



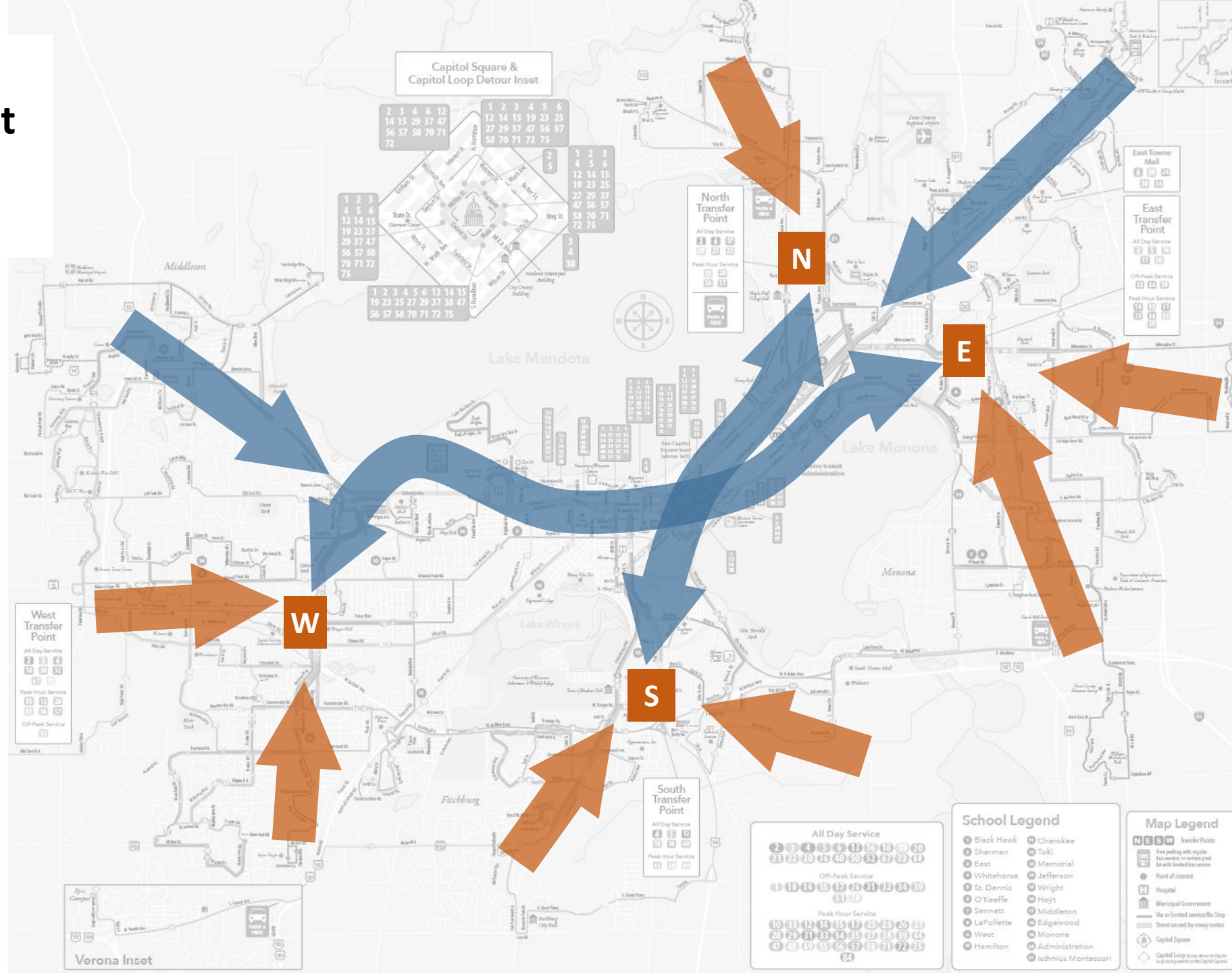
Transit Network Redesign

Final Network Plan
Madison Common Council
June 7, 2022

In 1998 Metro Implemented the Current Transit Network using Transfer Points

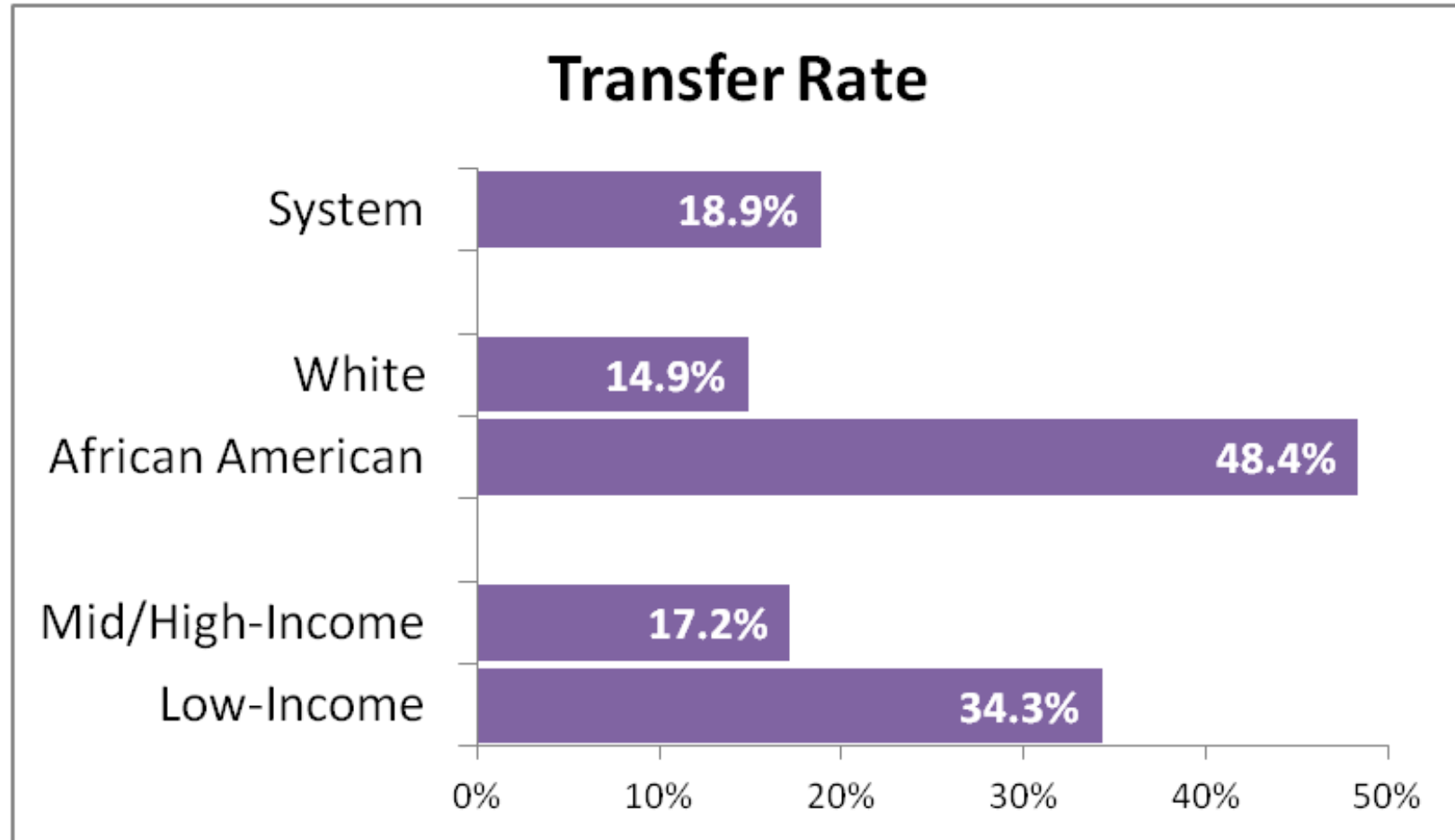
- Allowed more coverage
- Longer travel times
- Required more transfers

Over time – different groups have different experiences



Onboard Survey 2015

Current transit system, African Americans transfer **3 times** more frequently than white riders



On-time Performance

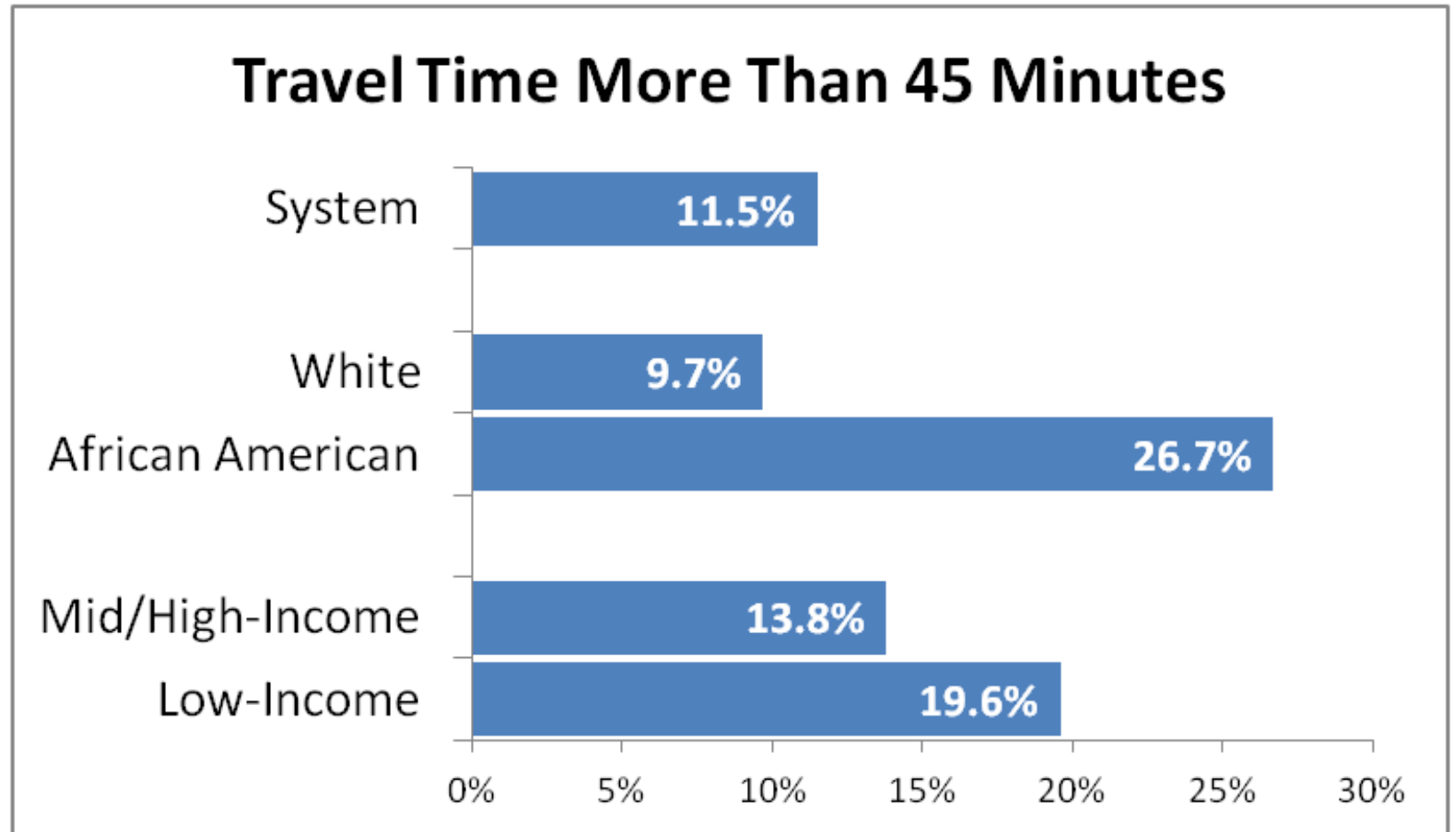
**Transfers don't
affect everyone
equally**

On-time performance
causes some riders to
miss their transfers



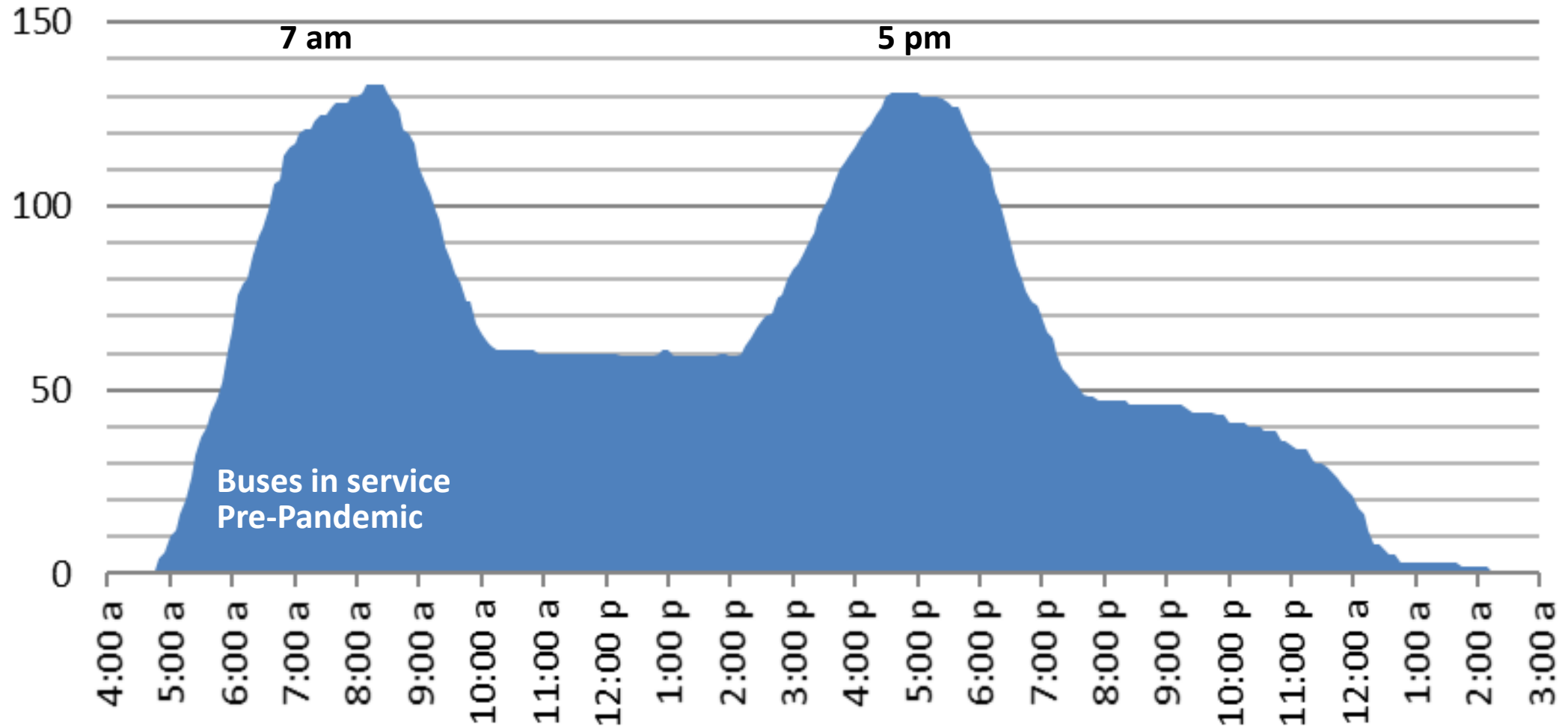
On-board Survey 2015

Current transit system, African Americans experience trips longer than 45 minutes almost **3 times** more frequently than white riders



Pre-pandemic Network and Service Favored Traditional Work Hours

- Not all residents work traditional jobs



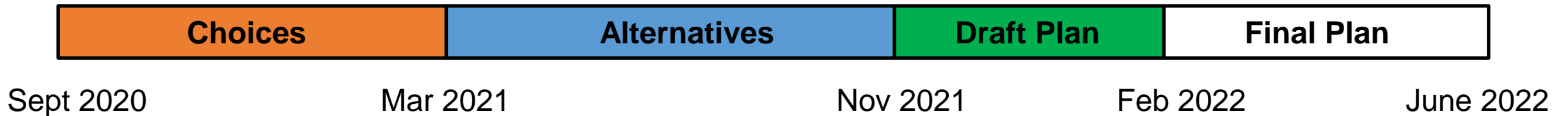
Why now?

- Address long-standing issues and discrepancies
- Recover from COVID-19 in a way that reflects future needs
- Compliments BRT and brings some of those benefits to more neighborhoods



Planning Steps

- Phase 1 - Existing Conditions and Choices
- Phase 2 - Alternatives
- Phase 3 - Draft Plan
- **Phase 4 - Final Plan**

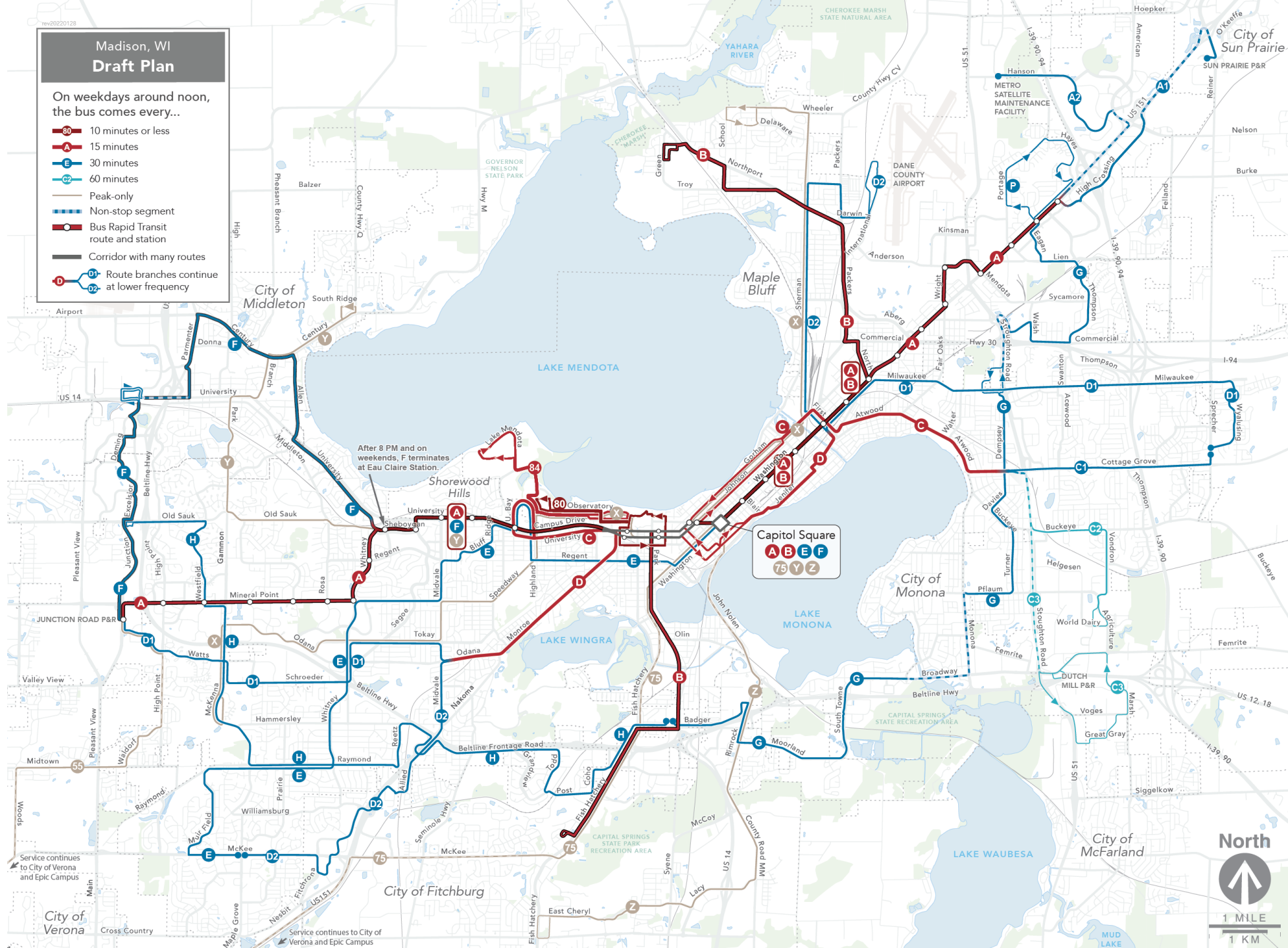


Draft Plan

Madison, WI
Draft Plan

On weekdays around noon,
the bus comes every...

- 80 10 minutes or less
- A 15 minutes
- E 30 minutes
- C 60 minutes
- Peak-only
- Non-stop segment
- Bus Rapid Transit route and station
- Corridor with many routes
- Route branches continue at lower frequency



After 8 PM and on weekends, F terminates at Eau Claire Station.

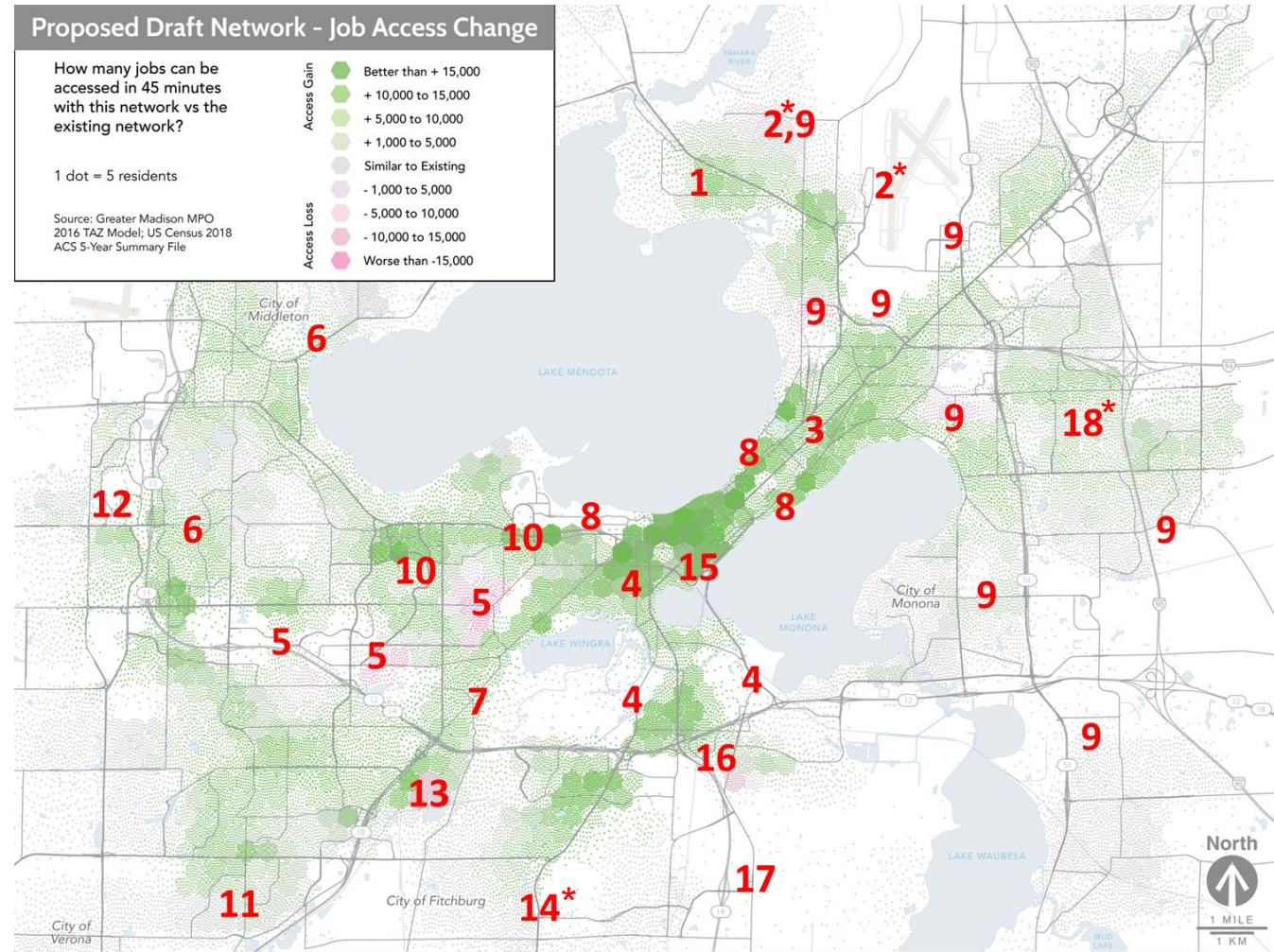
Service continues to City of Verona and Epic Campus

Service continues to City of Verona and Epic Campus

Final Plan

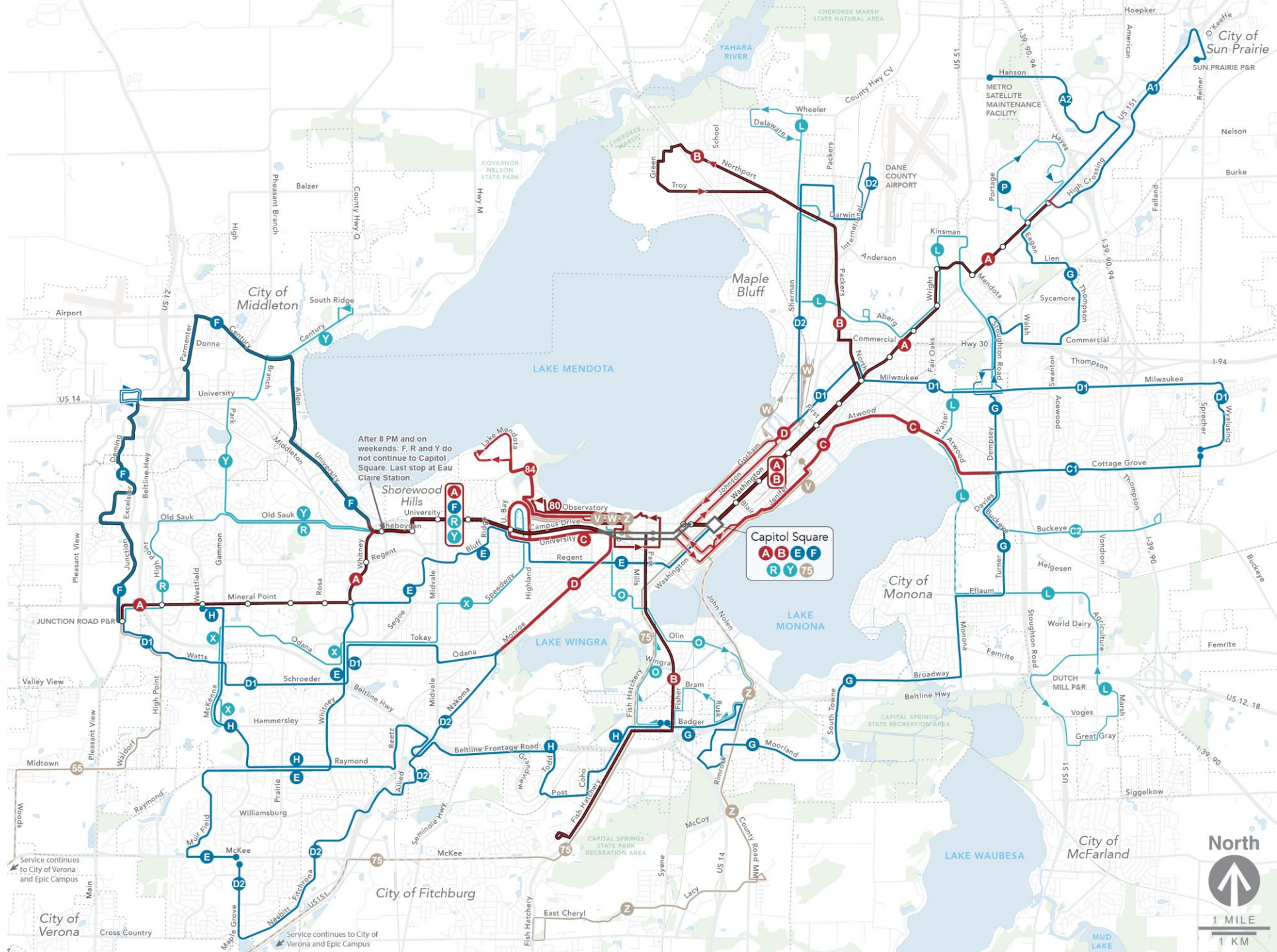
- Amendments shown at May 16 TPPB and May 19 public meeting
- Public hearing held on May 31

Amendments



*** Not recommended by TPPB**

Recommended Plan



Transportation Policy and Planning Board Recommendation

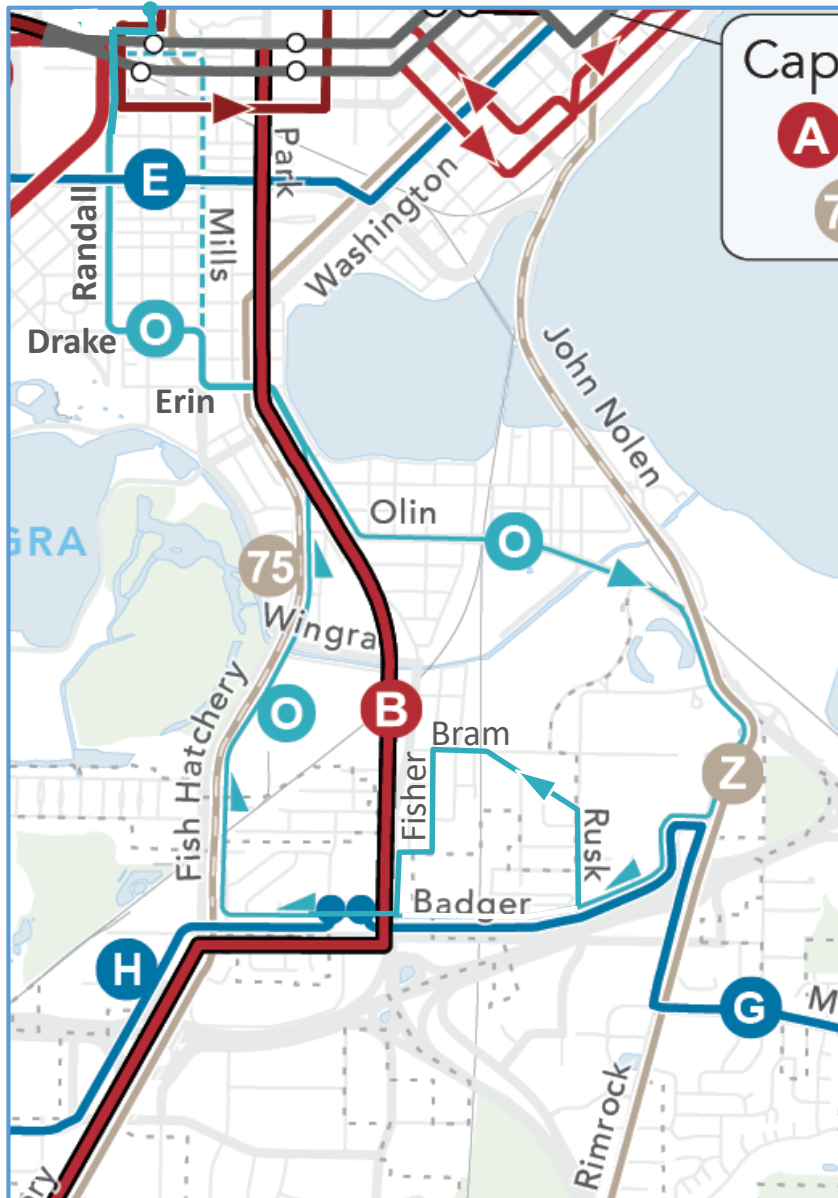
- Adopt the Draft Plan with:
 - Amendment 1 – Route B to Northport and Troy loop
 - Amendment 3C – Remove First Street crossover
 - Amendment 4E – Route O via Bram and Fish Hatchery
 - Amendment 5 – Route X all day
 - Amendment 6A – Route R and Y all day, Old Sauk Road
 - Amendment 7 – Route D2 to Nakoma Road
 - Amendment 8 – Routes V and W isthmus commuter service
 - Amendment 9 – Route L, Wheeler Road, Aberg, La Follette, Owl Creek
 - Amendment 10 – Route E more direct

- Continued, next page

Transportation Policy and Planning Board Recommendation

- Adopt the Draft Plan with:
 - Amendment 11A – Route D2 to Nesbitt and Maple Grove
 - Amendment 12 – Route F to west branch of Excelsior, west DMV
 - Amendment 13 – Route D2 to Red Arrow and Jenewein
 - Amendment 15 – Route Z moved from Capitol Square to UW campus
 - Amendment 16C – Route G via Deer Valley
 - Amendment 17A – Route Z Radicchio Drive loop
 - Amendment 30A – BRT Routes A and B every 30 minutes on Sundays
 - Amendment 31 – Evening service begins at 7 pm rather than 8 pm

Amendment 4E – Route O to Randall, John Nolen, Bram, and Fish Hatchery



Cost added: \$680 K

This amendment adds a route in south Madison to address several needs for service not addressed in the draft plan. Several options were investigated close to downtown. The recommended route is via Randall Avenue with direct service to Henry Vilas Zoo. This route will require a modification of the traffic circle at Randall and Vilas. The route will operate on Mills until the changes to the traffic circle are made. The route would operate every 60 minutes throughout the day.

Option 4E is a one-way loop via Olin, John Nolen, Badger, Rusk, Bram, Fisher, and Fish Hatchery. It serves Romnes Apartments, Goodman Pool, Alliant, Rusk/Bram and Fish Hatchery. The deviation to Bram would add about 5 minutes and several speed humps to the route.

Amendment 9 – Route L – North Side, Pick ‘N Save, Kinsman, Woodman’s, LaFollette, Owl Creek, and Kings Mill



Cost added: \$1,040 K

This amendment introduces new Route L on the east and north sides of Madison serving Wheeler Road, Dryden Drive, the Aberg Avenue Pick ‘N Save, Kinsman, Woodman’s, Walter Street, LaFollette High School, and Owl Creek. On the north side it replaces Route X (See Amendments 2, 5, and 8 for other possible changes to Route X). It also replaces two branches of Route C: Routes C2 and C3. Route C2 is then used to provide service east of I-39/90 on Buckeye Road to Kings Mill Way. Route L would run every 60 to 75 minutes throughout the day.

This change is intended to address several concerns expressed in these neighborhood, including all-day service north of Northport, service to Dryden Terrace Apartments, direct service to the Aberg Avenue Pick ‘N Save, service to the Eastmorland neighborhood, direct service between LaFollette High School and Owl Creek, and service to Kings Mill Way.

Service lost with Amendment 9 is direct service between downtown and several neighborhoods as well as the Dutch Mill Park and Ride.

This change is supported by the Owl Creek Neighborhood Resource Team.

Summary

- Draft plan with TPPB recommended amendments increases Metro's budget by an estimated \$1.0 million over pre-COVID levels.
- Some of this increase may be funded by external sources – private contributions and new government partners.

Almost 60 Public Meetings

North side District 18 & 12	Mar 10
South side District 14	Mar 17
Near west District 5, 10 & 11	Mar 22
Far east District 3, 16, & 17	Mar 23
Downtown District 2, 4, 8	Mar 30
Isthmus near east Districts 6 & 15	Apr 4
Monroe, zoo, south side Districts 13 & 14	Apr 7
Mid west Districts 19	Apr 13
Far west & southwest Districts 1, 7, 9, & 20	Apr 27
NRT - Brentwood/Northport	Jan 26
NRT - Park Edge/Park Ridge	Feb 18
NRT - Darbo/Worthington	Mar 1
NRT - Allied	Mar 3
NRT - Southside	Mar 8
NRT - Balsam/Russett	Mar 9
NRT - Owl Creek	Mar 10
NRT - Hammersley Teresa	Mar 24
NRT - Leopold/Arbor Hills	Apr 13
Madison PIM	Feb 24
Middleton PIM	Mar 21
Fitchburg PIM	Mar 28
Fitchburg Committee of the Whole	Apr 27
Dudgeon Monroe NA	Feb 2
Bay Creek NA	Feb 10
Latino Academy	Feb 14
South Madison Planning Council	Feb 21
Middleton Chamber of Commerce	Mar 3

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South Madison Planning Council	Feb 21
Middleton Chamber of Commerce	Mar 3
Westmorland NA	Mar 8
Metro Driver Appreciation event	Mar 16
UW Students	Mar 23
North Side Planning Council	Mar 29
Dryden Terrace Apartments	Mar 29
Walnut Grove & Tamarack Trails NA	Apr 6
Catholic Multi Cultural Center Park St	Apr 7
Eastmorland Community Association	Apr 12
UW Students	Apr 14
Schenk Atwood Starkweather Yahara NA	Apr 14
Lake Edge NA	Apr 18
Sherman Terrace	Apr 19
League of Women's Voters	Apr 20

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Earth Day Every Day	Apr 23
Southdale	May 11
Owl Creek	May 12
South Madison Planning Council	May 16
Segoe Terrace Apartments	May 17
Greenbush Neighborhood	Jun 1
Madison Committee on Aging	Feb 23
Sustainable Madison Committee	Feb 28
Equal Opportunities Commission	Mar 10
Dane County Specialized Trans Commission	Mar 17
Dane County Federation of the Blind	Mar 19
Disability Rights Commission	Mar 24
Madison Plan Commission	Mar 24
Equal Opportunities Commission	Apr 14
Downtown coordinating committee	Apr 28
Disability Rights Commission	May 26
TPPB Presentation	May 16
Community wide public meeting	May 19
TPPB Public Hearing	May 31

Response to Comments

- Equity

- Federal Title VI requirements
- Individual Impacts vs. Disproportionate Impacts
- Plan does *not* shift resources to core of the City from elsewhere

- Outreach

- Outreach activities were voluminous
- Southdale outreach was late, but it has occurred and Fitchburg has voted
- Keep in mind those who benefit in this Citywide initiative

- Delay

- Some have called to slow down the process, not clear what it would achieve
- Amendments requested by neighbors have been presented
- Delay would risk our ability to do a soft rollout and make adjustments

Plan Adoption and Implementation

- Plan with amendments adopted by Common Council with recommendation by TPPB.
- Title VI service equity analysis and adjustments identified, if any.
- Schedules and bus stop changes approved by Transportation Commission.
- Service change in June, 2023.



Transit Network Redesign

Final Network Plan

Madison Common Council

www.MyMetroBus.com/Redesign

MetroRedesign@cityofmadison.com