



ROADMAP TO REDUCING VIOLENCE

2022 RFP Concept Paper

Public Health Madison & Dane County
Policy, Planning, & Evaluation Division

PROJECT BACKGROUND/RATIONAL FOR RFP

Released in March 2021, the Madison Dane County Roadmap to Reducing Violence is a comprehensive plan establishing goals, strategies, and objectives to address the full spectrum of violence prevention and offer a coordinated approach to reduce violence in Madison and Dane County. Grounded in a public health approach to violence, the plan uses science, data, and community input to better understand the problems and create solutions and actions to curve violence.

The plan includes five large goals with numerous evidence-based strategies and objectives to address the goals. In June of 2021, the Madison Dane County Violence Prevention (MDCVP) Coalition was reconvened to plan priorities for 2022. Participants of the Coalition, self-selected, and were connected to five workgroups centered on the five large goals of the Roadmap (Data, Children, Youth & Families, Strong Neighborhood, Intervention & Healing, and Coordination).

Goal 1: Understanding Violence in our Community through Data: Working to increase systemic data collection, tracking analysis, and communication of the patterns of violence in Dane County in order to inform action and better serve the residents of Madison and Dane County.

Goal 2: Community Engagement with Children, Youth, and Families: Investing in and creating more opportunities for children, youth, and families to connect to community resources that promote healthy development and engagement.

Goal 3: Foster Strong Neighborhoods: Empowering communities by bringing together residents and community members, including government, to develop trust and working relationships.

Goal 4: Bolster and Increase Intervention and Continuous Healing for Those Affected by Violence: Cultivating community strengths, engaging culturally responsive services, and creating strong coordination across services.

Goal 5: Strengthen Community Capacity, Collaboration, and Coordination of Violence Prevention Efforts: Build on and expand opportunities for increased, ongoing collaboration and coordination, support funding opportunities driven by data and coalition-determined priorities, offer connections to capacity building opportunities, share violence prevention data and Roadmap status communications, and provide overarching coordination support of the Roadmap execution and evaluation.

Each workgroup then voted on 3-5 priorities for 2022 from within the Roadmap objectives.

Funding under this announcement will support efforts that have been established by the workgroups to advance the objectives outlined in the Roadmap to Reducing Violence.

INTENDED AUDIENCE FOR THE RFP

Funding through this RFP is intended to support multiple nonprofit corporations or public agencies whose service area is Madison and/or Dane County at large. Applicable organizations will be required to have a demonstrated history of successfully implementing violence prevention initiatives; or have plans

for new initiatives that utilize an evidence-based approach and are aligned with the objectives found in the Madison Dane County Roadmap to Reducing Violence.

OVERVIEW OF ROADMAP GOALS AND PRIORITY STRATEGIES/ACTIVITIES

Applicants under this grant opportunity must address **one** overarching Roadmap Goal, and **one** prioritized objective and associated activities as established by the MDCVP Coalition as the focus for 2022-2023.

Three of the five goals of the Madison Dane County Roadmap for Reducing Violence have been selected as the funding areas for this RFP.

- **Goal 2: Community Engagement with Children, Youth, and Families**
- **Goal 3: Foster Strong Neighborhoods**
- **Goal 4: Bolster and Increase Intervention and Continuous Healing for those affected by Violence**

Applicants must identify how their agency would address one of the three goals listed above. In addition, the application must focus on at least one of the prioritized objectives and activities for the identified goal as outlined in the following section, and as listed in the Roadmap.

Goal 2: Community Engagement with Children, Youth, and Families

Roadmap Strategy 1: Promote healthy families and quality early learning to foster culturally responsive, healthy child development.

Objective 3: Support father-child connectedness, including opportunities for systems involved fathers

Prioritized Activities:

1. Initiatives work to strengthen families and support positive relationships between fathers, children, and co-parents.
2. Initiatives provide services to support father in meeting basic needs (e.g., rent and housing support, food security, utility bill assistance, and transit) in order to increase capacity and opportunities to connect with children.

Roadmap Strategy 3: Expand intimate partner violence and sexual assault primary prevention programming to address shared risk and protective factors of violence.

Objective 3: Adopt comprehensive school-based sexual violence and teen dating violence prevention policies and practices that also address the needs of LGBTQ youth.

Prioritized Activities:

1. Policies and practices are driven or co-created by students.

2. Initiatives provide stipends for youth participation in supporting school policy development related to sexual violence.
3. Initiatives demonstrate collaboration and inclusion across diverse student groups/clubs.

Roadmap Strategy 4: Increase employment and workforce development opportunities for youth.

Objective 2: Develop re-engagement centers for young people ages 14-24 who have been disconnected from school and workforce to support skill development and reconnection to educational and employment opportunities.

Prioritized Activities:

1. Staffing and services to support youth reconnection to education and work opportunities.
2. Initiatives focused on the emerging adult population, including youth over the age of 18.

Goal 3: Foster Strong Neighborhoods

Roadmap Strategy 1: Improve government-community relationships.

Objective 2: Increase knowledge, awareness, leadership, and power provided through civic engagement and collective action among residents in the neighborhoods.

Prioritized Activities:

1. Outreach to identify and invite those best positioned and committed to serve as community organizers and neighborhood leaders, including young people and people affected by violence.
2. Community Organizing Training and Mentorship
 - a) Organizers develop skills in creating shared space and activities to foster community engagement about violence prevention and community cohesion.
 - b) Program connects organizers to mentor.

Roadmap Strategy 2: Build resident leadership and collective action to improve community well-being.

Objective 1: Build capacity for residents to lead organizations to address the needs of their neighborhoods

Prioritized Activities:

1. Process for Community-Government Engagement
 - a) Organizers learn language and ways of engaging with government processes to enhance impact of community voices.

- b) Organizers attend a government meeting to learn how to engage effectively.
- 2. Funding and grant writing
 - a) Organizers gain exposure to funding, grant processes, and business development for new ideas.

Goal 4: Bolster and Increase Intervention and Continuous Healing for those affected by Violence

Roadmap Strategy 1: Create and support systems that respond to individual and community needs prior to, during, and following violence incidents.

Objective 3: Strengthen referral systems and coordination among agencies that provide support and services to perpetrators, victims, and those at risk of perpetration or victimization.

Prioritized Activities:

- 1. Bolster agencies that support re-entry from the justice system as well as peer support initiatives.
- 2. Initiatives focused on stabilization of families through housing and mental health services with an emphasis on trauma related services.
- 3. Support the creation of more streamlined referral process that address the barriers to housing services.

Roadmap Strategy 3: Promote culturally responsive trauma-informed care, healing, behavioral health, and trauma reduction services.

Objective 5: Work to address service access and coordination barriers stemming from homeless or housing insecure status of participants.

Prioritized Activities:

- 1. Education and support for property owners/landlords around strategies to limit their role in housing insecurity and evictions.
- 2. Early intervention support for families before they are in crisis and experiencing housing insecurity.
- 3. Initiatives that will work with shelters and other touchpoints that will work to limit the barriers to housing for homeless and housing insecure participants.

Roadmap Strategy 4: Strengthen treatment and healing services for survivors of sexual assault, intimate partner violence, and violence within home environments.

Objective 4: Create streamlined referral systems to services, crisis intervention, and treatment to address trauma experienced by survivors.

Prioritized Activities:

- 1. Centralized database around mental health, trauma, and crisis intervention.

FINANCIAL OVERVIEW

Funds are provided by the Coronavirus State and Local Fiscal Recovery Funds (SLFRF) program, a part of the American Rescue Plan Act (ARPA). Total funds in the amount of \$325,000, are available for a one-year project, with each Roadmap Goal being awarded approximately \$60,000-\$80,000. Continued funding at the same level for one additional year is contingent upon the availability of funds, grantee compliance with grant award conditions, as well as the ability to successfully meet grant program deliverables.

ANTICIPATED TIMELINE

We anticipate funding to support awarded projects will be available starting August 1, 2022; and will be available for use through July 31, 2023. Funding could be extended for another year dependent on availability of funds, program sustainability as demonstrated by the recipient, and compliance with grant award conditions.