

TO QUALIFY FOR ASSISTANCE, THE EVENT MUST MEET THE FOLLOWING REQUIREMENTS:

- ☒ This event meets Monona Terrace's definition of a convention.  
☒ This event has not yet been contracted.  
☒ This event has a minimum of 75% programmed events at the Monona Terrace.  
☒ This event uses a minimum of two hotels within the Madison Room Tax District.  
☒ This event has an overflow hotel with a minimum room block of 50.

PLUS ONE OF THE FOLLOWING:

- ☒ This event has a minimum direct spending impact of \$100,000  
☒ This event has a minimum out of town attendance of 400.

Date of Request 4/28/22

Sales Manager Anne Yost

Group American Geophysical Union

Event Name 2026 AbSciCon

Lead # No lead yet

Event Dates May 16-22, 2026

Verify this does not conflict with major annual events.

Amount Requested \$34,275

Fund Use Facility Rental

Peak Room Nights (total peak) 450

Total Room Nights 2285

**HOTEL BLOCK**

	1	2	3	4
Hotel Name	Hilton	Concourse	Park	AC
Peak Room Block Bid	175	250	100	55

Lead Status Pending

Direct Spending Impact \$880,000

Competition West Coast and Central Midwest

Attendance 600

Decision Date 6/30/22

Expected Contract Revenue \$85,000

**HISTORY**

	1	2	3
Month & Year	May 2022	June 2019	
City	Atlanta, GA / & virtual	Seattle, WA	
Facility	Hilton Atlanta Downtown	Hyatt Regency Bellevue	
Block Total	Expect 1,000 attendees	2475	
Pick Up Total		2315	

Comments

Other Funding  
(external & internal)

DM Grant

Email form or Print and give (with any attachments) to Senior Convention Sales Coordinator – Who will route to VP and CEO for Approval.

VP Approval

Date

4/30/22

Internal Use Only:

Committee Meeting  
Approval Date  
& Amount

CEO Approval

Date

4/29/22