

Health and Safety

Goal: Madison will be a place where all residents have equitable health outcomes.

Goal: Madison will be a place where residents and visitors are safe at home and feel welcome in the community.

Strategies	Actions	Lead Agencies
Strategy 1 Share power through partnerships to reduce inequities in health outcomes.	a. Expand and continue the active involvement of community organizations and leaders in public health decisions through systematic consultation and co-creation.	Public Health, Planning, EDD
	b. Champion the missions of health-focused organizations working with local communities of color and other underserved communities through logistical, in-kind, financial, and advocacy assistance.	Public Health, Planning, EDD
	c. Improve the accessibility and impact of health communications and data to community partners by ensuring they are easy to find and understand.	Public Health
	d. Ensure community partnership success and longevity by systematizing communication and coordination.	Public Health, Planning, EDD
Strategy 2 Expand mental health and substance misuse services, awareness, and access.	a. Continue to work with Dane County and other community partners to streamline the entry and referral system for mental health services, regardless of insurance status.	Public Health, Fire
	b. Reduce loneliness and involuntary social isolation by working with community organizations serving marginalized populations and areas to develop and provide culturally responsive, socially connecting programming.	CDD, Parks, Library, Monona Terrace
	c. Pursue behavioral health approaches to mental health-related emergency calls and community needs.	Fire, Public Health, Police
	d. Work to reduce drug misuse and overdose rates, especially synthetic opioid misuse (including fentanyl), through providing education and safer use tools to high-risk individuals, their friends and families, and their communities.	Public Health
Strategy 3 Promote the physical health and well-being of all residents.	a. Address racial disparities in birth outcomes by facilitating the entry of underserved pregnant people of color into culturally-aligned community services and health care system services through outreach and coordination with community partners.	Public Health
	b. Expand the sexual health clinic's reach to new populations via tailored communications and culturally competent care.	Public Health
	c. Ensure a full range of equitable and evidence-based reproductive health services by strengthening and expanding programs and partnerships around education and outreach, pregnancy prevention and early detection services, and all-options counseling.	Public Health
	d. Promote public trust in vaccines by spearheading education and outreach efforts in conjunction with community groups, health care providers, businesses and other agencies.	Public Health
	e. Encourage participation in fitness, recreational, and outdoor activities by making it easy and appealing for a broad range of communities and organizations to use parks and recreational programs.	Parks, CDD, Planning, Monona Terrace
Strategy 4 Support policies and services that foster healthy and safe living environments.	a. Continue to mitigate built environmental hazards through licensing, permitting, laboratory testing, inspection, regulation, and enforcement services.	Public Health, Building Inspection, Fire, Water Utility
	b. Continue to collect and convey solid waste and wastewater to maintain the sanitation and safety of physical environments.	Streets, Engineering, Building Inspection
	c. Manage emergency plans and systems to ensure coordinated and effective handling of 21st-century emergencies and disasters.	Emergency Management Command
Strategy 5 Reduce chronic inequities in service delivery and ensure that all residents have fair access to first responder systems.	a. Decrease repeat calls at high frequency locations and from high frequency individuals by resolving issues and connecting to preventative care.	Police, Fire, Community Development
	b. Ensure calls for service response are timely, meet best practice standards, and are handled with transparency and professionalism.	Police, Fire
	c. Build trust through public engagement, community education, outreach activities, and diverse staffing.	Police, Fire
	d. Utilize comprehensive data disaggregated by race and other demographics where possible to prioritize and implement high quality services and prevention efforts	Police, Fire, Community Development, Public Health

Strategy 6 Create neighborhood friendly infrastructure in street design and improve traditional transportation systems.	a. Implement the Vision Zero Action Plan and create safer streets through reducing speeds and making systematic safety improvements on City streets.	Traffic Engineering, Transportation
	b. Build safe public spaces by providing buffers and green spaces that separate public areas from transportation corridors.	Traffic Engineering, Parks, Engineering
	c. Seek to provide protected facilities for vulnerable users in street design, focusing on All Ages and Abilities facilities when possible while encouraging human centered transportation design such as slow street and shared streets, and closing gaps in the pedestrian and bicycle network.	Traffic Engineering, Engineering, Transportation
	d. Implement a complete streets approach where pedestrian, bike, and bus travel is safe for all users, with a focus on gender, race, and age equity bringing an awareness to social and cultural norms. Integrate distributed green infrastructure into the Complete Street Approach.	Traffic Engineering
	e. Expand resources to build and maintain a strong, connected fiber network and radio communication system that supports existing and future City operations ensuring associated equipment is regularly replaced.	Traffic Engineering, Information Technology
Strategy 7 Take a public health approach to violence prevention by strengthening and expanding evidence-based strategies and programs at individual, family, and societal levels.	a. Address the impacts of trauma, alcohol, and other substance misuse through utilizing preventative measures and shifting treatments away from the criminal justice system.	Public Health, Community Development
	b. Address disparities across socioeconomic status, race, age, disability status, and citizenship status by providing resources and/or making referrals to meet residents needs before crises take place.	Police, Fire, Community Development
	c. Divert those with opioid use disorder away from the criminal justice system by providing pathways to treatment and harm reduction.	Police, Public Health, Fire
	d. Ensure the continued availability of restorative justice and recovery programs that collaborate with key stakeholders to support victims, improving long-term outcomes for Madison residents.	Police, Community Development
Strategy 8 Provide safe and secure public spaces.	a. Ensure high quality public maintenance services for city owned and operated facilities.	CDA Housing, Monona Terrace, Engineering
	b. Make the community aware of existing amenities, resources, and services available to ensure housing stability and promote enjoyment of the City's offerings.	Building Inspection, Community Development, Parks, Police, Fire
	c. Increase partnerships with community agencies, organizations, and social services to ensure resident wellbeing, while also establishing neighborhood-based resources.	Community Development, Civil Rights
	d. Enact legislation allowing civil action against persons perpetrating hate, discrimination, and/or harrasment agains other persons based on protected class membership.	Civil Rights, Council, Mayor's Office
Strategy 9 Reimagine public safety through an equitable, intersectional perspective that strengthens relationships between city agencies and the community.	a. Expand cultural competency development and civil rights legal expertise applied to resident engagement and service delivery.	Civil Rights
	b. Prioritize de-escalation tactics and pursue alternative response models to minimize the potential for use of force incidents.	Police, Fire
	c. Promote accountability by partnering with community to establish oversight of safety institutions.	Office of the Independent Monitor
	d. Establish law enforcement priorities that consider the need to protect the physical and legal safety of pregnant people and their care providers.	Police, Attorney's Office