

APPENDIX D		
Madison's Central Business Improvement District (BID)		
2023 Operating Budget		
4-Oct-22		
Revenues	2023	2022
Special Assessment	309104.02	310898.02
Map Advertising	25000.00	0.00
Donations/Sponsorships	20000.00	10000.00
Programming Support	65000.00	62500.00
Event Support	30000.00	0.00
Interest/Other	2500.00	2500.00
Reserves Applied	0.00	0.00
Total Revenues	451604.02	385898.02
Expenses	2023	2022
Welcoming Environment	80000.00	64316.34
Marketing	75267.34	64316.34
Programming	75267.34	64316.34
Administration	75267.34	64316.34
Community Relations/Other	75267.34	64316.34
Business Development	70534.66	64316.34
Total Expenses	451604.02	385898.02