

From: [Cailey Jamison](#)
To: [Transportation Commission](#)
Subject: TDM Feedback
Date: Tuesday, November 29, 2022 2:32:55 PM

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hi Transportation Commission,

I'm writing to share my enthusiastic support for the TDM plan as currently constituted ahead of Wednesday's meeting.

I was able to join the Nov 21 overview and was very encouraged and impressed with what I saw. This type of initiative is exactly what the city needs to meet our climate goals and remain a lovely, livable place as we grow.

I heard a lot of concerns from developers at the meeting, all of which seemed to request that TDM have fewer 'teeth'. I wanted to share thoughts as a Madison resident. My husband and I moved 3 blocks a little more than a year ago from a bundled parking apartment to an unbundled unit. The unbundled parking helped us make a decision to give up our car, and we have found an incredible connection to our neighborhood and the businesses and people around us as we began to move around by active and public transportation rather than private automobile. Even when I had a car, I rode my bike to my previous office at UW Hospital to avoid paying a parking fee and found great joy in the outdoors. In my opinion, initiatives like unbundled parking and others included in the TDM plan will go a long way not just toward meeting climate goals, but also in community connection and morale.

I found the city staff perspectives shared at the 11/21 meeting persuasive, and urge you to continue pushing back against the concerns of a few wealthy developers in favor of creating a more livable city for all of us. I feel particularly strongly that this must become a permanent program rather than a short-term pilot, as it will take time for the policy's effects to become measurable, and that we must include existing buildings in the program.

If it were up to me, the rules would be even tighter – higher point requirements, no discounts for areas outside of the central city, and further attempts to bring existing buildings under the TDM plan before usage changes. However, if the current plan remains intact I find it a fair compromise that would move the city forward and make it an even better place to live for everyone. Kudos to you and all the other groups that have been involved in creating this program, and I'll be supporting you completely as you get it over the finish line. Thanks for all you do and have a great week!

Best,

Cailey Jamison