The Glen Golf Park

Donation Agreement & Construction Agreement May 11, 2022

Overview

- 1. Update on Course Work & Timeline
- 2. Introduction of Visual Brand Identity
 - Zebradog



- 3. Introduction of Clubhouse Improvement Project
 - Madison Parks Foundation & Supreme Structures
- 4. Donation Agreement & Construction Agreement
 - Madison Parks Foundation

Course Update

- Construction crew onsite completing final details
 - Expanding #7 green
 - Completion of bunkers
 - Support grow-in
 - Maintenance of course
- Programming Plan Implementation
- Land Management Plan Review
- Target Opening Date: July 1



MADISON, WISCONSIN

The Glen Golf Park

VISUAL BRAND IDENTITY

"When I walked Glenway, I was struck by just what a beautiful piece of property it was. It's really great golf land, and it's wide open and is the type of golf that I could play every day for the rest of my life."

- Michael Keiser

















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THE GLEN | APPLICATIONS

BRAND IDENTITY





GOLF PARK

YETI

BRAND IDENTITY



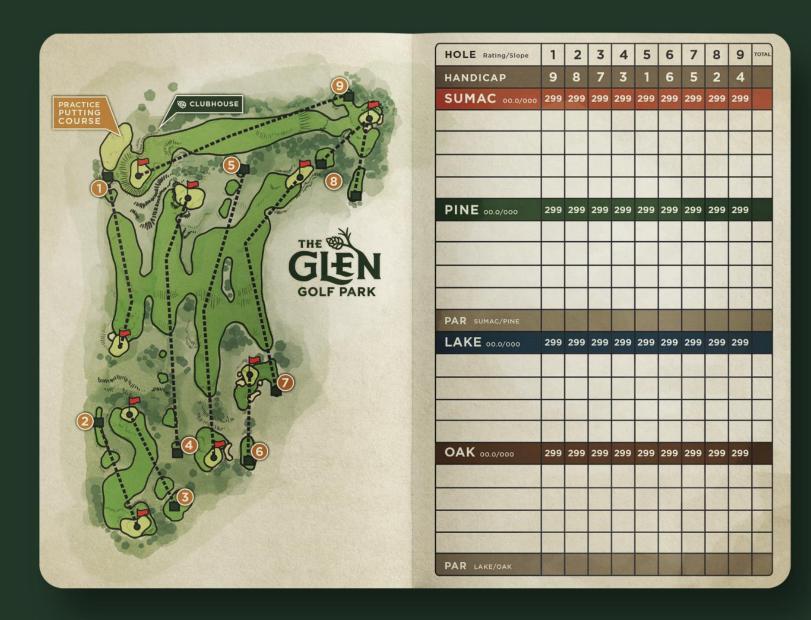




MADISON, WISCONSIN

05.04.2022 **ZEBRADOG**

4





Clubhouse: Current State



Proposed Clubhouse Updates

Madison Parks Foundation & Supreme Structures

Clubhouse: Proposed Partnership

Donor Agreement & Construction Agreement with Madison Parks Foundation:

- Visual Updates to building interior, replace windows and roof
- Focus on accessibility: ADA compliant restrooms, service window
- Showcase history of the land, course, neighborhood
- Friends of The Glen donor recognition on interior spaces
- Ample retail space
- Enhances customer experience
- Incorporates Brand Identity & Style throughout



FOUNDATION







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Exterior Imagery







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Exterior Imagery







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Exterior Imagery

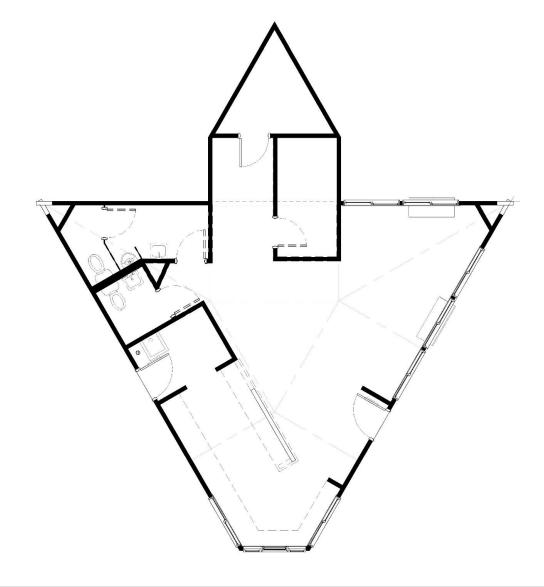






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Exterior Imagery

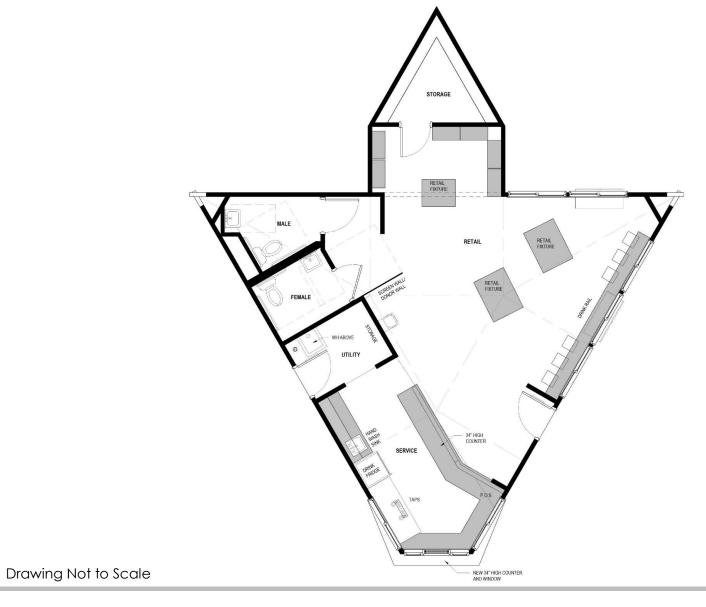


Conceptual Imagery



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Existing Floor Plan





Conceptual Imagery









Interior Imagery PROPERTY OF SUPREME STRUCTURES INC, COPYRIGHT 2021







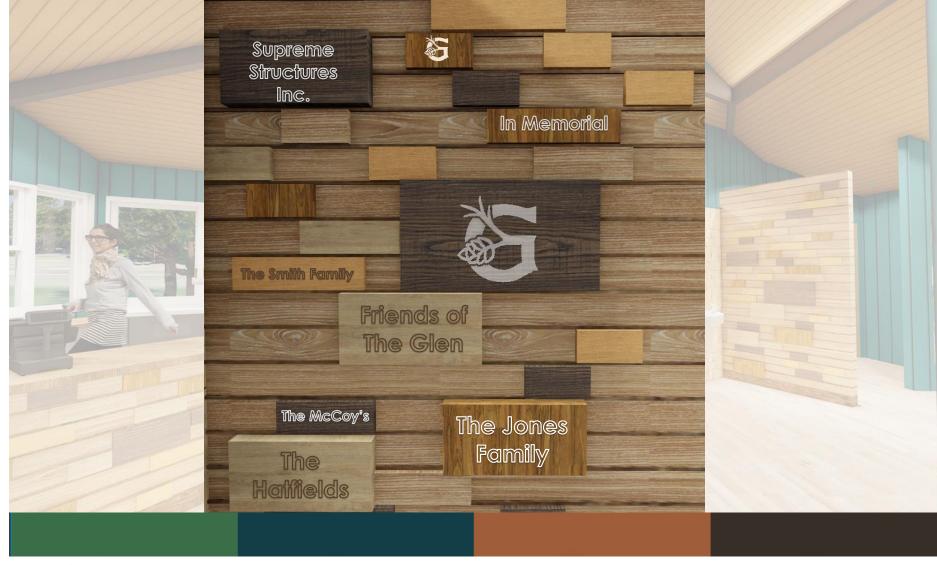
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Conceptual Imagery



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Donor Opportunity







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Interior Imagery







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Staff-Led Improvements

- Exterior painting
- Pergola wood replacement & painting
- Picnic tables







 Exterior Imagery

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 Exterior Imagery

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Project Timeline

- Public Information Meeting May 4
- Donor Agreement & Construction Agreement
 - Council Introduction May 10
 - BPC Approval May 11
 - Finance Committee Approval May 16
 - Final Council Adoption May 24
- Project Coordination
 - April-May grassroots organization
 - Permitting in May
 - Construction in June



Questions or Comments?

