



Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: Beer, Liquor, Cider
Class B: Beer, Liquor,
 Class C Wine

(Agenda Item Number)

(Legistar file number)

LICENT-2022-00976
(License number)

12 503
(Alder District #) (Police Sector)

Office Use Only

Type of entertainment license: Entertainment License (21+) Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): _____
(Class B license only)

Business dba Name: THE INTERNATIONAL

Licensed Address: 255 N. SHERMAN AVE #1 MADISON, WI 53704

Premise Capacity: 60 Liquor/Beer Agent Name: APOLLO MARQUEZ

40 % Alcohol, 60 % Food, _____ % Other Alder, District #: 12 Police Sector: N

Corporate Information

Business Legal Name (as on WI State Sellers Permit): THE INTERNATIONAL LLC

Business Mailing Address: 255 N. SHERMAN AVE #1 MADISON, WI 53704

Business Contact Name, Position: APOLLO MARQUEZ, OWNER

Business Phone: 608.444.9891 Business Email: APOLLO7AMARQUEZ@GMAIL.COM

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
APOLLO MARQUEZ	1902 PAUL ST. MADISON	OWNER
DAVID RODRIGUEZ	6908 BRIDGE RD. #581, MONONA	OWNER

Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.

I certify that this information is true and correct to the best of my knowledge.

X APOLLO MARQUEZ
Signature

3/16/2022
Date

Orange sign and business card issued

"License Renewals & Changes" brochure with next steps issued

Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): Live Music Disc Jockey Designated Dance Floor
Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: DD's, COMICS, SMALL JAZZ BANDS.

Number of security personnel and how they will be utilized: NONE
 being that these shows will be alongside dinner, security will be our typical restaurant staff, and will fall to the MOD.

Description of clothing to identify security personnel: N/A
 Staff will be in their regular work uniform, and will be easily identified in the restaurant.

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:
 Management will supervise the lot, and we will have ^{N/A} security cameras with full view of the lot. On busy nights staff will be designated to ensure orderly entrance and exit at open and close.

How will the entrance line be managed and controlled: The entrance will be managed by our host; guests will be greeted, and either head to an open seat at the bar, or will be guided by the host to their dining table, similar to any other dining experience.

Plan for unruly patrons, intoxicated patrons, and physical disturbances: N/A
 Unruly or intoxicated patrons will be identified and managed by our bar staff, per Responsible Service guidelines. We wouldn't anticipate having any more of these incidents than a typical restaurant, but have completed our Alcohol Manager Certification, and will handle them per the guidelines.

Underage drinking and fake ID plan: N/A
 ID's will be checked for anyone appearing to be under 40. ID's deemed to be fake after a visual check will be confiscated long enough to contact the authorities.

Plan to control and supervise patrons under twenty-one (21) years of age: N/A
 Being that this is a high end restaurant and not a club with a dance floor, patrons will be easy to keep tabs on while they dine at their tables. Servers and bartenders will keep an eye on their patrons, and managers will keep watch over the facility.

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:
 Restaurant staff will have clean up duties as part of closing work; the ^{N/A} patio, parking lot, and interior of the restaurant will be cleaned daily, and litter will be picked up daily as well. We don't anticipate crowds at really any point as guests will mostly arrive at, and leave at different times depending on when their meal begins and ends.

Management Personnel

Name	Date of Birth	Name	Date of Birth
N/A			
We have not begun the hiring process yet.			

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