

From: [Linda Ketcham](#)
To: [All Alders](#)
Subject: Support for agenda item 70
Date: Tuesday, December 6, 2022 4:17:48 PM

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear Alders,

I am writing to express JustDane's support for item 70 on your agenda this evening:

"Authorizing the allocation of up to \$1,750,000 to support community-based organizations (CBOs) in their work to deliver a continuum of services that respond to the post pandemic economy and meet the changing workforce needs of residents while focusing on youth, young adult, and adult employment services, as the result of a competitive RFP process conducted by the Community Development Division; and authorizing the Mayor and the City Clerk to enter into agreements with those agencies to implement the designated programs and services."

The funding recommendations have been moved forward by both the Community Services Committee and the Council Finance Committee without change. The recommended allocations recognize the need for funding in a variety of training and employment areas, as well as across age groups. All of us recognize that available funding is not sufficient to meet the needs that face our community. The funding recommendations before you this evening recognize that individuals enter training and the workforce with different skills, interests and needs and abilities. The recommendations take into consideration that some individuals need additional support to be successful in training and employment. That is certainly the case for many of the individuals who come through our Just Bakery program. Our community needs an array of services that will work with individuals who are unhoused, who may be experiencing substance use disorders and/or other mental health challenges, people who have experienced significant trauma, training that meets people where they are at. Finally, we appreciate that a significant amount of funding has been allocated for youth and young adult employment. Youth and young adult training programs serve as a protective factor for our children, offering them opportunities to learn skills, to gain a sense of self-efficacy, to become self-sufficient and to have a successful work experience as they prepare for adulthood. We appreciate the City's commitment to learning and to supporting an array of training initiatives and programs across the lifespan and urge you to vote yes on Item 70 this evening.

Sincerely,

Linda Ketcham (she, her, hers)
Executive Director
Madison-area Urban Ministry, Inc. (dba JustDane)
2115 S. Park St.
Madison, WI 53713
608-256-0906
She, her, hers

"Compassion and justice are companions, not choices." Wm. Sloane Coffin

From: [Christina Outlay](#)
To: [All Alders](#)
Subject: Letters of support for Maydm - agenda item #70
Date: Tuesday, December 6, 2022 5:27:41 PM
Attachments: [Brandon - Fwd Grant application for Maydm.pdf](#)
[Aarya D - Re Recommendation to vote for Maydm Internship program funding.pdf](#)
[Gwyn H- Re Letter of support for Maydm.pdf](#)
[Dana P - Re Grant Consideration for Maydm.pdf](#)
[Eva S - Re Comments of support for Maydm Internship Program.pdf](#)
[Jen Ilk - Maydm funding grant for internship program.pdf](#)
[Jonas Z - Re Fw Funding recommendations.pdf](#)
[Jeremy W - Re Support of City of Madison Funding for Maydm Internship Program.pdf](#)
[Mark G- Re Support for Maydm internship program.pdf](#)
[Jeff M - Re Support of City of Madison Funding for Maydm Internship program.pdf](#)
[Than A - Re Funding Support for Maydm.pdf](#)

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Good afternoon, Alders. I am sending this email with evidence in support of Maydm youth employment programming listed under agenda item #70. We previously had a number of supporters submit letters of support to the Community Services Committee as public comments. Many of them sent us copies of their letters. I have attached those letters to this email for your convenience, should you wish to refer to them as you consider tonight's agenda item.

Our team at Maydm is grateful to the City Staff, CSC, and Finance Committee for recommending us for city support and funding. We are committed to providing access to STEM education, skills development, and career placement for our youth. We are going into the third year of our program, and we are working with both large and small employers to develop our OWN local talent! STEM is THE fastest growing career area in Madison; our city is also a tech start-up hub, and we want our underserved youth to enter the field, providing more opportunity for our girls and our Black and Brown youth and, in turn, providing better products and services for us all. Our program provides immediate economic return through internship pay and lasting career and wrap-around skills to our youth.

Thank you, Alders, for your consideration and support. Thank you, as well, for your time and commitment to serving our community.

Respectfully and with the highest regard,
Christina

Christina N. Outlay, Ph.D. *She | Her | Hers*
Maydm | *Executive Director*
(608) 819-6616 o | 608-598-0187 c | www.maydm.org
203 S. Paterson St., Suite 400 | Madison, WI 53703

Maydm provides girls and youth of color in grades 6-12 with the skills, experiences, and connections to pursue careers in and change the face of STEM.



Christina Outlay <christina.outlay@maydm.org>

Fwd: Grant application for Maydm

Rebecca Hildebrandt <rebecca.hildebrandt@maydm.org>

Mon, Nov 21, 2022 at 1:19 PM

To: Christina Outlay <christina.outlay@maydm.org>

Brandon's email

Rebecca Hildebrandt *She | Her | Hers***Maydm** | *Director of Operations*

office: (608) 819-6616 | cell: (608) 598-0125

www.maydm.org

203 S. Paterson St. #400 | Madison, WI 53703

Maydm provides girls and youth of color in grades 6-12 with the skills, experiences, and connections to pursue careers in and change the face of STEM.

----- Forwarded message -----

From: **Brandon Anderson** <ekowand0193@gmail.com>

Date: Mon, Nov 21, 2022 at 1:16 PM

Subject: Grant application for Maydm

To: <csc@cityofmadison.com>

Cc: Rebecca Hildebrandt <rebecca.hildebrandt@maydm.org>

Hi,

My name is Brandon Ekow Anderson, I am currently a first-year student at Carleton College. I interned as a backend developer through Maydm at ImageMoverMD in Madison, Wisconsin, in the summers of 2020 and 2021. In addition to the numerous programs and opportunities offered by Maydm, interning had a profound impact on my life. I developed an even stronger interest in computer science and in the engineering community. I had the opportunity to gain professional work experience in the tech sector while still a high school student. I also received mentoring from Mark Gehring, the company's CTO, while I worked at ImageMoverMD. Through him and the experience, I developed my interpersonal skills, made connections, and expanded my professional network. Because I am comfortable with the work experience and am qualified to apply for internships even as a first-year student, the new coding skills I learned and put into practice provide me an advantage at Carleton and many other industries I put myself in. If Maydm receives more money, I am confident that they will continue to transform the lives of many more students like mine, and I am eager to see what new opportunities they will offer to immerse students in technology while also increase POC and Women in STEM representation. Thank you.

Sincerely,

Ekow



Christina Outlay <christina.outlay@maydm.org>

Re: Letter of support for Maydm

Rebecca Hildebrandt <rebecca.hildebrandt@maydm.org>

Sun, Nov 20, 2022 at 9:09 PM

To: Gwyn Hughes <gwyn.hughes@gmail.com>, Christina Outlay <christina.outlay@maydm.org>

Gwyn,

THANK YOU for your amazing words! We appreciate your continued support of our students and the work we do to support them.

Rebecca

Rebecca Hildebrandt *She | Her | Hers***Maydm** | *Director of Operations*

office: (608) 819-6616 | cell: (608) 598-0125

www.maydm.org

203 S. Paterson St. #400 | Madison, WI 53703

Maydm provides girls and youth of color in grades 6-12 with the skills, experiences, and connections to pursue careers in and change the face of STEM.

On Sun, Nov 20, 2022 at 9:53 AM Gwyn Hughes <gwyn.hughes@gmail.com> wrote:

Dear Community Services Committee,

My name is Dr. Gwyneth Hughes and I am a Maydm board member writing to support the funding of Maydm's grant proposal to the City of Madison.

Since joining the Maydm Board in 2019, I have been impressed with the organization's ability to engage students of color and girls in meaningful tech learning opportunities.

As a middle school math teacher in Madison School District I know firsthand how STEM, and particularly tech opportunities, can give students insight into future career paths that they may not have seen as accessible or been aware of.

Maydm does a phenomenal job of recruiting students in their target demographics by partnering with community organizations and schools to provide STEM training and opportunities that connect students with Maydm programs.

Maydm programs teach a variety of technological skills through accessible and engaging projects. As a board member I've had the opportunity to talk with Maydm summer program students about how they learned coding, problem-solving, and robotics to complete projects they are really proud of.

While such learning opportunities are key for educating students about tech jobs and concepts, Maydm's internship program truly prepares teenagers for working in the tech industry. Maydm partners with corporations like CUNA Mutual Group, Exact Sciences and First Business Bank to employ young people in STEM-based internships, giving them an incredible advantage when applying to college and careers. My background is in science (PhD in Geology and MS in Geophysics), and I have seen how pathways into STEM professions are incredibly important for diversifying STEM fields.

This industry connection is particularly important for the city of Madison because Madison has one of the fastest growing high-tech sectors in the country. Maydm is one of the only organizations in the city working to prepare students for STEM careers.

Based on the fact that Maydm's application had one of the highest scores on the scoring metric (97.13 of 100), I highly support the recommended funding that was put forth by the city staff.

Thank you,
Gwyneth Hughes

Contact Info

15 S. Broom St. Unit 204
Madison, WI 53703
gwyn.hughes@gmail.com
(208) 866-7714



Christina Outlay <christina.outlay@maydm.org>

Re: Comments of support for Maydm Internship Program

Rebecca Hildebrandt <rebecca.hildebrandt@maydm.org>

Fri, Nov 18, 2022 at 6:01 PM

To: Massa Corra <eva.salas@gmail.com>

Cc: Christina Outlay <christina.outlay@maydm.org>

Eva,

Thanks so much for sending this email and for sharing your experience! We are grateful for your participation in our internship program and for your support!

Have a great weekend!

Rebecca

Rebecca Hildebrandt *She | Her | Hers***Maydm** | *Director of Operations*

office: (608) 819-6616 | cell: (608) 598-0125

www.maydm.org

203 S. Paterson St. #400 | Madison, WI 53703

Maydm provides girls and youth of color in grades 6-12 with the skills, experiences, and connections to pursue careers in and change the face of STEM.

On Fri, Nov 18, 2022 at 5:57 PM Massa Corra <eva.salas@gmail.com> wrote:

My name is Eva Salas, and I'm a 12th-grade student at the Early College STEM Academy. My home high school is East High School. I'm female and autistic. Through Maydm's internship program, I was able to complete two internships:

1. Help Desk Intern for Promega (summer 2022)
2. Drafter Intern for Phoenix International (summer 2021)

Both internships were valuable to me as they allowed me to experience what it's like to work and apply my skills in a real-world setting. At Phoenix International, I learned so much about nuclear science while applying my Solidworks skills to model 3D components. One of the components that I designed was even manufactured and used. At Promega, I learned about computer networking as well as agile frameworks and computer programming. I know that when I look for my first full-time job after college, I will be at an advantage since I've already worked at prominent Madison companies.

I hope you will provide Maydm with the funding that they have requested. As an autistic person, I needed the support the program provided me to help me find a job and then teach me how to be a successful employee. As I apply to colleges this year, I know that I want to be a Mechanical Engineer because I've done that work and I liked it. Only a third of adults with autism find meaningful employment and I know because I participated in the Maydm internship program, I'm in a much better position to pursue my dreams of becoming an engineer.

Thank you,
Eva Salas



Christina Outlay <christina.outlay@maydm.org>

Re: Fw: Funding recommendations

Rebecca Hildebrandt <rebecca.hildebrandt@maydm.org>

Sun, Nov 20, 2022 at 9:07 PM

To: Jonas Zuckerman <jonaszuckerman@yahoo.com>, Christina Outlay <christina.outlay@maydm.org>

Thanks so much Jonas! We appreciate the support.

Rebecca Hildebrandt *She | Her | Hers***Maydm** | *Director of Operations*

office: (608) 819-6616 | cell: (608) 598-0125

www.maydm.org

203 S. Paterson St. #400 | Madison, WI 53703

Maydm provides girls and youth of color in grades 6-12 with the skills, experiences, and connections to pursue careers in and change the face of STEM.

On Sun, Nov 20, 2022 at 4:23 PM Jonas Zuckerman <jonaszuckerman@yahoo.com> wrote:

Hi Rebecca,

I forgot to copy you, but wanted you to know that I did send these comments to the Committee. I do not think I will be able to attend the meeting tomorrow, but please let me know if there's anything else I can do.

Jonas

----- Forwarded Message -----

From: Jonas Zuckerman <jonaszuckerman@yahoo.com>**To:** csc@cityofmadison.com <csc@cityofmadison.com>**Sent:** Sunday, November 20, 2022 at 04:21:05 PM CST**Subject:** Funding recommendations

Greetings,

I am writing regarding the Funding Recommendations for Youth, Young Adult, and Adult Employment RFP to be discussed on November 21st. In general, I am writing in support of the staff's recommendations. I was not able to attend the November 9th meeting, but I did watch the recording, and I really appreciate the explanation for why the recommendations were made. First, it is clear that there is a greater need than the total amount of funds available. Given that reality, the city staff had to make difficult decisions and were not able to fund all programs. The rationale for using a holistic process, including the proposal score plus additional factors is thoughtful and responsive to needs. I am writing in support of this process.

I am also writing in specific support of the proposal by Maydm. Maydm serves a historically underserved population and meets a critical need. As shown in the data presented by city staff, computer technology and mathematical fields are the fastest growing areas of employment in the Madison Metro area. And women and people of color are significantly underrepresented in these fields. This is the exact population that Maydm targets, providing education, training, and internships for girls and students of color in STEM fields. Therefore, I am writing in support of the recommendation to fund Maydm; I think it is an organization that is positioned to provide exactly the type of employment training envisioned by this RFP.

Thank you for your consideration,
Jonas Zuckerman



Christina Outlay <christina.outlay@maydm.org>

Re: Support for Maydm internship program

Rebecca Hildebrandt <rebecca.hildebrandt@maydm.org>

Sun, Nov 20, 2022 at 9:13 PM

To: Mark Gehring <mark@imagemovermd.com>, Christina Outlay <christina.outlay@maydm.org>

Mark,

This is GREAT! I have connected with Brandon via text and am hopeful that he can attend the virtual meeting tomorrow night.

Thanks,
Rebecca

Rebecca Hildebrandt *She | Her | Hers***Maydm** | *Director of Operations*

office: (608) 819-6616 | cell: (608) 598-0125

www.maydm.org

203 S. Paterson St. #400 | Madison, WI 53703

Maydm provides girls and youth of color in grades 6-12 with the skills, experiences, and connections to pursue careers in and change the face of STEM.

On Sat, Nov 19, 2022 at 10:40 AM Mark Gehring <mark@imagemovermd.com> wrote:

Hello Community Services Committee members,

My name is Mark Gehring. I'm a Maydm board member and longtime Madison technology entrepreneur, having co-founded Geometrics that became the local Philips Medical Systems division, as well as UltraVisual/Emageon and Propeller Health.

Over the years I've hired hundreds of software developers, and have struggled throughout to build diverse teams, which I believe would result in higher quality products for our customers. This led me to get involved in Maydm.

The internship program is of particular interest to me. At our current company ImageMover we spent two wonderful summers with a Maydm intern, Brandon Anderson. I worked personally with Brandon as he developed software for several actual features in our Android app. Brandon participated in our engineering and staff meetings, essentially working as a junior engineer. It was very impactful for our team - a tremendously positive experience. We jumped at the chance to have Brandon return for a second internship.

Brandon is now majoring in Computer Science at Carleton University, where he received a full scholarship. He was featured in a Cap Times article this past summer: https://captimes.com/news/education/mmsd-class-of-2022/article_97bf4df4-40ff-5c38-a0cd-a6d2aef251ed.html

In addition to small technology startups like our company, Maydm has successfully placed interns at larger technology companies like Exact Sciences and CUNA Mutual. As one of the fastest growing tech communities in the country, our sector needs a diverse next generation workforce to support our growth. Our homegrown technology talent needs to reflect our Madison values of equity and inclusion. The Maydm internship program is one of the only local programs targeted at this issue - and already producing positive results.

So I **strongly support** the funding for the Maydm internship program that was put forth by city staff.

In a few years Brandon will hopefully return to Madison to begin his career. Let's repeat that success story with other students by funding the proven Maydm internship program.

Thank you for your consideration.

Mark

Mark Gehring
CTO | ImageMover
mobile: +1.608.212.4550

mark@imagemovermd.com
[ImagemoverMD.com](https://www.imagemoverMD.com)

This message including any attachments may contain confidential or proprietary information and may be subject to the attorney-client privilege or other confidentiality protections. You may not review, use, copy or distribute this message if you are not the intended recipient.



Christina Outlay <christina.outlay@maydm.org>

Re: Funding Support for Maydm

Rebecca Hildebrandt <rebecca.hildebrandt@maydm.org>

Sun, Nov 20, 2022 at 9:10 PM

To: Than Astin <than86@mac.com>, Christina Outlay <christina.outlay@maydm.org>

Thanks Than!!

Rebecca Hildebrandt *She | Her | Hers***Maydm** | *Director of Operations*

office: (608) 819-6616 | cell: (608) 598-0125

www.maydm.org

203 S. Paterson St. #400 | Madison, WI 53703

*Maydm provides girls and youth of color in grades 6-12 with the skills, experiences, and connections to pursue careers in and change the face of STEM.*On Sat, Nov 19, 2022 at 8:41 PM Than Astin <than86@mac.com> wrote:

Dear Community Service Committee Members,

My name is Than Astin.

I am writing in support of Maydm to receive funding to fuel the growth of it's exemplary internship program. As a Wisconsin native, board member and Apple employee of almost two decades there is simply nothing like it in our community.

At Apple, I managed an internal internship program with similar learning methodology to Maydm's program. I am confident this approach works, having seen it first hand within the world's most valued company. Maydm is exactly the type of innovative disruptor that Madison needs to improve access to diverse talent for our growing tech sector.

It is likely that there are organizations with a longer history of service being considered for funding. Please give Maydm the opportunity to demonstrate that there is a welcomed place for new, hungry organizations, focused on tackling tomorrow's problems with exciting new approaches. We are just scratching the surface on the impact our programs have on the students we serve. Let us show you what we can do with your support.

Thank you for taking the time to read and consider funding Maydm's internship program.

Regards,

Than Astin

323-893-0335

Maydm Board Member

PS I wrote about the exciting potential impact of Maydm before joining the board two years ago (<https://maydm.org/the-power-of-a-gift-to-maydm/>).



Christina Outlay <christina.outlay@maydm.org>

Re: Recommendation to vote for Maydm Internship program funding

Rebecca Hildebrandt <rebecca.hildebrandt@maydm.org>

Mon, Nov 21, 2022 at 5:53 PM

To: Aarya Deshpande <avndeshpande@gmail.com>, Christina Outlay <christina.outlay@maydm.org>

Thanks Aarya! Hope your freshman year is going well!!

Rebecca Hildebrandt *She | Her | Hers*

Maydm | *Director of Operations*

office: (608) 819-6616 | cell: (608) 598-0125

www.maydm.org

203 S. Paterson St. #400 | Madison, WI 53703

Maydm provides girls and youth of color in grades 6-12 with the skills, experiences, and connections to pursue careers in and change the face of STEM.

On Mon, Nov 21, 2022 at 5:38 PM Aarya Deshpande <avndeshpande@gmail.com> wrote:

Good evening,

My name is Aarya Deshpande, and I am an undergraduate freshman majoring in Computer Sciences at UW-Madison, having just completed my senior year of high school. I was part of Maydm's internship program and given it and its ecosystem's profound impact on me, am writing to strongly recommend the City of Madison vote **in favor** of providing funding to Maydm for its internship program.

By teaching us life lessons and helping us build the necessary skills for the job market, Maydm paved a path for us to enter into internship opportunities in reputed companies. Maydm's weekly meetings included truly exceptional opportunities to connect with subject-matter experts and industry leaders. In addition, Maydm's support system included training for internship interviews and mentorship and helped land students traditionally marginalized in STEM in internships through the close-knit educational programs and mentors that prepared us with STEM skills, guidance, and confidence. I strongly believe Maydm is creating a difference for middle and high school students. Some of the specific highlights of the program are listed below:

- provided sessions that prepared us for internship interviews
- gave us free access to a plethora of Coursera courses to empower us with knowledge and skills
- provided soft skills, including overcoming fear, managing our emotions, and communication skills appropriate for the workplace
- I landed an internship twice at Exact Sciences (a highly reputed global company), thus giving me an opportunity to learn and collaborate with the experts
 - first year: Site Reliability Engineer (closely working with the Data Science team); second year: SAP ERP (software and data processing)
 - these reduced barriers allowed me to succeed, even when the information and expertise were, at times, overwhelming
 - their support and guidance encouraged me to reach out and promote my ideas at Exact Sciences; I analyzed their Cologuard kit used in cancer screening and delivered a presentation of probable pain points and potential innovative solutions, one of which caught the eye of the team and got considered by upper management; despite being a room full of experts, Maydm made me realize that regardless of my age, the insight, perspectives, and skills I brought to the table mattered
 - led me to professional connections, as well as with students and mentors
 - developed time management, prioritization, leadership skills, and self-resourcefulness, with Maydm's added support in defining and achieving these personal/professional growth skills
- they created an ecosystem for my success and were like an extended family

My story with Maydm started back in the summer of 2019 in their Java program, and within six weeks of hands-on, close-knit, student-centered learning, I developed proficient skills in Java. Prior to that, I had no skills or background in programming nor access to resources such as STEM mentors that they provided us. I developed a life-long student-mentorship relationship with my mentor who, to this day, due to his guidance, is the reason I pursued and got into the National FBLA competition in Chicago for an app for my school as well as initiated my own app project for Alzheimer's (for which I am now collaborating on with a former Emeritus Prof. of Computer Sciences and dementia specialists at

UW-Madison)). The internship program that followed created that bridge/path from these gained skills to internships, which was life-changing. (They also took care of our meals during the programs and generously offered scholarships for their programs.) Now in college, I have a strong foundation, confidence, and skills in the computer science/STEM field.

I am hopeful that my story/experience helps the City of Madison vote in favor of funding Maydm's exceptional program.
Aarya Deshpande



Christina Outlay <christina.outlay@maydm.org>

Re: Grant Consideration for Maydm

Rebecca Hildebrandt <rebecca.hildebrandt@maydm.org>

Sun, Nov 20, 2022 at 9:08 PM

To: Dana Peck <bellyshu@yahoo.com>, Christina Outlay <christina.outlay@maydm.org>

Thanks so much Dana! We are grateful for your continued support!

Rebecca Hildebrandt *She | Her | Hers***Maydm** | *Director of Operations*

office: (608) 819-6616 | cell: (608) 598-0125

www.maydm.org

203 S. Paterson St. #400 | Madison, WI 53703

Maydm provides girls and youth of color in grades 6-12 with the skills, experiences, and connections to pursue careers in and change the face of STEM.

On Sun, Nov 20, 2022 at 3:38 PM Dana Peck <bellyshu@yahoo.com> wrote:

Hello,

My name is Dana Peck, and I am the mother of Gabrielle Peck. Gabrielle was a part of the Maydm Summer Internship program this past summer. Gabrielle is currently a sophomore at Wisconsin Virtual Academy (an online K12 school), and she is a curious, motivated and energetic student. Gabrielle's summer internship through Maydm was with Madison Gas and Electric and she learned how the different electrical and gas systems worked there. The internship gave her an introduction to that particular organization, work experience, and helped her learn how to work together in teams with other interns. She made valuable connections with these team members and she stays in contact with them today! In addition, the money that she was paid for her internship is helping her pay for her trip with the MYSO Senior Symphony to Europe next year. When I learned of the internship for Gabby, I was VERY excited. Nothing like these internships are available to Gabby where we live, unfortunately. But we were willing to travel to provide this opportunity for her. Having the opportunity for her to be able to try working in a different field than she is accustomed to (she is a very accomplished musician), gives her more career choices in the future that she might not have even been aware of. It opens her to new people and new ideas and makes her excited to share what she learns and learn more about it independently. Without the internship, none of that would have happened. I am all in favor of giving this grant to Maydm. If given this grant, I have no doubt that Maydm would put the grant to excellent use, involving and engaging even more young people like Gabby to try work in new fields and discover more about the different career paths they may be interested in taking.

Thank you for your consideration!

Sincerely,

Dana M. Peck



Christina Outlay <christina.outlay@maydm.org>

Maydm funding grant for internship program

Ilk, Jennifer W. <Jennifer.Ilk@cunamutual.com>

Fri, Nov 18, 2022 at 4:42 PM

To: "csc@cityofmadison.com" <csc@cityofmadison.com>

Cc: Rebecca Hildebrandt <rebecca.hildebrandt@maydm.org>, Christina Outlay <christina.outlay@maydm.org>

Dear Committee Service Community members -

I am writing to you on behalf of Maydm to please consider their full request for this coming year's internship program. I realize the pool of funding resources is limited, and there are many well deserving organizations doing great work in our community. I believe there are few as deserving and as directly connected to helping to lift the youth in our community as Maydm. I have enjoyed a 25 year career in technology, and have seen first-hand how a STEM career lifts people professionally and personally. In the Madison community, there is a significant shortage of available technology talent, and that talent gap will only grow in the future. There also remains a considerable representation gap of women and people of color in STEM. Closing that gap begins by getting girls and youth of color excited about the possibility of a STEM career. Maydm and their internship program is directly focused on tackling this problem. It gives the youth in our community the gift of possibility. This past summer I got to see that future open in the 4 Maydm interns we hosted at CUNA Mutual Group. We need to extend this opportunity to as many youth in our community as possible.

Maydm is a small but potentially powerful force of change. That potential needs help to grow and make a larger impact. Please help Maydm – and in doing so give more youth in our community the gift of the possibility for their future.

Thank you for your consideration.

Jennifer Ilk (she/her/hers)

VP, Information Technology

If you receive this note outside your working hours please do not respond. There are times I have an adjusted schedule. This helps our family manage work/life balance. I do not expect you to adjust your work schedule to respond.

CUNA Mutual Group

800.356.2644, Ext. 665.7986 | O 608.665.7986 | C 608.239.4425

Jennifer.Ilk@cunamutual.com | www.cunamutual.com

This communication is confidential | Destroy if received in error and please let me know | Unauthorized use, copying or distribution is prohibited



Christina Outlay <christina.outlay@maydm.org>

Re: Support of City of Madison Funding for Maydm Internship Program

Rebecca Hildebrandt <rebecca.hildebrandt@maydm.org>

Sun, Nov 20, 2022 at 9:12 PM

To: "Wodajo, Jeremy J." <Jeremy.Wodajo@quarles.com>, Christina Outlay <christina.outlay@maydm.org>

Jeremy,

Thank you so much for this! We are grateful for your continued support of our students and the work we do to support them!

Rebecca

Rebecca Hildebrandt She | Her | Hers**Maydm** | *Director of Operations*

office: (608) 819-6616 | cell: (608) 598-0125

www.maydm.org

203 S. Paterson St. #400 | Madison, WI 53703

Maydm provides girls and youth of color in grades 6-12 with the skills, experiences, and connections to pursue careers in and change the face of STEM.

On Sat, Nov 19, 2022 at 12:09 PM Wodajo, Jeremy J. <Jeremy.Wodajo@quarles.com> wrote:

Dear Community Services Committee members:

I am writing to each of you and your fellow Committee members in support of Maydm and in particular, in support of Maydm's proposed funding request for next year, which I understand is currently under consideration by your Committee. As a private sector employee working within the City of Madison in a profession that severely lacks diversity in general, especially people of color and women, I greatly appreciate what Maydm has done and is continuing to accomplish within our Madison community by providing girls and youth of color with the tools, skills, experiences and connections to pursue careers in and change the face of science, technology, engineering and math (STEM).

The City of Madison's funding support is integral to Maydm's internship program and more importantly, the girls and youth of color who participate, who very likely would not otherwise have this type of opportunity at this stage in their lives. Given that this type of curriculum and exposure to STEM that Maydm provides is not necessarily available to each student as part of his or her classroom experience at school, Maydm serves a fundamental role in turning the STEM industry on its head from a diversity and inclusion standpoint, while also providing a service to the City of Madison and surrounding areas by empowering youth of color and girls who will one day develop into professionals (likely in STEM due to this experience Maydm is providing) that contribute, directly or indirectly, to the public or private sector and overall well-being of the City of Madison and its surrounding area.

I have the privilege of serving on Maydm's board of directors and have served for almost three years. In that capacity, I have had the privilege of experiencing both the internal and external developments and accomplishments of Maydm. My experiences with Maydm's developments and accomplishments are both in terms of being a witness to and involved in conversations surrounding Maydm continuing to find innovative ways to engage in outreach and impact youth of color and girls interested in STEM. These experiences also include witnessing the development of those youths who have worked their way through the Maydm program and are now carrying over their interests and experiences in STEM into a four-year education or a professional opportunity/internship, all of which are a direct result of Maydm's efforts.

Finally, Maydm's makeup includes a one-of-a-kind, caring staff whose value is immeasurable to Maydm and the students that it serves. Maydm's staff truly represents the backbone of the organization. I truly believe Maydm is the

type of organization that the City of Madison is looking for in terms of supporting an organization that has and will continue to create pathways to employment and also serve as one approach to addressing racial and economic disparities, juvenile delinquency, and neighborhood violence, among the other value adds that are underscored by the existence and presence of Maydm in the City of Madison community, both now and well into the future.

Therefore, it is my sincere belief that Maydm is very deserving of this proposed funding support from the City of Madison.

Thanks and best,

Jeremy



Jeremy J. Wodajo / Attorney

Jeremy.Wodajo@quarles.com / [LinkedIn](#) [BIO](#) [vCard](#)

Quarles & Brady LLP

33 East Main Street, Suite 900 / Madison, WI 53703-3095

Office 608-283-2609 / Cell 414-698-8367 / quarles.com

Assistant Maryann Wilson 608-283-2430

[VISIT our COVID-19: Guidance for Clients page for the latest updates from Q&B attorneys](#)

CONFIDENTIALITY NOTICE: This electronic mail transmission and any attachments are confidential and may be privileged. They should be read or retained only by the intended recipient. If you have received this transmission in error, please notify the sender immediately and delete the transmission from your system. This communication is not intended to constitute an electronic signature unless expressly stated otherwise.



Christina Outlay <christina.outlay@maydm.org>

Re: Support of City of Madison Funding for Maydm Internship program

Rebecca Hildebrandt <rebecca.hildebrandt@maydm.org>

Mon, Nov 21, 2022 at 3:35 PM

To: "Jeff F. Mack" <jmack@parkbank.com>, Christina Outlay <christina.outlay@maydm.org>

Thanks Jeff!

Rebecca Hildebrandt She | Her | Hers**Maydm** | *Director of Operations*

office: (608) 819-6616 | cell: (608) 598-0125

www.maydm.org

203 S. Paterson St. #400 | Madison, WI 53703

Maydm provides girls and youth of color in grades 6-12 with the skills, experiences, and connections to pursue careers in and change the face of STEM.

On Mon, Nov 21, 2022 at 1:42 PM Jeff F. Mack <jmack@parkbank.com> wrote:

Hello,

My name is Jeff Mack Jr and I am writing this email in support of the City's Maydm Internship funding dollars. In my current role as Board Chair, seeing firsthand what your dollars can allow us to implement regarding opportunities for young women and all students of color is truly life changing. We all in the city of Madison discuss at length the positives of Diversity, Equity, and Inclusivity at length, but intentionality is sometimes lacking due to funding concerns. We all know how budgets work, and being in the banking industry, I can fully attest to budgetary scrutiny. But one thing we focus on here at Park Bank is understanding our long-term goals - we must do things that are for the betterment of not just the Bank currently, but for our continued future, internally as well as for our entire community. That is why The Park Bank in 2023 is starting our own internship program after being a 3-year sponsor for Maydm's Summer Classes. We understand the expense side can be challenging but know we must invest in our youth to protect our future goals.

We believe in giving back to our youth in ways that will provide them a fundamental skillset for their future, in an industry (STEM) that will allow them true income potential. The City of Madison is one of the fastest growing high-tech sectors in the country and Maydm is one of the only organizations focused exclusively in preparing students to engage in STEM careers. These decisions - YOUR decisions - are what make our city safe, secure, and successful for our entire community - today, as well as in the future.

I would also like to mention that Maydm had one of the highest scores (97.13) on the city of Madison's scoring metric. Quite an awesome feat for only a 6-year-old organization!

In closing, I support the City Staff's recommendation for funding, and I hope you will support as well.

Thank you,

Jeff F. Mack | First Vice President Business Development | NMLS#: 553809

jmack@parkbank.com | T: 608.278.2811

M: 608.345.2579 | F: 608.819.3707

Park Bank At Your Service 24/7: 608.278.2801

Apply online at <https://jeff.parkbank.com>Park Bank Center | [1815 Greenway Cross](#)

P.O. Box 8969 | Madison, WI 53708-8969

This e-mail message is intended for the person it is addressed to. If that's not you, do not copy or forward it. If you received this message in error, please return it to its sender and delete it from your computer. Thank you.