



Change of Premises

Fee: \$25.00

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICPCH-2022-00130
(License number)

728

(Alder District #)

(Police Sector)

Office Use Only

Class A: Beer, Liquor, Cider
Class B: Beer, Liquor,
Class C Wine

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2019-00464

Business dba Name: ? Iron Social

Licensed Address: 508 State Street B Madison, WI 53703

Liquor/Beer Agent Name: Colin Smith

47 % Alcohol, 10 % Food, 43 % Other Alder, District #: 2 Police Sector: Central District

Sports Simulators

Corporate Information

Business Legal Name (as on WI State Sellers Permit): 508 State Street Golf LLC

Business Mailing Address: 508 State Street Unit B Madison WI 53703

Business Contact Name, Position: Colin Smith

Business Phone: 720-560-3640 Business Email: Info@7IronSocial.com

Current Capacity (indoor): 99 Current Capacity (outdoor): 0

Proposed Capacity (indoor): 99 Proposed Capacity (outdoor): 99

If your capacity is increasing, contact Building Inspection: (608) 266-4551, binspection@cityofmadison.com

Change is: Permanent Temporary (from _____ until _____)
Date Date

Is this change related to a Roadway Café Expansion License/Roadway Permit: Yes or No

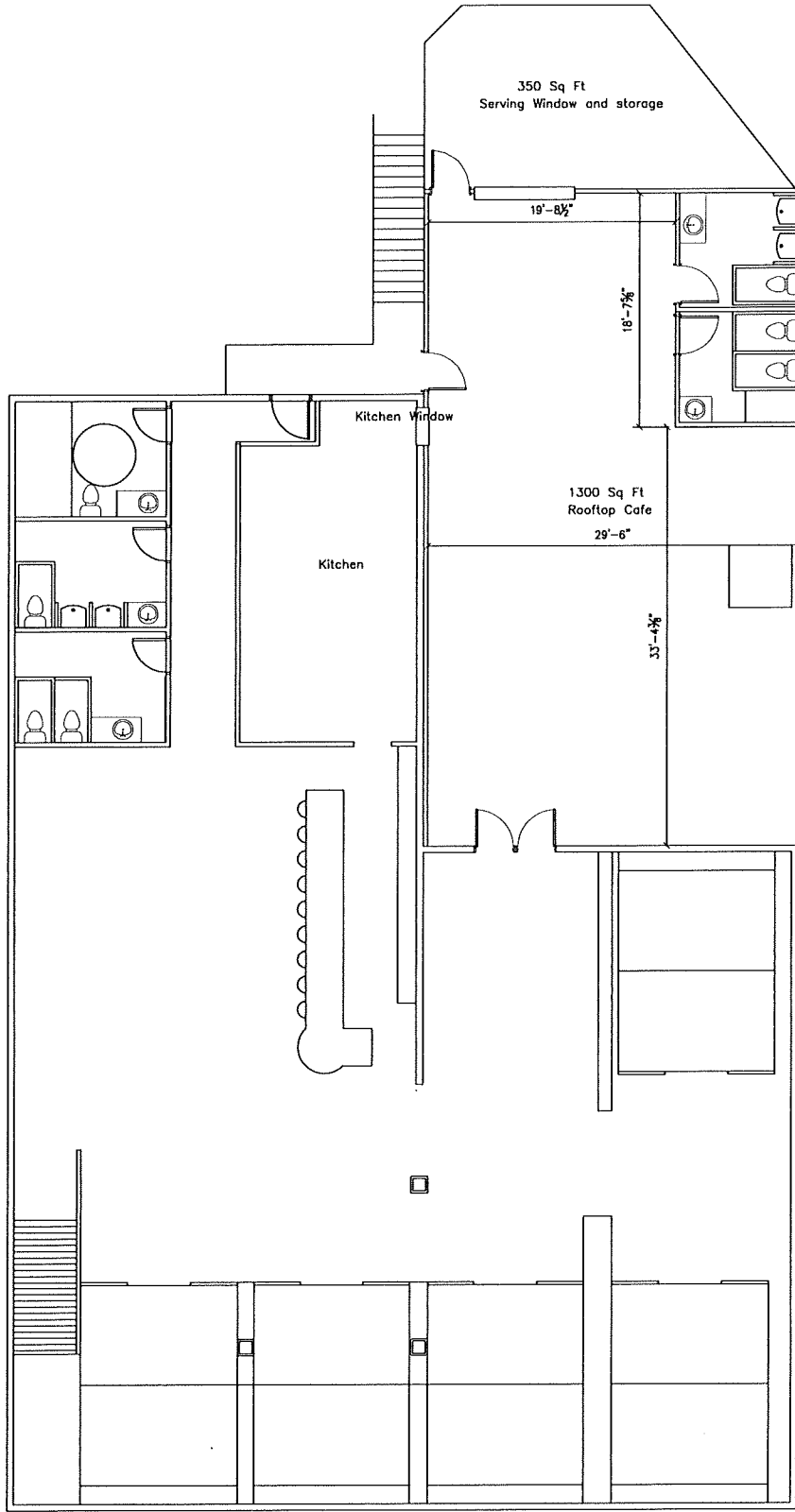
Description of Changes (include approximate measurements, and fencing, if necessary):

Increase Premises to include outdoor Deck/cafe on back of building rooftop and two bathrooms.

Detailed Floor Plans included (required)

[Signature], 7/13/2022
Authorized Signature Date

- Orange sign and business card issued
 - "License Renewals & Changes" brochure with next steps issued
- Office Use Only

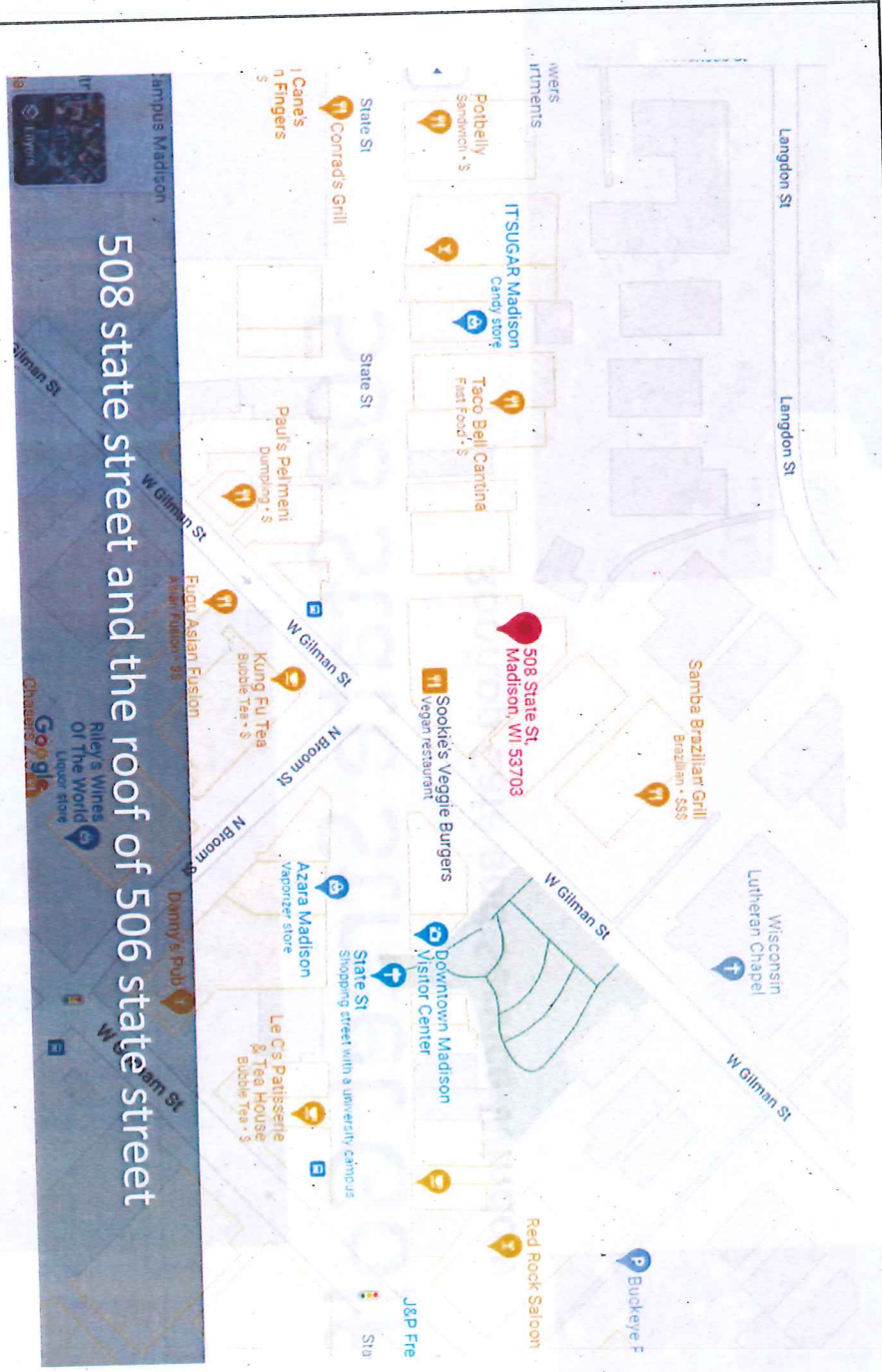




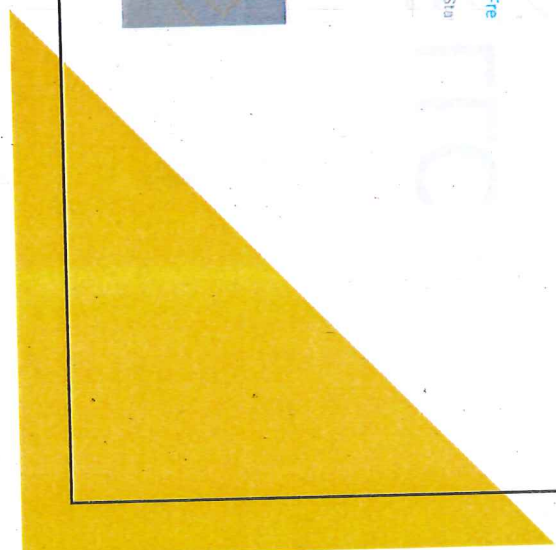
508 State Street Golf LLC

Rooftop Café and Service Window





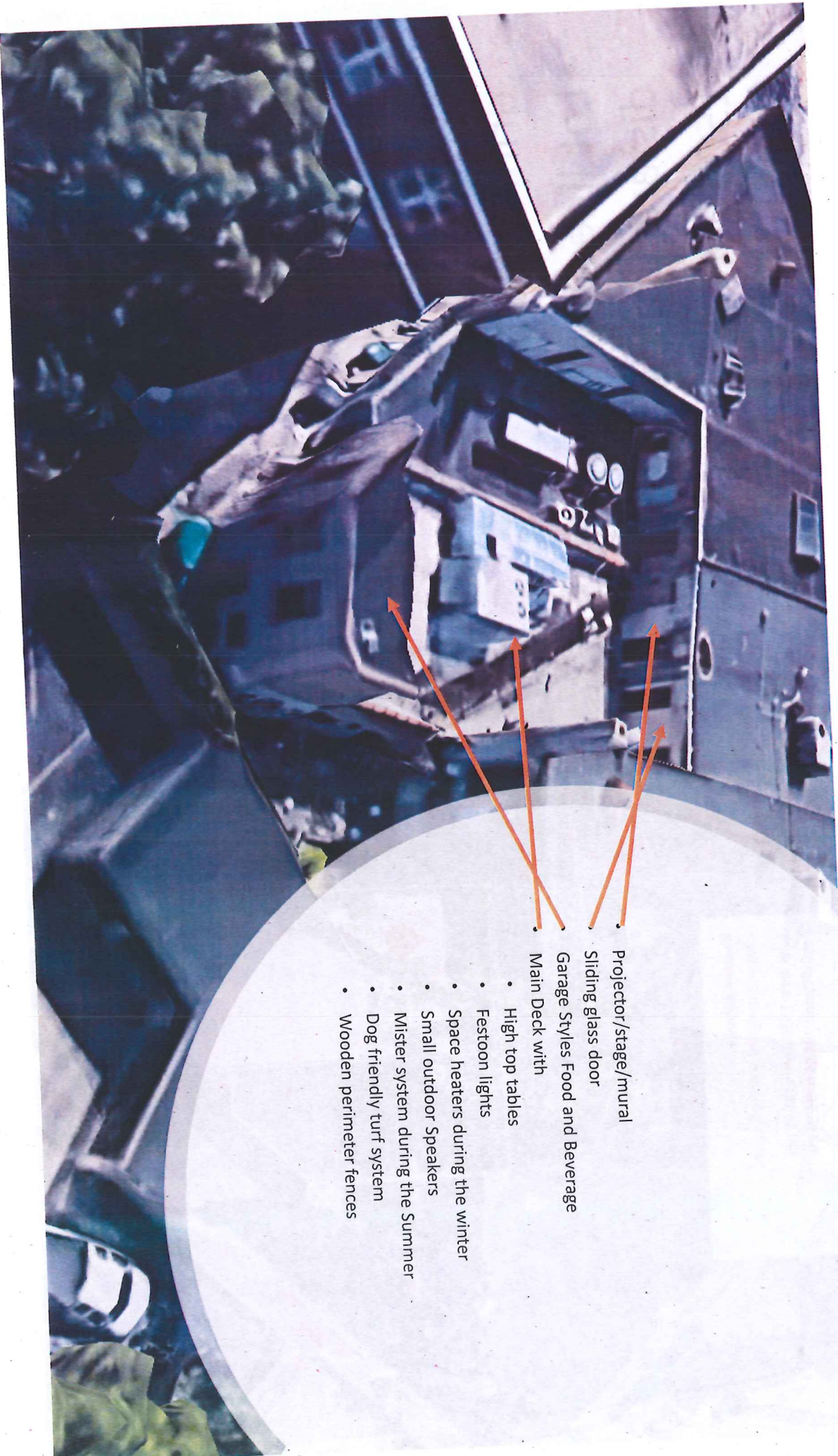
508 state street and the roof of 506 state street



Arial View 508,506,502
State Street

- 300 Square foot garage style storage, food, and drink window
- Lot lines are the white distance markings
- 1500 square foot patio





• Projector/stage/mural

• Sliding glass door

• Garage Styles Food and Beverage

• Main Deck with

• High top tables

• Festoon lights

• Space heaters during the winter

• Small outdoor Speakers

• Mister system during the Summer

• Dog friendly turf system

• Wooden perimeter fences



• Garage door style

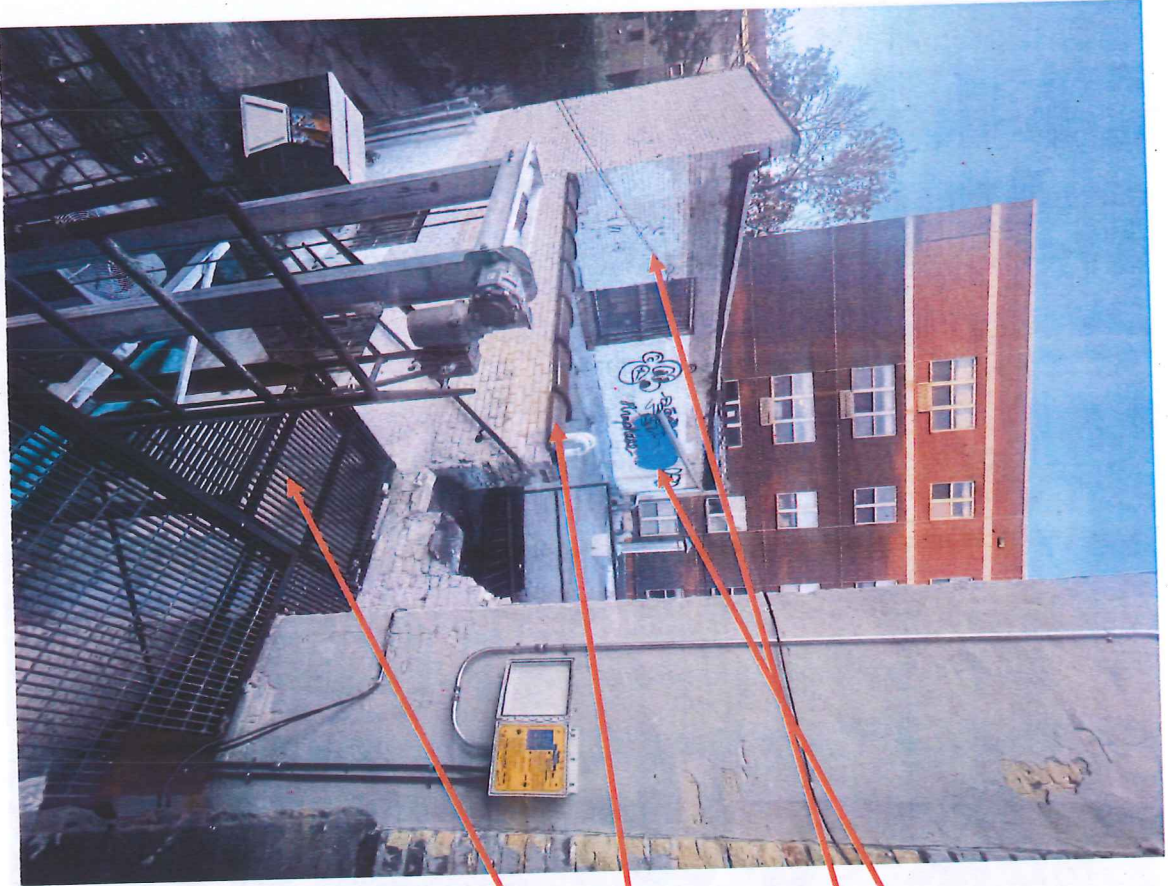
• food and beverage

• Bathrooms

• Main Deck

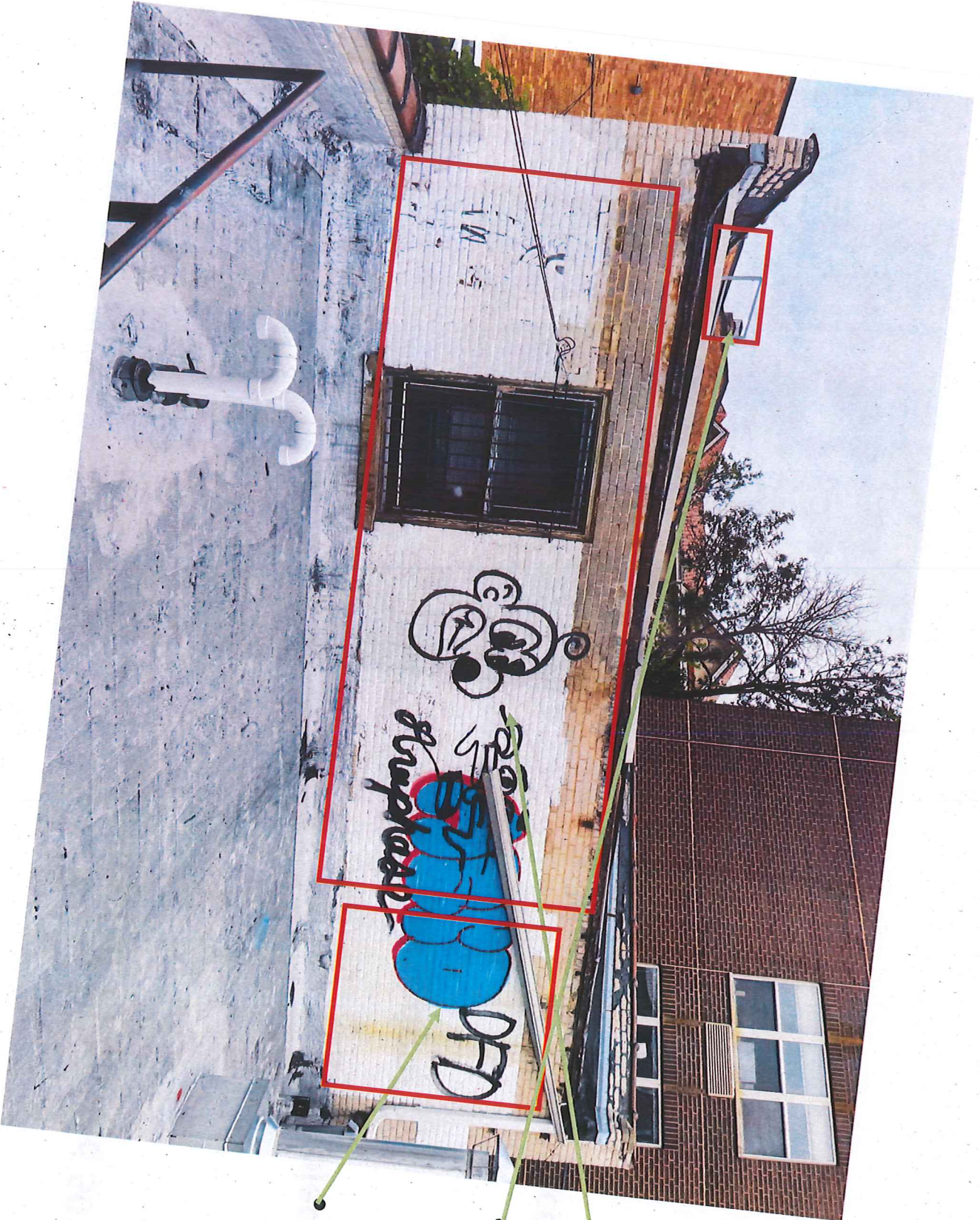
• Direct Access Food

Window



Back Exit of 7 Iron

- Bathrooms
- Garage Style Food and Beverage
- Window
- Fence with gate
- Re-done staircase expanded for safety and curb appeal for neighboring residential buildings
- Lots of random people and trash gets thrown around out of our Dumpsters
- Workers don't feel safe taking trash out some nights



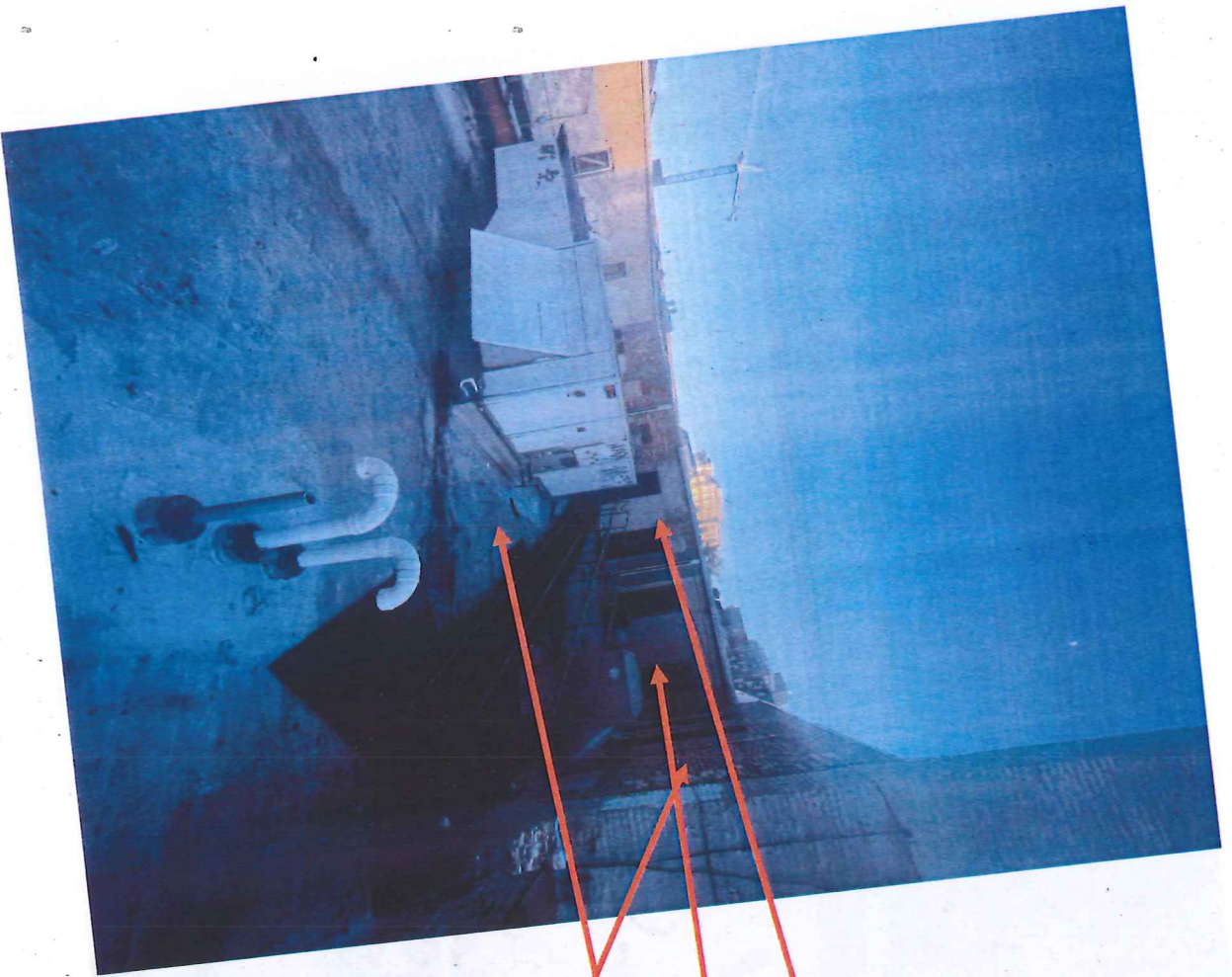
Garage Style
Food/Beverage/Bat
hrooms

Garage

Hvac for

Garage

Bathrooms



Back Roof of 7 iron and 506 State

- Mural/Stage/Projector
- Sliding door
- Deck
- Kitchen direct access
- food window



Back Deck

for size

- Size

Reference

Hvac Move

spot

Mural/Stage

/projector

Sliding Door



Back wall of the
Deck

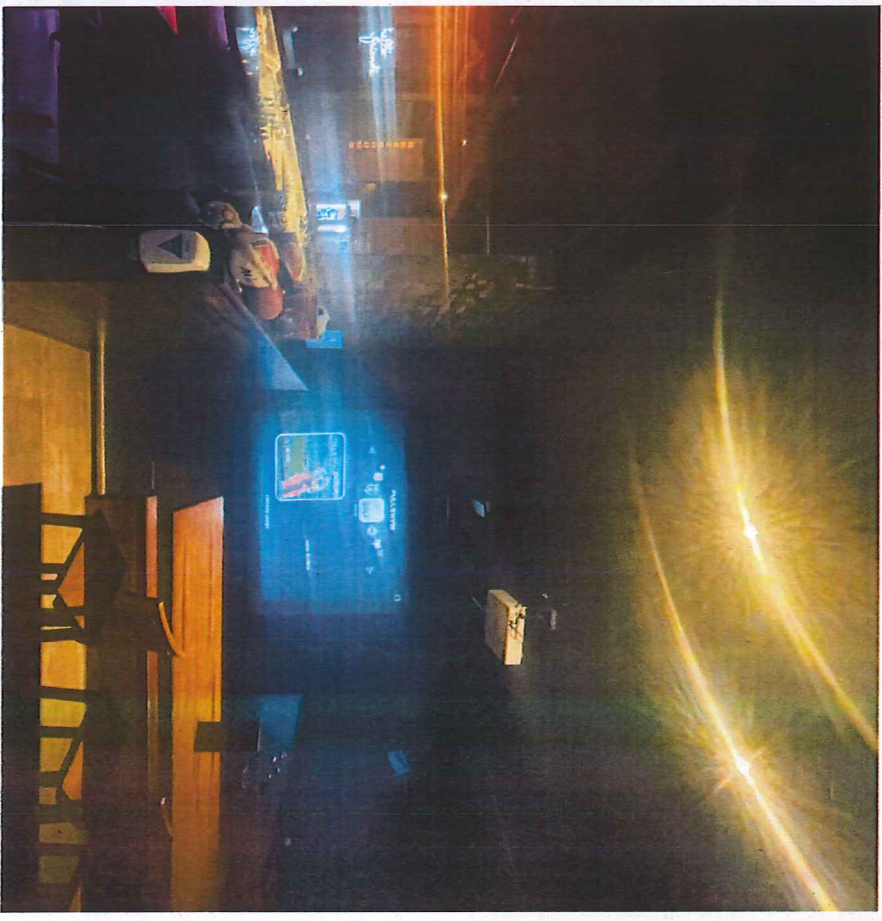
• Outside sim 4

• Sliding door
access

• Projector
area/Mural/Stage

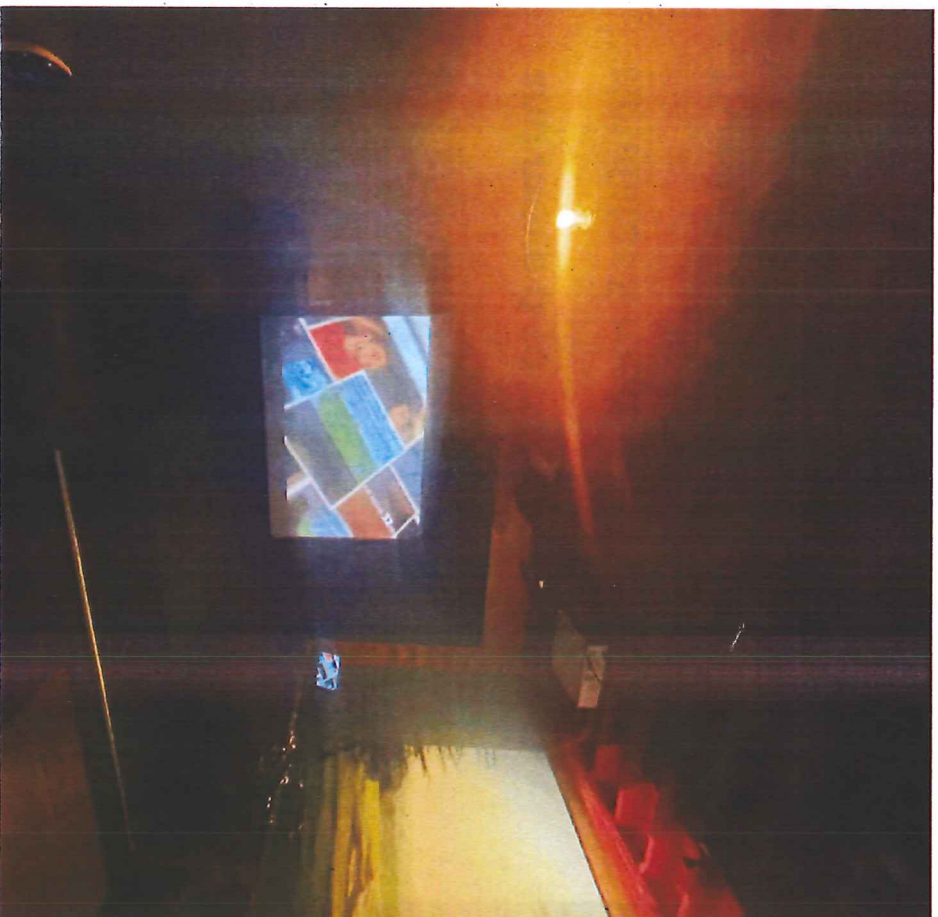
Sim 4

- This is our Simulator # 4 Station
- We will demo this simulator and move it to out private simulator 5 room
- Then we will install a large sliding glass window/Door to the deck



Front of sim?

Front of Sim 5



- This is our private room simulator # 5
- The outside wall of this will become a Mural/Projector Tv watching area/Or a small stage for live performances
- This room extends the same distance the opposite way of the picture which you will see on the next slide

Back of Sim 5

- This is the opposite side of our private room simulator # 5
- We will move simulator number 4 into this space to make room for the sliding door out to the deck
- This space is largely wasted empty space right now as it is awkwardly long and narrow
- We tend to use it as storage right now as a result





Renderings From Last Years Deck Idea





Renderings From Last Years Deck Idea





Gilman Alleyway Access

- We have discussed with 502 and the apartments on Gillman to->
- Hang Festoon Lights down the alleyway
- In hopes it will Increase safety to food service, resident, and trash collection workers
- Decrease illegal activities
- Decrease Trash and human waste



Back Alley way/Back
of Garage style
Vending Window

• New door for back

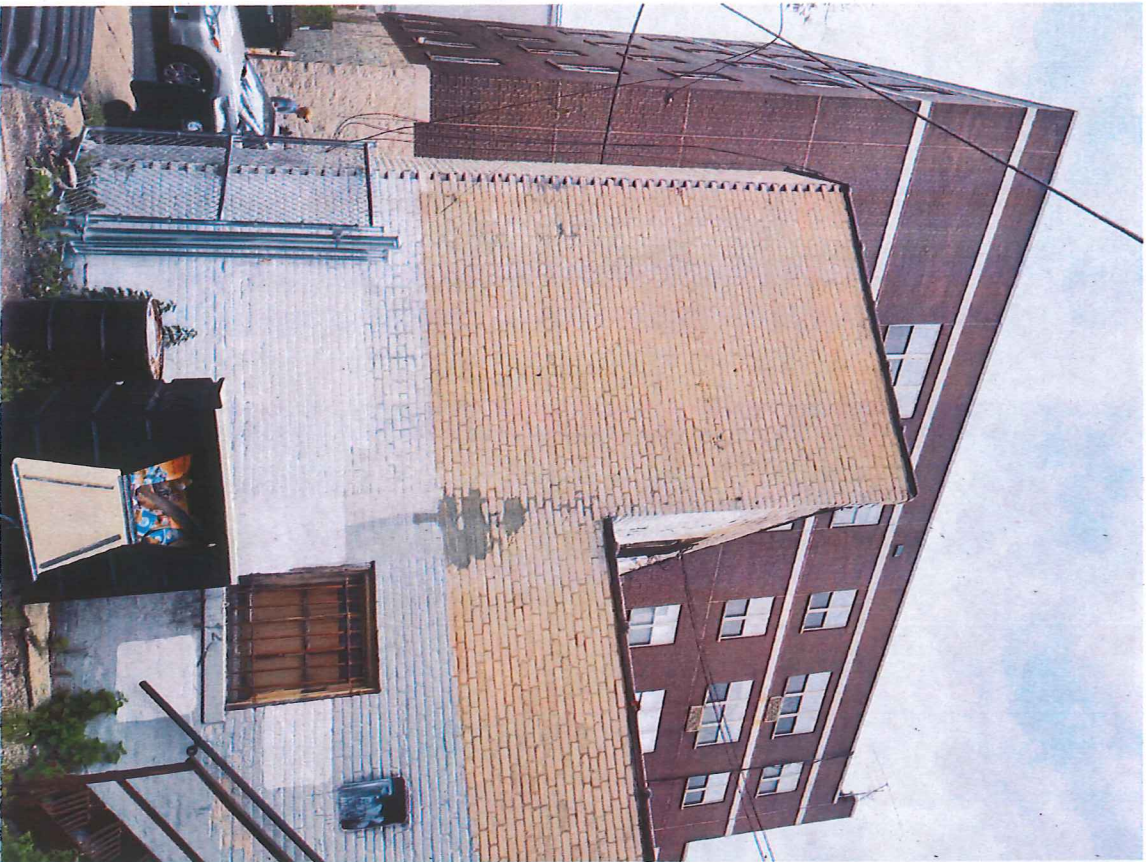
entrance

• Possible wall to

create a walk in

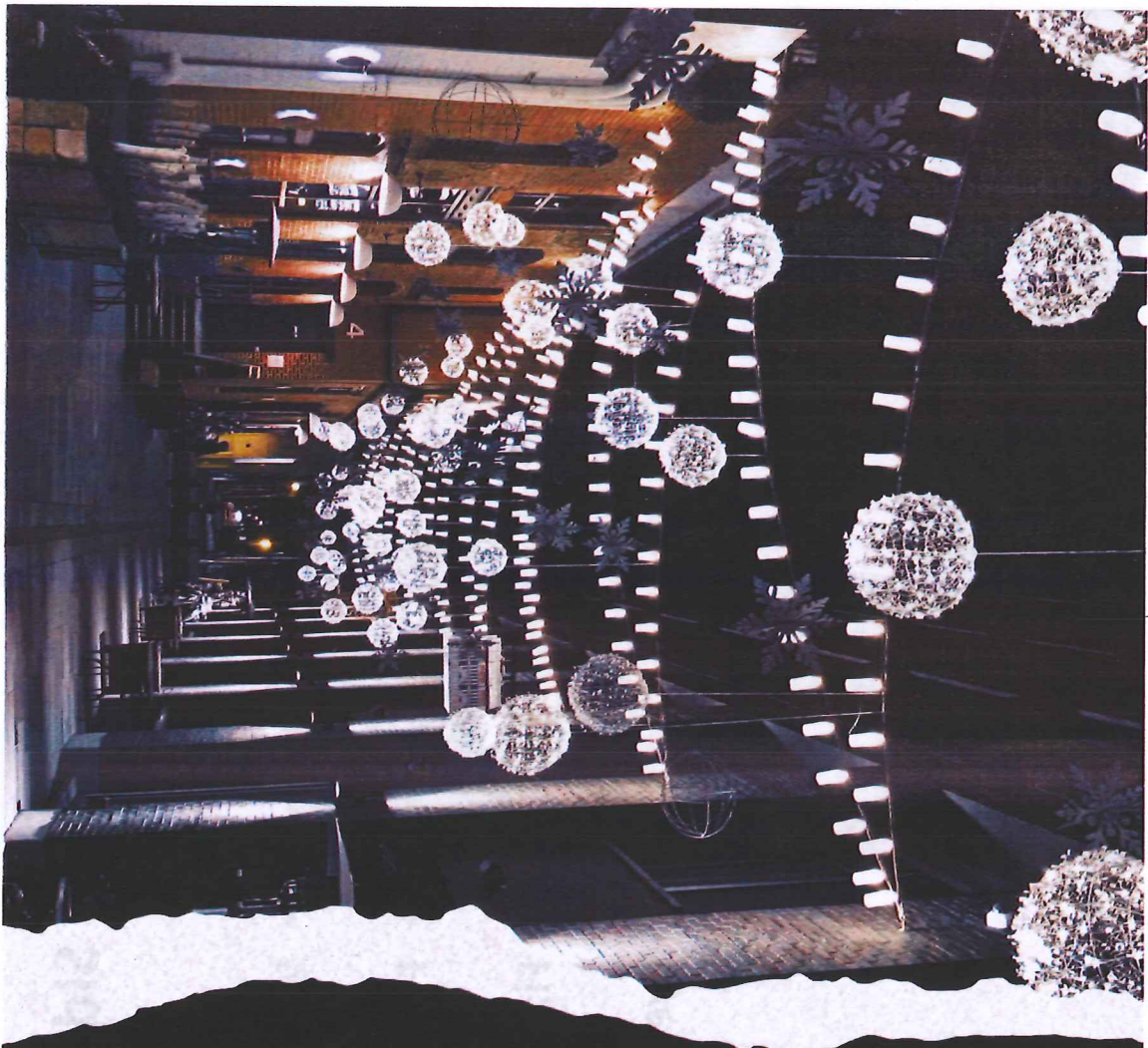
fridge/freezer

• Storage



Side of Deck, Garage, and Stairs from ground level

- **Wood Fence**
- **Fresh Paint**
- **Fixed/Improved Stairs for Safety and
Eye Sore Improvement**



Denver Milk Market Comparison



