

**From:** [Ashley Campbell](#)  
**To:** [All Alders](#)  
**Subject:** Madison Public Market  
**Date:** Tuesday, November 15, 2022 10:21:20 AM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hi,

I wanted to voice my support for the Madison Public Market. I think it is crucial to support projects like this if Madison is going to continue to grow in ways that preserve the qualities that make it a great city to live in. We already have too many chains and big brands present in the city, diluting its character. We need to support projects that give small businesses and creatives the opportunity to thrive in Madison and keep it wonderful and unique. We say that we value local and indie; funding the public market is our opportunity to put our money where our mouth is. The investment will pay back a thousand fold, by encouraging Madisonians to spend money on businesses who keep that money in the local economy, and keep Madison's soul intact. We also need to be looking at projects that make Madison an appealing and unique place for people to settle down. No one cares if their community gets a new Starbucks or Old Navy. If we don't support local makers and creatives, the deep pockets of these national brands will always win out. Please support the Public Market and help keep Madison Weird.

Thank you for your consideration,

Ashley Campbell

**From:** [David Ahrens](#)  
**To:** [All Alders](#)  
**Cc:** [Dean Mosiman](#)  
**Subject:** Use of TIF for Public Market  
**Date:** Sunday, November 13, 2022 6:09:42 PM

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The decades-long financial history of the proposed **Public** Market is marked by the almost tripling of costs from \$7 million to a minimum of \$20 million and with it, the assumption of an increasing burden on the city to come up with most, if not all, of the money.

Private donors which were once expected to contribute \$3 million have made commitments of only about \$1 million despite hiring fundraising consultants and events paid by the city. (Compare this to the Center for Black Excellence, Centro Hispano, One-City Schools that collectively have raised tens of millions in a few years.)

Nor have the expected millions from a variety of federal and state sources come to fruition.

One indicator of the trouble in finding funders is that the most current business plan (2020) has no information on the financing of the project. Clearly, after more than a decade, the proponents do not know who- other than the city- might finance the project.

Now, given the failure to attract public or private financing, the new strategy is to use \$7 million in TIF for the city to build the **Public** Market. I believe that this is an illegal use of TIF. § 66.1105(2)(f)(2)(a), Wis. Stat., states that the following are prohibited uses of TIF:

*The cost of constructing or expanding administrative buildings, police and fire buildings, libraries, community and recreational buildings and school buildings...*

A 2003 opinion of the Madison City Attorney noted, *“Regrettably TIF funds cannot be used to finance community related structures (mentioned above). In addition, the buildings and structures noted (community buildings) would all fit within the definition of public buildings (which are disallowed).”*

In 2015, our late City Attorney, Michael May, opined that the **Public** Market could be financed by TIF funds because it was not a “community center” in the sense of a recreation such as Bayview or Boys and Girls Club. Adding “center” rather than the statutory “buildings” helps reach the desired conclusion. Undoubtedly, if the legislature had anticipated that a city would consider building a food emporium, it would have added it to the laundry list of structures.

This incredibly narrow definition of “community buildings” ignores the three volumes of business plans and p.r. materials published by the city staff and committee members- all of which states over and over that this building is for “the community. Indeed, in the most recent business plan (2020), the word “community” appears 47 times.

Clearly, if the **public** market is financed, constructed, owned and controlled by the city it is a “city building” whether it is used for recreation or food services. This is no

different than the Water Utility or Monona Terrace which are city “enterprises” that were built without TIF dollars and do not pay rental costs (but pay nominal PILOT fees). If the enterprise was no longer financially viable, the ownership and operation would revert to the city.

Before the city embarks in this questionable direction, it would be prudent to request the opinion of the Attorney General on the legality of the proposal. Alternatively, it might be subject to a legal challenge with an unknown result.

Best regards,

David Ahrens

608-334-1156

**From:** [Pamela Alsum](#)  
**To:** [All Alders](#)  
**Subject:** Madison Public Market  
**Date:** Monday, November 14, 2022 12:54:44 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

I wish to state my support for the Madison Public Market funding amendment to cover its gap in funding.

I live at 417 S Dickinson St in Madison.

Please help with your vote for the amendment.

Sincerely,  
Pamela Alsum

**From:** [Grampa's Pizzeria](#)  
**To:** [All Alders](#)  
**Subject:** Public market  
**Date:** Monday, November 14, 2022 1:24:19 PM

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I support the funding of the Madison public market. I think it would be a great move for the city.

I live at 2530 Myrtle Street, Madison WI 53704

Cheers

Gilbert Altschul  
Proprietor  
Grampa's  
Gib's  
Porter

**From:** [Ashley Hartman Annis](#)  
**To:** [All Alders](#)  
**Subject:** In favor of the Public Market  
**Date:** Tuesday, November 15, 2022 6:12:09 PM

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Hey there!

I can't figure out how to support / oppose an agenda item on the website (it's very confusing!) but wanted to email to say that I am in favor of the Public Market and hope that the funding is available. I think this project is important for our community and I also think it would be a real shame if the businesses who thought they were going to be part of the Market were just dropped if the Market doesn't exist. I know so many of the vendors are folks with marginalized identities—what are we saying to those communities if we don't value their businesses?

Thanks so much for your time and I hope the Market gets the funding it needs! Please support it (and forward this email to whoever would have seen it if I had registered for the meeting?).

Warmly,  
Ashley Annis

*ashley hartman annis*  
*she / they [pronouns](#)*  
*located on ho-chunk [land](#)*  
*[ashleyhartmanannis.com](#)*

**From:** [Melanie Askay](#)  
**To:** [All Alders](#)  
**Subject:** Public market  
**Date:** Monday, November 14, 2022 2:41:53 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hi, just writing to voice my support for the Public Market! This is a great idea that needs funding to move it toward the finish line.

Cheers  
Melanie Askay  
2115 Madison St, Madison, WI 53711

**From:** [Rachel Avery](#)  
**To:** [All Alders](#)  
**Subject:** Support of Madison Public Market  
**Date:** Monday, November 14, 2022 7:45:52 PM

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I am writing in support of the Madison Public Market funding amendment. I live in the neighborhood and I'm excited that there is commitment to diversity in this project, and I think it will enhance our community.

Thank you,  
Rachel Avery  
1914 E Dayton St  
Madison, WI. 53704



**From:** [betty.banks@projectbabies.org](mailto:betty.banks@projectbabies.org)  
**To:** [All Alders](#)  
**Subject:** support the Public Market  
**Date:** Tuesday, November 15, 2022 11:03:59 AM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Please support the amendments put forth that support the Madison Public Market.

Betty Banks

114 Proudfit St.

Madison, WI 53715

**From:** [Kate Becker](#)  
**To:** [All Alders](#)  
**Subject:** Public market funding amendment  
**Date:** Monday, November 14, 2022 1:47:42 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

To whom it may concern-

I heartily support the funding amendment for the Public Market. Please do something positive for the neighborhood and the city!

Kate Becker  
217 N Few St  
Madison 53703

**From:** [Beth Cannestra](#)  
**To:** [All Alders](#)  
**Subject:** Public Market  
**Date:** Monday, November 14, 2022 3:24:47 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

I am in support of the public market and ask that you increase funding to ensure that construction can move forward. Dane County has put their money in; we should increase the city contribution too.

Beth Cannestra  
2114 E. Mifflin St.  
Madison 53704

**From:** [Denise Cariski](#)  
**To:** [All Alders](#)  
**Subject:** Please support the Madison Public Market amendment  
**Date:** Monday, November 14, 2022 6:47:37 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear Alders,

I am writing to ask you for your support of the capital budget amendment to fund the Madison Public Market. It has been a long awaited community project that will benefit the city, its residents and visitors in many ways.

Please vote yes so this worthy project can move forward.

Sincerely,  
Denise Cariski

5027 Marathon Dr  
Madison, WI 53705

**From:** [gretagetsmail@gmail.com](mailto:gretagetsmail@gmail.com)  
**To:** [All Alders](#)  
**Subject:** [All Alders] Support the Public Market!  
**Date:** Thursday, November 3, 2022 5:02:03 PM

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**Recipient:** All Alders

**Name:** Margaret Casey  
**Address:** 510 Stang Street, Madison, WI 53704  
**Email:** [gretagetsmail@gmail.com](mailto:gretagetsmail@gmail.com)

**Would you like us to contact you?** No, do not contact me

**Message:**

Funding is tight, but the benefits for the community are boundless. It's the right thing for all of us.

Thanks for your service,

Greta Casey

**From:** [Greta Casey](#)  
**To:** [All Alders](#)  
**Subject:** Fund the Market!  
**Date:** Monday, November 14, 2022 7:27:27 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

How many housing units have just gone in or are scheduled to be built within a 2 mile radius of the proposed market? The answer - a lot! Let's create a stable employment platform for our local food vendors and create much needed the hungry hordes moving in to the neighborhood.

Money will always be short. It's time to move ahead with this market!

Margaret Casey  
510 Stang St, Madison, WI 53704

**From:** [Diana C](#)  
**To:** [All Alders](#)  
**Subject:** Public Market Funding  
**Date:** Monday, November 14, 2022 1:04:24 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

I am strongly in support of the funding amendment for the Madison Public Market. It will bring so many benefits to our city and the neighborhood.

Thank you,

Diana Chidester  
2138 E Mifflin St, Madison, WI 53704

**From:** [bethroserogers@gmail.com](mailto:bethroserogers@gmail.com)  
**To:** [All Alders](#)  
**Subject:** [All Alders] Madison Public Market  
**Date:** Thursday, November 3, 2022 4:57:48 PM

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**Recipient:** All Alders

**Name:** Bethany Choe  
**Address:** 10 south 1st street, Madison, WI 53704  
**Email:** bethroserogers@gmail.com

**Would you like us to contact you?** No, do not contact me

**Message:**

Hello! I wanted to voice my support and excitement for the future public market. We live just a block away and are stoked for the value and activity it will bring to our neighborhood. I hope you will consider and support the necessary funding amendments at the next board meeting!  
Thank you!



**From:** [Lauren Cnare](#)  
**To:** [All Alders](#)  
**Subject:** Public market additional funds  
**Date:** Monday, November 14, 2022 4:28:11 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear alders:

I urge you not to add more dollars to the public market budget.

As we all strive to assure that everyone can live, play and work in Madison in a time of increasing costs at all levels, this huge additional investment not only feels unnecessary but adds little overall value to most citizens. It's a "nice to have" when there are people struggling daily for food and housing. Additional dollars to a public market add nothing to meeting the basic needs of so many.

The project has consistently struggled to attain funding from a diverse array of sources and has struggled to stay in its budget parameters.

Please say no to additional funding, ask the market to manage its future in a smaller budget.

Thank you for your deliberations on yet another knotty issue!

Lauren Cnare  
608-235-9179

**From:** [Lisa Currie](#)  
**To:** [All Alders](#)  
**Subject:** Public Market funding  
**Date:** Monday, November 14, 2022 1:53:40 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello Alders -

As a Madison resident, I support providing funding for the Madison Public Market to the fullest extent possible and urge you to do the same. Thank you.

Lisa Currie  
85 Goldenrod Ln #1  
Madison, WI 53719  
847.644.6550

**From:** [Nick Dahl](#)  
**To:** [All Alders](#)  
**Subject:** Madison Public Market Support  
**Date:** Monday, November 14, 2022 3:39:19 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

I support the Madison Public Market.

Nick Dahl  
514 Spruce St, Madison, WI 53715

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Sent from Gmail Mobile

**From:** [Nicholas Davies](#)  
**To:** [All Alders](#)  
**Subject:** Let's fund the public market!  
**Date:** Tuesday, November 15, 2022 8:47:41 AM

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Dear alders,

I thought that the public market at First & Johnson was a done deal with a solid timeline, pending of course finding a location for the men's shelter, which is now also done. I've been looking forward to this valuable asset opening soon.

The public market will showcase small, growing local businesses. It will be a walkable destination for a neighborhood where there's a lot of dense housing already, and more going up soon. But it will also be an asset for the whole city, being very accessible by transit and bike, and an attraction for visitors from out of town too.

I've seen places like this all over the world, and the benefit they are to their communities. The [Milwaukee Public Market](#) continues to be popular, for good reason. [The North Market in Columbus](#) is another great example, bringing vitality to downtown. This kind of place is always on my radar when I travel. I've even been to an [indoor market like this in Olot, Spain](#), a city of 34,000 people. It's something Madison deserves too.

The market needs a bit more investment to get over the finish line, and Dane County has already pitched in a share. Now it's up to the city to close the funding gap. Once this gets built out, it's expected to be a revenue generator, we just have to get there first.

Thank you,

Nick Davies  
3717 Richard St

**From:** [Teresa Deering](#)  
**To:** [All Alders](#)  
**Subject:** Madison public market funding amendment  
**Date:** Monday, November 14, 2022 3:56:24 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

We support the medicine, Public market funding amendment.

Our address is 1604 S. golf Glen, unit a, Madison, WI 53704

Thank you  
Jim and Teresa Deering

**From:** [adiebaren](#)  
**To:** [All Alders](#)  
**Subject:** Support Public Market  
**Date:** Monday, November 14, 2022 1:06:54 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

A public market would benefit residents and small businesses.

Amy Diebaren

**From:** [Steve Doran](#)  
**To:** [All Alders](#)  
**Subject:** Madison Public Market  
**Date:** Tuesday, November 15, 2022 6:56:50 AM  
**Attachments:** [image001.png](#)  
**Importance:** High

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

**Dear Alders:**

I am writing to voice my support for the Madison Public Market. The development of the Madison Public Market is integral to the continued re-vitalization of the east side of Madison including the development of affordable housing for residents as well as continued investment by the business community. The Madison Public Market will offer all people of color opportunities to grow their businesses and offer residents unique offerings not currently available. Please vote yes for the additional funds needed to make the Madison Public Market a reality.



Steve Doran  
[Galway Companies, Inc.](#)  
800 W Broadway, Suite 400 - Monona, WI 53713  
P 608-327-4006 F 608-237-2117 C 608-347-6208  
E [sdoran@galwaycompanies.com](mailto:sdoran@galwaycompanies.com)

**From:** [Jessica D](#)  
**To:** [All Alders](#)  
**Subject:** Madison public market  
**Date:** Monday, November 14, 2022 7:03:05 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello,

I live at 120 N 4th St in Madison and I fully support the funding amendment for the MPM.

Thank you,  
Jessica Dufault



**From:** [Charlotte Easterling](#)  
**To:** [All Alders](#)  
**Subject:** Support for funding the Madison Public Market  
**Date:** Monday, November 14, 2022 4:11:27 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello! I live at 401 Kedzie St, #B. The public market would be a great benefit to this neighborhood and to the community in general. I'm an independent graphic designer, so having a place where I might be able to sell my products, as well as a place to shop locally and support Madison's economy is extremely important to me and to other makers in the area.

Please approve the amendment that will fund the market.

Thank you,  
Charlotte

--

CHARLOTTE EASTERLING (she/her/hers)  
Owner & creative director  
Creative Vixen Design  
608.334.2668

**From:** [Carrie Edgar](#)  
**To:** [All Alders](#)  
**Subject:** Support the Madison Public Market  
**Date:** Tuesday, November 15, 2022 10:06:55 AM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Alders,  
I support the Madison Public Market budget amendment and am asking you to please support this important investment in our community.

Thank you,  
Carrie Edgar  
224 DeMilo Way  
Madison, WI 53718

**From:** [Cindi Estey](#)  
**To:** [All Alders](#)  
**Subject:** Public Market Amendment  
**Date:** Monday, November 14, 2022 3:20:08 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello.

My name is Cindi Estey and I support the Madison Public Market funding amendment.

I live at 9 Farmington Ct, Madison 53717

Thank you.

Cindi Estey

**From:** [Patrick Falconer](#)  
**To:** [All Alders](#)  
**Subject:** Madison Public Market Support  
**Date:** Monday, November 14, 2022 1:28:25 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

As someone who owns a home (1929 E Mifflin Street) that is within 100 yards of the future public market I wish to show my support for the proposed funding amendment. This market will help support small local businesses and will be a boon to the local economy on the east side in an area that needs it. I for one can promise when built I will be there every single day and know that my tax dollars were spent on a great project that will have a strong and long lasting impact on the community. Thank you and hope you all support the amendment too.

My home address is 1929 E Mifflin St, Madison, WI 53704.



**Pat Falconer**

Tech Lead

M: [847-602-3738](tel:847-602-3738)

[PatFalconer.com](http://PatFalconer.com)



**From:** [wonderclare@gmail.com](mailto:wonderclare@gmail.com)  
**To:** [All Alders](#)  
**Subject:** I support the public market  
**Date:** Monday, November 14, 2022 1:25:07 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

I support the public market funding amendment. 815 Terry Pl, Madison WI 53711 Thanks! Clare Stoner Fehsenfeld

**From:** [Marshall Flax](#)  
**To:** [All Alders](#)  
**Subject:** Madison Market (support of funding amendment)  
**Date:** Monday, November 14, 2022 3:56:37 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear Alders-

We support the Madison Public Market funding amendment. We think the Market is a great idea and hope that you will support it.

Thank you.

Sincerely,  
Marshall and Lisa Flax  
5141 Door Dr  
Madison 53705



Marshall Flax  
608-658-7952

**One can fool some men, or fool all men in some places and times, but one cannot fool all men in all places and ages.**

“Traité de la Vérité de la Religion Chrétienne” by Jacques Abbadie 1684

*A version of this is often attributed to Abraham Lincoln, but there is no evidence that he said it.*



**From:** [Mike Friedman](#)  
**To:** [All Alders](#)  
**Subject:** Support the Madison Public Market  
**Date:** Monday, November 14, 2022 8:38:53 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello,

My name is Michael Friedman. I am a resident of Madison at 149 S Hancock St.

I am writing to voice my support for the budget amendment to the 2023 Capitol Budget to support the development of the Madison Public Market.

This is a clear win for the city of Madison and an investment in the future of this city. Think not only of the city now, but what it will be in 10, 20, and 30 years.

Please vote to support this amendment.

Thank you,  
Michael Friedman

**From:** [Kyna Ganshert](#)  
**To:** [All Alders](#)  
**Subject:** Madison Public Market  
**Date:** Monday, November 14, 2022 2:03:44 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

I am emailing to notify you of my support for the Madison Public Market funding amendment. I visit Milwaukee often to support their public market. I have been a supporter of the public market in Madison for years and I believe this will contribute additional tourism opportunities for the city and provide a boost for many small businesses.

These types of fixtures/attractions are what sets us apart from other cities and only strengthens our local community and businesses.

I appreciate you noting my support.

Kyna Ganshert  
808 Williamson St Unit 209  
Madison, WI 53703

**From:** [david gebauer](#)  
**To:** [All Alders](#)  
**Subject:** Madison Public Market  
**Date:** Monday, November 14, 2022 8:20:30 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

While I have supported the idea of a public market for Madison, I now see it as something that would be nice, but not a priority for the city. We have more important things to address and to fund. A public market is a luxury and not a need. There are by far greater needs in our community. Also, I fear that it will become a financial albatross around taxpayers' necks. I encourage you to not support amending the budget to support this future liability. Thank you.

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David Gebauer

**From:** [Sara Giacalone](#)  
**To:** [All Alders](#)  
**Subject:** Support for Madison Public Market  
**Date:** Monday, November 14, 2022 2:09:11 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Good afternoon Alders,

I'm writing in support of the Madison Public Market and ask that you approve the budget amendment proposed by Alders Syed Abbas, Regina Vidaver, and Nasra Wehelie. The Madison Public Market will not only uplift our local businesses, but also continue to put Madison as a top destination for Midwest travelers.

Respectfully,

Sara Giacalone

**From:** [lglauragottlieb@gmail.com](mailto:lglauragottlieb@gmail.com)  
**To:** [All Alders](#)  
**Subject:** [All Alders] Please support the Madison Public Market  
**Date:** Friday, November 4, 2022 1:08:13 PM

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**Recipient:** All Alders

**Name:** Laura Gottlieb  
**Address:** 212 Highland Avenue, Madison, WI 53705  
**Email:** [lglauragottlieb@gmail.com](mailto:lglauragottlieb@gmail.com)

**Would you like us to contact you?** Yes, by email

**Message:**

Hello, Alders,

I urge you to support additional financing so that the Madison Public Market can go from a long-worked-for dream to a reality. 1 A Madison Public Market would be a draw for tourists. Other cities' public markets Seattle comes first to mind, but also those in European cities are always a draw for me as a tourist. Like going to the Dane County Farmer's Market in the summer, tourists get a sense of the regional foods available, the kinds of produce, meat, fish, and baked goods that people in this community value, and even get to taste a variety of baked goods and dishes that various ethnic groups specialize in. 2 The Public Market would be an economic engine for the city and the county, providing another tourist destination for visitors even in the winter, and providing an economic outlet for local farmers, bakers, cooks, and chefs to sell their wares. 3 It would provide another community space for people of different ethnic backgrounds to meet and share food always a winning combination. 4 The bottom line is that a Madison Public Market would be a terrific addition to this fast-growing, diverse community, and another way to bring us all together. I hope you will vote to include sufficient funding for it in the city budget so that it will actually get built. Sincerely, Laura Gottlieb

**From:** [Peter Gray](#)  
**To:** [All Alders](#)  
**Subject:** In support of the Public Market amendment  
**Date:** Monday, November 14, 2022 4:13:11 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello Alders,

Just writing to express my support for the Public Market amendment.

The Public Market is an important investment in Madison's grassroots entrepreneurs - particularly women entrepreneurs and entrepreneurs of color. Most of our Market Ready cohort of entrepreneurs looking to be Public Market vendors are women and/or entrepreneurs of color.

We talk a lot about expanding economic equity and access to opportunity. The Public Market is a big step in the right direction!

Thank you! Shout out to my Alder, Bill Tischler, and to my fellow Boys & Girls Clubs of Dane County board member, Nasra Wehelie.

Peter Gray  
5042 Marathon Drive  
Madison, WI 53705

**Peter Gray**  
he/him | 608-225-2074  
[peter@petergraysearch.com](mailto:peter@petergraysearch.com)



[www.petergraysearch.com](http://www.petergraysearch.com) | [linkedin](#)  
[recruiting](#) | [training](#) | [coaching](#) | [speaking](#)

**From:** [nancyb@gunder.us](mailto:nancyb@gunder.us)  
**To:** [All Alders](#)  
**Subject:** Support for Madison Public Market  
**Date:** Tuesday, November 15, 2022 2:42:17 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear Alders,

As a Madison resident, I would greatly appreciate having a public market here in the local area. I've had the opportunity to visit public markets in other cities including Milwaukee and find them to be a community asset drawing residents and tourists alike to them. Please consider voting to approve the amendment to fully fund the Madison Public Market.

Thank you,

Nancy Gunder  
4417 Hillcrest Drive  
Madison, WI 53705

**From:** [Jessica Harrison](#)  
**To:** [All Alders](#)  
**Subject:** Madison Public Market - in support  
**Date:** Monday, November 14, 2022 12:58:00 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

City Council,

I'm writing to register my support for the Madison Public Market. The investment will provide an opportunity for growing wealth among our Madisonians who need it most. The return on the investment will be unquantifiable for the new vendors, and the market will add a gathering spot to Madison that will enhance the city's attraction and revenues.

Please support funding the Madison Public Market.

Best regards,  
Jessica Harrison  
5050 Lake Mendota Drive

Jessica Y. Harrison (she/her)

Scholz Nonprofit Law LLC

612 West Main Street, Suite 301

Madison, WI 53703

[jessica@scholznonprofitlaw.com](mailto:jessica@scholznonprofitlaw.com)  
608/268-0076 (office)

608/334-7318 (cell)

608/268-1444 (fax)  
<http://scholznonprofitlaw.com>



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**From:** [Laura Heisler](#)  
**To:** [All Alders](#)  
**Subject:** Please support the Madison Public Market!!  
**Date:** Monday, November 14, 2022 1:01:35 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

I'm writing in support of the amendment proposed by alders Abbas, Vitaver and Wehelie.  
Please support the Madison Public Market!

Thank you.

Sincerely,  
Laura Heisler  
member, Madison Public Market Foundation Board.

**From:** [jesse henderson](#)  
**To:** [All Alders](#)  
**Subject:** Madison Public Market  
**Date:** Tuesday, November 15, 2022 1:09:29 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

I would like to express my support for the Madison public market. I reside in the Northside and I believe it would give greater access to his and services for Northside residents. Additionally, the mandate for supporting different business owners is a must the city should follow through on.

Thank you,  
Jesse Henderson  
1206 Winn Trail, Madison, 53704

**From:** [Sara Hinkel](#)  
**To:** [All Alders](#)  
**Subject:** November 15: Please vote YES in support of the Public Market Amendment  
**Date:** Tuesday, November 15, 2022 4:10:18 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear City of Madison Alders,

I am writing to ask for your vote in support of the proposed budget amendment concerning the addition of funds for the Public Market at tonight's meeting of the Common Council. As a resident of Emerson East for over 20 years and neighbor to the proposed Public Market, I strongly support the Public Market. Our neighborhood association has been a consistent advocate for the Public Market. Emerson East should not be underestimated for our ability to support the Public Market, welcoming people of all backgrounds, ages and cultures to enjoy the goodness of food, art and humanity. I hope you will allow the vision for this incredible resource to become reality, for the benefit of all. Please support the proposed budget amendment.

Thank you very much for your consideration.

Sincerely,  
Sara Hinkel  
2026 E Mifflin St  
Madison WI

**From:** [Caroline Hoffman](#)  
**To:** [All Alders](#)  
**Subject:** Public Market support  
**Date:** Tuesday, November 15, 2022 8:27:28 AM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello,

I strongly support the use of city funds to support the creation of the Madison Public Market. I believe the public market would enhance many aspects of living in the city including an opportunity for new entrepreneurs to gain a foothold in sharing their products with the public. With the tremendous growth of housing along the East Washington corridor, the Public market would provide a new walking destination and bring vibrancy to the area.

Thank you for your consideration.

Caroline Hoffman  
462 Marston Ave  
Madison WI 53703

**From:** [samantha.howk@gmail.com](mailto:samantha.howk@gmail.com)  
**To:** [All Alders](#)  
**Subject:** [All Alders] Madison Public Market  
**Date:** Thursday, November 3, 2022 4:13:14 PM

---

**Recipient:** All Alders

**Name:** Samantha Howk

**Address:** 225 Walter Street, Madison, WI 53714

**Email:** [samantha.howk@gmail.com](mailto:samantha.howk@gmail.com)

**Would you like us to contact you?** Yes, by email

**Message:**

I support the Public Market budget amendments, and I ask that all of you do as well! I live in district 15 Grant Foster.

**From:** [Rachel Imsland](#)  
**To:** [All Alders](#)  
**Subject:** I support the Public Market  
**Date:** Monday, November 14, 2022 1:16:13 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

I support the 2023 Capital Budget funding amendment that provides up to \$6 million to cover the Market's unexpected funding gap. Please make the Madison Public Market a reality!

Thank you,  
Rachel Imsland  
2802 Center Ave  
Madison WI  
53704

**From:** [Ann Ivey](#)  
**To:** [All Alders](#)  
**Subject:** Public Market  
**Date:** Monday, November 14, 2022 1:15:38 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear alders, I, Ann Ivey a life term Madison resident, support the Madison Public Market Amendment. I make a home on 20 Sherman Terrace Madison, WI 53704. Sincerely, Ann

[Sent from Yahoo Mail on Android](#)

**From:** [Carmell Jackson](#)  
**To:** [All Alders](#)  
**Subject:** Public Market  
**Date:** Tuesday, November 15, 2022 4:02:38 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

My name is Carmell Jackson owner of Melly Mells Catering and I support the public Market, I have been waiting for my dream to come true of Diversity in Madison through a public Market. We need this in Madison to make it whole and to show our community that all is included in making Madison the great city that it is.

Carmell



**From:** [Andréa Janquart](#)  
**To:** [All Alders](#)  
**Subject:** Support market  
**Date:** Monday, November 14, 2022 6:15:15 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

I am in Super of the funding and planning for Madison Public Market.  
My address is  
37-4 Sherman Terrace  
Madison, wi 53704

Andréa Janquart

**From:** [Janet Campbell](#)  
**To:** [All Alders](#)  
**Subject:** Support for additional funding for Madison's Public Market  
**Date:** Tuesday, November 15, 2022 9:16:26 AM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello, I am writing to voice my support for addending the 2023 Capital Budget to support gap funding for Madison's Public Market. The Market is years in the making and would bring new commerce and activity to an already emerging community with easy bike and car access, and it would be a shame to lose the funds already raised for this purpose. On a more personal note, I've watched the area evolve over the years and I've been excited and hopeful to see this opportunity for communal and convivial commerce come together, especially in this area that previously has felt somewhat stagnant. I would love to see it come to fruition and committing to this purpose would demonstrate the alders' commitment to Madison's community as a whole.

Please consider this view as you meet tonight to consider the budget. Thank you!

Janet Campbell - Madison resident for 19 years  
2002 Jenifer Street  
Madison, WI 53704

**From:** [Phil Kauth](#)  
**To:** [All Alders](#)  
**Subject:** Public Market Support  
**Date:** Monday, November 14, 2022 1:56:27 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear City of Madison Alders.

As the new Executive Director at REAP Food Group, I am emailing to support the Madison Public Market funding amendment. The market has such potential to provide the space for new and exciting opportunities for all people especially vendors from under represented communities. The market also has the opportunity to add to a more equitable food system.

**Philip Kauth**

*Executive Director*

REAP Food Group

306 East Wilson St, 2W

Madison, WI 53703

(608) 310-7831 (office)

**From:** [Melissa Kehoe](#)  
**To:** [All Alders](#)  
**Subject:** I support public market  
**Date:** Monday, November 14, 2022 9:02:00 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

As a local homeowner, community member and business leader, I support the Madison Market. I think this is vital for economic growth and development and will enhance the community in many ways. I support the funding amendment.

Melissa Kehoe  
1433 Burning Wood Way, Madison, WI 53704

**From:** [Bob Klebba](#)  
**To:** [All Alders](#); [Mayor](#)  
**Subject:** Madison Public Market  
**Date:** Tuesday, November 15, 2022 2:50:00 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

To my city's leaders:

I've been vending at the Dane County Farmers' Market on the Capitol Square for over 20 years. I also served on the DCFM's board of directors for several years. That market grew organically over the last 45 years and has created an ecosystem of Wisconsin-based businesses and a tourism draw that is unparalleled in the Madison area. It started with a permit from the Capitol Police to vend on Pinckney St.

I grew up in Royal Oak, Mi which has a public market similar to what is proposed at 1st and Johnson. That market also grew organically over an even longer time period and its neighborhood was my family's source for the best fresh pita, olives, dolmas, etc. in that part of Detroit.

I think that in order to be successful, we can force the Madison Public Market to be successful. It needs to start small and grow as our community learns to value and support it.

I encourage you not to provide any additional funding for the Madison Public Market. The Market can start smaller with the existing funding. There are other more needy issues that we need to address in our city.

best, Bob

Bob Klebba he him his  
704 E Gorham St  
Madison WI 53703-1522  
608-209-8100  
[www.governorsmansioninn.com](http://www.governorsmansioninn.com)  
[www.mendotalakehouse.com](http://www.mendotalakehouse.com)

**From:** [kraemerp@gmail.com](mailto:kraemerp@gmail.com)  
**To:** [All Alders](#)  
**Subject:** [All Alders] Vote no for additional public market funding  
**Date:** Thursday, November 3, 2022 5:09:04 PM

---

**Recipient:** All Alders

**Name:** PETER KRAEMER

**Address:** 117 Island Dr., Madison, WI 53705

**Email:** [kraemerp@gmail.com](mailto:kraemerp@gmail.com)

**Would you like us to contact you?** No, do not contact me

**Message:**

I'm writing to you in the hope that you will remain steadfast in rejecting proposals for additional funding for the public market.

With the Madison Public Market showing a funding gap of over 5 million, it's time to withdraw city support for this venture. Former Mayor David Cieslewicz, in this op-ed for Isthmus magazine, does a good job articulating why our community should refrain from spending taxpayer funds on the market, <https://isthmus.com/opinion/citizen-dave/do-we-really-need-a-public-market/>. In this time of massive expenditures requiring the support of already stretched Madison homeowners, increasing inflation, and rising construction costs, the public market should be viewed as a luxury the city simply cannot afford. Our community already enjoys numerous and vibrant farmers markets located throughout the city, as well as food trucks, and swaths of underutilized commercial and retail space. It remains unclear why the Madison Public Market is needed.

**From:** [Dea Larsen Converse](#)  
**To:** [All Alders](#)  
**Subject:** Madison Public Market - vote to save it!  
**Date:** Tuesday, November 15, 2022 2:27:08 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear alders,

Please vote in favor of the amendment to save the Madison Public Market. Three alders have proposed using TID #36 funding to finally get the Market built. This occurs on top of the \$1.5 M allocation just passed by the Dane County board. Without Common Council approval of the amendment, it is unlikely the Market will be built. Ever.

Please support the market to support small businesses, the arts, and promote equity and diversity. It will be a welcome addition to the eastside of Madison.

Thank you for your consideration.

Best,

Dea Larsen Converse

**From:** [Kerri Lehman](#)  
**To:** [All Alders](#)  
**Subject:** I Support The Public Market  
**Date:** Monday, November 14, 2022 1:06:15 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear City of Madison Alders:

I am writing to you all to say I strongly support the Madison Public Market as an opportunity for more small business owners, especially for women and people of color in our community. Please support the Public Market's funding amendment at tomorrow night's city council meeting.

Thank You!

Kerri Lehman  
2026 E. Mifflin Street  
Madison, WI 53704



**From:** [Michael Lemmers](#)  
**To:** [All Alders](#)  
**Subject:** Fund the Public Market  
**Date:** Monday, November 14, 2022 5:15:27 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

I support using the he TIF fund to ensure the building of the Madison Public Market. I've lived in the neighborhood for 10 years and TIF money is often used to help developers, it time to use some of the money earned by helping build high rises to help the local community, support minority businesses, increase tourism and the local economy.

Thanks,

Michael Lemmers  
1916 E Washington Ave, Madison, WI 53704

**From:** [Graham Linn](#)  
**To:** [All Alders](#)  
**Subject:** Public Market Support  
**Date:** Tuesday, November 15, 2022 4:27:02 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello - I support doing whatever it takes to find money to build the public market. It will be a wonderful asset for our community.

Thanks,  
Graham Linn  
639 E Dayton St, Madison, WI 53703

**From:** [Patt Lipp-Strayer](#)  
**To:** [All Alders](#)  
**Subject:** Public Market supporter here!  
**Date:** Monday, November 14, 2022 1:13:50 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hey everyone!

I just want to tell you how BIG a supporter I am of the plan for a Public Market in Madison. I travel a LOT with my work and the cities with Public Markets just shine! It's such a huge draw! Every convention in a town with a market has always been more fun. They get the community together, support local businesses and bring in crowds for meals, shopping local souvenirs and gifts...more!!

I know my address tells you I don't live in the City of Madison, but I want you to know that I will be supporting this Market when it gets here! Please invest in the Market. Madison will shine brighter because of it!

Thumbs up!

Patt

--

**Patricia Lipp-Strayer**  
909 Rumley Run  
DeForest, WI  
816.916.1249 Home Office

**From:** [Issis Macias](#)  
**To:** [All Alders](#)  
**Subject:** Support Madison Public Market!!  
**Date:** Tuesday, November 15, 2022 1:35:15 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear Alders,

It's time to advocate for projects that will support all communities in Madison and be a source of economic growth and stability for all types of business owners. The Madison Public Market is an essential project and we need it now more than ever. I ask that you vote to support it. Think long-term and share our vision for Madison.

Best,  
Issis Macias  
826 Spaight St

**From:** [Barbara Marshment](#)  
**To:** [All Alders](#)  
**Subject:** Please support the Madison Public Market  
**Date:** Monday, November 14, 2022 4:11:39 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear Madison Alders,

Please use your votes to move the Madison Public Market forward. I believe the Market will provide many positive opportunities for local entrepreneurs as well as Madison residents in general, and it will afford visitors to our city yet another unique place to explore and enjoy. It will be a wonderful use of that big, empty space in a part of our city that is undergoing such vibrant, welcome renewal. Please vote yes to provide the additional funding to make the Madison Public Market a reality.

Sincerely,

Barbara Marshment  
2418 Willard Ave.  
Madison WI 53704

**From:** [Carol Martell](#)  
**To:** [All Alders](#)  
**Subject:** Public Market Funding  
**Date:** Monday, November 14, 2022 5:30:51 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

I support the Public Market funding amendment. I believe this market would benefit Madison in many ways because I have seen how successful such markets are in Quebec, Canada, Milwaukee, WI and Chicago, IL.

Carol Martell  
2147 Oakridge Ave  
Madison, WI 53704

**From:** [Magic Moon Productions](#)  
**To:** [All Alders](#)  
**Subject:** We support The Madison Public Market  
**Date:** Tuesday, November 15, 2022 11:13:55 AM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

The city of Madison needs this project to succeed now more than ever!

We support the project and would use the market. We would also participate as a small, local, women owned business if given the opportunity.

Mandy Martin  
Julie Busche  
Magic Moon Productions  
Organic Aromatherapy, Health & Wellness, Bath & Body Products

**From:** [Bryn Martyna](#)  
**To:** [All Alders](#)  
**Subject:** Support for Public Market  
**Date:** Monday, November 14, 2022 1:46:23 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

I am writing in support of the Madison Public Market funding amendment. It is an incredible way to support local business, and help close the racial wealth gap. Please support this very important part of our community!! My whole family will regularly patronize it when it's complete.

Bryn Martyna  
201 W. Lakeside St  
Madison, WI 53715



**From:** [Fay McClurg](#)  
**To:** [All Alders](#)  
**Subject:** Support the Madison Public Market  
**Date:** Monday, November 14, 2022 2:59:51 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

I urge you to support the Madison Public Market funding amendment. I have been a homeowner in the neighborhood for over 30 years. I believe the Market will greatly enhance the neighborhood and the City.

Fay McClurg  
15 N Third St, Madison, WI 53704

**From:** [David McGlynn](#)  
**To:** [All Alders](#)  
**Subject:** support for Madison Public Market  
**Date:** Tuesday, November 15, 2022 4:48:58 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear City of Madison Alders,

I am writing to support the Madison Public Market at the corner of Johnson and First Street. As a resident of Madison's Northside, I believe the MPM will bring much needed (much, much needed) economic and cultural activity to our part of the city. And public markets are HUGE attractions for out of town visitors. I cannot be a stronger supporter of the project. Please allocate the funding.

Respectfully,

David McGlynn  
2113 Sheridan Dr  
Madison, WI 53704

**From:** [Travis McKee](#)  
**To:** [All Alders](#)  
**Subject:** Save our MPM  
**Date:** Monday, November 14, 2022 4:11:41 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear Alders,

We have a chance to do something amazing—Something special for the east side and the city of Madison. A special place, close to downtown that will help to continue to bring in new people, businesses, and exciting energy to the city. Over the last 15 years people have put their blood, sweat, and tears into making the Madison Public Market a reality. The market would give back to the Emerson neighborhood. A neighborhood that is often neglected, especially after supporting the temporary mens homeless shelter through the pandemic. The citizens of that neighborhood deserve development from the city. MPM would be in the perfect location and you as alders can help Madison make history. Please please vote to keep the public market. You won't regret it.

Sincerely,  
Travis

Sent from my iPhone

**From:** [Elizabeth McKenna](#)  
**To:** [All Alders](#)  
**Subject:** Support Madison public market funding amendment  
**Date:** Tuesday, November 15, 2022 1:35:59 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hi,  
I am writing to support the Madison public market funding amendment.  
Thank you,

Elizabeth McKenna  
4529 Deerwood Dr.,  
Madison, WI 53716

**From:** [Christy McKenzie](#)  
**To:** [All Alders](#)  
**Subject:** Public Market Support  
**Date:** Monday, November 14, 2022 1:44:23 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear Alders,

I am writing in support of the proposed budget amendment to the City's 2023 Capital Budget that provides up to \$6 million to cover the Market's unexpected funding gap.

The Public Market will provide an important space in the community for entrepreneurship, culture and economic development, and I urge you to confirm the budget plan that makes the work possible.

Best,  
Christy

**Christy McKenzie**, owner (she / her)  
PASTURE AND PLENTY | P&P MAKESHOP  
2433 University Avenue | Madison, Wisconsin 53726  
(shop) 608.665.3770 | (m) 608.347.9300  
[pastureandplenty.com](https://pastureandplenty.com) | [pandpmakeshop.com](https://pandpmakeshop.com)



**From:** [Claire Mezick](#)  
**To:** [All Alders](#)  
**Subject:** Public Market support  
**Date:** Monday, November 14, 2022 7:49:00 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear Common Council,

I'd like to voice my support of the Madison Public Market funding amendment. The Public Market will be a positive economic driver for our community and a vibrant addition to our community.

Thank you,  
Claire Mezick  
5206 Whitcomb Dr, Madison, WI 53711

**From:** [rm51twin-mail@yahoo.com](mailto:rm51twin-mail@yahoo.com)  
**To:** [All Alders](#)  
**Subject:** [All Alders] Madison Public Market  
**Date:** Tuesday, November 15, 2022 11:31:37 AM

---

**Recipient:** All Alders

**Name:** Rosalie Migas  
**Address:** 5913 South Hill Drive, Madison, WI 53705  
**Phone:** 608-233-0019  
**Email:** [rm51twin-mail@yahoo.com](mailto:rm51twin-mail@yahoo.com)

**Would you like us to contact you?** No, do not contact me

**Message:**

Dear Members:

Given the many presenting funding issues first priority - for the jail facing our city, I would urge the Council to not approve money for the Madison Public Market. I don't see the need for such an endeavor, and think private funding should be secured by anyone hoping to start a business. In addition, I fear approval would be a drain in the future on city resources.

Sincerely,

**From:** [Kären Miskimen](#)  
**To:** [All Alders](#)  
**Subject:** Support public market  
**Date:** Tuesday, November 15, 2022 2:31:31 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Please support the development of and funding for the public market. Madison needs this!

Sent from my iPhone



**From:** [mlmoore7@outlook.com](mailto:mlmoore7@outlook.com)  
**To:** [All Alders](#)  
**Subject:** [All Alders] Madison Market  
**Date:** Friday, November 4, 2022 4:03:41 PM

---

**Recipient:** All Alders

**Name:** Michelle Moore

**Address:** 1875 E Washington Ave, Madison, WI 53704

**Email:** [mlmoore7@outlook.com](mailto:mlmoore7@outlook.com)

**Would you like us to contact you?** Yes, by email

**Message:**

Please scrap the idea! It's been how long in the making, and they still haven't made a go of it. When I went to the preview visits of the market, I was sorely disappointed -the same people and things that you typically see at any summer neighborhood festival. When I explain this to people they are very surprised. Every one thinks including me in the beginning that it's going to be a year-round farmers' market or like Milwaukee's Public Market. Not so. Put city money into something more beneficial.

**From:** [Molly Nagappala](#)  
**To:** [All Alders](#)  
**Subject:** Madison Public Market  
**Date:** Tuesday, November 15, 2022 2:54:50 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

At tonight's meeting, please vote to fill in the funding gap for the public market. The vendors and planners who have worked so hard for this project deserve to see it come to fruition, and it will be a wonderful space for the community and visitors alike. Please think long-term and recognize the importance of the public market to this city.

Thank you.

Molly Nagappala  
Madison WI

**From:** [Linda OHern](#)  
**To:** [All Alders](#)  
**Subject:** I support the Madison Public Market funding amendment.  
**Date:** Monday, November 14, 2022 1:30:58 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Good work in crafting this solution...now bring it home.

Thanks.

Linda Baldwin OHern

**From:** [omar@cafesocial.us](mailto:omar@cafesocial.us)  
**To:** [All Alders](#)  
**Subject:** We support the Madison Public Market funding amendment  
**Date:** Tuesday, November 15, 2022 4:48:03 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

We support the Madison Public Market funding amendment. Our address is 102 N Bedford St. Madison, WI 53703 and this is for CAFE SOCIAL LLC.  
We hope that it will be passed and accepted.

Thank you,

Omar

--

CAFE SOCIAL / USA  
<http://www.cafesocial.us>  
[omar@cafesocial.us](mailto:omar@cafesocial.us)  
102 N BEDFORD ST.  
Madison, WI 53703 USA.  
T: 1-608-320-0682 Doug (English)  
T: 1-608-628-2770 Omar (Spanish)  
F: 1-866-389-9616

CAFE SOCIAL / COLOMBIA  
Carrera 15 # 18-42  
Edificio Centro Comercial Firenze. Oficina # 508  
Armenia, Quindio, COLOMBIA.  
Telefax: 57-6-731-2711



**From:** [Paul Opper](#)  
**To:** [All Alders](#)  
**Subject:** Madison Public Market Support  
**Date:** Monday, November 14, 2022 7:58:31 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

I fully support the Madison Public Market funding amendment.

I live at 2025 E. Dayton Street which will be located 2 blocks from the market. Not only will this market be a great thing for our community, but Madison as a whole. We cannot let this project slip through our fingers. Madison has been voted as one of the best cities to live. There is a reason for that, Madisonians care about each other, we care about the environment, we care about small business. Lets come together by bringing all of these into one space!

**From:** [jcparker@tds.net](mailto:jcparker@tds.net)  
**To:** [All Alders](#)  
**Subject:** [All Alders] Public Market  
**Date:** Thursday, November 3, 2022 4:43:32 PM

---

**Recipient:** All Alders

**Name:** Jennifer Parker

**Address:** 1425 Wheeler Ct Unit B , Madison, WI 53704

**Email:** [jcparker@tds.net](mailto:jcparker@tds.net)

**Would you like us to contact you?** Yes, by email

**Message:**

Would you do all you can to make sure the public market is funded? I think this will be a tremendous success for Madison in the long run.

**From:** [John Peck](#)  
**To:** [All Alders](#)  
**Subject:** Support the amendment for Madison Public Market funding!  
**Date:** Monday, November 14, 2022 6:35:42 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Greetings,

Our organization which has over 500 members across WI (and over 100 in the Madison area) strongly supports the proposed Madison Council budget amendment to support the Madison Public Market.

We have been advocating for this project since its inception long ago and believe it will be an invaluable community asset for ensuring food sovereignty and supporting local agropreneurship into the future.

Sincerely - John E. Peck

John E. Peck Executive Director Family Farm Defenders, P.O. Box 1772, Madison, WI 53701 tel./fax. 608-260-0900 [www.familyfarmdefenders.org](http://www.familyfarmdefenders.org)

**From:** [Joypontrello@me.com](mailto:Joypontrello@me.com)  
**To:** [All Alders](#)  
**Subject:** [All Alders] Madison Public Market  
**Date:** Thursday, November 3, 2022 4:27:30 PM

---

**Recipient:** All Alders

**Name:** Joy Pontrello

**Address:** 2221 Sherman Avenue #318, Madison, WI 53704

**Email:** [Joypontrello@me.com](mailto:Joypontrello@me.com)

**Would you like us to contact you?** Yes, by email

**Message:**

Be a visionary and vote YES for the public market! This will help the community and city thrive!



**From:** [Josie Pradella](#)  
**To:** [All Alders](#)  
**Subject:** Public Market  
**Date:** Tuesday, November 15, 2022 11:15:43 AM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

I support the Public Market funding amendment and hope you will too.

Josie Pradella  
1713 Sheridan Dr  
Madison WI 53704

**From:** [wreschke@tds.net](mailto:wreschke@tds.net)  
**To:** [All Alders](#)  
**Subject:** support the public market  
**Date:** Monday, November 14, 2022 3:58:48 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello, we are writing in support of the city funding the public market. We have been following this closely for the past couple years and believe it is an immensely worthwhile endeavor. Please vote in favor of the amendment funding the market.

Thank you.

Wayne and Julia Reschke

**From:** [Bridget Rogers](#)  
**To:** [All Alders](#)  
**Subject:** Support the Public Market  
**Date:** Tuesday, November 15, 2022 4:41:12 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear City of Madison Alders,

I am a resident of District 17 and would like to strongly express my support for the addition of 6M of TID proceeds from TID 36 to the Madison Public Market capital project. The Madison Public Market project is years in the making and is a project that our community has repeatedly expressed support for through the years. The Madison Public Market is poised to make real and quantifiable advances in social justice and social equity by providing extraordinary opportunities for minority owned businesses and entrepreneurs. I urge you to fund the Madison Public Market at the full proposed 6M level to ensure no further economic hurdles arise and help this project reach its full potential. The Madison Public Market will contribute back to our community in economic and social returns that far outweigh the financial investment that you are being asked to support.

Thank you for your consideration of this extremely important project.

Bridget Rogers  
3325 Basil Dr.  
Madison, WI 53704

**From:** [Mackenzie Ruiz](#)  
**To:** [All Alders](#)  
**Subject:** Madison Public Market funding  
**Date:** Monday, November 14, 2022 1:11:06 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear alders,

I am in support of the Madison Public Market funding amendment and hope to see this dream become a reality for our city. I live at 7108 Reston Heights Dr, Madison, WI 53718.

Thank you!

--

Mackenzie J Ruiz  
[kenziejrui@gmail.com](mailto:kenziejrui@gmail.com)

**From:** [Ben Rush](#)  
**To:** [All Alders](#)  
**Subject:** In support of the Public Market  
**Date:** Monday, November 14, 2022 2:06:31 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello Alders,

I am extremely in support of the public market project and believe the additional funds needed should be approved. Public markets are hubs of communities and businesses around the world. The market also serves to advance underrepresented individuals in the restaurant business. Please vote to approve the funding measures.

Thank you,  
Ben Rush  
Resident of Madison

**From:** [Matthew Schaefer](#)  
**To:** [All Alders](#)  
**Subject:** Public Market Support  
**Date:** Monday, November 14, 2022 2:57:40 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

My family lives at 1224 Sherman Ave, Madison, WI 53703. We've been in the neighborhood nearly 20 years. We support the Public Market and would love to see it move forward. Every time I go to Philadelphia, I visit Reading Terminal Market and I'd love to see our own version on the East Side. This is an important time, economically, for that corridor and I think it's money and energy well spent.

Thank you,  
Matt and Ashley Schaefer (and family)

**From:** [Jake Schlachter](#)  
**To:** [All Alders](#)  
**Cc:** [Laura Hanson](#)  
**Subject:** Registering my support of the Public Market  
**Date:** Tuesday, November 15, 2022 10:27:29 AM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear Alders,

Greetings. I will be unable to attend tonight's meeting, but I wish to register my support for approving additional funding for Madison's public market.

My family makes holiday trips twice a year to Cleveland's public market - an amazing and vibrant space that is worth the hour's drive from the family home. To think that Madison is on the threshold of having our own -- about two blocks away from our house on Dayton Street -- is exciting and inspirational.

In 2013, my wife and I chose to live in Madison, to buy a house, to raise our children, to put down our roots, precisely because it has not yet lost the vision and value of investing in community and the public like so many other cities we've lived in. This project is evidence of that spirit. We can do bold things that make living life in Madison better.

I believe a \$5 million gap is no reason to halt this 14-year project, and that future generations of Madisonians will appreciate the courage it took to make it happen on their behalf -- the same way we all are grateful for the past investments that make life in Madison so rich.

Let us keep our commitments -- not just to the women and BIPOC vendors who took the city's word and have been preparing to be "Market Ready", even enduring the complications of COVID -- not just to the many other sources of \$14M in financial support for the market -- but to ourselves, and the vision of what Madison can be, who we are, and what we can make it.

Please vote in support of the supplemental funding amendment to keep our commitments and make this market happen, for us and future generations.

Thank you.

Sincerely,

Jake Schlachter  
1325 E Dayton Street  
Madison

**From:** [Amy Schleser](#)  
**To:** [All Alders](#)  
**Subject:** Public Market support  
**Date:** Monday, November 14, 2022 10:47:29 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello,

I support the Madison public market funding amendment. I hope the market will become a reality—I live less than a mile away and it would be a fantastic addition to the neighborhood

I'm at 2429 E Mifflin St Madison 53704

Thank you,  
Amy Schleser  
--  
Amy Schleser



**From:** [Robert Schubert](#)

**Subject:** I strongly support the Madison Public Market funding amendment.

**Date:** Wednesday, November 16, 2022 3:52:29 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Robert Schubert

2558 East Dayton Street

Madison, WI 53704-4909

**From:** [Brianna Schumacher](#)  
**To:** [All Alders](#)  
**Subject:** Public market  
**Date:** Monday, November 14, 2022 3:08:08 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello,  
Please approve the public market. It would be great for the city.  
Brianna Schumacher  
1013 Shasta dr  
Madison

Sent from my iPhone

**From:** [Brinnan Shaffer](#)  
**To:** [All Alders](#)  
**Subject:** writing on behalf of The River Food Pantry  
**Date:** Sunday, November 13, 2022 6:50:58 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello,

I am writing in support of The River.

I have been a volunteer since January of 2019. Because I am still working 40+ hours per week, I am not able to volunteer as often as I would like to, but I'm a regular Saturday volunteer and I use some of my paid time off from work each year to put in hours at The River.

Why? Why do I spend my hard-earned vacation time volunteering? Primarily, it feels great. The time that I put in at The River fills my heart. Interactions with clients lift my spirit. Doing good feels good. Every smile or laugh or tears that I share with the clients is something I carry with me every day.

Secondarily, The River's services are needed. They are necessary.

The River staff can give you all of the statistics. They know the number of families and individuals who are served each day, each week, each month and each year.

I don't know those numbers. What I know is what The River's clients tell me every single Saturday. I hear things like:

"We are starving. We have nothing in the cupboards."

"I don't know what I would do without you guys."

"I lost my job and you guys helped me survive by allowing me to spend my money on other bills and not food."

"I am so thankful for you."

"Because of these groceries today, I am going to take my son on a picnic and that's going to mean so much to him."

"I didn't know how I was going to eat today."

Sometimes, if you and your family are not struggling, it can be easy to overlook the struggles of others. The River will open your eyes.

There is the woman who works 7 days a week, raising several children, including an autistic son who will only eat muffins and chips. There is the woman trying to hold it together for her family while her husband is out of work due to a pending hip replacement surgery. There is the man whose uncle recently passed and who is driving back and forth to Chicago each weekend to help family, spending money on gas that he does not have. There is the veteran and his wife who recently also picked up groceries for their son and 2 grandchildren who have fallen on hard times. There is the UW-Madison research student who doesn't have enough money for food. There is the woman who lives in her car with her support dog.

They all need the services that The River provides...and many of them also just want someone to see them, to hear them.

I hope that you do. I hope that you will.

The amount of services provided by The River's staff and volunteers is staggering. New services have been added since the Pandemic. Something that would provide a real boost to all of the services would be a larger space. Every available corner of the current building is in use. It seems that things are constantly being moved around to try to maximize space and to be as efficient as possible in cramped quarters.

I see so much drive and ingenuity in The River's staff and I think we would all be astounded by what they could accomplish with a larger building.

A larger warehouse would, I think, allow designated areas for everything, making it easier for volunteers (and staff) to find things. If items were able to have designated spaces (pet food, for example), it would be easier to provide these things to clients.

Additionally, if The River had it's own parking lot, I think it would be so much easier to manage client traffic. In the current location, sharing a parking lot with other businesses means that The River's clients are often "in the way.". Through no fault of their own, just by being in line for help, there is congestion and sometimes frustration. This can draw staff and/or volunteer time away from other tasks, just to manage traffic.

If the city of Madison shows its support for The River, it will demonstrate that we ARE the community that I know we *want* to be. The River staff and volunteers are dedicated to helping people and it would be great to see Madison show that same dedication towards The River's goal: a fully nourished community.

Thank you for your time and your consideration,

Brinnan Shaffer

Madison, WI

(Madison resident for 33 years, Northside resident for about 21 years)

**From:** [Andrea Shiu](#)  
**To:** [All Alders](#)  
**Subject:** Madison Public Market support  
**Date:** Monday, November 14, 2022 4:42:55 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello!

I'm a Madison resident (3987 Plymouth Circle), and I wanted to communicate my support for the Madison Public Market funding amendment. There's so much potential good in this collaborative project.

Thanks for your consideration!  
Andrea Shiu

**From:** [Leanna B. Shulkin](#)  
**To:** [All Alders](#)  
**Subject:** Public Market  
**Date:** Monday, November 14, 2022 2:56:32 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello,

I support the Madison Public Market funding amendment and believe the Public Market will be very beneficial to Madison.

My home address is

4014 Dolphin Dr.

Madison, WI 53719

Thank you,

**Leanna “Lilo” Shulkin-Armstrong**

Program Specialist –Compliance

Wisconsin Housing and Economic Development Authority (WHEDA)

908 E. Main Street Suite 501 Madison, WI 53703

[lilo.shulkin@wheda.com](mailto:lilo.shulkin@wheda.com)

Pronouns: she, her, hers

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**From:** [muppetdog@me.com](mailto:muppetdog@me.com)  
**To:** [All Alders](#)  
**Cc:** [Jennifer Taylor](#)  
**Subject:** We support the Madison Public Market  
**Date:** Tuesday, November 15, 2022 10:12:24 AM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello,

My family supports the Madison Public Market funding amendment. With the influx of people moving into Madison every day, yet a collapse of businesses due to the pandemic, we need opportunities for small vendors more than ever.

Thank you,

David Schutz & Jennifer Taylor  
125 N. 5th St.  
Madison

**From:** [Judith Siers-Poisson](#)  
**To:** [All Alders](#)  
**Subject:** I support the Madison Public Market!  
**Date:** Monday, November 14, 2022 1:04:31 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear Alders,

I very much support the Public Market funding amendment. I think the Market will be a tremendous addition to our city and I can't wait to be able to shop and eat there!

Judith Siers-Poisson  
2905 Stevens St, Madison, WI 53705  
608-345-8659



**From:** [Colin Sinclair](#)  
**To:** [All Alders](#)  
**Subject:** Support of Madison Public Market  
**Date:** Monday, November 14, 2022 1:09:43 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello,

My name is Colin Sinclair. I'm excited for the Madison Public Market and support the funding amendment. My address is 306 Virginia Terrace, Madison, WI 53726.

Thank you,  
Colin

**From:** [Becca](#)  
**To:** [All Alders](#)  
**Subject:** Public Market  
**Date:** Monday, November 14, 2022 10:48:50 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

I support the Madison Public Market funding amendment. It will be a tremendous asset to our city.

I live at 2416 E Johnson St 53704

-Rebecca Smaglick

Sent from my iPhone

**From:** [Julie](#)  
**To:** [All Alders](#)  
**Subject:** Madison Public Market  
**Date:** Tuesday, November 15, 2022 6:48:39 AM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

I support the Madison Public Market funding amendment.  
5 Knutson Drive, Madison, WI 53704

Thank you.

Sent from my iPad

**From:** [Trey Sprinkman](#)  
**To:** [All Alders](#)  
**Subject:** The Madison Public Market-Please Approve  
**Date:** Monday, November 14, 2022 3:05:57 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

To our city alders

Will you please approve the Madison Public Market and support our Market Ready vendors? This project is a critical placemaking space for our city and county. Please vote "yes" to fund the project.

Thank you,

Trey Sprinkman

## **Sprinkman Real Estate**

### **Trey Sprinkman | Managing Partner + Realtor**

**a:** 622 W. Washington Ave, Suite 100 | Madison, WI 53703

**e:** [trey@sprinkmanrealestate.com](mailto:trey@sprinkmanrealestate.com)

**p:** 608.354.4000

*Thank you for your continued referrals!*

[Click Here](#) to leave a review!

**From:** [Troy Thiel](#)  
**To:** [All Alders](#); [Mayor](#)  
**Subject:** Making the BEST project at 1st and E Johnson. The answer is not just the Public Market, but a GREAT mixed use project adding Amtrak and an Air Rights Affordable Housing project above the synergetic project that SHOULD be there.  
**Date:** Monday, November 14, 2022 8:13:54 AM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Madison has an opportunity to fix a very fiscally, and functionally, challenged Public Market project at 1st and E Johnson...and the solution is NOT putting more Taxpayer money into it at tonight's Budget meeting...but making a BETTER Project.

The Solution is to pause the project, hit reset on what would be the 'Best Future' for the Market and begin pursuit of a MIXED USE Project that includes a new Amtrak Station and an Air Rights Residential Project above it that has MANY affordable units that we need! All Three Users would pool great Financial capacity to do it right and make a true statement Project at the site...maximizing Functionality, draw, transit use [#project](#) [#money](#) [#money](#) , economy and more! We only get ONE shot to do this site right. A GREAT Mixed Use project that fulfills so MANY Madison ambitions is the right choice. I suggest to the Cap Times Editorial board add a subtitle to this editorial..."...by including it in a great Mixed Use Project package that includes our new Amtrak station and great Housing Project above it that we need."  
Sent from [Mail](#) for Windows

**From:** [Amy Thorbahn](#)  
**To:** [All Alders](#)  
**Subject:** My support  
**Date:** Tuesday, November 15, 2022 9:51:22 AM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

*I wholeheartedly support the funding for the Madison Public Market! This would be a wonderful asset to living here in Madison and hopefully bring our community together in many ways. We need more venues where our diverse population comes together...right now I can only think of a few things, one of them being Dane Dances and the music festivals in town during the summer...but still the population represented at many of the public events is mainly white. Please bring the Market to Madison...we need something like this..Thanks for your time..*

Amy Stoehr Thorbahn  
633 Sheldon St.  
Madison, WI 53711

**From:** [Allison Trapp](#)  
**To:** [All Alders](#)  
**Subject:** Support for the Madison Public Market funding amendment  
**Date:** Monday, November 14, 2022 4:51:48 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello,

I support the Madison Public Market funding amendment and hope that we can bring the market to life here in Madison to support small businesses. My home address is:

Allison Trapp  
610 Miller Avenue  
Madison, WI 53704

Thanks,  
Allison

**From:** [Pat Tully](#)  
**To:** [All Alders](#)  
**Subject:** MADISON PUBLIC MARKET  
**Date:** Tuesday, November 15, 2022 10:16:37 AM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Please do what it takes to make sure the MADISON PUBLIC MARKET is funded in the budget you are approving tonight. I have followed this project for years and can't believe that after all the time and money spent on it, it could possibly not go forward. I think the Public Market will be a huge asset for our city for decades to come and should be funded!

Pat Tully  
9 Susan Cir, Madison, WI 53704



**From:** [Jack T](#)  
**To:** [All Alders](#)  
**Subject:** I support the Madison Public Market  
**Date:** Monday, November 14, 2022 3:23:06 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

I live in the Emerson East neighborhood and I support the Madison Public Market! This will be a great addition to the neighborhood with diverse vendors in walking distance

Jack Turek  
2318 E Mifflin St, Madison, WI 53704

**From:** [Lauren Usher](#)  
**To:** [All Alders](#)  
**Subject:** Support for Public Market  
**Date:** Monday, November 14, 2022 6:44:19 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello! I am in support of the Madison Public Market funding amendment. The Public Market is needed and will bring more business to the Madison economy.

My address is 410 Stang St, Madison, WI 53704.

Thank you,  
Lauren Usher

--

Sent from Gmail Mobile

**From:** [Arlynn Valembrun](#)  
**To:** [All Alders](#)  
**Subject:** Madison Public Market Amendment Support  
**Date:** Monday, November 14, 2022 1:06:54 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello,

My name is Arlynn Valembrun. I'm excited for the Madison Public Market and support the funding amendment. My address is 306 Virginia Terrace, Madison, WI 53726.

Thank you,  
Arlynn

**From:** [Monica Wahlberg](#)  
**To:** [Madison, Sabrina](#)  
**Cc:** [All Alders](#)  
**Subject:** Please vote in support of The River  
**Date:** Monday, November 14, 2022 3:57:26 PM  
**Attachments:** [image001.png](#)

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello Alder Madison,

My name is Monica Wahlberg, I am the new Director of Development for The River Food Pantry. I'm reaching out to ask your support at Tuesday night's Common Council meeting's amendment in support of The River receiving \$1 million.

During the pandemic, I was laid off from a community art center here in Madison. Through the Dane Co. workforce development's COVID work program, they placed me at The River for 20 hours per week with a stipend working in the kitchen. After nine weeks, I still didn't have a new position, so I volunteered until I was hired. Once here, I found out that I could sign up to receive food myself. Used to being in the middle-income bracket, I was used to volunteering and donating to social/civic organizations like The River but had never received their services before. It just didn't even occur to me to ask for food, even though I was not paying electric, water, cell phone, and other bills so I could go grocery shopping! The River helped not only feed my body, but they also fed my soul through their engagement. I was able to take some of the food given to me and can it, thus, creating Christmas presents that year of peach and apple butters and pickled cauliflower, brussels sprouts, green beans, and onions. This meant a tremendous amount to me and my family!

Recently, I saw their open position for a Development Director, and I knew that I had to apply. I've been working in fund development for over 15 years. I wanted to give back and help move this organization forward. The last two weeks have been a whirlwind learning the ins & outs to all their programs; some new to when I was here not too long ago. Some of the things I'm learning about is how the building we are currently working out of is falling apart around us; our lease is up in 2024 and we are not sure our landlord will even renew as we have had some difficulty; we don't have enough electricity to plug in the coolers/freezers we need to store donated food items; many of our staff do not have dedicated workspaces, I'm working from a table we dug up and many of our staff have carved out work areas; there is not enough parking for staff nor volunteers; when we are really busy, the market line will often times backup onto Packer's Drive and we have to try and double or triple line the cars so that doesn't happen as we have been warned not to do this by our landlord and the city; they used to serve a mid-day meal in a dining room but that closed during COVID, they would like to restart this program but that floor space has filled in with shelving for food items; I could go on.

I live on the other side of the airport from The River in your district #17, which is why I'm writing to you to support this organization. Each day last week from Wednesday – Saturday, I sent to the allalders email address signed notes from 415 of our clients asking for the alders to support The River. I hope you have taken the time to record these. This vote is timely as we are hoping to utilize the County's pledge of \$1.5M and the city's \$1M to purchase land that would keep us on the northside of Madison. This would kick-off our capital campaign for the new facility – more than just a building.

If you haven't been through The River for a tour, please contact me and I would love to take you around and share more about this place and its people. Till then, please vote in support of the

amendment for \$1M from the city's budget to support The River on Tuesday.

Thank you,

Monica Wahlberg

3910 Rieder Rd #1

Madison, WI 53704

Monica Wahlberg

Director of Development | The River Food Pantry

(608) 886-3124 [Monica.Wahlberg@riverfoodpantry.org](mailto:Monica.Wahlberg@riverfoodpantry.org)



**From:** [Kristen Waisley](#)  
**To:** [All Alders](#)  
**Subject:** In support of the Public Market  
**Date:** Monday, November 14, 2022 10:51:24 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello,

I'm writing to voice my support of the Public Market. I live at 305, N 6th St, Madison WI 53704. It would be wonderful to have the Public Market in that space.

Thank you,  
Kristen Waisley

Sent from my iPhone

**From:** [Liam Walsh](#)  
**To:** [All Alders](#)  
**Subject:** Farmers Market.  
**Date:** Monday, November 14, 2022 1:52:31 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Please save the farmer's market. I live in Madison and really hope it will succeed.

A fool thinks himself to be wise, but a wise man knows himself to be a fool.

Liam X Walsh Esq.

---

**From:** Madison Public Market Foundation





**From:** [Madeline Warkins](#)  
**To:** [All Alders](#)  
**Subject:** Madison Public Market  
**Date:** Monday, November 14, 2022 1:27:33 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello,

As a Madison resident, I wanted to write to express my support for the Madison Public Market. The market supports over 30 diverse vendors and I hope to have such an inclusive and exciting project in my neighborhood.

My home address is 1929 E Mifflin St, Madison, WI 53704.

Thank you,  
Madeline

--

Madeline Warkins  
[mwarkins@gmail.com](mailto:mwarkins@gmail.com)

**From:** [Erin K.S. Way](#)  
**To:** [All Alders](#)  
**Subject:** Madison Public Market  
**Date:** Tuesday, November 15, 2022 10:12:50 AM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Alders,

We are writing in support of the Madison Public Market, and urge you to represent the wishes of your constituents and vote in favor of funding it.

As we're sure you're aware,

- Over 30 MarketReady vendors (a City program) prepared for years for a Public Market to launch their dreams of entrepreneurship. 82% of vendors are people of color, 62% women, 33% first generation immigrants.
- Nearly 230+ new and established businesses have submitted interest forms for vending in the Market. Over 40% are minority-owned businesses.
- The Market will serve 100 businesses every year
- The City and the Madison Public Market Foundation have raised \$14 million in funds, of which, half cannot be redirected resulting in millions in lost opportunity.
- The Fleet Building stands empty and is waiting for renewed energy and economic activity

We live in the neighborhood immediately adjacent to the market and have been looking forward to the redevelopment of this long neglected and beautiful space along the Yahara.

Thank you,  
Erin & John Way  
209 N 2nd St  
Madison, WI 53704

**From:** [Leslie Weissburg](#)  
**To:** [All Alders](#)  
**Subject:** Madison Public Market  
**Date:** Monday, November 14, 2022 3:17:29 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Alders,

I support Madison Public Market fully!!

I am excited to be a patron and support food entrepreneurs in Madison. The Madison Public Market will increase Madison tourism dollars, become an entertainment, purchasing and dining venue. Please support the Madison Public Market!

Leslie Weissburg  
4213 Winnequah Drive  
Madison, WI 53716

Leslie

**From:** [Topf Wells](#)  
**To:** [All Alders](#)  
**Subject:** Please support the Abbas, Vidaver, and Wehelie amendment to fund the Public Market  
**Date:** Tuesday, November 15, 2022 5:45:01 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dane County's support is evidence that the Market is a regional asset that will be valuable to local food producers, processors, and vendors.

I think Monona Terrace was the last County support of a City project and that turned out okay.

I served on Madison's Local Food Policy Committee and the Public Market Committee for several years. The study, analysis, and plans for the Market were pursued professionally and thoroughly by top notch City staff and consultants. The site and building are most suited for a successful Market. It will promote further worthwhile development in the East Washington corridor and will anchor such re-development extending to the north.

More importantly the Market's outreach to and support of the vendors and processors who'll work in the building has been a model of focused inclusion and equity. Thanks in part to that effort many folks of color and modest means have worked hard and long to better their lives and enrich our community by preparing to participate in the Market. They have relied on the City's promises and commitments to build the Market in spending their money and time to seize what they believe will be the opportunity of a lifetime. The City should honor its commitment.

The development of the East Washington corridor has been exciting and lucrative for many. I'm not at all sure, however, that the folks who most need economic opportunity have been able to partake in those benefits. The Public Market will enable some hard-working Madison residents to share in that booming part of our local economy.

Thank you for your consideration of this request and thank you for your hard work on the 2023 City budget.

Sincerely,

Topf Wells  
4914 Marathon Drive  
Madison, WI 53705

**From:** [Caitlin Williamson](#)  
**To:** [All Alders](#)  
**Subject:** Support of Public Market Amendment  
**Date:** Monday, November 14, 2022 1:02:01 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello,

I support the Madison Public Market funding amendment.

The Public Market will be one of the only public spaces in Greater Madison that brings together people of all backgrounds, ages, and cultures to enjoy the goodness of food, art, and humanity.

Thank you for your support of this incredible opportunity for Madison!

Best,  
Cait

Caitlin Williamson  
1000 E. Johnson St.  
Madison, WI 53703

**From:** [Serena Wolfe](#)  
**To:** [All Alders](#)  
**Subject:** Madison Public Market  
**Date:** Monday, November 14, 2022 3:35:31 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello,

I am writing to say I support the Madison Public Market funding amendment.

My home address is:  
1901 Melrose St  
Madison, WI 53704

Thanks,  
Serena

**From:** [naworces@wisc.edu](mailto:naworces@wisc.edu)  
**To:** [All Alders](#)  
**Subject:** [All Alders] Madison Public Market  
**Date:** Thursday, November 3, 2022 8:02:58 PM

---

**Recipient:** All Alders

**Name:** Nancy Worcester  
**Address:** 249 Corry Street, Madison, WI 53704  
**Phone:** 608-241-0853  
**Email:** [naworces@wisc.edu](mailto:naworces@wisc.edu)

**Would you like us to contact you?** No, do not contact me

**Message:**

Please do what you can to make the Madison Public Market happen as soon as possible. This will be such an exciting way to give a diversity of Madison folks the opportunities for starting or building small businesses. It will improve the quality of lives for all Madison people who shop there & we'll get to keep our in our own community. Thanks.

**From:** [Rich Zietko](#)  
**To:** [All Alders](#)  
**Subject:** Public Market  
**Date:** Tuesday, November 15, 2022 1:26:45 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello:

I oppose additional funding of public market for two reasons:

- 1) Location - this is a poor choice that will create additional non-point source pollution as the river is so close. It would have been best situated in area by Sylvee off of E. Main St.
- 2) Gentrification - Does not include infrastructure to house very low income people and may further push lower income renters out of area.

Sincerely,

Rich Zietko



**From:** [brendonandmelanie@charter.net](mailto:brendonandmelanie@charter.net)  
**To:** [All Alders](#)  
**Subject:** Public Market  
**Date:** Tuesday, November 15, 2022 12:13:27 PM

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Hello alders,

Thanks for all you do. I am emailing to say that we need to stop spending money on the public market in it's current form. I live in this district, we do not need this. Put it the Braxton Lot, put the money into BRT or expand the Feed Kitchen. There are so many more important things to spend our tax money on. We have Jenny St, Willy Street, and Festival all within proximity. This does nothing to expand grocery access for Darbo. This is the kind of cute project that we love to waste money on. Let it die.

Thanks for listening!

**From:** [Sue Goldwomon](#)  
**To:** [All Alders](#)  
**Subject:** Public Market funding.  
**Date:** Tuesday, November 15, 2022 12:28:46 PM

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Hell! Just a quick email to ask for your financial support for the Public Market. Please support funding the. Market's financial shortfall either thru the TIF district proposal or thru additional funding in this year's budget. A worthwhile effort on which much has already been spent and promised, providing a great opportunity for our citizens of color and a draw for Madisonians and visitors. Thank you! Sue Goldwomon

**From:** [Amanda Hall](#)  
**To:** [All Alders](#)  
**Subject:** follow up on MPM and salary  
**Date:** Wednesday, November 16, 2022 4:15:06 PM

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Hi Alders,

thanks for welcoming me into your space last night, it's been a minute! I wanted to thank you for hearing me out on the promise of the public market and why it's an essential investment in our values.

Wishing you well on the second night of your session.

And btw, for goodness sakes, I insist you increase your pay :) Yours is a difficult, consuming job. This taxpayer is all for something approaching fair compensation for the work you do.

--

**With respect and gratitude,**  
**Amanda Mary-Myriah Hall**  
she/her/hers/bruh

**From:** [Chris Reott](#)  
**To:** [All Alders](#)  
**Subject:** the public market please vote yes to funding.  
**Date:** Tuesday, November 15, 2022 4:24:41 PM

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I am for the public market.  
Thanks Chris Reott  
1946 E Washington Ave  
53704

**From:** [Bonnie Roe](#)  
**To:** [All Alders](#)  
**Subject:** Support for Capital Amendment #3  
**Date:** Wednesday, November 16, 2022 7:17:30 PM

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Dear Alders,

I just wanted to register my heartfelt support for Amendment #3 and the Public Market.

I hope you will support this. The vision for this has been very inspiring.

Thank you,

Bonnie Roe  
District 11

**From:** [Tom Sinclair](#)  
**To:** [All Alders](#)  
**Subject:** Madison Public Market  
**Date:** Tuesday, November 15, 2022 12:06:24 PM

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As a 45-year resident of the city, I heartily support the budget amendment to get the long-awaited Madison Public Market across the finish line. Let's do this for the good of our very special community. Now!

Sincerely,  
Tom Sinclair  
306 Virginia Terrace

**From:** [Carrin Wahl](#)  
**To:** [All Alders](#)  
**Subject:** Public Market  
**Date:** Thursday, November 17, 2022 12:10:38 PM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello, I hope this day finds you well. I am emailing today to show my support for the Madison Public Market funding amendment. I live at 2014 E Mifflin St, Madison, WI 53704, and think this would be a really fantastic addition to our neighborhood. Thank you for your time and consideration.

-Carrin Wahl