CITY OF MADISON ACTION ITEM DETAIL – NOVEMBER 30, 2022

ACTION TITLE: Direction to Staff to Implement the Network Redesign

PRESENTER: Metro Transit, Justin Stuehrenberg

CONTACT FOR QUESTIONS: Justin Stuehrenberg, jstuehrenberg@cityofmadison.com

ACTION SUMMARY

Approve the implementation details of the Network Redesign, approved by the Common Council June 7, 2022 and direct staff to move forward with implementation.

BACKGROUND

In June 2022, the City of Madison common council adopted the Network Redesign plan. However, there were a few items outstanding at the time of that adoption:

- Title VI Report
- Map/schedule packet
- Bus stop locations

During the June 2022 approval process, it was confirmed that an additional approval item would be moved forward later in 2022 to resolve these items.

The Transportation Commission held a meeting on November 9, 2022 where staff presented information and members of the public had an opportunity to comment.

DESCRIPTION

The Network Redesign has been in process for several years. In the spring of 2022, a draft plan was presented and robust public outreach was undertaken, including over 50 meetings. After much debate, the council voted to adopt the plan on June 7, with the condition that some additional details be prepared and approved at a later date.

The Title VI analysis showed that the Network Redesign would provide a significant benefit to at least 40% of the population, and negatively impact up to 3% of the population. For disadvantaged communities, the benefits were larger and the negative effects smaller. Therefore, staff is confident this plan has significant equity benefits.

There have been some general comments on route names and schedules, which staff feels can be taken as advisory guidance as we develop additional details. Very little feedback has been received on bus stops.

Given the above, staff feels that these additional details support the original planning process that was approved by Council and should move forward to implementation.

EQUITY GOAL IMPACTS

The Title VI report presented as part of this item details how disadvantaged communities benefit to a great degree that the city as a whole.

FISCAL DETAILS

The plan is already incorporated in the 2023 budget and does not require additional funding.

PROCUREMENT DETAILS

N/A