

From: [Jonas Zuckerman](#)
To: [CSC](#)
Subject: Funding recommendations
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Greetings,

I am writing regarding the Funding Recommendations for Youth, Young Adult, and Adult Employment RFP to be discussed on November 21st. In general, I am writing in support of the staff's recommendations. I was not able to attend the November 9th meeting, but I did watch the recording, and I really appreciate the explanation for why the recommendations were made. First, it is clear that there is a greater need than the total amount of funds available. Given that reality, the city staff had to make difficult decisions and were not able to fund all programs. The rationale for using a holistic process, including the proposal score plus additional factors is thoughtful and responsive to needs. I am writing in support of this process.

I am also writing in specific support of the proposal by Maydm. Maydm serves a historically underserved population and meets a critical need. As shown in the data presented by city staff, computer technology and mathematical fields are the fastest growing areas of employment in the Madison Metro area. And women and people of color are significantly underrepresented in these fields. This is the exact population that Maydm targets, providing education, training, and internships for girls and students of color in STEM fields. Therefore, I am writing in support of the recommendation to fund Maydm; I think it is an organization that is positioned to provide exactly the type of employment training envisioned by this RFP.

Thank you for your consideration,
Jonas Zuckerman