BLINK Grant Application

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www.cityofmadison.com/mac

Deadlines

- Deadlines are: February 1, June 1, and October 1
- All application materials must be emailed to the Madison Arts Commission (madisonarts@cityofmadison.com) by 4:30 pm on the day of the deadline.

"The Beehive Project" by Chele Isaac, was an interactive public art project consisting of a large scale beehive, featuring a queen bee inside typing a story on an old typewriter. The public participated by helping to write the story.

Madison Arts Commission

The City of Madison (MAC) recognizes the unique value of the arts and the contribution they make to the quality of life within our community. Madison Arts Commission was created by ordinance in 1974, to advise the Mayor, Common Council and city agencies on matters which relate to the creation, presentation and funding of public art.

Applicant Information

Name: Kristian Petrov Iliev

Address (no P.O. boxes): 903 Delaplaine Ct Madison, WI Apt. 122

City/State/Zip: Madison, Wisconsin

Phone: (414) 737-7820

Email: theracingpulses@gmail.com

Project Description

Project Title: The Racing Pulses on Lake Monona

Location(s): Pontoon Porch, a vessel that floats on Lake Monona in Madison, Wisconsin

Start date/time: A Sat/July/3pm

End date/time: 2-3 hours later

Project costs:

Boat rental	$1100
Insurance	$100
Videographer	$300

Additional project income (if any):

	$
	$
	$

Amount requested from MAC: $1,500

Estimated Total Costs / Income: $2000-3000 cost 0

Do you have the necessary insurance coverage?

☐ Yes ■ No

Do you have all necessary permits and permissions?

☐ Yes ☐ No ■ In progess

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BLINK Grant Application (continued)

Conceptual Approach

The Racing Pulses could perform a concert and film music video on the Pontoon Porch, a boat that travels on Lake Monona. A videographer captures the concert or the music video or both. For free, a limited number of guests can be on the boat with The Racing Pulses or be part of the music video or both.

Project Description (400 words or less)

The Racing Pulses could perform a concert and film a music video on the Pontoon Porch, a boat, and invite a videographer as well as guests on the boat itself. Guests might appear in the music video. Others enjoying Lake Monona may witness the concert or hear it from the boat. Guests interested in being on the Pontoon Porch could sign up in advance. A Saturday afternoon or evening trip on the Pontoon Porch might be a wonderful date for this voyage.

Brief planning has occurred with a representative from Pontoon Porch, and consideration and purchase of necessary insurance policy or policies will occur if the grant is given or the process moves along. Approximately 30 people could be part of this experience on the Pontoon Porch itself, but the boat could be seen by other people.

In addition to the value of the concert itself, the video can offer those who were not there and future generations a glimpse of 2022, raise awareness about a local business, and document the artistry of one of the most important musical projects associated with Madison, Wisconsin.

A win for the public, The Racing Pulses, a local business, and music fans, this public art project will make a splash and bring fun energy to the lake and music scene.

The Racing Pulses

The Racing Pulses March 2012 – Present
Singer-songwriter, Recording Artist, and Marketing Director
● Singer-songwriter and recording artist on an album which charted on *Billboard* charts.
● Singer-songwriter and recording artist on song ("Go, Forward!") about Forward Madison FC.
● Perform and rehearse with musicians, develop brand identity, and manage public relations.
● Make decisions about contracts, advertising campaigns, administrative matters, and booking.
● Publicity highlights include coverage on the *Alternative Press* website, articles in *The Journal Times*, an interview on Bulgarian National Radio, as well as an interview and performance on television show *Преди обед*.

Madison Area Music Awards, Nominee (2016, 2019).
Wisconsin Area Music Industry Awards, Nominee (2018).
Isthmus MadFaves, Favorite Rock Band (2017).
Max Ink Radio, Top 41 (2016, 2017).
MINI Cooper, Make Music Madison Winner (2016).

The Racing Pulses_01

A still from the music video "Go, Forward!"

Filmed at Breese Stevens Field and featuring a cameo from Lt. Governor of Wisconsin, Mandela Barnes.

Filmed by Wesley Morgan of Spoken Frame Media.

The Racing Pulses_02

Photo taken at High Noon Saloon by Pete Olsen Photography.

This was a big show with *Bad Bad Hats* that almost sold out the venue.