

2022 Sponsorships/Grants

Monona Terrace

Program	Detail	Description	Actual
2021-22 Wright Design, Yoga, Wellness Talks, Siteseeing, Lakeside Kids, Moon Over MT	Sponsorship	Friends of Monona Terrace	\$8,062
Health & Wellness - Community Events	Sponsorship	GHC	\$3,000
Concerts on the Rooftop	Grants	Dane Arts	\$840
Lakeside Kids!	Grants	Dane Arts	\$955
Concerts on the Rooftop and Dane Dances	Sponsorship	Frank Beer	\$10,000
25th Anniversary Celebration	Sponsorship	Hilton Madison Monona Terrace	\$1,000
25th Anniversary Celebration	Sponsorship	American Transmission Company	\$10,000
25th Anniversary Celebration	Sponsorship	Madison Community Foundation	\$1,000
25th Anniversary Celebration	Sponsorship	Raymond James Madison	\$1,000
25th Anniversary Celebration	Sponsorship	SSM Health	\$1,000
25th Anniversary Celebration	Sponsorship	Destination Madison	\$5,000
25th Anniversary Celebration	Sponsorship	Findorff	\$3,000
25th Anniversary Celebration	Sponsorship	Friends of Monona Terrace	\$5,000
25th Anniversary Celebration	Sponsorship	MG & E	\$5,000
25th Anniversary Celebration	Sponsorship	Valley Expo	\$500
25th Anniversary Celebration	Sponsorship	Fred Mohs	\$1,000
25th Anniversary Celebration	Sponsorship	Judy Karofsky	\$1,000
25th Anniversary Celebration	Sponsorship	W. Jerome Frautschi and Pleasant Rowland Frautschi	\$50,000
25th Anniversary Celebration	Sponsorship	American Family Insurance	\$3,000
25th Anniversary Celebration	Sponsorship	Monona Catering- In Kind- Reception Food	
25th Anniversary Celebration	Sponsorship	WISC TV- In Kind- Promotional Ads	
25th Anniversary Celebration	Sponsorship	Valley Expo- In Kind- Banners	

TOTAL

\$102,295