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To whom it may interest,

On behalf of the Wisconsin Latino Chamber of Commerce, we'd like to extend our utmost appreciation and thank you for the work you are carrying out to support the growth of diverse businesses in Madison and in creating an equitable economy for all. The Latino Chamber of Commerce was formed in Madison in 2003 as an advocacy organization to support the growth of Latino owned businesses and add value to our economic ecosystem supporting the scalability of businesses in Madison and surrounding areas.

We are proud of La Taguara's long standing commitment to the Madison community and as a member of Wisconsin Latino Chamber of Commerce who have over time supported our mission and helped us elevate the acumen of businesses both as a member and volunteer organization, supporting other Latino startups in Madison. It is with this in mind that we write this letter requesting your support of Jeykell Badell, owner of La Taguara Bar and Grill, located at 3010 Crossroads Drive on Madison's far east side.

Recently the Wisconsin Latino Chamber of Commerce held a ribbon cutting at this new location which resulted in a resounding success. So many diverse professionals, families and many of our business owners attended, showcasing the impressive expansion that La Taguara is now a hometown favorite, offering the best in Venezuelan Cuisine. That is why we, as an organization representing over 700 business members around the state, 300 of which represent Madison, would like to request the favorable approval of La Taguara's license request to convert a restaurant-tavern into a restaurant-nightclub at 3010 Crossroads Drive.

The Latino Chamber recognizes the importance of culturally diverse entertainment and venues as powerful conduits for economic growth and inclusion, while continuing to improve inequities and appreciation for creativity from all cultures. The Latino Chamber of Commerce of Dane County strongly supports La Taguara's application and hopes that this commission can continue to advance economic development in the City of Madison with your support.

Thank you for your kind consideration.

Jessica G. Cavazos

Chief Executive Officer and President  
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Our Mission: The Latino Chamber of Commerce of Dane County is a 501c (6) non-partisan organization formed in 2003 to represent the Latino and non-Latino business community in the greater Madison area. The Chamber promotes the interests of its members and community through advocacy and programs that have a positive impact on Dane County's economic growth.