From: Jeff F. Mack
To: CSC

Subject: Support of City of Madison Funding for Maydm Internship program

Date: Monday, November 21, 2022 1:42:43 PM

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Hello,

My name is Jeff Mack Jr and I am writing this email in support of the City's Maydm Internship funding dollars. In my current role as Board Chair, seeing firsthand what your dollars can allow us to implement regarding opportunities for young women and all students of color is truly life changing. We all in the city of Madison discuss at length the positives of Diversity, Equity, and Inclusivity at length, but intentionality is sometimes lacking due to funding concerns. We all know how budgets work, and being in the banking industry, I can fully attest to budgetary scrutiny. But one thing we focus on here at Park Bank is understanding our long-term goals - we must do things that are for the betterment of not just the Bank currently, but for our continued future, internally as well as for our entire community. That is why The Park Bank in 2023 is starting our own internship program after being a 3-year sponsor for Maydm's Summer Classes. We understand the expense side can be challenging but know we must invest in our youth to protect our future goals.

We believe in giving back to our youth in ways that will provide them a fundamental skillset for their future, in an industry (STEM) that will allow them true income potential. The City of Madison is one of the fastest growing high-tech sectors in the country and Maydm is one of the only organizations focused exclusively in preparing students to engage in STEM careers. These decisions - YOUR decisions - are what make our city safe, secure, and successful for our entire community - today, as well as in the future.

I would also like to mention that Maydm had one of the highest scores (97.13) on the city of Madison's scoring metric. Quite an awesome feat for only a 6-year-old organization!

In closing, I support the City Staff's recommendation for funding, and I hope you will support as well.

Thank you,

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