

The Deliciouser
931 E. Main St., Suite 7
Madison, WI 53703

September 8, 2022

Conditional Use Plan Commission
City of Madison Planning Division
Madison Municipal Building, Suite 017
215 Martin Luther King, Jr Blvd
PO Box 2985
Madison, WI 53701

To Whom It May Concern:

Attached is our updated Conditional Use letter of intent at the Main St Industries building, 931 E Main St., Suite 7.

As mentioned previously, our primary use of this space is to manufacture small-batch spice blends. Our business model is contingent on a secondary use, which will allow us to teach cooking classes and host small tasting events. We propose approximately 12 functions per month: a mixture of public and private cooking classes, dinners, and holiday pop-up shops. We anticipate groups of people between 12 - 36. Our hours of operation will vary, from 9:00 AM at the earliest, to 10:00 PM. We anticipate 4-6 employees per function.

The precedent has already been set in this building with Old Sugar Distillery and Giant Jones brewery, which both manufacture and have tasting room components. Our business model relies on the same concept.

Thank you for your consideration. If you have any questions, I can be reached by phone (below), or by email at patrick@thedeliciouser.com.

Sincerely,

Patrick O'Halloran
The Deliciouser
608-332-8133