



Department of Transportation

Parking Utility

David Wills, Interim Parking Utility Manager

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May 2, 2022

To: Businesses near Temporary Curbside Pickup Parking Spaces

From: David Wills, City of Madison Parking Utility

Subject: Changes to Temporary Curbside Pickup Parking Spaces

Background on Temporary Curbside Pickup Spaces

The City Parking Utility implemented the curbside pickup parking program in March 2020 to mitigate impacts from all-day parkers occupying a majority of on-street parking spaces while enforcement of meters and time limit restrictions were suspended. This was a temporary program to provide short-term parking availability for delivery, loading, and customer pickup by designating and enforcing short-term loading zones "curbside pickup" parking spaces while all other spaces allowed for free all-day parking. There were 98 on-street spaces converted to temporary curbside pickup for this program, primarily driven by requests from area businesses.

The City cannot reserve on-street spaces for individuals or private businesses

With the expiration of emergency authorization to suspend sections of Madison General Ordinance Chapter 12 and the reinstatement of all on-street restrictions in June 2021, the temporary curbside pickup restrictions are no longer serving the role they had, and in general spaces should be returned to their previous time limit and metered restrictions.

Changes to permanent restrictions

For many locations, removal of the temporary postings and the return to previous metered and time-limit restrictions will provide sufficient turnover and availability to meet short-term parking and loading needs. Removal of temporary postings is scheduled for June 1, 2022. Businesses may request changes to increase the number of short-term 25 min metered spaces or change a previously metered space to a loading zone on a block. Additionally, businesses may request a change to address availability during evening hours. Please contact the Parking Utility and provide information on the locations and times of day when additional permanent short-term restrictions are needed.

Sincerely,

A handwritten signature in blue ink, appearing to read "David Wills", with a horizontal line underneath.

David Wills, Interim Parking Utility Manager