissions. The proposed *Building Energy Savings Program ordinance* may not only reduce those emissions, but also enable building owners and their tenants to reduce their energy costs. It is time our city joined some 50 other cities, counties and states that are successfully using this policy to reduce both emissions and energy bills.

Thank you in advance for your efforts to reduce the threat of climate change in Wisconsin while also saving money. **Please approve this project!**

Sincerely,  
Peggy Rosin  
1515 Vilas Avenue  
Madison, WI 53711

**From:** [Rachel Robillard](#)  
**To:** [Sustainable Madison Committee](#)  
**Subject:** BESP Support  
**Date:** Monday, January 23, 2023 2:13:06 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear Committee Members,

I'm writing to give my **strong support** for the proposed Building Energy Savings Program (BESP) ordinance that you will be reviewing today.

This is a chance to address a HUGE chunk (30%) of our community's greenhouse gas emissions and is rightly putting the focus on our community's largest energy users. The proposed *BESP* ordinance not only will reduce those emissions but research has shown this will save them money. This is a win-win policy.

Madison is hardly blazing a new trail here. Over 50 other cities, counties and even whole states are *successfully* using this policy already. If cities in places like Ohio and Indiana are already on board, why isn't Madison?

This policy is a small ask for our community members, utilizing free software and estimating only a few hours of effort to start tracking these numbers each year. You can't manage what you can't or won't measure. The city has also shown a willingness to be flexible with the tune-ups which are zero-to-low-cost updates. There are no emissions targets associated. This is a bare minimum ask for the folks using so much of the energy in our city and with so much left to do to reduce harmful emissions in our community.

Thank you for your time,

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Rachel Robillard

**From:** [Rebecca Finster](#)  
**To:** [Sustainable Madison Committee](#)  
**Subject:** Building Energy Savings Program  
**Date:** Monday, January 23, 2023 2:28:32 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello! I am writing in wholehearted support of the Building Energy Savings Program. This program is essential for our city and state and world.

So many states have adopted this avenue of smart management of energy in buildings. Climate concerns are very important, and this incremental program looks like it is just the ticket for our city.

YES to BESP!!!!

Rebecca Finster

**Price, Jessica M**

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**From:** Stephen Glass <sbglass1@me.com>  
**Sent:** Monday, January 23, 2023 11:30 AM  
**To:** Sustainable Madison Committee  
**Subject:** In support of Building Energy Savings Program proposed ordinance

Caution: This email was sent from an external source. Avoid unknown links and attachments.

To the Members of the Sustainable Madison Committee:

**I write to express my strong support for the proposed *Building Energy Savings Program* ordinance that you will be reviewing shortly.**

Large commercial buildings account for 30% of our community's greenhouse gas emissions. The proposed *Building Energy Savings Program* ordinance not only will reduce those emissions, but also enable building owners and their tenants to reduce their energy costs. It is time our city joined some 50 other cities, counties and states that are successfully using this policy to reduce both emissions and energy bills.

Thank you in advance for your efforts to reduce the threat of climate change in Wisconsin while also saving money. **Please approve this project!**

***More information about this proposed ordinance:***

- If this passes, Madison would join ~50 states, counties, and cities that have enacted similar ordinances.
- Non-residential commercial buildings 25,000+ sq. ft. will be required to benchmark energy usage annually. (The voluntary program the City had resulted in a 2% participation rate.)
- Additionally, non-residential commercial buildings 50,000+ sq. ft. will be required to do a building energy *tune-up* every four years.
- While this ordinance does not *require* commercial buildings to make changes based on data collected, [research shows](#) that simply tracking usage data leads to reductions in energy use.
- The city will offer free resources to help affected building owners meet the requirements of this ordinance.
- Read more about the ordinance [here](#).

Thank you for your consideration

Steve Glass  
1306 Seminole Highway  
Madison, WI. 53711

**From:** [Tanace Matthiesen](#)  
**To:** [Sustainable Madison Committee](#)  
**Subject:** Building Energy Savings Program  
**Date:** Monday, January 23, 2023 2:44:41 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear Members of the Sustainable Madison Committee:

I am concerned about the negative impacts of climate change in Wisconsin. **I am writing to express my support for the proposed *Building Energy Savings Program (BESP) ordinance for large commercial buildings.***

The positive impacts of this ordinance go beyond reducing carbon emissions in Madison. The resulting energy savings will have positive financial outcomes for building owners and tenants.

Thank you in advance for your efforts to reduce energy usage and combat climate change in Wisconsin. **Please approve this project!**

Sincerely,

Tanace Matthiesen  
5813 Piping Rock Rd, Madison, WI 53711

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Tanace Matthiesen  
Vice President  
350 Madison Board of Directors  
[tanace.matthiesen@350Madison.org](mailto:tanace.matthiesen@350Madison.org)

"We can no longer afford to carry on in a prolonged era of polite reflection and ineffective resistance . . . We must invent overnight a new kind of civilization."  
Unknown