URBAN DESIGN COMMISSION APPLICATION



City of Madison Planning Division Madison Municipal Building, Suite 017 215 Martin Luther King, Jr. Blvd. P.O. Box 2985 Madison, WI 53701-2985 (608) 266-4635



| FOR OFFICE USE ONLY: | |
|----------------------|---------------------|
| Date Received | ☐ Initial Submittal |
| Paid | ■ Revised Submittal |
| | |

| | desired meeting date and the action requested. If your project requires both UDC and Land Use application submittals, a completed Land Use Application and accompanying submittal materials are also required to he submitted | | | | | access the Si necesito acceder a Yog tias ntaub nt | you need an interpreter, translator, materials in alternate formats or other accommodations to cress these forms, please call the Planning Division at (608) 266-4635. necesita interprete, traductor, materiales en diferentes formatos, u otro tipo de ayuda para creder a estos formularios, por favor llame al (608) 266-4635. og tias koj xav tau ib tug neeg txhais lus, tus neeg txhais ntawv, los sis xav tau cov taub ntawv ua lwm hom ntawv los sis lwm cov kev pab kom paub txog cov lus qhia o, thov hu rau Koog Npaj (Planning Division) (608) 266-4635. | | | | |
|-----------|---|---|-------------------------|----------------------|-----------------------------|--|---|----------------------------------|--|--|--|
| 1. | Proj | ect Information | 1 | | | | | | | | |
| | Add | ress (list all addre | esses on t | he pr | piect site): 339 West Gorl | nam | | | | | |
| | Title | Oliv Madisor | | • | . , | | | | | | |
| | 11010 | • | | | | | | | | | |
| 2. | App | lication Type (c | heck all t | that a | apply) and Requested Dat | e | | | | | |
| | UDC | meeting date re | equested | Jan | uary 11, 2023 | | | | | | |
| | | New developme | ent | X | Alteration to an existing o | r previ | ously-appro | oved development | | | |
| | | Informational | | | Initial Approval | X | Final Appr | oval | | | |
| 3. | Proj | ect Type | | | | | | | | | |
| | | Project in an Urb | oan Design | n Dist | rict | Sigr | Signage | | | | |
| | | • | | | District (DC), Urban | | ☐ Comprehensive Design Review (CDR) | | | | |
| | Mixed-Use District (UMX), or Mixed-Use Center District (MXC | | | | , , | | Modificati | ons of Height, Area, and Setback | | | |
| | | Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus | | | | | ☐ Sign Exceptions as noted in <u>Sec. 31.043(3)</u> , MGO | | | | |
| | | District (EC) | | | | Oth | ther I Please specify | | | | |
| | | Planned Develor | • | | () | | | | | | |
| | | ☐ General De ☐ Specific Im | | | | | , | | | | |
| | | | | | | | | | | | |
| | | Platfileu Multi-O | se site oi | resic | lential Building Complex | | | | | | |
| 4. | App | licant, Agent, a | nd Prope | erty (| Owner Information | | | | | | |
| | Арр | licant name | Brent Pfl | edere | r | Cor | npany | Core Madison Gorham, LLC | | | |
| | Stre | et address | 1643 N Milwaukee Street | | | City | //State/Zip | Chicago, IL 60647 | | | |
| Telephone | | 630 997 7242 | | | Em | ail | brentp@corespaces.com | | | | |
| | Proi | pject contact person Brian Munson | | | | | npany | Vandewalle & Associates | | | |
| Stree | | | | East Lakeside Street | | | //State/Zip | Madison, WI 53715 | | | |
| | | phone | 608-609-4410 | | | Em. | • | bmunson@vandewalle.com | | | |
| | | perty owner (if r | not annli | cant1 | Core Madison Gorham, LI | | | | | | |
| | | et address | | | ikee St. 5th Floor | | City/State/Zip Chicago, IL 60647 | | | | |
| Telephone | | | | | | | Email Brentp@corespaces.com | | | | |
| | | | | | | | Page 1 of 4 | | | | |

URBAN DESIGN COMMISSION APPROVAL PROCESS



Introduction

The City of Madison's Urban Design Commission (UDC) has been created to:

- Encourage and promote high quality in the design of new buildings, developments, remodeling, and additions so as to maintain and improve the established standards of property values within the City.
- Foster civic pride in the beauty and nobler assets of the City, and in all other ways possible assure a functionally efficient
 and visually attractive City in the future.

Types of Approvals

There are three types of requests considered by the UDC:

- <u>Informational Presentation</u>. A request for an Informational Presentation to the UDC may be requested prior to seeking any
 approvals to obtain early feedback and direction before undertaking detailed design efforts. Applicants should provide
 details on the context of the site, design concept, site and building plans, and other relevant information to help the UDC
 understand the proposal and provide feedback. (Does not apply to CDR's or Signage Modification requests)
- <u>Initial Approval</u>. Applicants may, at their discretion, request Initial Approval of a proposal by presenting preliminary design information. As part of their review, the Commission will provide feedback on the design information that should be addressed at Final Approval stage.
- <u>Final Approval</u>. Applicants may request Final Approval of a proposal by presenting all final project details. Recommendations or concerns expressed by the UDC in the Initial Approval must be addressed at this time.

Presentations to the Commission

The Urban Design Commission meets virtually via Zoom, typically on the second and fourth Wednesdays of each month at 4:30 p.m. Applicant presentations are strongly encouraged, although not required. Prior to the meeting, each individual speaker is required to complete an online registration form to speak at the meeting. A link to complete the online registration will be provided by staff prior to the meeting. Please note that individual presentations will be limited to a **maximum of three (3) minutes**. The pooling of time may be utilized to provide one speaker more time to present, however the additional time will be based on the number of registrants from the applicant team, i.e. two (2) applicant registrants = six (6) minutes for one (1) speaker.

Primarily, the UDC is interested in the appearance and design quality of projects. Emphasis should be given to the site plan, landscape plan, lighting plan, building elevations, exterior building materials, color scheme, and graphics. Please note that presentation slides, in a PDF file format, are required to be submitted **the Friday before** the UDC meeting.

URBAN DESIGN DEVELOPMENT PLANS CHECKLIST



The items listed below are minimum application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

| 1. Informa | tional Presentation | | | | | | |
|---------------------------|--|-------------|--|-----------------|--------------------------------|------|----------------------------------|
| | Locator Map | ١ | | Requ | uirements | for | All Plan Sheets |
| | Letter of Intent (If the project is within | | | 1. | Title bloc | k | |
| | an Urban Design District, a summary of how the development proposal addresses | | | 2. | Sheet nu | mb | er |
| | the district criteria is required) | | Providing additional | 3. | North arr | ·ow | 1 |
| | Contextual site information, including | Ì | information beyond these minimums may generate | | | th v | written and graphic |
| | photographs and layout of adjacent | | a greater level of feedback | | Date | | |
| | buildings/structures Site Plan | | from the Commission. | 6. | at 1"= 40 | | sioned plans, scaled r larger |
| | Two-dimensional (2D) images of | | | | | | be legible, including |
| | proposed buildings or structures. | | | | full-sized I s (if require | | dscape and lighting |
| 2. Initial A _l | pproval | | | | | | |
| | Locator Map | | | |) | | |
| | Letter of Intent (If the project is within a Undevelopment proposal addresses the district | | | ary of <u>l</u> | how the | | Providing additional |
| | Contextual site information, including photograph | hs | and layout of adjacent buildi | ngs/stru | ıctures | | information |
| | Site Plan showing location of existing and p bike parking, and existing trees over 18" diar | | | es, bik | e lanes, | | beyond these minimums may |
| | Landscape Plan and Plant List (must be legibl | e) | | | | | generate a greater level of |
| | Building Elevations in both black & white and and color callouts | со | lor for all building sides, inc | luding | material | | feedback from the Commission. |
| | PD text and Letter of Intent (if applicable) | | | | J | | |
| 3. Final Ap | proval | | | | _ | | |
| - | equirements of the Initial Approval (see above |), g | olus: | | | | |
| | Grading Plan | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | Site Plan showing site amenities, fencing, trash, bike parking, etc. (if applicable) | | | | | | |
| | PD text and Letter of Intent (if applicable) | | | | | | |
| | Samples of the exterior building materials | | | | | | |
| | Proposed sign areas and types (if applicable) | | | | | | |
| 4. Signage | Approval (Comprehensive Design Review (CL | OR) | , Sign Modifications, and Si | ign Exc | eptions (p | er : | Sec. 31.043(3)) |
| | Locator Map | | | | | | |
| | Letter of Intent (a summary of <u>how</u> the proposed s | ign | age is consistent with the CDR | or Signa | age Modific | atic | ons criteria is required) |
| | Contextual site information, including photographs of existing signage both on site and within proximity to the project site | | | | | | |
| | Site Plan showing the location of existing signage and proposed signage, dimensioned signage setbacks, sidewalks, driveways, and right-of-ways | | | | | | |
| | Proposed signage graphics (fully dimensioned | d, s | caled drawings, including n | nateria | ls and colo | rs, | and night view) |
| | Perspective renderings (emphasis on pedestrian/automobile scale viewsheds) | | | | | | |
| | Illustration of the proposed signage that mee | ts | Ch. 31, MGO compared to | what is | being req | ues | sted |
| | Graphic of the proposed signage as it relates | to | what the Ch. 31, MGO wou | ld perr | nit | | |

5. Required Submittal Materials

M Application Form

• A completed application form is required for <u>each</u> UDC appearance. For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (Initial or Final Approval) from the UDC.

Letter of Intent

- If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required.
- For signage applications, a summary of how the proposed signage is consistent with the applicable Comprehensive Design Review (CDR) or Signage Modification review criteria is required.
- Development Plans (Refer to checklist on Page 4 for plan details)
- Filing Fee (Refer to Section 7 (below) for a list of application fees by request type)

☑ Electronic Submittal

- Complete electronic submittals <u>must</u> be received prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. All plans must be legible and scalable when reduced. Individual PDF files of each item submitted should be submitted via email to <u>UDCapplications@cityofmadison.com</u>. The email must include the project address, project name, and applicant name.
- Email Size Limits. Note that <u>an individual email cannot exceed 20MB</u> and <u>it is the responsibility of the applicant</u> to present files in a manner that can be accepted. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.

☑ Notification to the District Alder

Please provide an email to the District Alder notifying them that you are filing this UDC application. Please send this as
early in the process as possible and provide a copy of that email with the submitted application.

6. Applicant Declarations

- 1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with $\underline{\underline{Jessica\ Vaughn}}$ on $\underline{\underline{December\ 16}$ th, 2022
- 2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

| Name of applicant | Brent Pflederer | | Relationship to prop | erty_ $^{ m I}$ | Development Manager |
|---------------------|-----------------------|--|----------------------------------|-----------------|---------------------|
| Authorizing signatu | ire of property owner | Core Madison Gorham, LLC By: Core Campus Developer, LLC It's Development Manager | frut fife | Date | 12/19/22 |
| | | Bren | t Pflederer, Development Manager | _ | |

7. Application Filing Fees

Fee payments are due by the submittal date. Payments received after the submittal deadline may result in the submittal being scheduled for the next application review cycle. Fees may be paid in-person, via US Mail, or City drop box. If mailed, please mail to: City of Madison Building Inspection, P.O. Box 2984, Madison, WI 53701-2984. The City's drop box is located outside the Municipal Building at 215 Martin Luther King, Jr. Blvd. on the E Doty Street side of the building. Please make checks payable to City Treasurer, and include a completed application form or cover letter indicating the project location and applicant information with all checks mailed or submitted via the City's drop box.

Please consult the schedule below for the appropriate fee for your request:

| ········- ··- ··- ··- ·· |
|--|
| Urban Design Districts: \$350 (per §33.24(6) MGO). |
| Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150 (per §33.24(6)(b) MGO) |
| Comprehensive Design Review: \$500 (per §31.041(3)(d)(1)(a) MGO) |
| Minor Alteration to a Comprehensive Sign Plan: \$100 (per §31.041(3)(d)(1)(c) MGO) |
| All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for Sign Modifications (of height area and setback) and additional sign code |

approvals: \$300 (per §31.041(3)(d)(2) MGO)

- A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:
- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex



To: Jenny Kirchgatter

Colin Punt

Jessica Vaughn

From: Brian Munson

CC: Brent Pflederer

Alder Verveer

Date: Friday, December 30, 2022

Re: 339 West Gorham Street: Oliv Madison

Attached is a minor amendment packet for the Oliv Madison Project. These changes address some program elements (expanded amenity), design refinements, and adding solar to the project. The packet illustrates the changes between the Original SIP document and the proposed amendments. The site plan review/building permit set elevations are also included for reference to show what was approved with the building permit.

Below are the items outlined on the attached plans. Items 1 through 6 are clouded in red as these items were not included in the site plan review/building permit set. Items 7 through 28 are clouded in blue as these were reviewed and approved in the site plan review and building permit sets. They are called out here for reference.

- Item 1. <u>Curved Steel Elements (A14, A17, A7, A10):</u> Revision from brick to painted steel plate for the curved elements adjacent to the lobby. This was done for constructability.
- Item 2. Front Entry Canopy (A14, A17, A7, A17, A18): Revise proposed entrance canopy for constructability. The thickness of the canopy needs to be 14" in order to fit structure, light fixtures and roof drain bodies.
- Item 3. <u>Retail Storefront Canopies (A15, A42):</u> Revise retail storefront awnings to aluminum louvered canopies.
- Item 4. Residential Garage Door Height (A19, A13): Residential garage door height reduced; brick added. Garage door lites revised per door manufacturer standards.
- Item 5. <u>Increased Fitness Room size (A45):</u> Revise 2nd floor to remove one unit, revise adjacent unit, and expand fitness amenity space (net reduction 1 unit and 3 beds).
- Item 6. Added Solar Panels and green roof modifications (A45, A46, A47, A49, A51): Reduction of select green roofs for proper maintenance access. The areas deleted required maintenance access through tenant units. The removal of these select green roofs provides the financial ability to add solar panels on the roof. The project added 8,485 SF to dedicate to solar panels.

- Note on item 6: The project will still almost double the minimum green roof requirement for stormwater management. 6,600 SF was required. 14,209 SF was provided in approved set. The current proposal includes 11,613 SF of green roof.
- Item 7. Architectural Brick Pier (A14, A17, A18): Width and depth revised for constructability.
- Item 8. Structural Columns (A14, A17): Structural columns required for constructability.
- Item 9. <u>Brick Screen Wall (A14):</u> Adjustments to screen wall for lateral bracing, constructability and maintenance.
- Item 10. <u>Brick Reveal (A14, A17 A19):</u> Depth and material were not originally defined it is now defined as ½" black brick reveal.
- Item 11. Brick Recess (A16): Original recess dimension was not defined; it is now defined as 1" recess at soldier course locations and ½" at running bond locations.
- Item 12. <u>State Street Metal Panel Façade (A16, A4):</u> Minor revisions to the layout and dimensions to match approved floorplans.
- Item 13. <u>Parapet Walls (A15, A16, A4, A7, A10, A13):</u> Parapets increased in height to accommodate required roof sloping, drainage and waterproofing.
- Item 14. <u>General Window Mullion Spacing (A16):</u> Window mullions for living room windows went from having two mullions to three mullions. The new spacing allowed for symmetrical casement operable windows.
- Item 15. <u>Tenant Balcony Railings (A19, A4, A7, A13):</u> Select tenant balcony railings changed from glass railing to picket railing for design purposes.
- Item 16. <u>Johnson Façade Corner Window (A19):</u> Window revised per unit layout.
- Item 17. <u>Firehouse oLiv Property Line Setback (A19):</u> Metal panel was not visible in original rendering due to error in setback of the Firehouse. It was included in the original elevations and adopted elevations and plans.
- Item 18. Johnson Street Egress Door (A19, A13): Egress door was added for stair 2.
- Item 19. <u>Johnson Street Pier Spacing (A19):</u> Pier spacing, and width revised so to not overlap glazing and maximize daylight into the units.
- Item 20. <u>Gorham Façade Window Layout (A7):</u> Revised façade previously approved under separate minor amendment. Updated to reflect approved floorplan adjustments.
- Item 21. <u>Broom Street Inset Façade (A10):</u> Metal panel changed to brick that matches Firehouse brick per request from adjacent property owner.
- Item 22. <u>Broom Street Inset Façade (A10):</u> Balconies removed per unit layout.
- Item 23. <u>Johnson Street Louver (A13)</u>: Louver required for garage fresh air supply.
- Item 24. <u>Historic Façade Updates (A19, A13):</u> Historic facades were updated per coordination and based on a laser scan completed before the buildings were demolished.
- Item 25. <u>Johnson Street Alley Corner (A13):</u> Curved glass replaced with curved metal panel to conceal column.
- Item 26. <u>Gorham Street Metal Band (A15, A7):</u> Deeper metal band for constructability.
- Item 27. Glass Railing: Glass railing developed further throughout building typical on all facades.
- Item 28. Window Spacing: Window spacing adjusted to align with unit layouts typical on all facades.
- Item 29. <u>Johnson street alley setback:</u> There is a setback at level 7 on the Johnson Street elevation that was missing in the approved renderings. The proposed renderings now correctly show the setback.

12/30/22 Page 2 of 2

UDC MINOR REVISIONS

RED - ITEMS PROPOSED FOR MINOR AMENDMENT BLUE - PREVIOUSLY PERMIT APPROVED CHANGES



A1



BLACK BRICK REVEAL ANOPY REVISED FOR ONSTRUCTABILITY



-STRUCTURAL COLUMNS REQUIRED-FOR CONSTRUCTABILTY

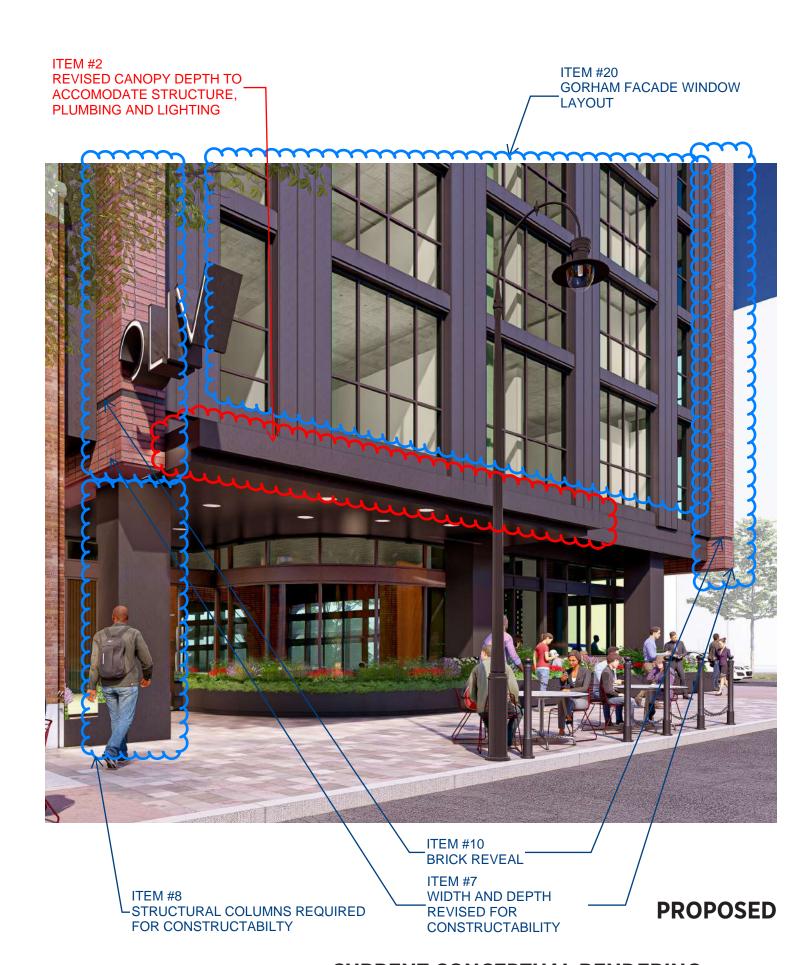
ITEM #9 ADJUSTMENTS TO SCREEN WALL FOR LATERAL BRACING, CONSTRUCTABILITY AND MAINTENANCE

PROPOSED

MADISON, WISCONSIN • DECEMBER 19, 2022

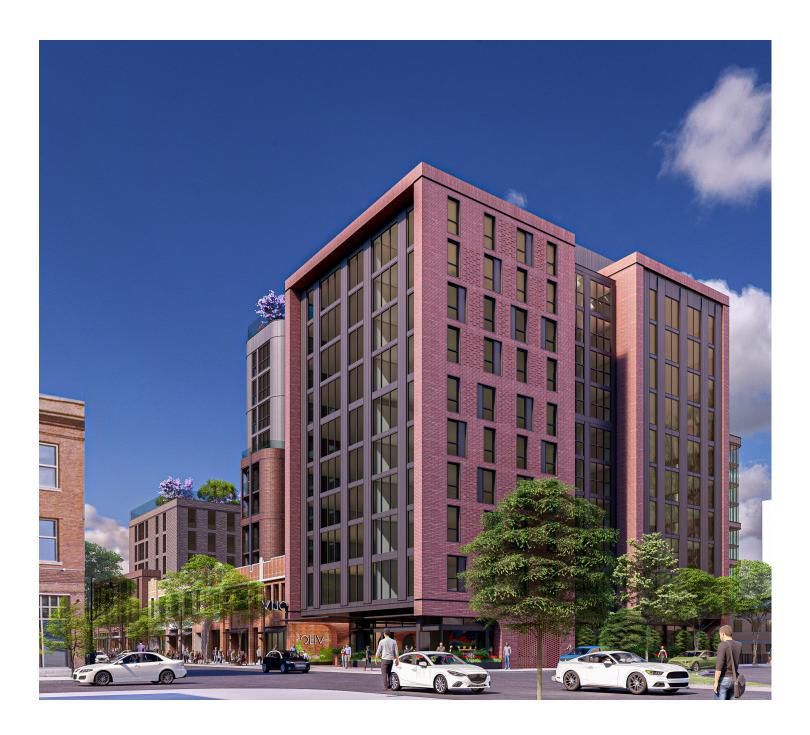


APPROVED



FROM UDC INFORMATIONAL PRESENTATION R1 (MAY, 12 2021)

ÖÜV MADISON 339 W GORHAM STREET



ITEM #20 GORHAM FACADE WINDOW LAYOUT -



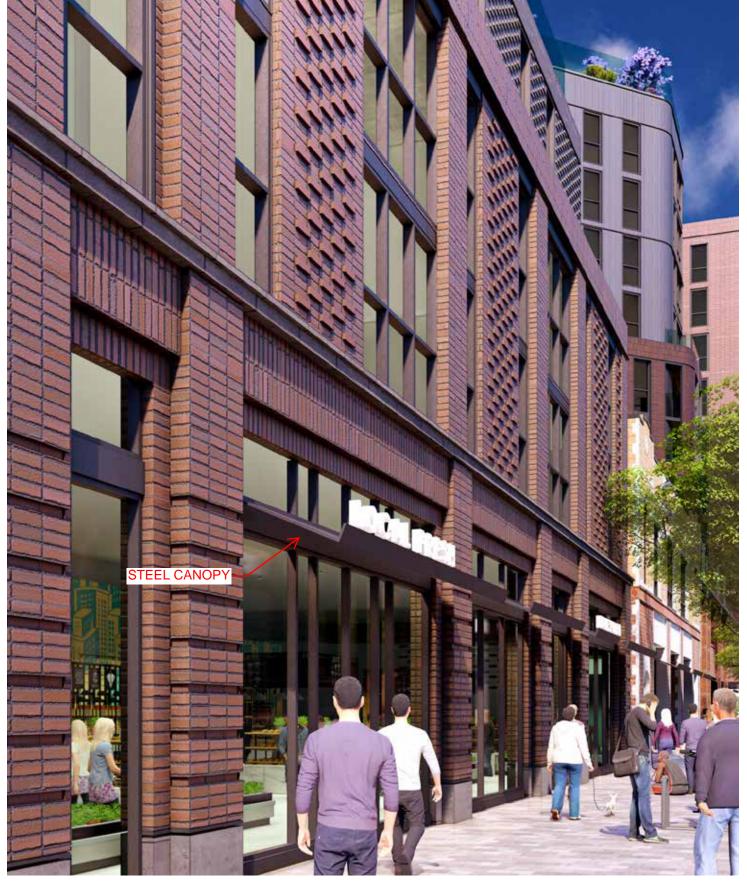
ITEM #2
REVISED CANOPY DEPTH TO
ACCOMODATE STRUCTURE, PLUMBING AND LIGHTING

PROPOSED

FROM UDC INFORMATIONAL PRESENTATION R1 (MAY, 12 2021)

APPROVED

MADISON, WISCONSIN • DECEMBER 19, 2022





ITEM #11

ORIGINAL RECESSED DIMENSION-

WAS NOT DEFINED

ITEM #26 DEEPER METAL PANEL BAND-

FOR CONSTRUCTABILITY

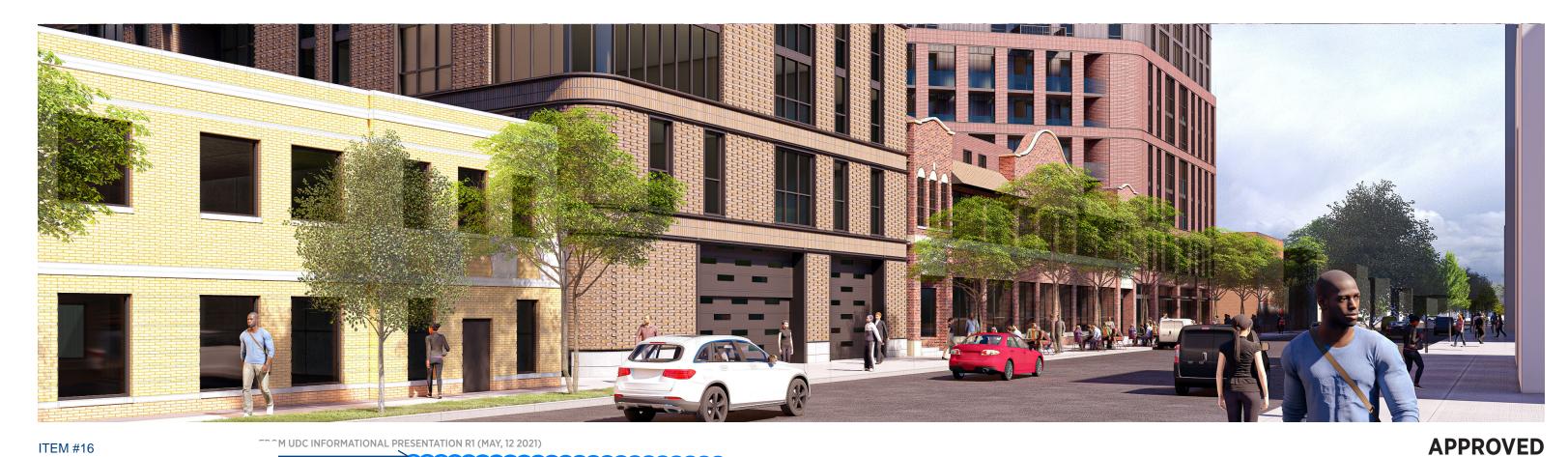
FROM UDC INFORMATIONAL PRESENTATION R1 (MAY, 12 2021)

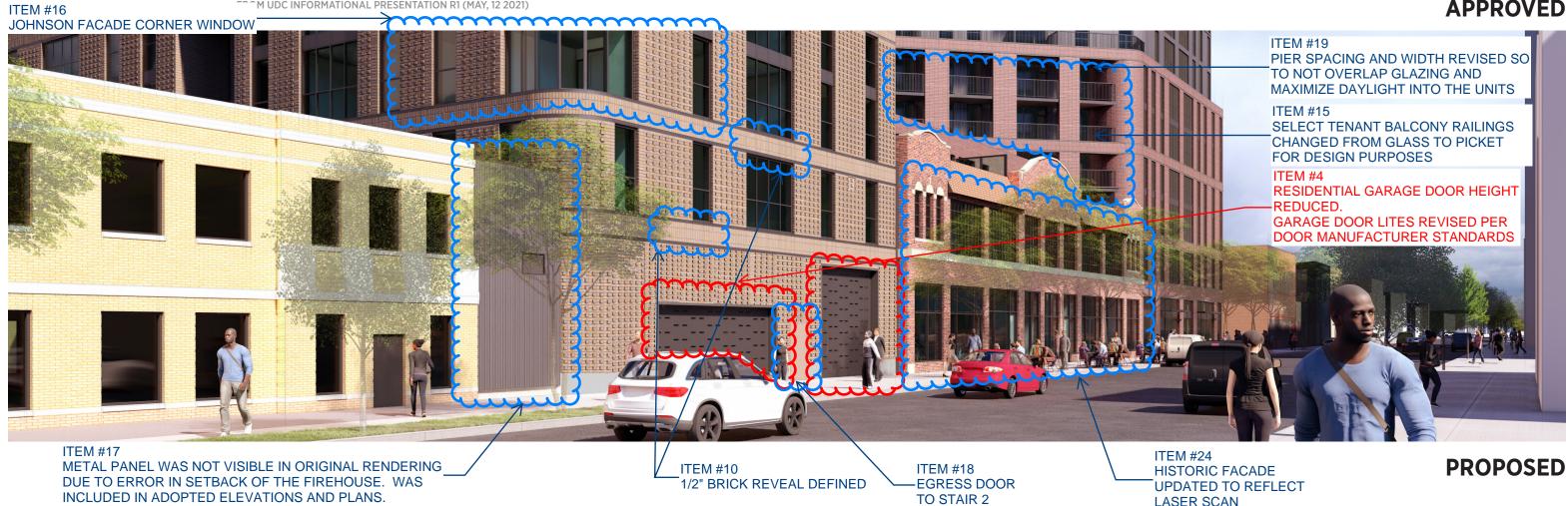
APPROVED

ITEM #13

PARAPETS INCREASED IN

HEIGHTS TO ACCOMODATE





TO STAIR 2

LASER SCAN



CITY DATUM: 0.00 FEET = 845.6 FEET ABOVE SEA LEVEL

BUILDING HEIGHT RELATIVE TO STATE CAPITOL

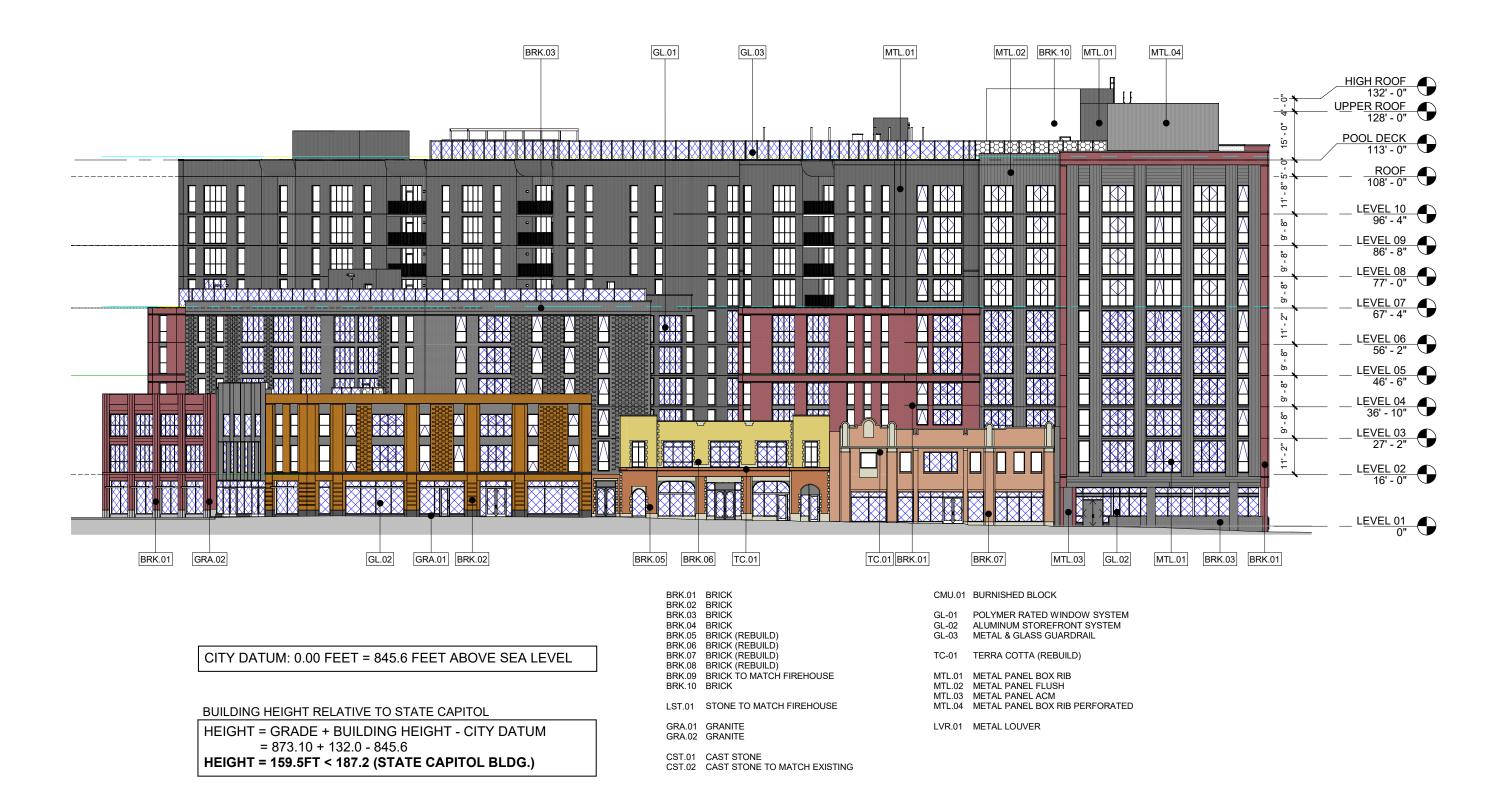
HEIGHT = GRADE + BUILDING HEIGHT - CITY DATUM

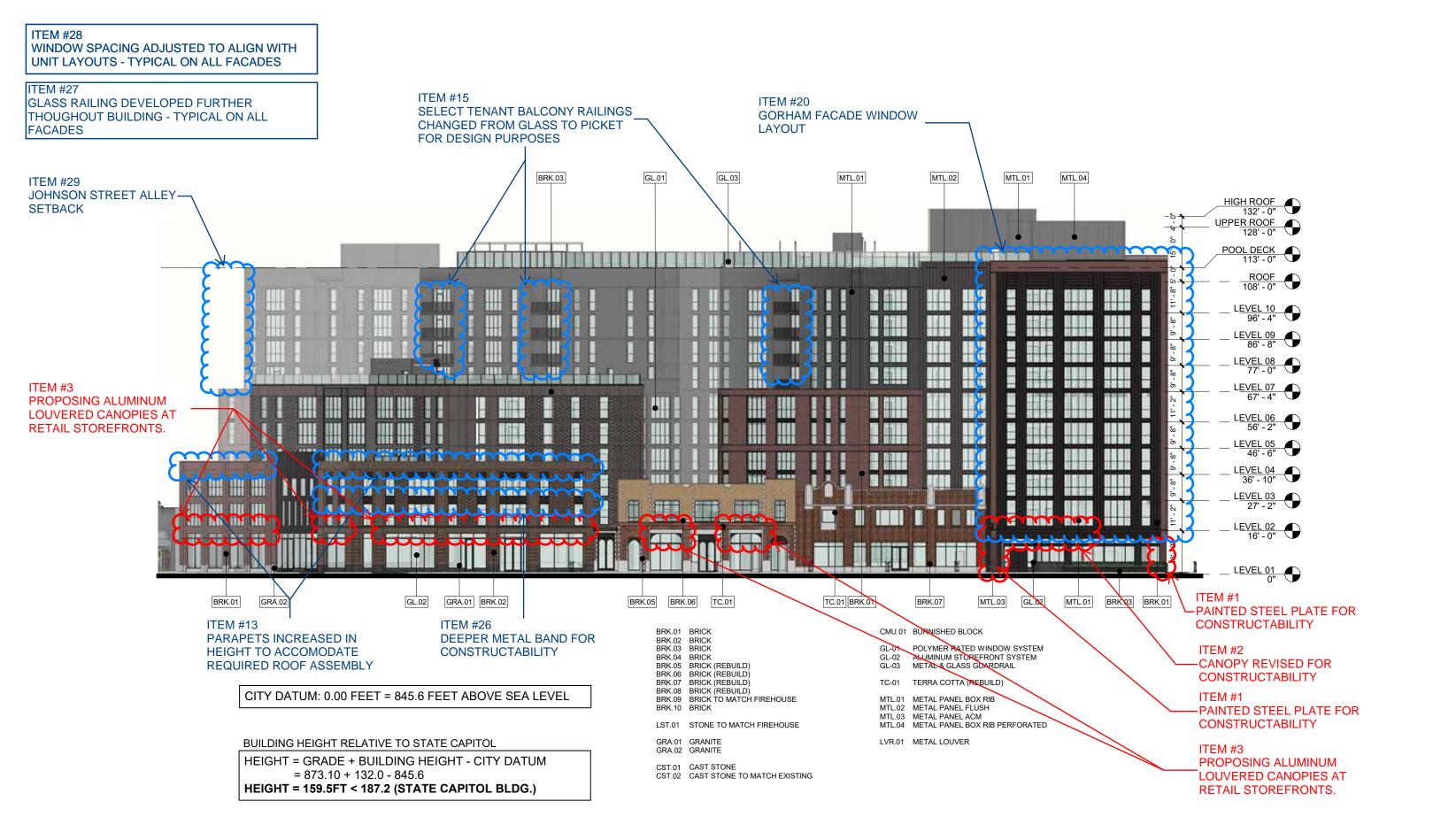
= 873.10 + 132.0 - 845.6

HEIGHT = 159.5FT < 187.2 (STATE CAPITOL BLDG.)

- GL-01 ALUMINUM WINDOW SYSTEM
 GL-02 ALUMINUM STOREFRONT SYSTEM
- GL-03 METAL & GLASS GUARDRAIL
- BR-01 BRICK
- BR-02 BRICH
- BR-03 BRICK BR-04 BRICK
- BR-05 BRICK (REBUILD)
- BR-06 BRICK (REBUILD)
- BR-07 BRICK (REBUILD)
- BR-08 BRICK (REBUILD)
- TC-01 TERRA COTTA (REBUILD)
- MP-01 CORRUGATED METAL PANEL
- MP-02 METAL PANEL

INCLUDED FOR REFERENCE







CITY DATUM: 0.00 FEET = 845.6 FEET ABOVE SEA LEVEL

BUILDING HEIGHT RELATIVE TO STATE CAPITOL

HEIGHT = GRADE + BUILDING HEIGHT - CITY DATUM = 873.10 + 132.0 - 845.6

HEIGHT = 159.5FT < 187.2 (STATE CAPITOL BLDG.)

GL-01 ALUMINUM WINDOW SYSTEM GL-02 ALUMINUM STOREFRONT SYSTEM
GL-03 METAL & GLASS GUARDRAIL

BR-02 BRICK BR-03 BRICK

BR-04 BRICK BR-05 BRICK (REBUILD) BR-06 BRICK (REBUILD)

BR-07 BRICK (REBUILD)

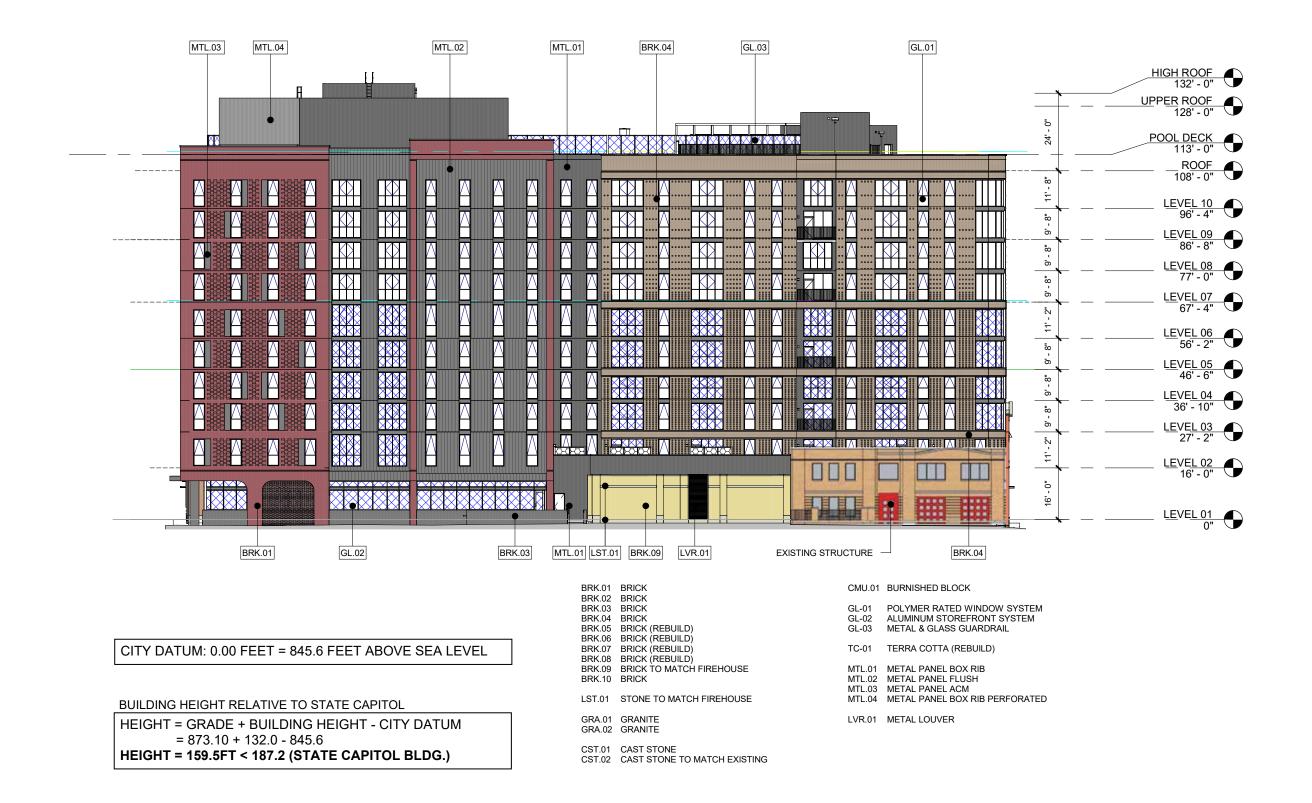
BR-08 BRICK (REBUILD)

TC-01 TERRA COTTA (REBUILD)

MP-01 CORRUGATED METAL PANEL

MP-02 METAL PANEL

INCLUDED FOR REFERENCE

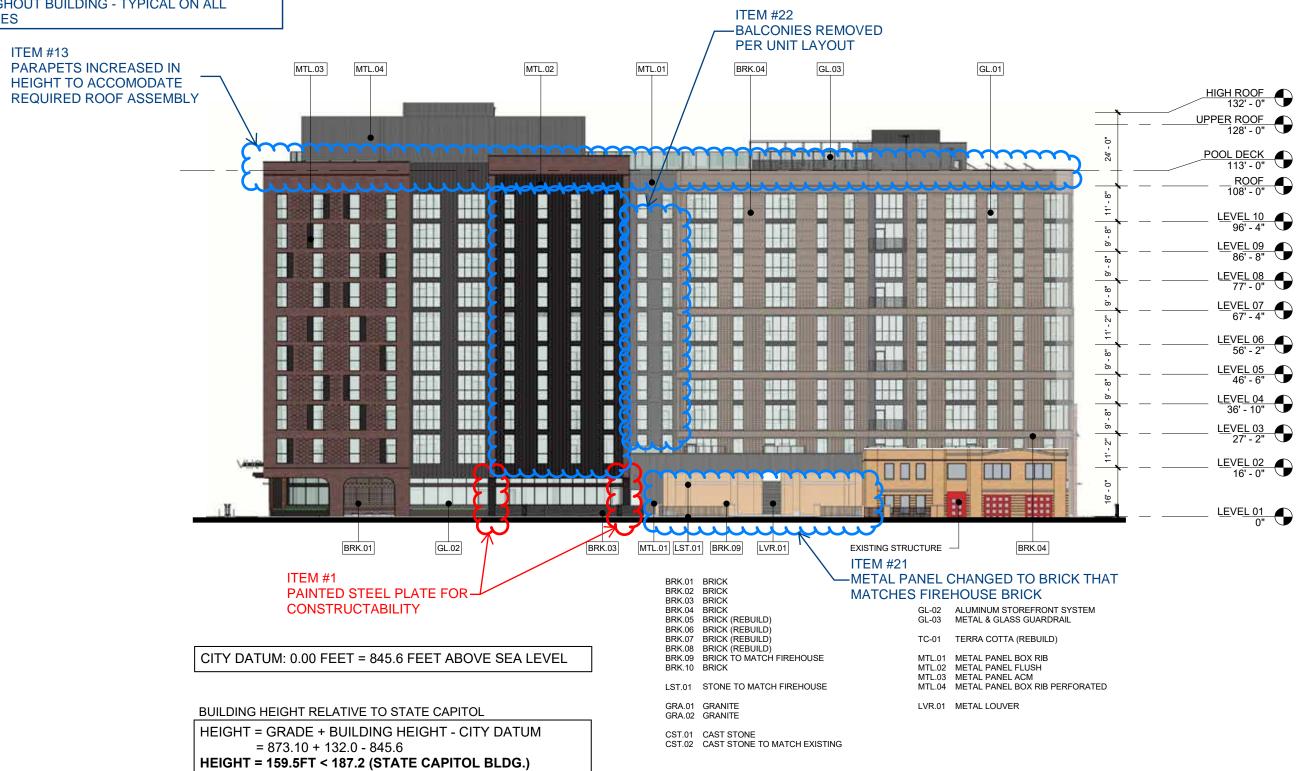


ITEM #28

WINDOW SPACING ADJUSTED TO ALIGN WITH **UNIT LAYOUTS - TYPICAL ON ALL FACADES**

ITEM #10 BLACK BRICK REVEAL

ITEM #27 GLASS RAILING DEVELOPED FURTHER THOUGHOUT BUILDING - TYPICAL ON ALL FACADES



MADISON, WISCONSIN • DECEMBER 19, 2022



CITY DATUM: 0.00 FEET = 845.6 FEET ABOVE SEA LEVEL

BUILDING HEIGHT RELATIVE TO STATE CAPITOL

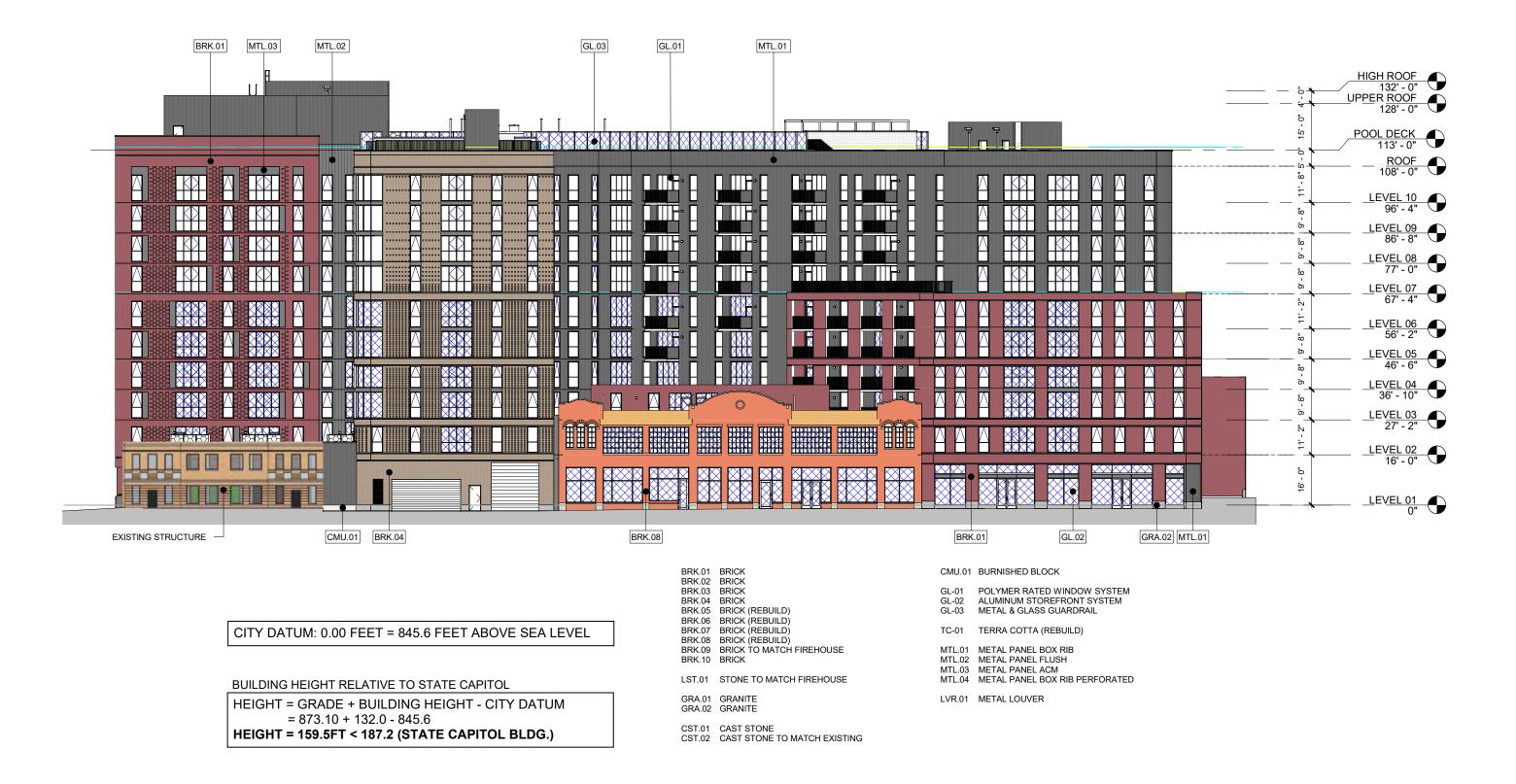
HEIGHT = GRADE + BUILDING HEIGHT - CITY DATUM

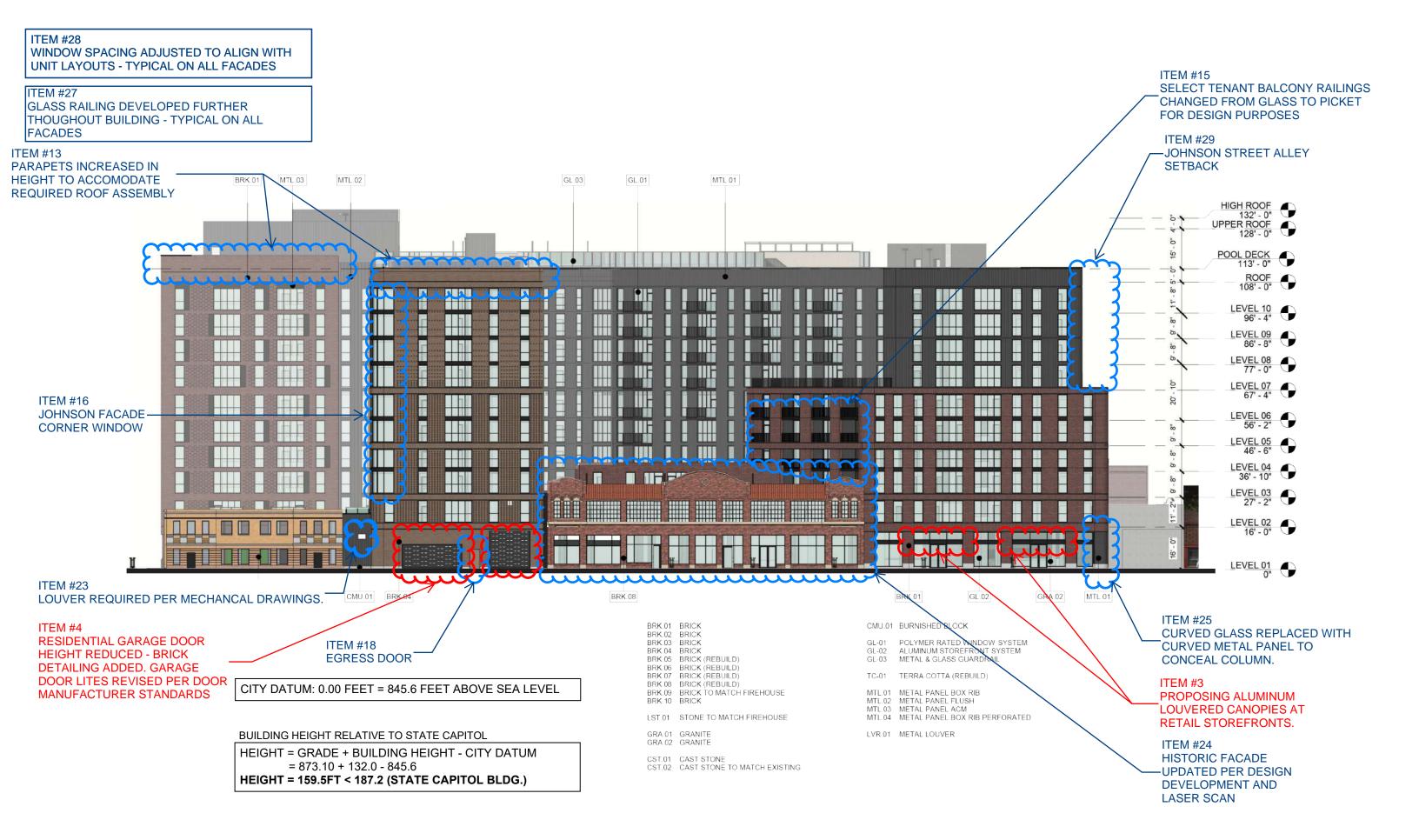
= 873.10 + 132.0 - 845.6

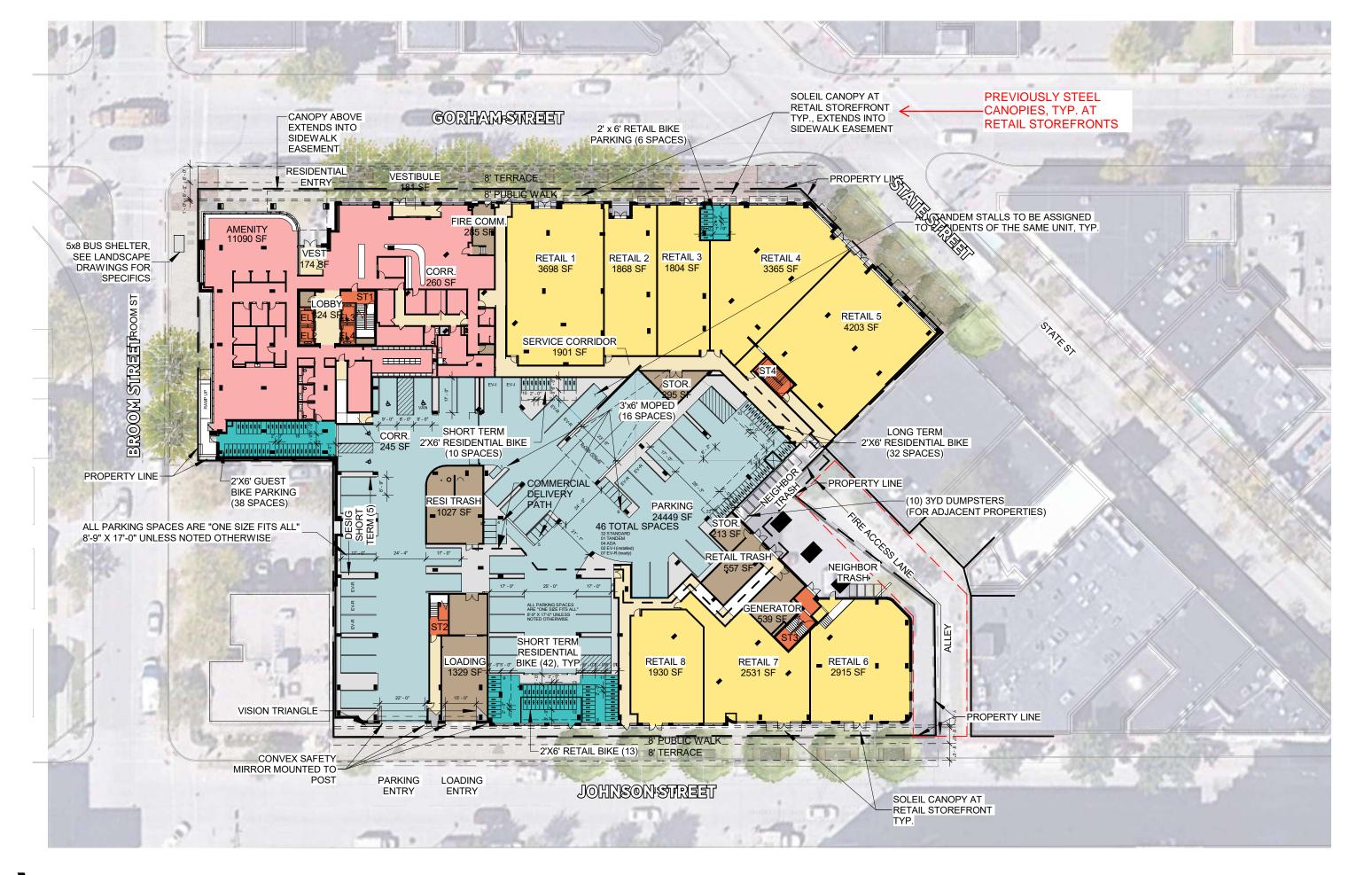
HEIGHT = 159.5FT < 187.2 (STATE CAPITOL BLDG.)

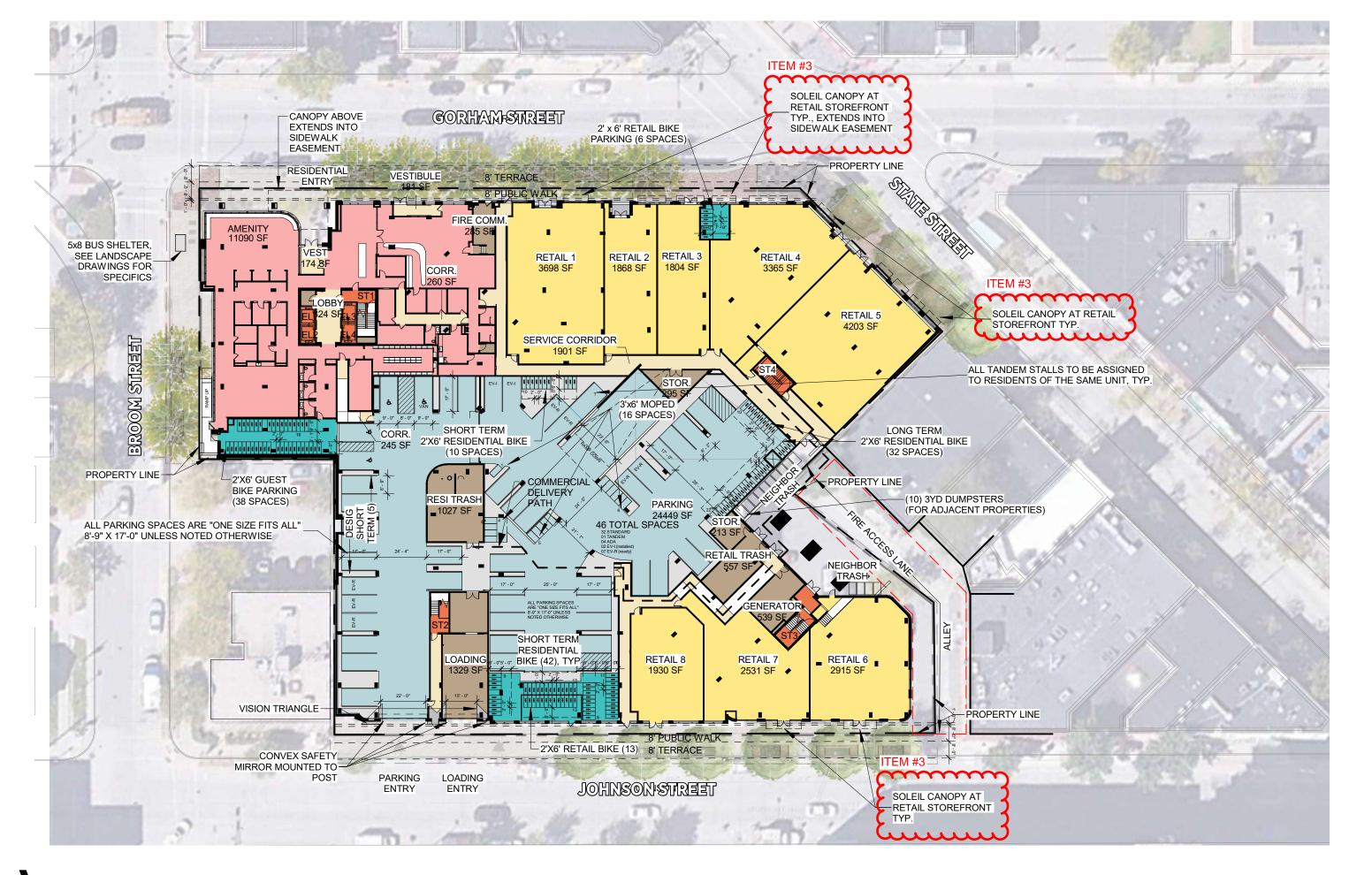
- GL-01 ALUMINUM WINDOW SYSTEM ALUMINUM STOREFRONT SYSTEM
- METAL & GLASS GUARDRAIL
- BR-01 BRICK
- BR-03 BR-04 BRICK BRICK
- BRICK (REBUILD)
- BRICK (REBUILD) BRICK (REBUILD) BR-06
- BR-07
- BR-08 BRICK (REBUILD)
- TC-01 TERRA COTTA (REBUILD)
- MP-01 CORRUGATED METAL PANEL
- MP-02 METAL PANEL

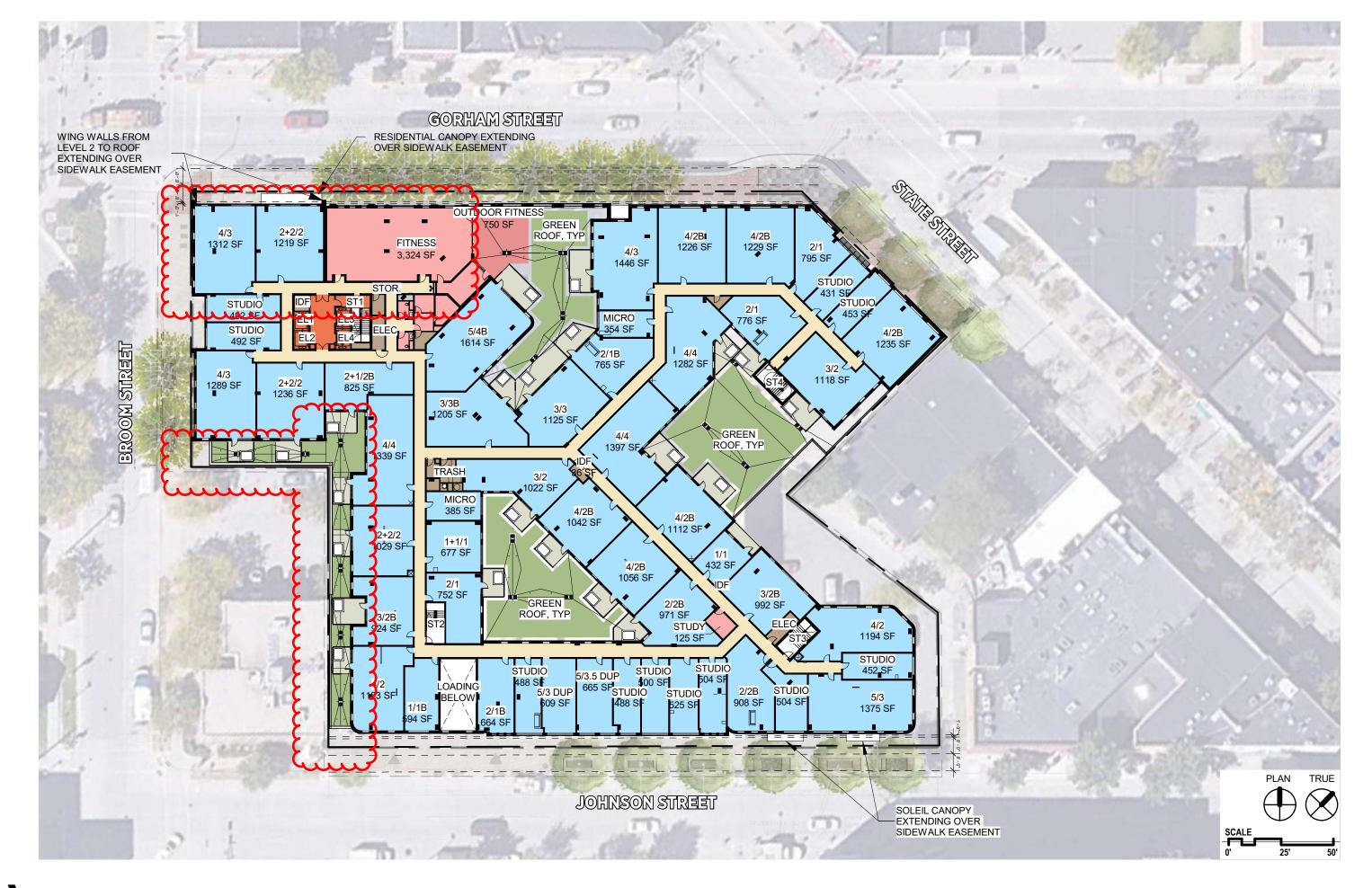
INCLUDED FOR REFERENCE



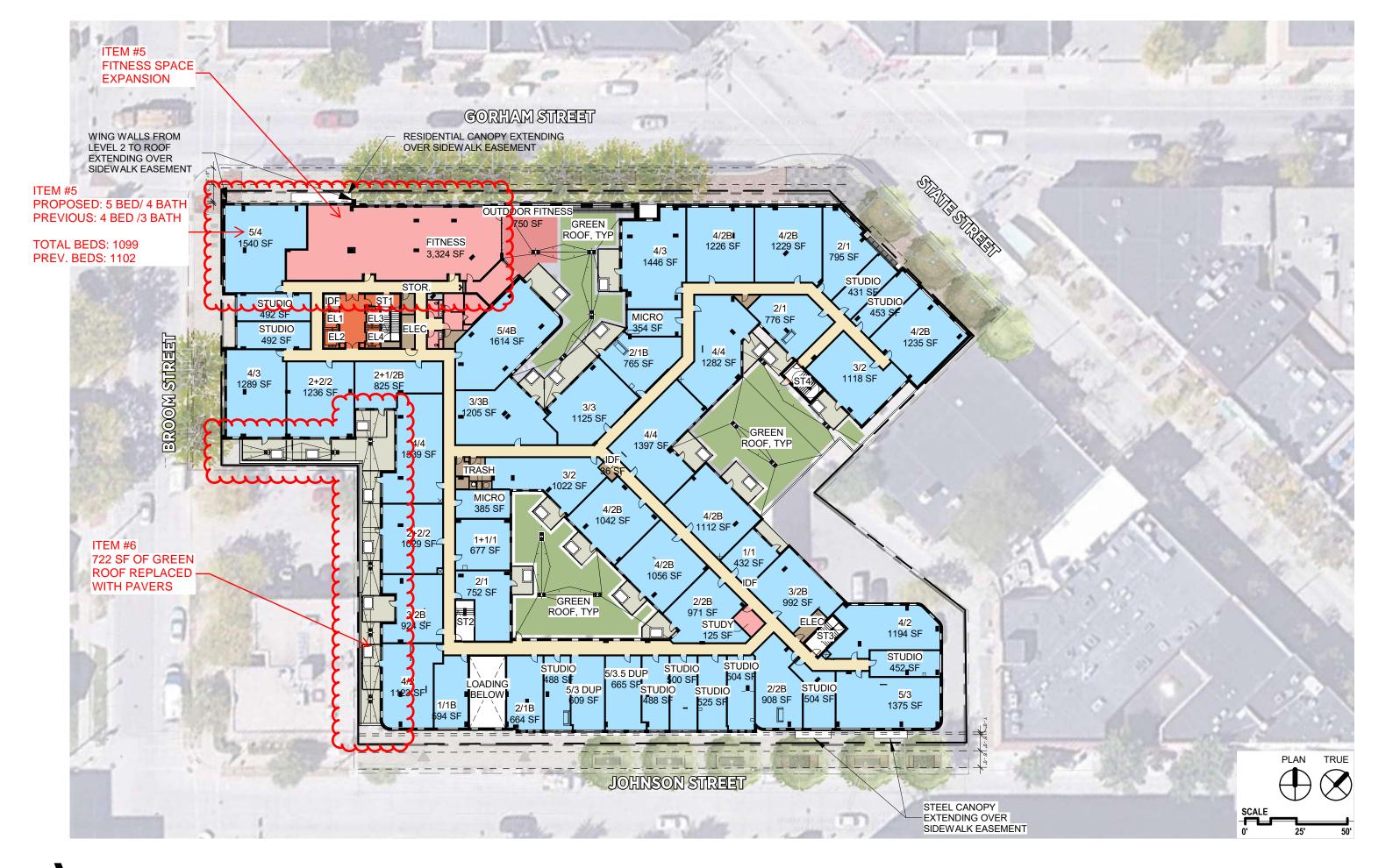


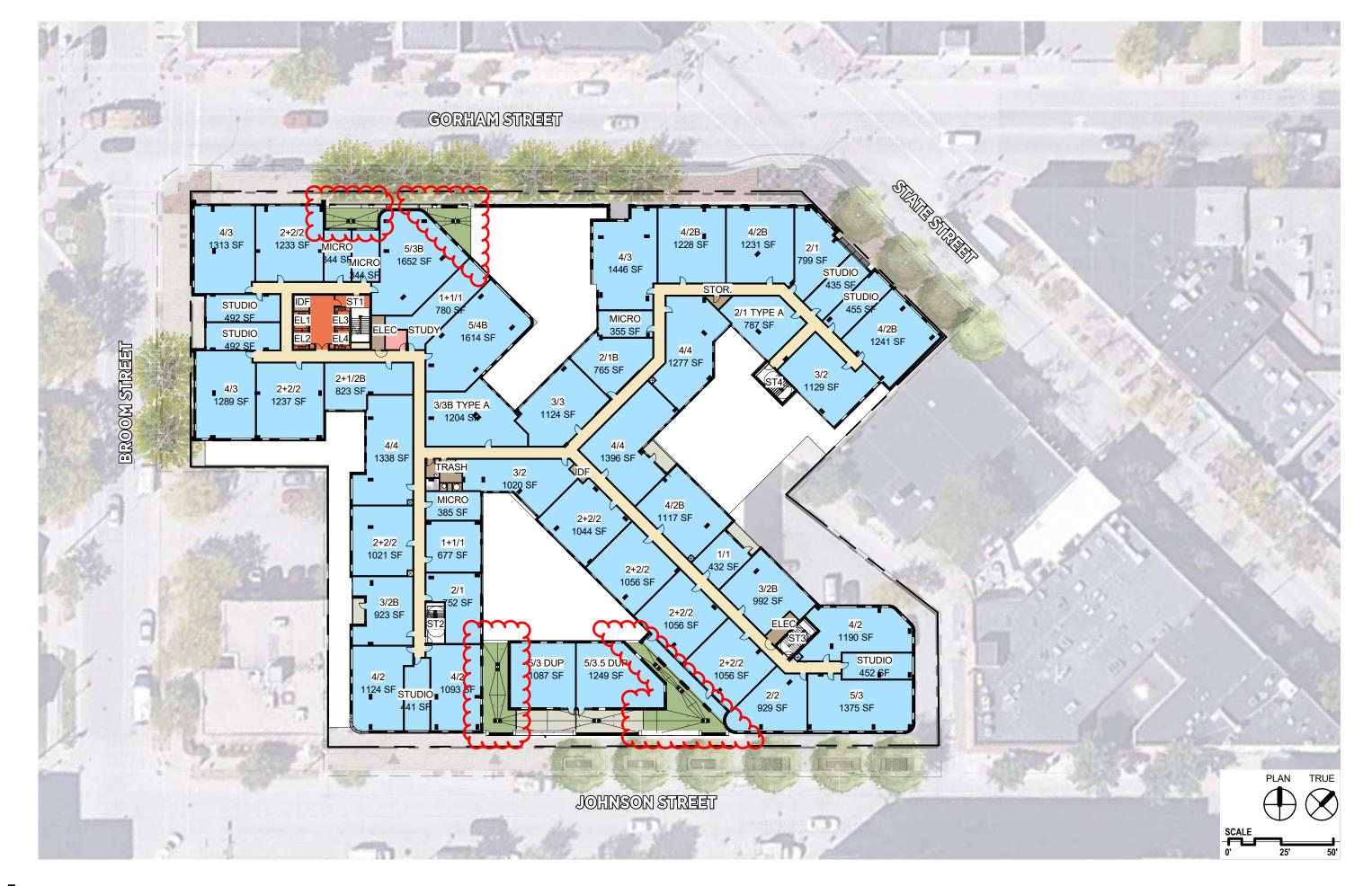


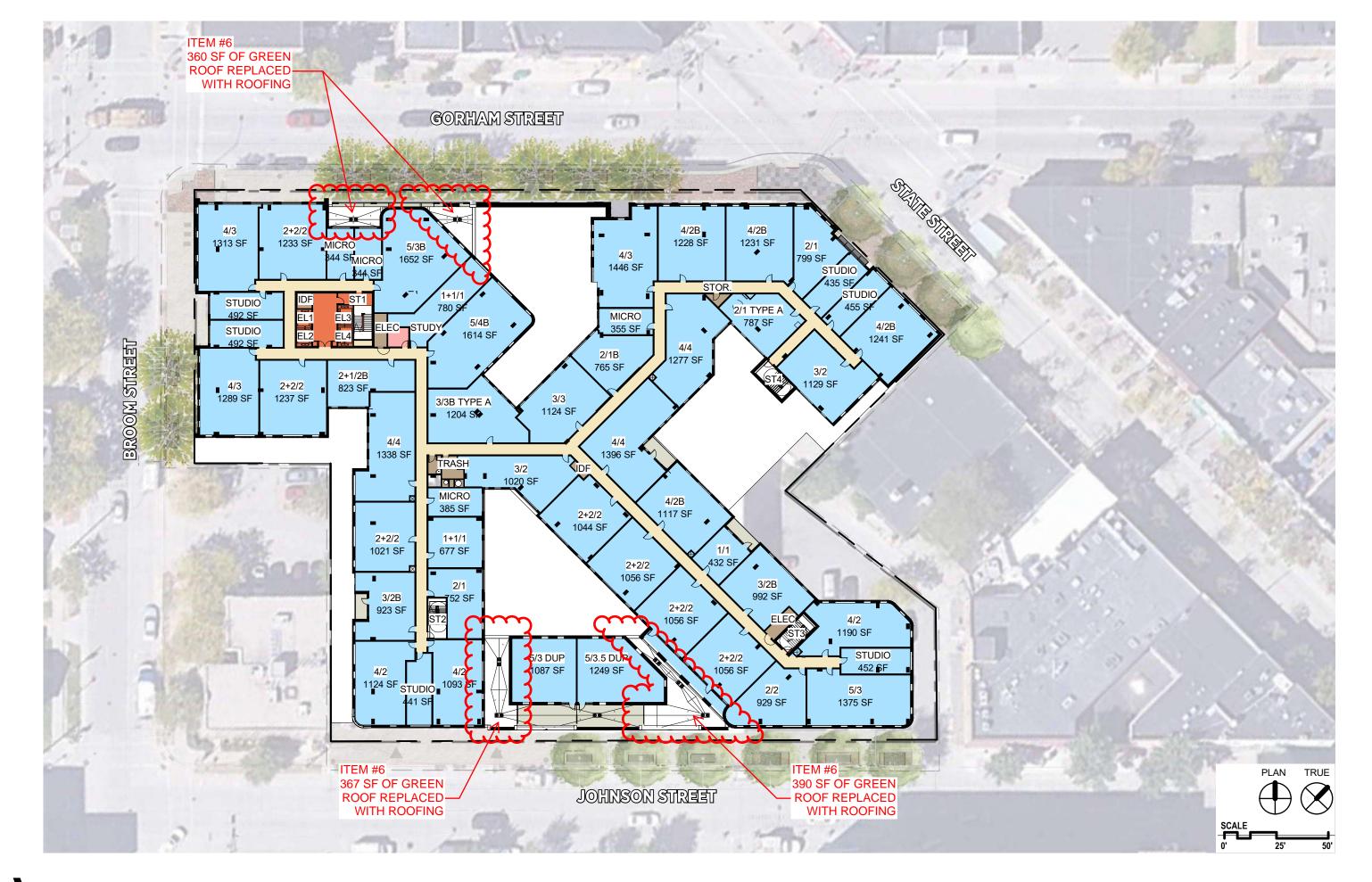




MADISON, WISCONSIN • AUGUST 24, 2022







MADISON, WISCONSIN • DECEMBER 19, 2022

