From: Eli Z Tsarovsky
To: All Alders
Cc: canamadison@gmail.com
Subject: Agenda Item 52 - Honoring the Values of Community Engagement and Collaboration
Date: Tuesday, January 17, 2023 1:33:24 PM
Attachments: Lake Street Redevelopment Petition (01.17.23).pdf
CANA Madison Letter to Common Council 1.17.23 .pdf

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Tuesday, January 17th, 2023
To: City of Madison Common Council

Dear Common Council Members,

My name is Eli Tsarovsky, and I am the President of the Campus Area Neighborhood Association (CANA). The Campus Area Neighborhood Association is a volunteer organization that fosters civic engagement, builds community power, and advocates for the people of the Campus Area in Madison, WI. I am writing to you on behalf of the Lake Street Garage Redevelopment Steering Committee, regarding agenda item 52 which calls for "*A resolution authorizing a non-competitive service contract with Eppstein Uhen Architects, LLC for professional architecture and engineering design consulting services for the State Street Campus Garage redevelopment project at 415 N. Lake Street."*

I urge City Leaders to work with Eppstein Uhen Architects, LLC (EUA) to fulfill the mission of the City of Madison outlined under the City Budget program that describes "*effective community engagement [as] a fundamental part of good governance, and continued resident participation only improves our neighborhoods, communities, and city."* The design process for the Lake Street Garage Redevelopment Project ought to continue as described under the Mayor's Office budgetary program. There is great value in EUA, LLC to engaging with the Campus Area Neighborhood Association in their design process similar to how we engaged with the Mortenson Group through our Steering Committee process.

The Campus Area Neighborhood Association is concerned about how we have been systematically left out of the input process by City Leaders on the Lake Street Garage Redevelopment Process. Unfortunately, up to this point, the process for the project has failed this mission, undermining and dismissing the input on the public portion of the development. Since August, the Campus Area Neighborhood Association voluntarily set up a steering committee to collaboratively improve the project by providing solution-based feedback to City staff and the Mortenson group. This is the common practice that the Campus Area

Neighborhood is experienced in and has completed for the past major developments in our neighborhood.

City Staff engagement with our neighborhood has been subpar and far from the principles adopted by Council in Vision Zero and the Complete Green Streets plans. These documents compel staff to treat neighbors as experts of their community and respected as such. I am dismayed by the engagement process for this project: it has been clear in our engagement that the goal of the 'community input' meetings have been to coerce our neighborhood to say "Yes" to a project that the residents still have concerns about rather than a collaborative process to ensure that this is the best project possible. The community members on the Steering Committee have lost faith in City Staff and are frustrated due to the constant dismissal of their legitimate concerns since the initial Neighborhood Meeting.

As a result of the dismissal of our concerns, the Steering Committee has shown its dedication to ensuring neighborhood concerns are taken seriously and created a survey with over 100 signatures from a unique coalition of neighbors, landlords, business owners, and property owners from our neighborhood concerned with this project. The petition calls for a better plan for the Lake Street Redevelopment and a more critical look into the proposed traffic plan. This petition demonstrates the community power and legitimacy of our neighborhood. The concerns of the local community must be taken seriously by city leaders who swear that community input matters.

We urge Eppstein Uhen Architects, LLC to follow the lead of the Mortenson Group who reached out to various local entities to engage in conversations about their development promptly after the neighborhood meeting. They not only listened to neighborhood concerns but incorporated these suggestions into their project for a more cohesive development. We urge city leaders to work with Eppstein Uhen Architects, LLC, to ensure that they participate in the design process with respect towards community engagement.

We recognize that the actual designs of Hawthorne Ct, accommodations for businesses in the form of loading/delivery spaces on University and perhaps Lake St, and the bus/car/loading/delivery parking along Lake are not yet determined. We anticipate that the design work of the architects could potentially shed light on how problematic some of the current circulation plans could be. We recommend that Alders and Staff send the plans to the Transportation Commission and the Board of Public Works to critically look at Lake Street Parking and Bus queuing. CANA must be updated throughout this process in order to provide

the most accurate recommendations for UDC and the PC as the city continues to work on this project, and in order to keep our constituents engaged and involved in the Lake Street Garage Redevelopment.

Please find a PDF copy of the letter attached and our petition.

Respectfully,
Eli Tsarovsky

--

Elias Tsarovsky
He/Him/His
President | Campus Area Neighborhood Association (CANA)
www.canamadison.com
https://linktr.ee/canamadison

Protect Pedestrian and Bicyclist Safety in the Campus Area Neighborhood

The City of Madison is neglecting the safety of pedestrians and bicyclists in the Campus Area Neighborhood.

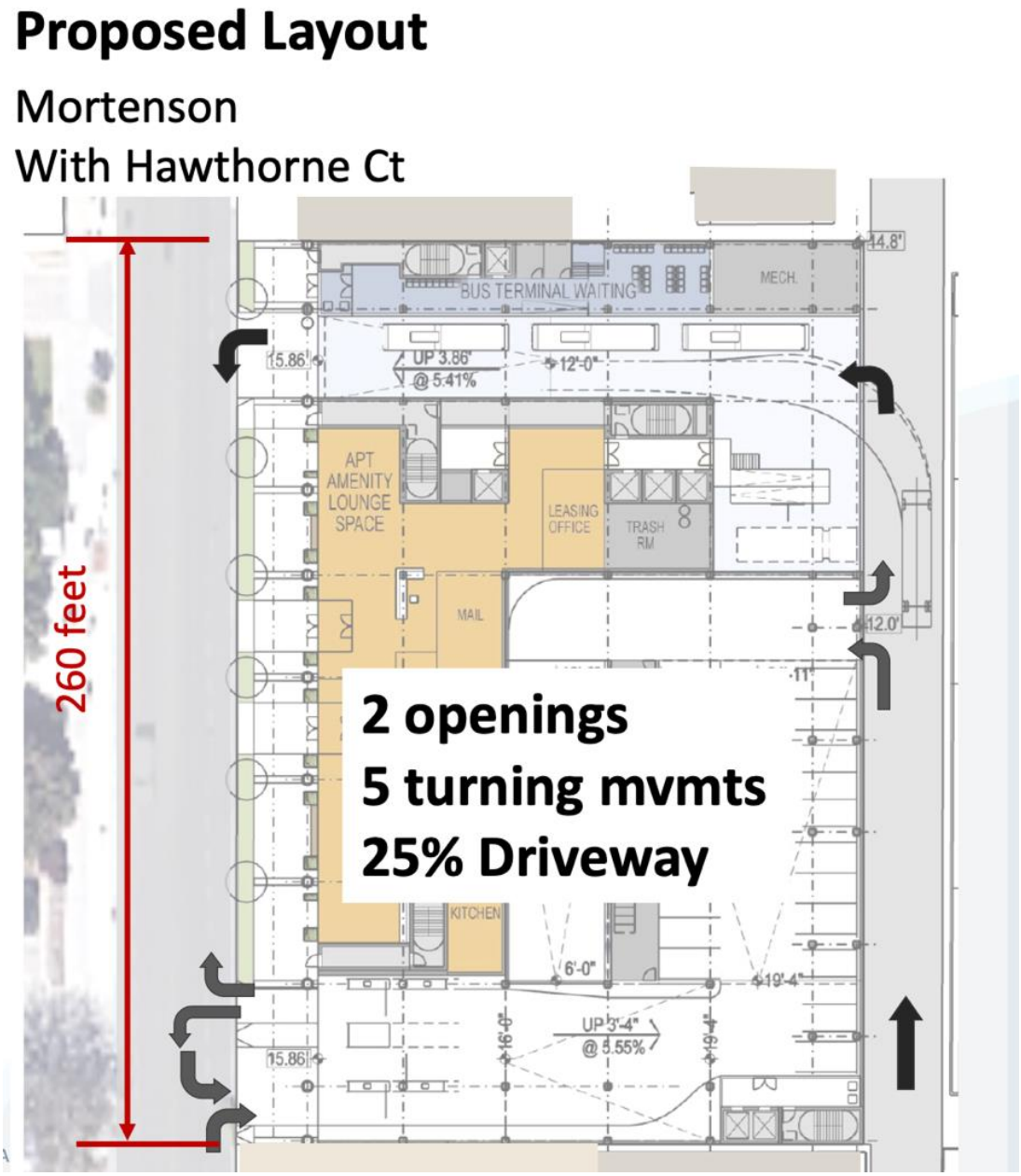
The current traffic plan of the Lake Street Garage Redevelopment puts the intercity bus entrance to the building on Hawthorne Ct. This increases the risk of pedestrian and bicycle accidents/fatalities occurring on University Ave. By putting the intercity bus entrance on Hawthorne Ct, the plan forces intercity buses (Badger Buses, Van Galder, etc.) to cross an unprotected bike lane, an uncontrolled major pedestrian throughway, and a major BRT line into the uncontrolled Hawthorne entry.

The neighborhood has been raising concerns about this since August and we have seen no adequate response from the City. Frankly, not listening to the neighborhood and introducing this dangerous configuration into our neighborhood is completely neglecting the core principles of Vision Zero which honors the community as experts and looks for people-centered traffic plans as compared to vehicle-centered plans.

Sign this petition to hold the City of Madison accountable to the principles of Vision Zero and demand Common Council ask for a new plan.

Stand in solidarity with the Campus Area Neighborhood. Oppose the current traffic plan in the proposed Lake Street Redevelopment and demand an alternative that puts people first!

(See Proposed Traffic Flow Below from Public Record)



Name	City	State	Postal Code	Country	Signed On
CANA Madison				US	2022-12-21
Elias Tsarovsky	Madison	WI	53703	US	2022-12-21
Grace Nichols	Madison	WI	53562	US	2022-12-21
Casey Hanson	Madison	WI	53711	US	2022-12-21
Mollie Olson	Gillett	WI	54124	US	2022-12-21
Sarah Becker	Madison	WI	53703	US	2022-12-21
Clark Benson	Vernon Hills	IL	60061	US	2022-12-21
Gabriella Pott	Madison	WI	53705	US	2022-12-21
Colin Chval	Madison	WI	53703	US	2022-12-21
Ide Ikhumhen	Madison	WI	53705	US	2022-12-21
Sukhvir Singh	Madison	WI	53703	US	2022-12-21
Dominique Villasenor	Madison	WI	53706	US	2022-12-21
Laura Koch	Madison	WI	53705	US	2022-12-21
Kalley Carlson	Minneapolis	MN	55405	US	2022-12-21
Ndemazea Fonkem	Appleton	WI	54913	US	2022-12-21
Michael Hierl	Madison	WI	53715	US	2022-12-21
Haley Strouf Motley	Madison	WI	53703	US	2022-12-21
Rick Eberhardt	Madison	WI	53615	US	2022-12-21
Estefania Mejia Nunez	Union City		7087	US	2022-12-21
Joshua Curphey	Peterborough		PE7	US	2022-12-21
Carlos Roman	Chicago		60647	US	2022-12-21
Isabela Pujols	Hicksville		11801	US	2022-12-21
Tanner M	Madison	WI	53703	US	2022-12-21
Liana Bautista	Crystal Lake	IL	60014	US	2022-12-21
Quinn Henneger	Madison	WI	53706	US	2022-12-21
Lydia Malen	Saint Paul	MN	55122	US	2022-12-21
Vincent Pham	Madison	WI	52302	US	2022-12-21
Amaryssa Garcia	Chicago	IL	60638	US	2022-12-21
Nicole Meyer	Lakeville	MN	55044	US	2022-12-21

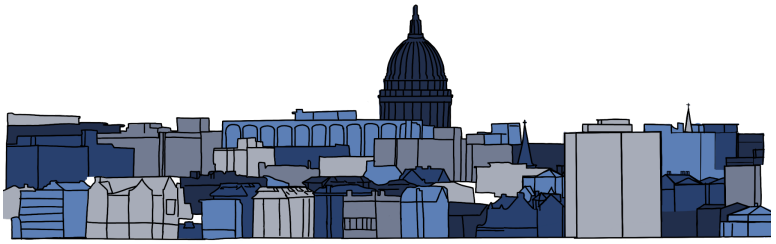
Lindsey Christianson	Madison	WI	53711	US	2022-12-21
Amaya Stanley	Madison	WI	53711	US	2022-12-21
Shelby Curtis	Lake Mills	WI	53551	US	2022-12-21
Max Prestigiacomo	Madison	WI	53704	US	2022-12-21
Joshua Grissman	Marshfield	WI	54449	US	2022-12-21
Juan Bohorquez	Madison	WI	53703	US	2022-12-21
Maya Behling	Madison	WI	53711	US	2022-12-21
Jon Okonek	Madison	WI	53715	US	2022-12-21
Jamie Okonek	Durand	WI	54736	US	2022-12-21
David Ligon	Salinas		93907	US	2022-12-21
Aatreya Puttaparti	Brookfield	WI	53045	US	2022-12-21
Bill Rudy	Verona	WI	53593	US	2022-12-21
Tyler Okonek	Madison	WI	53705	US	2022-12-22
Elizabeth Wix	Verona	WI	53593	US	2022-12-22
Gloria Reyes	Madison	WI	53704	US	2022-12-22
David Kvistad	Waunakee	WI	53597	US	2022-12-22
Karina Melendez	Downers Grove	IL	60515	US	2022-12-22
MGR Govindarajan	Madison	WI	53706	US	2022-12-22
Lauren Calvetti	Muskego	WI	53150	US	2022-12-22
zach wuebben	Madison	WI	53704	US	2022-12-22
Osiris Montoya	Madison	WI	52057	US	2022-12-22
Ashley Cheung	Washington	DC	20002	US	2022-12-22
Cassie Sesto	Sun Prairie	WI	53590	US	2022-12-22
Jennifer Trinh	Madison	WI	53706	US	2022-12-22
James Gutsch	Madison	WI	53726	US	2022-12-22
Tammy Andries	Waunakee	WI	53597	US	2022-12-22
Ruby Sandeman	Prairie du Sac	WI	53578	US	2022-12-22
Alessandro Puglielli	Madison	WI	53719	US	2022-12-22
lexie conlin	Verona	WI	53593	US	2022-12-22
Juliana Bennett	Madison	WI	53705	US	2022-12-22

Dan Spiegelman	Lancaster	PA	17603	US	2022-12-22
zarin pirzada	madison	WI	53703	US	2022-12-22
Lauren Godfrey	Denver	CO	80209	US	2022-12-22
Jakob Knauss	Madison	WI	53715	US	2022-12-22
Jenny So	Madison	WI	53719	US	2022-12-23
Rachel French	Madison	WI	53726	US	2022-12-23
Mitch Eberhardt	Madison	WI	53705	US	2022-12-23
Reed Lokken	Eau Claire	WI	54703	US	2022-12-23
Adam Kaluba	Burleson	TX	76028	US	2022-12-24
Devin Truong	Peoria	IL	61607	US	2023-01-06
Chaiyeen Oh	Madison	WI	53703	US	2023-01-07
Clara Dramm	Madison	WI	53715	US	2023-01-07
Tom Eberhardt	Middleton	WI	53562	US	2023-01-08
Jacob Breit	Madison	WI	53706	US	2023-01-10
Anna Walther	Madison	WI	53703	US	2023-01-10
ashley cheung	Washington	DC	20002	US	2023-01-10
Sarah Uhm	Madison	WI	53705	US	2023-01-11
mikang kim	Madison	WI	53703	US	2023-01-12
Taylor Sato	Madison	WI	53705	US	2023-01-12
Noah Tsarovsky	Madison	WI	53703	US	2023-01-12
Dejon Noel	Madison	WI	53703	US	2023-01-13
Maggie Degnan	Madison	WI	53715	US	2023-01-15
Madeline Langenstroer	Oconomowoc	WI	53066	US	2023-01-17

Name	City	State	Postal Code	Country	Date Signed
RAEN HOKANSON	MADISON	WI	53527	DANE	12-23-2022
Natalio Nefame	Madison	WI	53715	Dane	12-24-2022
Sarah Vieira	Madison	WI	53705	Dane	12/24/2022
Chanwoong Jhon	madison	WI	53715	Korea	12/24/2022
Scott Lucey	Madison	WI	53715	Dane	12/24/2022
Mickaela Lucey	Madison	WI	53715	Dane	12/24/22
Pamela Cruz	Madison	WI	53703	Dane	12/24/22
Louise Bauhs	Middleton	WI	53562	Dane	12-24-22
John Bauhs	Middleton	WI	53562	Dane	12-24-22
[illegible]	Madison	WI	53711.	Dane	12-25-22
Tom Blattler	Fitchburg	WI	53711	USA Dane	12-25-22
Debbie Bergson Hatter	Fitchburg	WI	53711	USA Dane	12-25-22
Dean Bachim	Madison	WI	53703	Dane	01-02-23
Jaeyun Harvey Kim	Madison	WI	53715	Dane	01/02/23.

Name	City	State	Postal Code	Country	Date Signed
John Stempfley	Stoughton	WI	53589	USA	12/23/22
GRACE LATZIG	MADISON	WI	53703	USA	12/23/22
Kelly Adams	Madison	WI	53715	USA	12/23/22
Rebecca Fossum	Madison	WI	53703	USA	12/23/22
Brenna Kreis	madison	WI	53703	USA	12.23.22
Elizabeth Thao	Madison	WI	53713	USA	12/23/2022
xuan chen	madison	WI	53713	USA	12/23/2022
Lauren Bahr	madison	WI	53713	USA	12/24/22
Cynthia Miller	madison	WI	53590	USA	12/24/22
Kayla Bauhs	Middleton	WI	53562	USA	12/24/22
Anna Bauhs	Middleton	WI	53562	USA	12/24/22
Matt Eberhardy	Madison	WI	53711	USA	12/25/22
Anika Scholz-Rut	Madison	WI	53719	USA	12/29/22
[illegible]	[illegible]	WI	537[illegible]	USA	01-02-23

Name	City	State	Postal Code	Country	Date Signed
[illegible]	Madison	Wi	53703	USA	Jan 7/23
[illegible]	Madison	WI	53703	USA	1/7/23
[illegible]	Madison	WI	53703	USA	1/8/23
Cara Appleton	Madison	WI	53703	USA	1/9/23
Dustin Soukup	MADISON	WI	53714	USA	1-9-23
Julia S.	Madison	WI	53713	USA	1-9-23
Ben D	Madison	WI	53703	US	1-9-23
Maike Scholz-Ruf	Madison	WI	53719	USA	1-9-23
MICHAEL RUF	MADISON	WI	53719	USA	1-9-23
ASTRID SCHOLZ	MADISON	WI	53719	USA	1-9-23
[illegible]	Madi	Wi	53703	USA	1-10-23
Ryan Meyer	Madison	WI	53704	USA	1-11-23
Alexandra Wirth	Madison	WI	53715	USA	1-12-2023
Nathaniel Cowen	LaCrosse	WI	54601	USA	1-12-2023



Tuesday, January 17th, 2023

To: City of Madison Common Council

Dear Common Council Members,

My name is Eli Tsarovsky, and I am the President of the Campus Area Neighborhood Association (CANA). The Campus Area Neighborhood Association is a volunteer organization that fosters civic engagement, builds community power, and advocates for the people of the Campus Area in Madison, WI. I am writing to you on behalf of the Lake Street Garage Redevelopment Steering Committee, regarding agenda item 52 which calls for "*A resolution authorizing a non-competitive service contract with Eppstein Uhen Architects, LLC for professional architecture and engineering design consulting services for the State Street Campus Garage redevelopment project at 415 N. Lake Street."*

I urge City Leaders to work with Eppstein Uhen Architects, LLC (EUA) to fulfill the mission of the City of Madison outlined under the City Budget program that describes "*effective community engagement [as] a fundamental part of good governance, and continued resident participation only improves our neighborhoods, communities, and city."* The design process for the Lake Street Garage Redevelopment Project ought to continue as described under the Mayor's Office budgetary program. There is great value in EUA, LLC to engaging with the Campus Area Neighborhood Association in their design process similar to how we engaged with the Mortenson Group through our Steering Committee process.

The Campus Area Neighborhood Association is concerned about how we have been systematically left out of the input process by City Leaders on the Lake Street Garage Redevelopment Process. Unfortunately, up to this point, the process for the project has failed this mission, undermining and dismissing the input on the public portion of the development. Since August, the Campus Area Neighborhood Association voluntarily set up a steering committee to collaboratively improve the project by providing solution-based feedback to City staff and the Mortenson group.

This is the common practice that the Campus Area Neighborhood is experienced in and has completed for the past major developments in our neighborhood.
City Staff engagement with our neighborhood has been subpar and far from the principles adopted by Council in Vision Zero and the Complete Green Streets plans. These documents compel staff to treat neighbors as experts of their community and respected as such. I am dismayed by the engagement process for this project: it has been clear in our engagement that the goal of the 'community input' meetings have been to coerce our neighborhood to say "Yes" to a project that the residents still have concerns about rather than a collaborative process to ensure that this is the best project possible. The community members on the Steering Committee have lost faith in City Staff and are frustrated due to the constant dismissal of their legitimate concerns since the initial Neighborhood Meeting.

As a result of the dismissal of our concerns, the Steering Committee has shown its dedication to ensuring neighborhood concerns are taken seriously and created a survey with over 100 signatures from a unique coalition of neighbors, landlords, business owners, and property owners from our neighborhood concerned with this project. The petition calls for a better plan for the Lake Street Redevelopment and a more critical look into the proposed traffic plan. This petition demonstrates the community power and legitimacy of our neighborhood. The concerns of the local community must be taken seriously by city leaders who swear that community input matters.

We urge Eppstein Uhen Architects, LLC to follow the lead of the Mortenson Group who reached out to various local entities to engage in conversations about their development promptly after the neighborhood meeting. They not only listened to neighborhood concerns but incorporated these suggestions into their project for a more cohesive development. We urge city leaders to work with Eppstein Uhen Architects, LLC, to ensure that they participate in the design process with respect towards community engagement.

We recognize that the actual designs of Hawthorne Ct, accommodations for businesses in the form of loading/delivery spaces on University and perhaps Lake St, and the bus/car/loading/delivery parking along Lake are not yet determined. We anticipate that the design work of the architects could potentially shed light on how problematic some of the current circulation plans could be. We recommend that Alders and Staff send the plans to the Transportation Commission and the Board of

Public Works to critically look at Lake Street Parking and Bus queuing. CANA must be updated throughout this process in order to provide the most accurate recommendations for UDC and the PC as the city continues to work on this project, and in order to keep our constituents engaged and involved in the Lake Street Garage Redevelopment.

Respectfully,
Eli Tsarovsky

--
Elias Tsarovsky

He/Him/His
President | Campus Area Neighborhood Association (CANA)
www.canamadison.com
https://linktr.ee/canamadison