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SEP 16 2022
MADISON CITY CLERK

Temporary B License

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Street Use: ☐ No ☒ YES
Office Use Only

(Agenda Item number) -If Street Use-

(Legistar file number) -If Street Use- PERCPS-2022-0030

(License number)

(Alder District #) (Police Sector)
Office Use Only

- Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, chambers of commerce, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- At least one **licensed bartender** must be present.
- **The fee** is $10 for beer and/or wine per event – events may have consecutive days.

The named organization applies for:

☒ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.

☐ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Organization

Pick one: ☒ Bona fide Club ☐ Chamber of Commerce ☐ Church
☐ Lodge/Society ☐ Veteran's Organization ☐ Fair Association

Organization Name: Madison Festivals Inc. Phone: 608.316.5785

Address: 787 Lois Dr. Sun Prairie, WI 53590 Email: events@madisonfestivals.com Website: madisonfestivals.com

Date organized: _____ If a corporation, give date of incorporation: 4/5/1993

WI State Seller's Permit ID: _____

☒ We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

☐ We *have* been convicted of a violation of Chapter 38.

Organization Officers	Name	City, State	Birthdate
President	Sara Klemme	Sun Prairie, WI	[redacted]
Vice President	Elyse Smith Beck	Oregon, WI	
Treasurer	Mark Anderson	Madison, WI	
Secretary	Jordan Bright	Menona, WI	
Person in charge of event	Name: Abbey VanValkenburg	Phone: 608-460-8172	Email: abbey@sacedayevents11c.com

REV 07/2019

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Event Information

Event Name: Madison Marathon Event dates & time(s): 11/13/22 7am-1pm

Event Address: Capitol Square Estimated Attendance: 15,000

Do the premises you want to license occupy *all* of the building/property? No No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it, etc):

Explain the purpose and nature of the event: Running Event, Start/Finish Line

Describe your planned method of crowd control: City police, private security, barricades

How many security persons will you have on the licensed premises? 2 private officers + local law enforcement

Will food be served? ☒ Yes ☐ No Will a tent be used? ☒ Yes ☐ No

Will the street be used? ☒ Yes ☐ No Will wine be served? ☒ No ☐ Yes: ___ of 2 per year

Wholesaler/distributor/brewery who will supply fermented malt beverage: Wisconsin Distributors

Quantities ordered: ~5,000 cans (1 free per finisher)

(If serving wine) Wholesaler/distributor/winery who will supply wine:

Quantities ordered:

Declaration

☒ The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature Sara Klemme Date: 3-4-22

Printed name of **Officer** who is signing: Sara Klemme