

United States Senate
WASHINGTON, DC 20510

COMMITTEES:
APPROPRIATIONS
COMMERCE
HEALTH, EDUCATION,
LABOR, AND PENSIONS

September 21, 2022

The Honorable Pete Buttigieg
U.S. Department of Transportation
1200 New Jersey Avenue SE
Washington, D.C. 20509

Dear Secretary Buttigieg,

I am pleased to support the City of Madison's application for the Safe Streets and Roads for All (SS4A) grant program through the Department of Transportation. It is my understanding the City of Madison is requesting \$16 million in federal discretionary assistance to support local efforts to prevent deaths and serious injuries involving all roadway users. If awarded, funding would be leveraged with a \$4 million local match for implementing infrastructural, behavioral, and operational initiatives and for supplementing defined Action Plan activities to further improve and update the existing plans.

The Madison Common Council adopted Madison's Vision Zero goal in July 2020. The resulting Vision Zero Madison plan was officially adopted in March 2022. Its goal is to eliminate all fatalities and severe injuries that occur as the result of traffic collisions on city streets by 2035. However, despite those local commitments, residents in Dane County nevertheless contend with the second-highest average number of traffic fatalities per county statewide.

According to City of Madison officials, a prioritization list of projects and strategies was developed to: "implement traffic safety measures in a fair and equitable manner on city streets; improve connectivity by closing gaps in the city's pedestrian and bicycle networks in a fair and equitable manner, and ensure that pedestrian and bicycle networks are accessible for all ages and abilities." The requested federal grant would be used to implement infrastructure improvements to 42 unique locations, 33 operational and behavioral initiatives, and six planning activities. Per the City, 24 projects are located in disadvantaged communities across USDOT Priority Census Tracts.

I strongly support proposals that improve the safety and accessibility of Wisconsin's transportation infrastructure, benefiting residents and our communities at large. For this reason, I respectfully request that full and fair consideration be given to the City of Madison's SS4A application. Please keep my office updated on the progress of this application by email at projects_grants@baldwin.senate.gov. Thank you for your thoughtful consideration of this request.

Sincerely,



Tammy Baldwin
United States Senator

MARK POCAN
2ND DISTRICT, WISCONSIN

COMMITTEE ON APPROPRIATIONS
COMMITTEE ON EDUCATION & LABOR
JOINT ECONOMIC COMMITTEE
SENIOR WHIP



UNITED STATES
HOUSE OF REPRESENTATIVES

10 EAST DOTY STREET, SUITE 405
MADISON, WI 53703
(608) 258-9800
1727 LONGWORTH HOUSE OFFICE BUILDING
WASHINGTON, DC 20515
(202) 225-2906
POCAN.HOUSE.GOV

September 14, 2022

The Honorable Pete Buttigieg
Secretary of Transportation
U.S. Department of Transportation
1200 New Jersey Ave, SE
Washington, DC 20590

Dear Secretary Buttigieg:

I write on behalf of the City of Madison and its grant application to the U.S. Department of Transportation Safe Streets and Roads for All (SS4A) Program. I understand the request is for \$16 million worth of federal discretionary assistance to support local efforts to prevent deaths and serious injuries involving roadway users. The CFDA number for this program is 20.939.

Unfortunately, Dane County has the second-highest average number of traffic fatalities per county in the State of Wisconsin. In response to this, Madison was the first city in Wisconsin to join the Vision Zero Network. The Vision Zero Madison plan was officially adopted in March 2022, with a stated goal of eliminating all fatalities and severe injuries that occur due to traffic collisions on city streets by 2035. A funding award will support the implementation of infrastructural, behavioral, and operational initiatives as well as to supplement defined Action Plan activities that improve and update existing plans.

The requested federal grant would be used to implement infrastructure improvements to 42 unique locations, 33 operational and behavioral initiatives, and six planning activities. 24 of the projects are located in disadvantaged communities across USDOT Priority Census Tracts. The sites included in this project were selected to ensure that the city's streets and pedestrian and bicycle networks offer accessibility and equity to all users.

I am supportive of this and other efforts to improve safety for all residents, commuters, and visitors on local roadways. I ask that this application receive full and fair consideration for funding. Please keep Ms. Audra Cohen-Plata in my office informed of the progress of this application at (608) 258-9800 or Audra.Cohen-Plata@mail.house.gov. Thank you for your time and attention to this request.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Mark Pocan'.

Mark Pocan
Member of Congress



Wisconsin Department of Transportation
Office of the Secretary
4822 Madison Yards Way, S903
Madison, WI 53705

Governor Tony Evers
Secretary Craig Thompson
wisconsindot.gov
Telephone: (608) 266-1114
FAX: (608) 266-9912
Email: sec.exec@dot.wi.gov

September 6, 2022

Pete Buttigieg
United States Secretary of Transportation
U.S. Department of Transportation
1200 New Jersey Ave, SE
Washington, DC 20590

RE: Letter of Support for the 2022 Safe Streets and Roads for All Grant Program: Forward to Vision Zero – Madison

Dear Secretary Buttigieg:

I am writing in support of the City of Madison's application for funding through the United States Department of Transportation's Safe Streets and Roads for All Grant Program. The SS4A funding will accelerate implementation of the City of Madison's Vision Zero Action Plan and improve safety for everyone whether walking, biking, driving, or taking transit.

I believe this grant application aligns well with USDOT's strategic goals as it uses the Safe Systems approach to address critical traffic safety concerns in the rapidly growing City of Madison, WI. The included projects focus heavily on reducing inequities in traffic safety outcomes and incorporate proven safety countermeasures. Projects include both low-cost safety measures across the City's identified High Injury Network as well as larger neighborhood-wide projects in identified equity areas to transform those locations for safe, equitable mobility. The application also addresses climate change concerns through creative, sustainable solutions with an emphasis on Complete Streets designs.

The Wisconsin Department of Transportation has also set a goal of zero fatalities on Wisconsin's roadway and has worked closely with the City of Madison on the development of their Vision Zero Action Plan. The funding of the identified projects will strengthen the safety of our state's transportation system, save lives, and provide a model for other cities in Wisconsin and across the United States. The Wisconsin DOT looks forward to working in partnership with the City of Madison on projects to improve safety, particularly the projects that include travel along or intersecting with Wisconsin State Highways.

I support the City of Madison's application for the funding of the Madison's Forward to Vision Zero proposal and look forward to the safety investments in our state. Please give this 2022 SS4A funding proposal your full consideration and, if I can answer any questions, please do not hesitate to contact me. I may be reached at 608-266-1114 or DOTExec@dot.wi.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Craig Thompson".

Craig Thompson
Secretary

September 9, 2022

Pete Buttigieg, Secretary of Transportation
U.S. Department of Transportation
1200 New Jersey Ave, SE
Washington, DC 20590

RE: Letter of Support for the 2022 Safe Streets and Roads for All Grant Program:
Forward to Vision Zero-Madison

Dear Secretary Buttigieg:

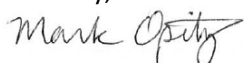
As chair of the Greater Madison MPO, I am writing to offer the MPO's enthusiastic endorsement of the City of Madison's Safe Streets and Roads for All grant application which is before your agency. The SS4A funding will accelerate implementation of the City of Madison's Vision Zero Action Plan and improve safety for everyone whether walking, bicycling, taking transit, or driving, while paving the way for other communities in our area to follow suit.

The MPO believes this grant application is well aligned with USDOT's strategic goals as it uses the Safe Systems approach to address critical traffic safety concerns in the rapidly growing City of Madison, WI. The included projects focus heavily on reducing inequities in traffic safety outcomes and incorporate proven safety countermeasures. Projects include both low-cost safety measures across the city's identified High Injury Network as well as larger neighborhood-wide projects located in the MPO's environmental justice priority areas to transform those locations for safe, equitable mobility. The application also addresses climate change concerns through creative, sustainable solutions with an emphasis on Complete Streets designs.

Ensuring that the transportation system enables all people to safely get to where they need to go is a key goal in the recently adopted *Connect Greater Madison 2050* Regional Transportation Plan, the metropolitan transportation plan for the MPO. Last year (2021) was the deadliest year on the greater Madison region's roadways in almost two decades. The application is bolstered through collaboration with key regional partners, including surrounding communities, the Madison Metropolitan School District, Wisconsin DOT, University of Wisconsin-Madison, and local community organizations. The projects identified in the City of Madison's application will strengthen the safety of our region's transportation system, helping the MPO to achieve our regional transportation safety targets, and most importantly, reduce serious injuries and save lives.

The MPO fully supports the City of Madison's application for the funding of *Forward to Vision-Madison* and looks forward to the safety investments in our region. Please give this 2022 SS4A funding proposal your full consideration.

Sincerely,



Mark Opitz, Policy Board Chair
Greater Madison MPO



ph: 608.266.4336
greatermadisonmpo.org

GREATER MADISON
METROPOLITAN
PLANNING ORGANIZATION

100 State St #400
Madison, WI 53703



DANE COUNTY

Joe Parisi
County Executive

September 7, 2022

Pete Buttigieg
United States Secretary of Transportation
U.S. Department of Transportation
1200 New Jersey Ave, SE
Washington, DC 20590

RE: Letter of Support for the 2022 Safe Streets and Roads for All Grant Program: *Forward to Vision Zero-Madison*

Dear Secretary Buttigieg:

I am writing in support of the City of Madison's application for funding through the United States Department of Transportation's Safe Streets and Roads for All Grant Program.

Like many counties across the country, Dane County has seen an alarming trend of increasing fatal and serious crashes. We are pleased to work in collaboration with the City of Madison on traffic safety issues including on the Dane County Traffic Safety Commission. The City of Madison continues to be a model for the communities in Dane County on how to use the Safe Systems Approach to improve traffic safety for people regardless of whether they walk, bike, drive, or take transit.

The projects in the City's grant application also align with strategies in the County's Climate Action Plan, including focusing on reducing vehicle miles traveled and prioritizing safe transportation solutions for communities of color and low-income neighborhoods.

The City of Madison and Dane County have a long history of working together to ensure the safety and well-being of our region. I support the City of Madison's application for the funding of the Forward to Vision Zero project and look forward to the safety investments in Dane County. Please give this 2022 SS4A funding proposal your full consideration and if I can answer any questions, please do not hesitate to contact me. I may be reached at 608-266-4114 or parisi@countyofdane.com.

Sincerely,

Joe Parisi
Dane County Executive



September 9, 2022

Pete Buttigieg
United States Secretary of Transportation
U.S. Department of Transportation
1200 New Jersey Ave, SE
Washington, DC 20590

RE: Letter of Support for the 2022 Safe Streets and Roads for All Grant Program: *Forward to Vision Zero-Madison*

Dear Secretary Buttigieg:

As members of the Vision Zero Madison Stakeholder Task Force, we are writing in support of the City of Madison's application for funding through the United States Department of Transportation's Safe Streets and Roads for All Grant Program.

The Vision Zero Stakeholder Task Force represents a wide array of community organizations and other public agencies committed to improving traffic safety. Since November 2020, we have been meeting quarterly to give our input on the development of the City's Vision Zero Action Plan, projects, public information campaigns and other strategies. We work to bring a different perspective on transportation issues including a focus on equity as well as sustainability and economic development. The expertise we bring to Vision Zero ensures consideration of a broader array of ideas and perspectives when making transportation safety improvements.

We support full implementation of Madison's Vision Zero Action Plan and are excited to work in partnership with the City on implementing the plan. The Vision Zero Stakeholders Task Force support the City of Madison in applying for the Safe Streets and Roads for All Grant opportunity to make Madison a safer community to live. We hope you will consider funding the City of Madison's proposal.

Sincerely,

Claire Schaefer Oleksiak
Executive Director
Sustain Dane

September 13, 2022

Pete Buttigieg
United States Secretary of Transportation
U.S. Department of Transportation
1200 New Jersey Ave, SE
Washington, DC 20590

RE: Letter of Support for the 2022 Safe Streets and Roads for All Grant Program: *Forward to Vision Zero-Madison*

Dear Secretary Buttigieg:

As members of the Vision Zero Madison Stakeholder Task Force, we are writing in support of the City of Madison's application for funding through the United States Department of Transportation's Safe Streets and Roads for All Grant Program.

Public Health Madison and Dane County's (PHMDC) mission is to work with the community to enhance, protect, and promote the health of the environment and the well-being of all people. We use data to guide us in our programming and policy. A recent report from the Dane County Traffic Safety Commission noted that there were 80 automobile crashes between January and June 2022 involving alcohol, 41% more than the five-year average. Of those, 16 were fatal, including 11 that involved drivers whose blood alcohol levels exceeded the legal limit of 0.08%. PHMDC is committed to helping create safe streets and roads in the City of Madison by implementing public health alcohol harm reduction strategies within the context of this grant application.

We support full implementation of Madison's Vision Zero Action Plan and are excited to work in partnership with the City on implementing the plan. The Vision Zero Stakeholders Task Force support the City of Madison in applying for the Safe Streets and Roads for All Grant opportunity to make Madison a safer community to live. We hope you will consider funding the City of Madison's proposal.

Sincerely,



Janel Heinrich, MPH, MA
Executive Director / Health Officer
Public Health Madison & Dane County

September 15, 2022

Pete Buttigieg
United States Secretary of Transportation
U.S. Department of Transportation
1200 New Jersey Ave, SE
Washington, DC 20590

RE: Letter of Support for the 2022 Safe Streets and Roads for All Grant Program: *Forward to Vision Zero-Madison*

Dear Secretary Buttigieg:

As members of the Vision Zero Madison Stakeholder Task Force, we are writing in support of the City of Madison's application for funding through the United States Department of Transportation's Safe Streets and Roads for All Grant Program.

The Vision Zero Stakeholder Task Force represents a wide array of community organizations and other public agencies committed to improving traffic safety. Since November 2020, we have been meeting quarterly to give our input on the development of the City's Vision Zero Action Plan, projects, public information campaigns and other strategies. We work to bring a different perspective on transportation issues including a focus on equity as well as sustainability and economic development. The expertise we bring to Vision Zero ensures consideration of a broader array of ideas and perspectives when making transportation safety improvements.

We support full implementation of Madison's Vision Zero Action Plan and are excited to work in partnership with the City on implementing the plan. The Vision Zero Stakeholders Task Force support the City of Madison in applying for the Safe Streets and Roads for All Grant opportunity to make Madison a safer community to live. We hope you will consider funding the City of Madison's proposal.

Sincerely,

Gregg May
1000 Friends of Wisconsin
Transportation Policy Director



Steve Starkey
LGBTQ Outreach Community Center
Executive Director



Cheryl Wittke
Safe Communities
Executive Director


Executive Director, Safe Communities
Madison/Dane County





September 13, 2022

Pete Buttigieg
United States Secretary of Transportation
U.S. Department of Transportation
1200 New Jersey Ave, SE
Washington, DC 20590

RE: Letter of Support for the 2022 Safe Streets and Roads for All Grant Program: *Forward to Vision Zero-Madison*

Dear Secretary Buttigieg:

As members of the Vision Zero Madison Stakeholder Task Force, Downtown Madison, Inc. (DMI) is writing in support of the City of Madison's application for funding through the United States Department of Transportation's Safe Streets and Roads for All Grant Program.

The Vision Zero Stakeholder Task Force represents a wide array of community organizations, like ours, and other public agencies committed to improving traffic safety. Since November 2020, we have been meeting quarterly to give our input on the development of the City's Vision Zero Action Plan, projects, public information campaigns and other strategies. We work to bring a different perspective on transportation issues including a focus on equity as well as sustainability and economic development. The expertise we bring to Vision Zero ensures consideration of a broader array of ideas and perspectives when making transportation safety improvements.

We support full implementation of Madison's Vision Zero Action Plan and are excited to work in partnership with the City on implementing the plan. The Vision Zero Stakeholders Task Force support the City of Madison in applying for the Safe Streets and Roads for All Grant opportunity to make Madison a safer community to live. We hope you will consider funding the City of Madison's proposal. Thank you.

Sincerely,

A handwritten signature in blue ink that reads "Jason Ilstrup".

Jason Ilstrup
President
Downtown Madison, Inc. (DMI)



Jack E. Daniels, III, Ph.D., President

September 13, 2022

Pete Buttigieg
United States Secretary of Transportation
U.S. Department of Transportation
1200 New Jersey Ave, SE
Washington, DC 20590

RE: Letter of Support for the 2022 Safe Streets and Roads for All Grant Program: Forward to Vision Zero-Madison

Dear Secretary Buttigieg:

As members of the Vision Zero Madison Stakeholder Task Force, we are writing in support of the City of Madison's application for funding through the United States Department of Transportation's Safe Streets and Roads for All Grant Program.

The Vision Zero Stakeholder Task Force represents a wide array of community organizations and other public agencies committed to improving traffic safety. Since November 2020, we have been meeting quarterly to give our input on the development of the City's Vision Zero Action Plan, projects, public information campaigns and other strategies. We work to bring a different perspective on transportation issues including a focus on equity as well as sustainability and economic development. The expertise we bring to Vision Zero ensures consideration of a broader array of ideas and perspectives when making transportation safety improvements.

We support full implementation of Madison's Vision Zero Action Plan and are excited to work in partnership with the City on implementing the plan. The Vision Zero Stakeholders Task Force support the City of Madison in applying for the Safe Streets and Roads for All Grant opportunity to make Madison a safer community to live. We hope you will consider funding the City of Madison's proposal.

Sincerely,

A handwritten signature in black ink that reads 'Jack E. Daniels III'. The signature is fluid and cursive, with the last name 'Daniels' being the most prominent part.

Dr. Jack E. Daniels, III
President, Madison College

9/9/2022

Pete Buttigieg
United States Secretary of Transportation
U.S. Department of Transportation
1200 New Jersey Ave, SE
Washington, DC 20590

RE: Letter of Support for the 2022 Safe Streets and Roads for All Grant Program: Forward to Vision Zero-Madison

Dear Secretary Buttigieg:

As members of the Vision Zero Madison Stakeholder Task Force, we are writing in support of the City of Madison's application for funding through the United States Department of Transportation's Safe Streets and Roads for All Grant Program.

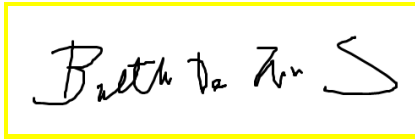
The Latino Academy of Workforce Development (LAWD) strengthens our diverse communities by providing linguistically and culturally competent adult education programming that advances opportunities to ensure that individuals and families thrive socially, economically, and civically. LAWD's successful education and workforce training model has served over 10,000 Wisconsinites since 2011 in education, hospitality, ESL programming, digital literacy, construction, manufacturing, warehouse and transportation.

The Vision Zero Stakeholder Task Force represents a wide array of community organizations and other public agencies committed to improving traffic safety. Since November 2020, we have been meeting quarterly to give our input on the development of the City's Vision Zero Action Plan, projects, public information campaigns and other strategies. We work to bring a different perspective on transportation issues including a focus on equity as well as sustainability and economic development. The expertise we bring to Vision Zero ensures consideration of a broader array of ideas and perspectives when making transportation safety improvements.

We support full implementation of Madison's Vision Zero Action Plan and are excited to work in

partnership with the City on implementing the plan. The Vision Zero Stakeholders Task Force support the City of Madison in applying for the Safe Streets and Roads for All Grant opportunity to make Madison a safer community to live. We hope you will consider funding the City of Madison's proposal.

Sincerely,



Baltazar De Anda Santana
Latino Academy of Workforce Development
Executive Director
baltazar@latinoacademywi.org 608 469-5448



Madison Bikes

Madison Bikes
PO Box 260244
Madison, WI 53726-0244
info@madisonbikes.org
www.madisonbikes.org

Madison Bikes, PO Box 260244, Madison, WI 53726-0244

The Honorable Pete Buttigieg
Secretary
U.S. Department of Transportation
1200 New Jersey Avenue, SE
Washington, DC 20590

Madison, September 14, 2022

Support for City of Madison's Bridge Investment Program Grant Application

Dear Secretary Buttigieg:

On behalf of Madison Bikes, I am writing in full support for funding through the United States Department of Transportation's Safe Streets and Roads for All Grant Program. Madison Bikes is a non-profit bike advocacy organization with a vision of making our Madison a place where anyone can ride a bicycle conveniently, comfortably, and safely to any place year round.

Madison Bikes has supported the City of Madison's Vision Zero initiative from the beginning, and we are a member of the Vision Zero Stakeholder Task Force. Implementing the City's Vision Zero Action Plan, with the goal to eliminate all traffic fatality and serious injury crashes by 2035, needs resources from the local, state, and federal level.

We therefore support full implementation of Madison's Vision Zero Action Plan and are excited to work in partnership with the City on implementing the plan. Madison Bikes supports the City of Madison in applying for the Safe Streets and Roads for All Grant opportunity to make Madison a safer

and more equitable community to live. We respectfully request you give the City of Madison's grant application your full consideration.

Sincerely,

A handwritten signature in blue ink, appearing to read "H. Kliems", with a stylized, flowing script.

Harald Kliems
President
Madison Bikes



222 W. Washington Avenue, Suite 600 | Madison, WI 53701
608-286-6300 | aarp.org/wi | wistate@aarp.org
twitter: @aarpwi | [facebook.com/AARP Wisconsin](https://facebook.com/AARPWisconsin)

14 September 2022

Renee Callaway
Pedestrian Bicycle Coordinator
City of Madison- Traffic Engineering
215 Martin Luther King Jr. Blvd., Suite 109
Madison, WI 53703

Dear Renee,

AARP Wisconsin is writing with respect to the City of Madison's Forward to Vision Zero application for a U.S. Department of Transportation Safe Streets and Roads for All (SS4A) grant to deploy a number of projects throughout the city. The City anticipates the SS4A projects will enable Madison to advance its Vision Zero Action Plan focusing on safety, accessibility, connectivity, and equity across the City of Madison. The City's application is worthy of your consideration.

The corridors that have been selected for this project cross multiple neighborhoods within the city and represent federal and local priority areas, many of which have a high population of residents age 50+.

In addition to focusing on underserved neighborhoods, this project's pedestrian safety improvements and accessible pedestrian signals are anticipated to particularly benefit people without access to an automobile, persons with limited mobility, and persons with vision- or hearing-related disabilities. Safer and walkable streets help connect people to economic and social opportunities. Improvements to walking, biking, and transit infrastructure that increase safety for all road users also encourage travel by non-automobile modes, reducing single-occupancy vehicle trips and vehicle miles traveled.

In 2022, the City of Madison adopted a Vision Zero Action Plan, which AARP Wisconsin was part of the steering committee, to ensure that streets are safe and comfortable for all people, regardless of age, mode, or ability.

For the past 3 years, AARP Wisconsin has worked closely with the City of Madison, and its partners, on pedestrian safety for the older members of our community as part of AARP's Network of Age-Friendly States and Communities. The proposed projects are expected to not only improve safety for all street users, but to also provide accessibility, connectivity,



and equity benefits to some of the most historically disadvantaged neighborhoods in the City of Madison.

For these reasons, AARP Wisconsin recommends that you consider the City's application.

Sincerely,

Darrin Wasniewski

Darrin Wasniewski
Director of Community Outreach
AARP Wisconsin



September 12, 2022

Pete Buttigieg
United States Secretary of Transportation
U.S. Department of Transportation
1200 New Jersey Ave, SE
Washington, DC 20590

Dear Secretary Buttigieg:

AAA – The Auto Club Group strongly supports the City of Madison’s application for funding through the United States Department of Transportation’s Safe Streets and Roads for All Grant Program.

In a recently released research brief, the AAA Foundation for Traffic Safety found that crash fatalities have disproportionately risen in urban areas of the United States in the last decade, and now exceed the fatality totals of rural areas. Madison, Wisconsin is a vivid example of this trend. Crash fatalities in the City of Madison increased 55% between 2019 and 2021, compared to 7% for the rest of Wisconsin. Addressing traffic safety in cities like Madison is essential to reversing state and national trends.

AAA is a member of the Vision Zero Madison Stakeholder Task Force, and we are confident that their planning initiatives can make a meaningful impact and reduce fatalities. We hope you will consider funding the City of Madison’s proposal.

Sincerely,

A handwritten signature in black ink, appearing to read 'Nick Jarmusz'.

Nick Jarmusz
Midwest Director of Public Affairs
AAA – The Auto Club Group
608-556-4744
njjarmusz@acg.aaa.com