



# Entertainment License

Permanent

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

licensing@cityofmadison.com  
608-266-4601

Class A:  Beer,  Liquor,  Cider  
Class B:  Beer,  Liquor,  
 Class C Wine

(Agenda Item Number)

(Legistar file number)

LICENT-2022-00976  
(License number)

12 503  
(Alder District #) (Police Sector)  
Office Use Only

Type of entertainment license:  Entertainment License (21+)  Visual & Performing Arts License (18+)

### Licensed Premises Information

This application modifies existing alcohol license number (if applicable): \_\_\_\_\_  
(Class B license only)

Business dba Name: THE INTERNATIONAL

Licensed Address: 255 N. SHERMAN AVE #1 MADISON, WI 53704

Premise Capacity: 60 Liquor/Beer Agent Name: APOLLO MARQUEZ

40 % Alcohol, 60 % Food, \_\_\_\_\_ % Other Alder, District #: 12 Police Sector: N

### Corporate Information

Business Legal Name (as on WI State Sellers Permit): THE INTERNATIONAL LLC

Business Mailing Address: 255 N. SHERMAN AVE #1 MADISON, WI 53704

Business Contact Name, Position: APOLLO MARQUEZ, OWNER

Business Phone: 608.444.9891 Business Email: APOLLO74MARQUEZ@GMAIL.COM

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
APOLLO MARQUEZ	1902 PAUL ST. MADISON	OWNER
DAVID RODRIGUEZ	6908 BRIDGE RD. #581, MONONA	OWNER

- Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)
- I have contacted Zoning ([zoning@cityofmadison.com](mailto:zoning@cityofmadison.com), 608-266-4551) for necessary approvals.
- I certify that this information is true and correct to the best of my knowledge.

X APOLLO MARQUEZ  
Signature

3/16/2022  
Date

- Orange sign and business card issued
  - "License Renewals & Changes" brochure with next steps issued
- Office Use Only

**Entertainment and Security Information**

Live entertainment includes (check all that apply):  Live Music  Disc Jockey  Designated Dance Floor  
*Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.*

Type of live entertainment to be offered: DD'S, COMICS, SMALL JAZZ BANDS.

Number of security personnel and how they will be utilized: NONE

Description of clothing to identify security personnel: N/A

Plan to handle control and clearance of the parking lot during hours of operation and at closing time: N/A

How will the entrance line be managed and controlled: N/A

Plan for unruly patrons, intoxicated patrons, and physical disturbances: N/A

Underage drinking and fake ID plan: N/A

Plan to control and supervise patrons under twenty-one (21) years of age: N/A

How will orderly appearance and operation of the premises be maintained in regard to litter and noise: N/A

Management Personnel			
Name	Date of Birth	Name	Date of Birth
N/A			

DigiSign Verified: 3E9AF77B-63FC-4E6F-8BD9-02F37FE9ACA4