

OUR CITY OF MADISON



Community Services Committee

November 9, 2022

Youth

22 applications
\$1,917,432

Young
Adult

15 applications
\$1,046,530

Adult

16 applications
\$1,469,388

Total Amount of Requests: \$4,433,350

CDD staff, Madison Public Library, MMSD, Dane County, Public Health Madison & Dane County, Workforce Development Board of South Central WI, and United Way of Dane County

Criteria for Funding Recommendations

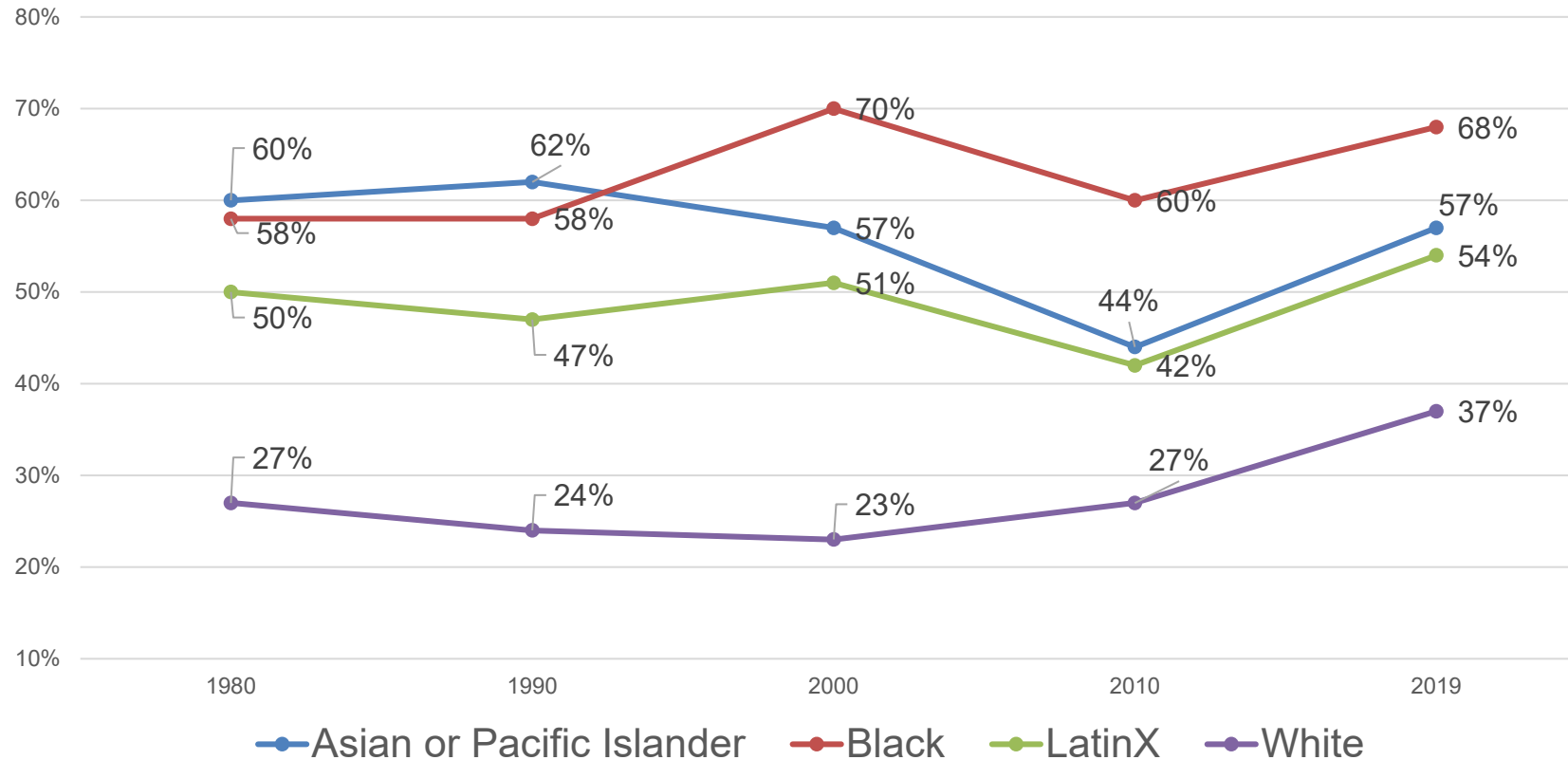
- Location of service area
- Industry/Local Economic Need
- Employment/Training focus
- Logic Model/Theory of Change
- Partnerships, Collaborations & Coordination
- Strength of the Proposal
- Target population

*An evidence-based **holistic** approach that includes coordinated service delivery to ensure residents can access **relevant** services.*

*Support a **continuum** of employment opportunities for youth, young adults, and adults that has the ability to support **multiple levels of internships, work readiness and employment opportunities.***

High priority** on ensuring that funded programs and activities are **culturally and linguistically responsive to all residents.

Percent of People below 200% Poverty Line in Madison 1980-2019 (Data Source: IPUMS USA National Equity Atlas)




Who have been most likely to be living in poverty in Madison?
In 2019, 68.4% of the Black population lived below 200% of the poverty level, the highest among all racial/ethnic groups.



**16-24
YEARS OLD**

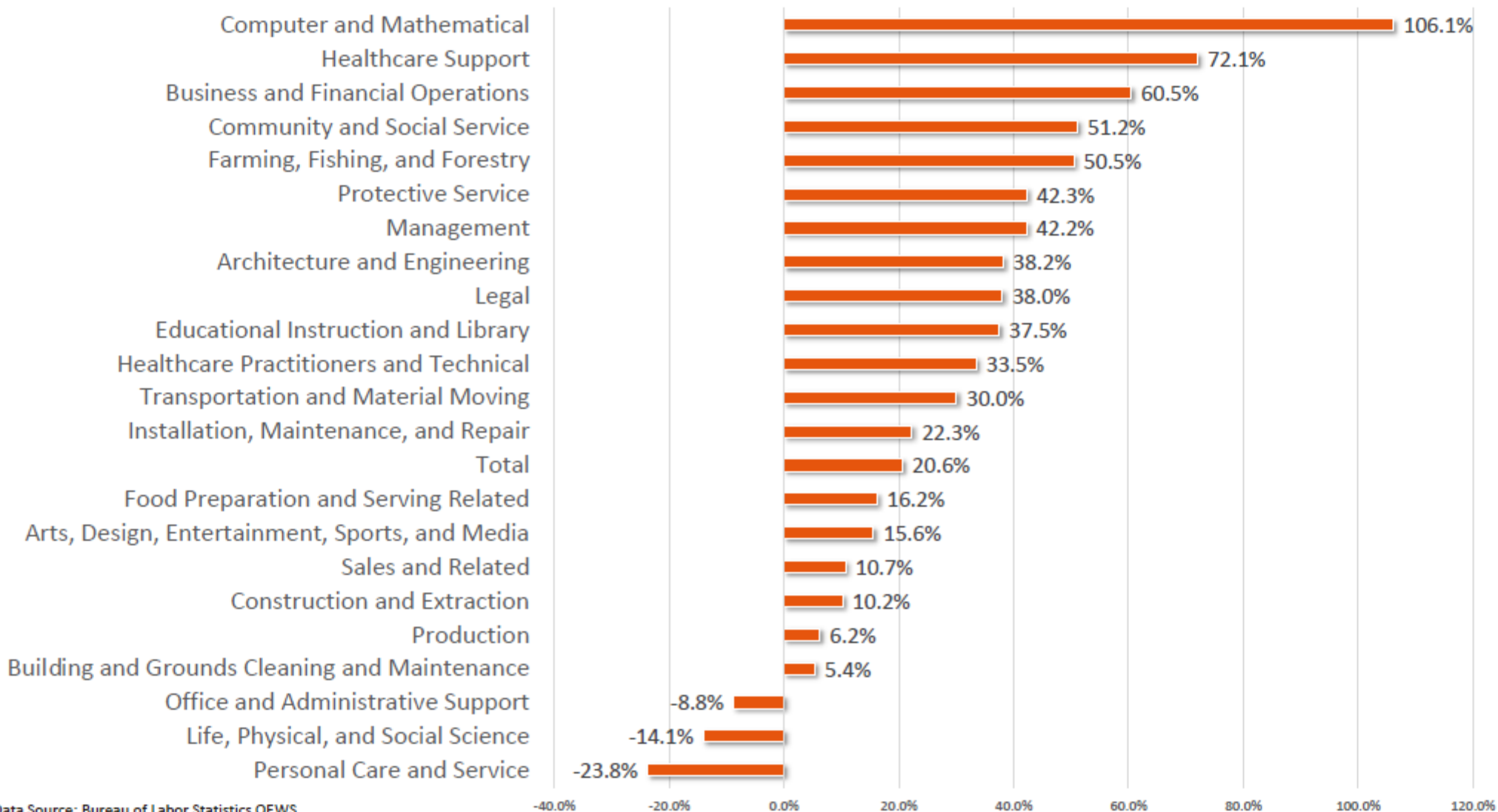
**NOT
WORKING**

**NOT IN
SCHOOL**



Measure of America has used this definition in its data calculations and analysis on youth disconnection since its first report on the topic, *One in Seven*, published in 2012.

Madison Metro Area – Percent Change in Employment by Occupation (2006 to 2019)



Data Source: Bureau of Labor Statistics OEWS

Youth Employment (ages 14-21)

Agency	Program Name	2023 Requested Amount	Current City Funding	ARPA Youth Employment Expansion	Location	Employment & Training Focus	Proposal Average Score	Funding Recommendation
Bayview Foundation	Youth Leaders in Training & Community Leadership Crew	\$66,070	\$31,875	\$22,960	Central Madison and Bayview residents	General Youth Employment skill development programming	94.13	\$65,000
Briarpatch Youth Services	Youth Job Center & Madison Summer Teams	\$100,000	\$51,000	\$41,346	South Madison, Madison, Dane County youth	General Youth Employment skill development programming	92.38	\$70,000
Centro Hispano	Escalera	\$110,000	\$57,925	N/A	South Madison & Madison & Dane county youth	Internships with local business partners (UW Health, WCER, MG&E + other	91.38	\$70,000
CEOs of Tomorrow	These Teens Mean Business\$ Employability Suite	\$57,000	\$24,000	\$41,430	Madison & Madison & Dane county youth	Entrepreneurial programming Store management & Peer to peer education for youth banking & finance	95.88	\$57,000
Common Wealth Development	Youth Business Mentoring Program	\$155,000	\$110,000	\$32,076	East side of Madison & Madison & Dane	General Youth Employment skill development	95.00	\$70,000

Youth Employment (ages 14-21)

Agency	Program Name	2023 Requested Amount	Current City Funding	ARPA Youth Employment Expansion	Location	Employment & Training Focus	Proposal Average Score	Funding Recommendation
Commonwealth Development	Wanda Fullmore Internship Program	\$95,000	\$95,000	N/A	East side of Madison & Madison & Dane County	internships placement with City departments & group work based learning projects.	90.83	\$95,000
Dear Diary	The She Suite	\$115,2000	N/A	\$75,000	West side of Madison & Madison & Dane county youth	General Youth Employment skill development programming with a focus on career that interest young black girls	92.75	\$55,000
Goodman Community Center	TEENworks	\$125,000	\$60,000	\$50,000	East side & MMSD high schools	General Youth Employment skill development programming. Placement with center hospitality service.	94.75	\$80,000
Maydm	High School STEM Career	\$200,000	NEW program	N/A	East side & Madison & Dane County youth	IT + STEM related training and internship	97.13	\$100,000

Youth Employment (ages 14-21)

Agency	Program Name	2023 Requested Amount	Current City Funding	ARPA Youth Employment Expansion	Location	Employment & Training Focus	Proposal Average Score	Funding Recommendation
Mentoring Positives	Off the Block Enterprises	\$124,099	\$36,000	\$23,456	Darbo, Lafollette, and East students	Youth employment programming with a marketing focus for Off the Block products entrepreneurial concepts	90.38	\$55,000
Rape Crisis Center	GameChangers	\$89,553	NEW program	N/A	West side & Madison 6 MMSD school recruitment & Dane County youth	Supports leadership and advocacy as employment training	92.63	\$55,000
Rooted WI	Rooted in Urban Agriculture	\$165,020	NEW program	N/A	Northside South Side with Madison Youth	Urban Agriculture and Youth Employment Program Badger Rock & Troy Gardens	92.75	\$55,000
Sustain Dane LLC	Teen Resiliency Corps	\$102,500	NEW program	N/A	North side with partnership with WPRC and other	Employment training on North side in green	86.75	\$31,735

Young Adult Employment (ages 18-26)

Agency	Program Name	2023 Requested Amount	Current City Funding	Location	Employment & Training Focus	Proposal Average Score	Funding Recommendation
Bayview Foundation	Bayview Works: Young Adult Employment	\$47,908	N/A	Central Madison & Bayview residents	General Youth Employment skill development programming	88.14	\$35,000
Centro Hispano	Caminos Workforce Training Program	\$50,000	N/A	South Madison, Madison, Dane County youth	General Youth Employment skill development programming	85.57	\$50,000
Jewish Social Services of Madison	Refugee Young Adult Employment Program	\$20,050	NEW program	Madison & Dane County	Offers support for Refugee young adults; case management and employment services	73.86	\$20,000
Latino Academy of Workforce Development	Outreach Reconnection and Employment Related Services for Young Latino Adults	\$90,400	N/A	South Madison & Madison & Dane county young adults	personalized education and career plans, resource navigators, workplace coaches, and college/career coaching	89.29	\$80,000
Omega School	GED Preparation Services	\$60,000	\$60,000	South Madison & Madison & Dane county	GED Preparation Services adult basic education including	73.29	\$30,000

Young Adult Employment (ages 18-26)

Agency	Program Name	2023 Requested Amount	Current City Funding	Location	Employment & Training Focus	Proposal Average Score	Funding Recommendation
Operation Fresh Start	Parks Conservation Crew	\$29,265	\$29,265	Madison & Dane County	classroom education/career exploration; parks conservation work	92.00	\$29,265
Operation Fresh Start	Legacy	\$135,470	\$126,608	Madison & Dane County	HSED completion program, of employment and training activities; building affordable housing; and driver's license attainment	92.29	\$70,000
Rape Crisis Center	GameChangers Facilitators	\$65,339	NEW program	West side & Madison 6 MMSD school recruitment & Dane County youth	Supports leadership and advocacy as employment training; social work/human services	79.29	\$50,000

Adult Employment (ages 18 or older)

Agency	Program Name	2023 Requested Amount	Current City Funding	Location	Employment & Training Focus	Proposal Average Score	Funding Recommendation
Latino Academy of Workforce Development	Workforce Essentials	\$50,000	\$65,000	South Madison & Madison & Dane county adults	industry-specific training and education advancement; Spanish pre-GED, GED, HSED courses	88.00	\$45,000
Latino Academy of Workforce Development	Education Advancement	\$75,000	\$29,000	South Madison & Madison & Dane county adults	Adult basic education and personalized education planning.	85.50	\$35,000
Literacy Network	GED/HSED	\$30,000	\$16,000 – College Success	South Madison	GED/HSED attainment; 1:1 tutoring	93.42	\$30,000
Literacy Network	Literacy for Employment	\$100,000	\$44,310 – Community English Class	South Madison	group classes and individualized tutoring sessions	94.17	\$45,000
Madison-area Urban Ministry	Just Bakery	\$199,929	\$85,000	South Madison	Reentry vocational training program. 12-weeks, hospitality focused	99.14	\$115,000

Adult Employment (ages 18 or older)

Agency	Program Name	2023 Requested Amount	Current City Funding	Location	Employment & Training Focus	Proposal Average Score	Funding Recommendation
Urban League	Advance Employment Service	\$125,000	\$105,000	South Madison	Career-pathway employment and training services	94.71	\$120,000
Wisconsin Regional Training Partnership	Madison's Skilled Workers Program	\$120,000	\$50,000	Madison & Dane County	Pre-apprenticeship programs; Entry Level Construction Skills (ELCS) or Entry Level Manufacturing Skills (ELMS) targeting BIPOC women.	77.43	\$60,000
YWCA Madison	Yweb Career Academy	\$100,000	\$50,000	Madison & Dane County	Job training program (web design, HTML, CSS, and Javascript), and employability skills	91.14	\$77,000