From:	Cathy inBelmar
To:	Figueroa Cole, Yannette
Cc:	licensing; Freedman, Jason
Subject:	4633 Verona Rd Liquor Store
Date:	Thursday, September 8, 2022 12:21:36 PM

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I am **Not** in favor of approving the application for a liquor store at 4633 Verona Road.

It will be located next to WI Department of Corrections Probation and Parole office. I know from speaking to Community Corrections that they are Not happy with the proposal of a liquor store.

The store will behind Interstate Blood (former Walgreens), next to Discount Tire which has many broken windows due to vandalism, 2 nearby child centers, McDonald's, and many housing units.

Many of the businesses in the plaza were unaware of the application. I contacted the following to inform them of the proposed store: Discount Tire, Interstate Blood, Auto Zone, Harbor Freight, LL Flooring, and gas stations. The owners of the plaza apparently do not care about the effect of a liquor store on the businesses in the shopping area.

Avalon Village Apartments and the proposed housing would Not be happy with a liquor store.

Lunas Foods on Red Arrow and Rocky's Liquor on the Beltline Frontage sell alcohol. That is more than enough alcohol for residents.

The City of Madison and the City of Fitchburg would be adversely affected by the liquor store in a troubled area. The plaza is immediately adjacent to property in the City of Fitchburg.

Madison spent many dollars to make a good business and residential district. The liquor store could be responsible for the area turning bad as it was before all the money was invested in housing.

In conclusion, the liquor store is not a good fit for the area.