From: Grayson Doss
To: licensing; Figueroa Cole, Yannette
Subject: Opposition to granting new liquor license for 4633 Verona Rd.
Date: Friday, September 16, 2022 2:36:04 PM

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To whom it may concern,

I wanted to share my opinion on granting a liquor license for 4633 Verona Rd. As a loyal Rocky's Liquor customer and frequenter of businesses in the adjacent area, I am concerned that granting another liquor license in such a small area will have a significant negative impact on Rocky's Liquor and the other surrounding small businesses currently serving alcohol to Madison natives. As someone who lives in this area, there are currently plenty of options for purchasing liquor or enjoying a beverage with a meal and opening additional businesses would dilute out the current excellent choices. Therefore, I oppose granting the proposed liquor license in order to preserve the current businesses that rely on alcohol sales to make a decent income.

Thank you,

Grayson