

## Lake Monona Waterfront

### Design Challenge

#### City Media Team Responses to Hybrid Meeting Support

Received via Teamdynamixapp emails dated: 8/18/22, 8/18/22, 08/23/22 and 08/24/22

The City Media Team can currently only provide hybrid meetings/events in CCB 201 (City Council Chamber).

- A hybrid meeting or event is defined as a meeting or event in which some participants are present in-person and some participants are joining via videoconferencing.
- We plan to have hybrid meeting capability to MMB 153, MMB 206, and MMB 215 this year, but the project's taking longer than anticipated due to high contractor demand and supply chain issues with electronic equipment.

Following is a description of some of the services we offer and where we're able to perform those services.

- Video production/recording: This is a pretty complex event that would require us to use our mobile multi-camera production system unless it's held in a room where remotely-controlled cameras and networked audio are installed. This limits venue options CCB 201, MMB 153, MMB 206, or MMB 215.
- If the event is held elsewhere and we have to use the mobile multi-camera system, that system requires a 8' x 8' space with power for accommodating two road cases of switching equipment and two operators, two 6' x 6' spaces for cameras with operators, and a 4' x 4' space for third camera with no operator.
- Live Broadcast: We can only broadcast live on cable TV from the aforementioned rooms with remotely-controlled cameras and networked audio.
- Live Streaming: We can stream live from any City facility that has a network jack attached to the City data network.
- Hybrid Events: As mentioned above, we can only do hybrid events in CCB 201.
- Presentation: We do not have portable large screens for presentation. The other rooms mentioned above all have large flat-panel displays for presentation.

Please share the information with the committee members. With the COVID 19 pandemic, a lot of people have been using things like videoconferencing technology for themselves on devices like phones and laptops. They often don't realize that scaling that technology to deal with groups of people is difficult and requires an entirely different class of devices and techniques to be employed. We absolutely appreciate any opportunity to get this information to people.