

# **Business Description**

## **Concept**

*SASS will offer delicious sauced meats and seafood in the shell at a medium price point for downtown Madison, Wisconsin. Staff will provide full service to guests in two dining rooms. The main dining room will have a full service bar, for guests waiting for a table or for those who choose to eat at the bar. All bar patrons will be offered a menu, as the focus of SASS is on the food.*

## **Sample Menu**

See attached Appendix for sample menu

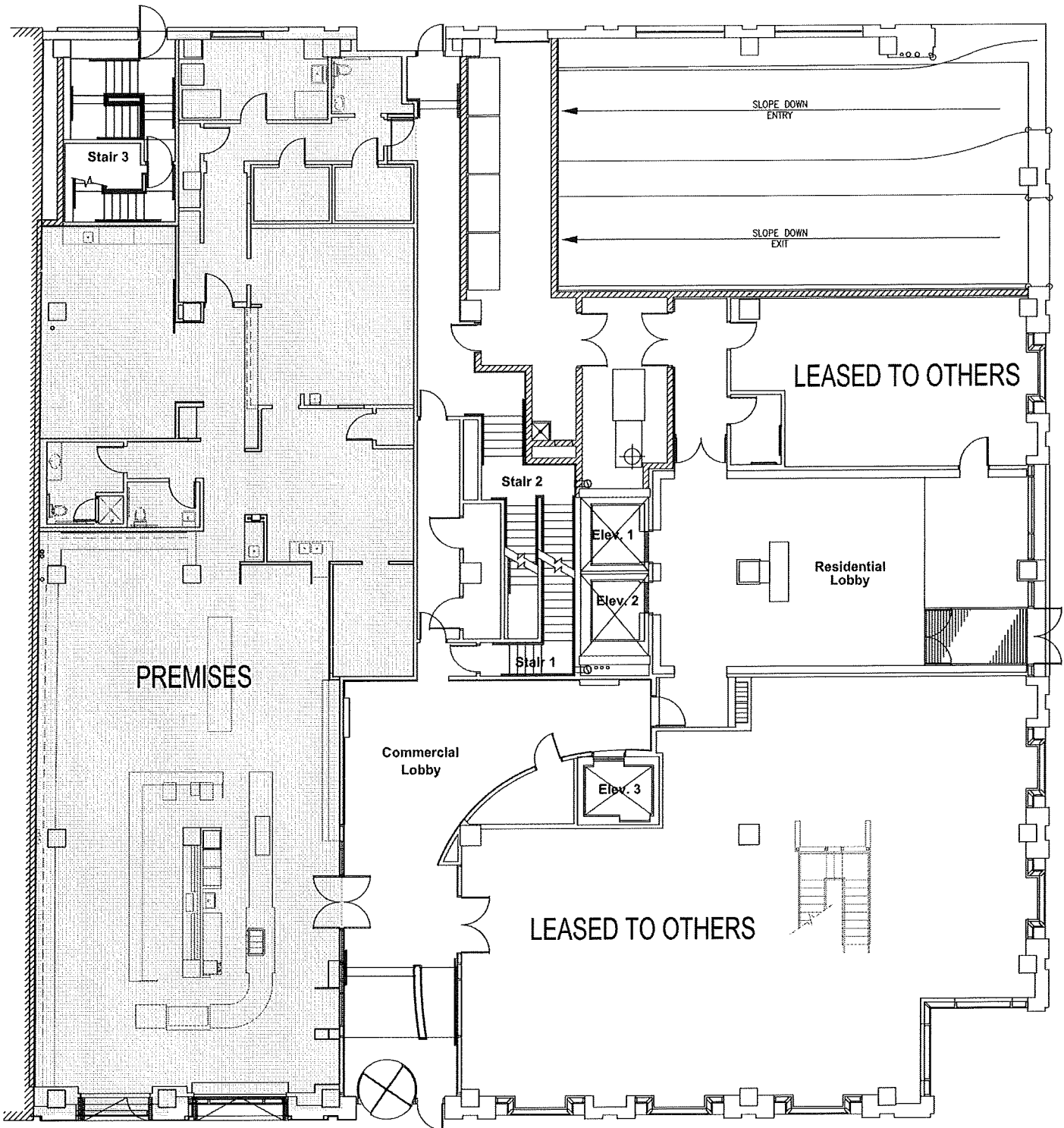
## **Design & Layout**

*Servers at SASS will wear black button down shirts, black pants and a black apron with logo. Bartenders and hostess will dress upscale casual. Décor and plateware will be minimalist, leaving the focus on the exposed brick walls. The main dining room will have some area dividers for visual breaks and privacy. A 25 person meeting/private room will be available for small groups or will be additional seating as needed for main dining. Soft background music will play by sound system, live entertainment will not take place.*

## **Management & Ownership**

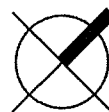
Sass will be managed by Joe Perkins and Kay Millonzi, current owners/managers of Tutto Pasta State Street. Certain other managers from Tutto will also work at SASS allowing for continuation of what is working well at Tutto. Additional staff will be hired to assist in managing the owners new restaurant.

# EXHIBIT A



First Floor Plan  
10 West Mifflin

NORTH



# Sass Menu

## Appetizers-

Deviled eggs  
Sauteed Green Beans  
Cheese Board  
Calamari  
Land calamari  
4 bones  
Grilled wings  
Tuscan asian tuna  
Crab cakes  
Stuffed mushrooms

## Shells

Shrimp  
Clams  
Mussels  
Crawfish  
oysters  
Crab  
Lobster

## Soups-

Lobster bisque  
French onion  
Chefs choice

## Salads

House  
Side Caesar  
Spinach  
Salmon  
Caesar  
Large Mixed /choice of meat

## Sides

Potato cake  
Green beans  
Corn  
Red potatoes  
Garlic Mashed  
Cole slaw  
Pineapple Jalapeno slaw  
Fries

Entrees

Ribs

Half chicken

Double bone-in Pork chop

Machaca Ribeye

Shell meals

Bourbon street medley

Tusan asian Tuna

Filet

Vegi primavera/ Hot naked Zucchini noodles

Scampi- Choice of meat

Salmon

Walleye?

Mikkeys Desserts

Apple Crisp

Shawtys Medley

Watermelon with creme fresh

Strawberry Cheesecake

Lunch

Pulled chicken/por. Sandwich and wrap

Burgers/black bean

Chicken salad sandwich

Grilled veggie wrap

Chicken caesar wrap