


# Isthmus Safety Initiative

Public Health Madison &  
Dane County | City of Madison  
April 27, 2022

# Grant Overview

- Isthmus Safety Initiative is a grant from the Byrne Criminal Justice Innovation (BCJI) Program
- MPD applied 2019 + Awarded 2020 + CDD administers the program
- Total Award: \$1,000,000
- **Estimated Budget for RFP activities: \$600,000 -- \$400,000\***
- **Grant Period: 10/01/2020 – 09/30/2023\***

# BCJI Model – Four Elements

1. **Place-based strategy:** Target where crime is concentrated and enhance the impact of crime control efforts with locally driven neighborhood revitalization strategies
  2. **Community Engagement:** Increase community and resident engagement in shaping and sustaining crime prevention and revitalization efforts
  3. **Data and evidence driven:** Improve the use of data and research to problem solve and guide program strategy
  4. **Build Partnerships and Enhance Trust:** Build capacity to promote sustainable collaborations that tackle problems from multiple angles
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# A Two Phase Process

- Action Plan Development – Current Phase
  - Cross-sector partners (the Advisory Council) **identify**:
    - Crime Priority – Gun Crime and Sexual Violence.
    - Crime hotspots – State Street Area
    - Crime drivers – Alcohol, High-density (i.e. people gathering in the area)
    - Crime prevention and reduction strategies to pursue for implementation – Selected
- Implementation
  - Implement activities in the Action Plan approved by BJA
  - Ongoing and regular meetings of cross-sector partners to develop a sustainability strategy

# Timeline

- MPD Applied in 2019
- Awarded in 2020
- **Grant Period: 10/01/2020 – 09/30/2023**
- 1st Steering Committee Meeting: 11/24/20
- Research Partner UWPHI contract: 1/1/21
- Specialist hired: 1/10/2022
- 1st Advisory Council Meeting: 10/21/21
- Jan – April:
  - Advisory Council Meeting: Identify crime drivers, hotspot, and strategies for implementation for Action Plan
- April:
  - Advisory Council Meeting: Refine strategies for implementation
  - Create Action Plan
- May – July:
  - TA review (min 5 business days)
  - TA academic partner review (min 5 business days)
  - BJA Approval (4-6 weeks minimum)
  - GAM (2 weeks minimum)
- July – September:
  - CDD RFP process + Award
- October:
  - Begin Implementation

# Identified Potential Drivers of Crime

## Gun Crime

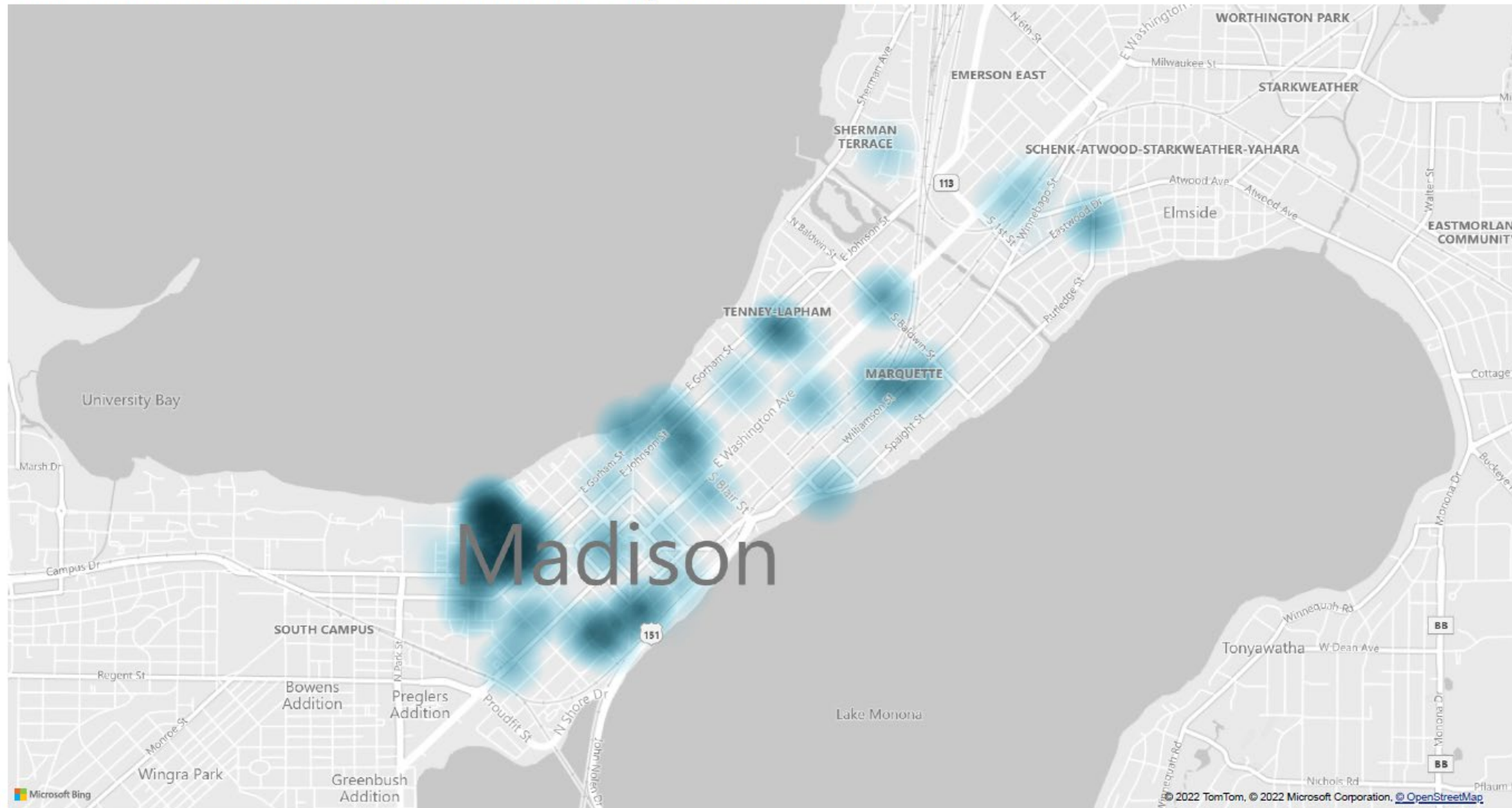
- Alcohol
- Lack of financial stability and educational and work opportunities for members of our community
- Normalization of violence
- The downtown entertainment area draws everyone so issues such as intergroup conflicts or drugs are increased to a breaking point

## Sexual Violence

- Alcohol
- Lack of education on what is sexual violence
- Normalization of violence
- Sense of entitlement and acceptance of damaging social norms
- Toxic masculinity

# Gun Crime Overview

Gun Crime Incidents Downtown Heat Map (2018 - 2021)\*



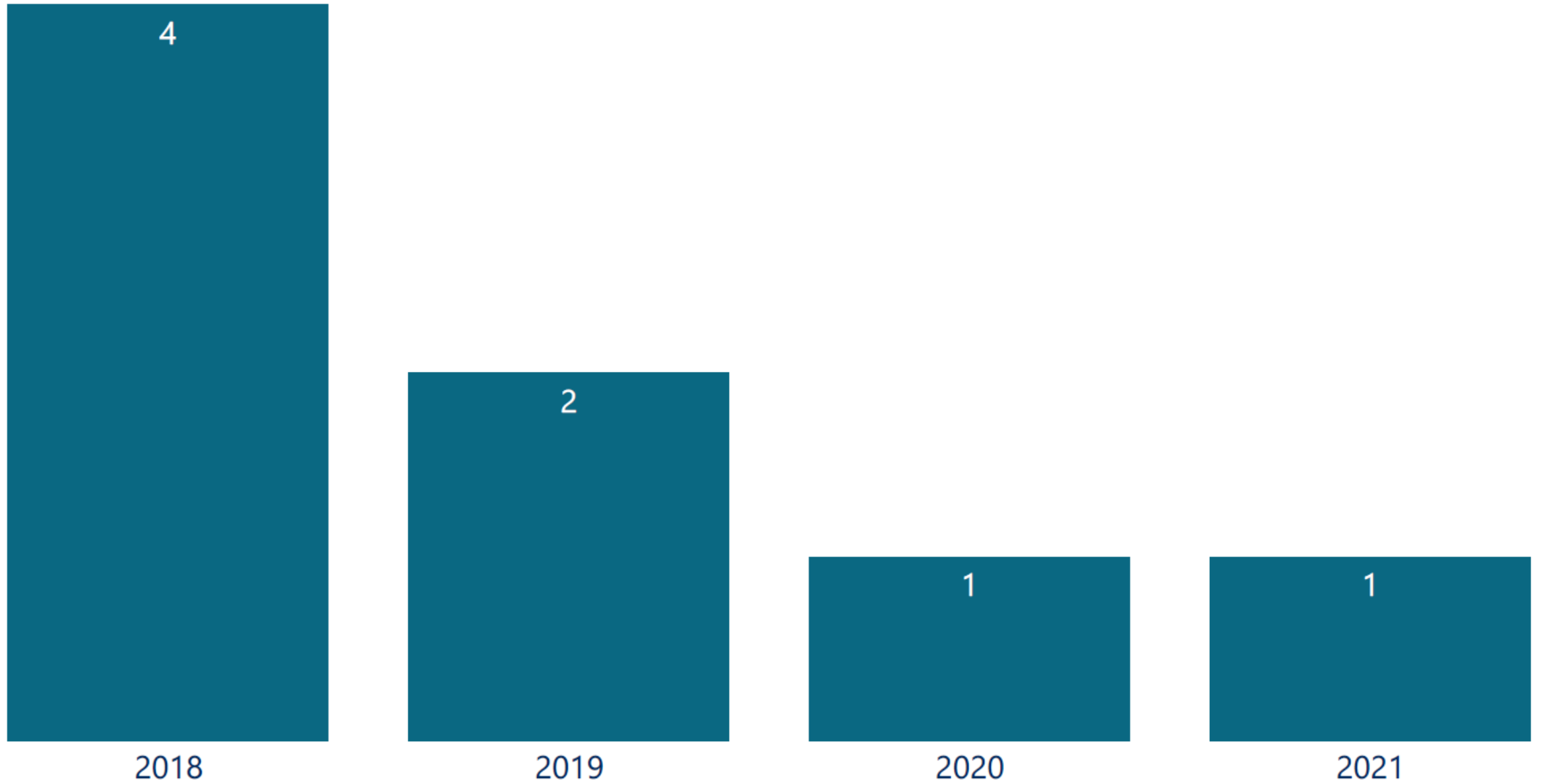
# Example of ~1000 foot radius

Gun Crime State Street Area\* (2018 - 2021)

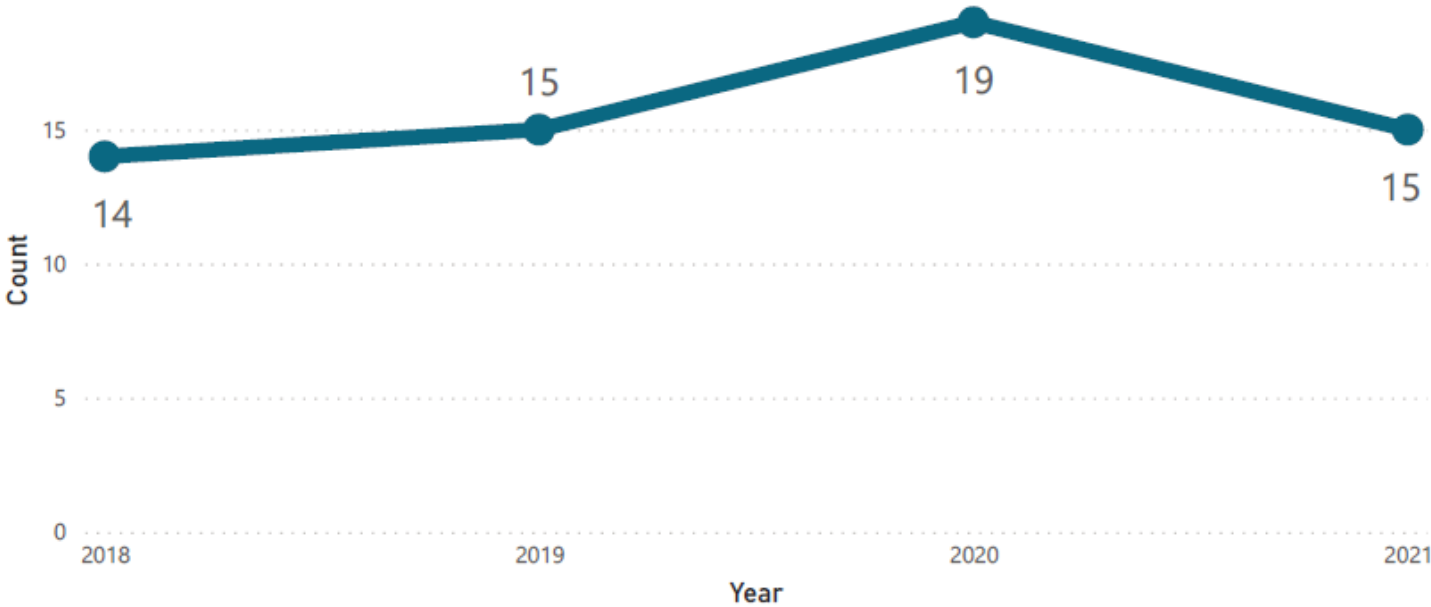




## Shots Fired 2018 - 2021



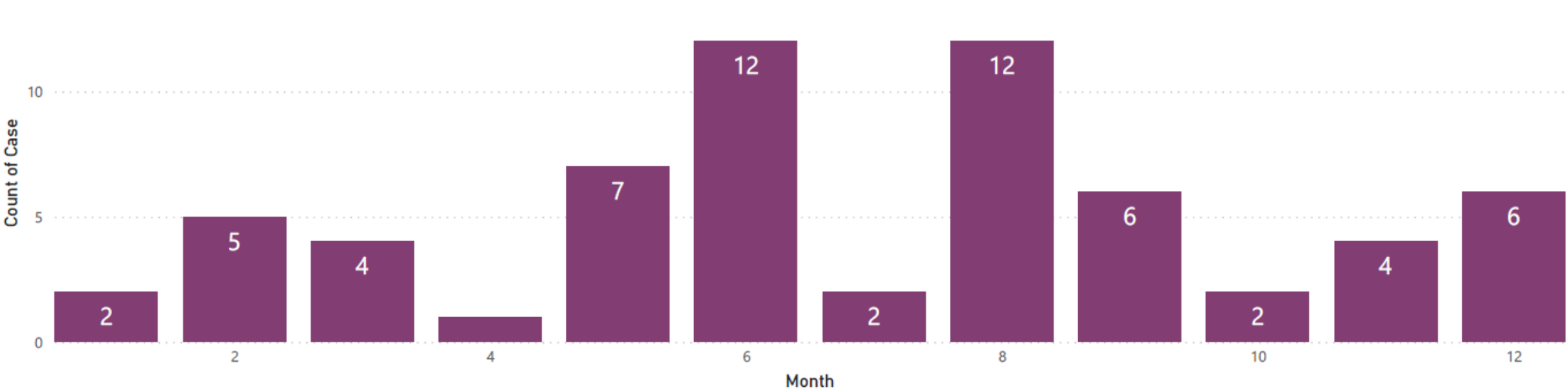
2020 had the most Gun Crime



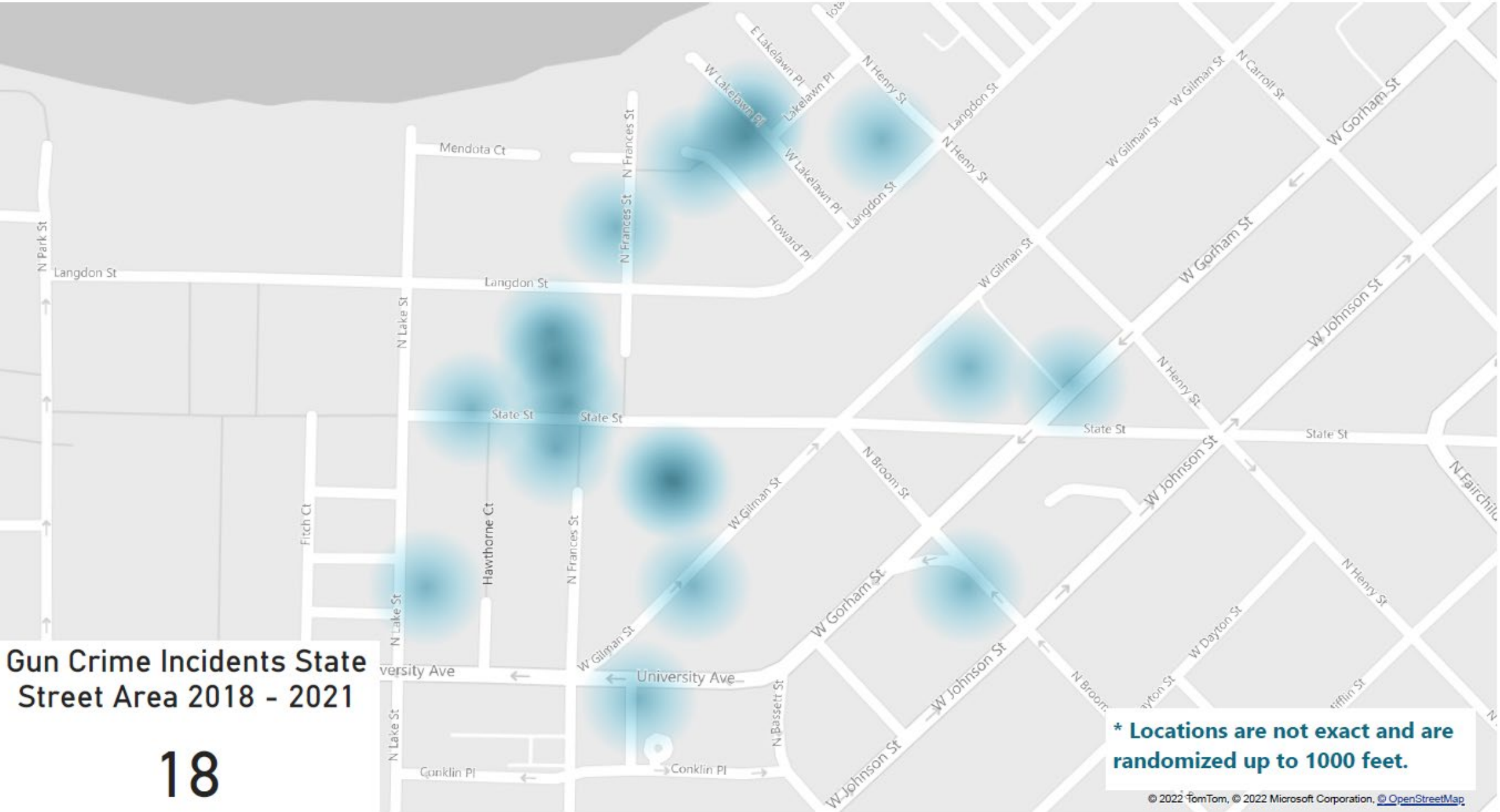
Gun Crime Incidents 2018 - 2021

63

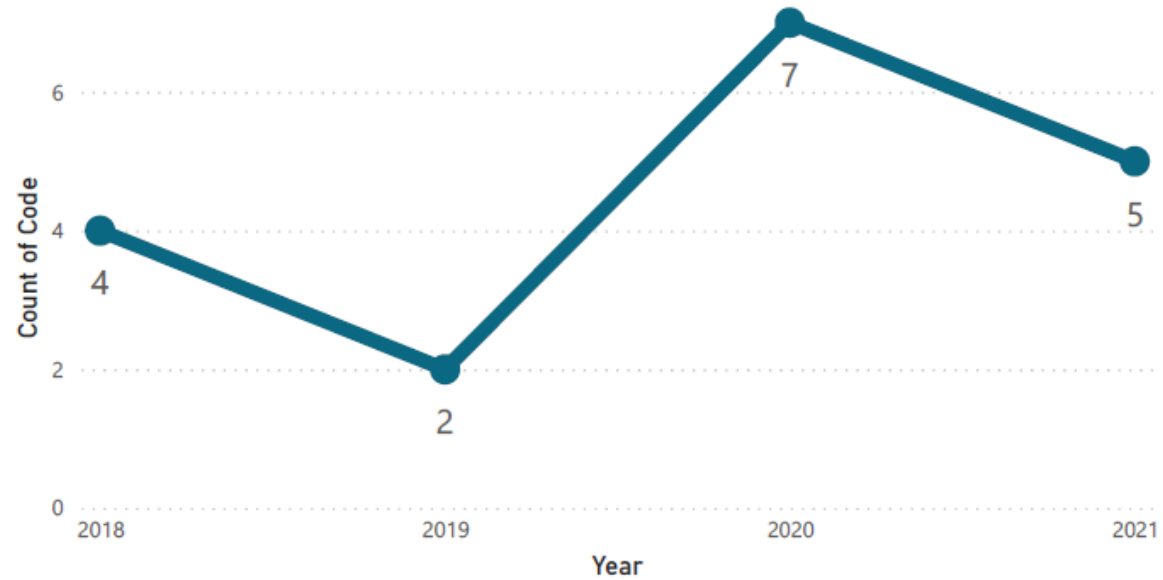
June and August are the months with the most Gun Crime



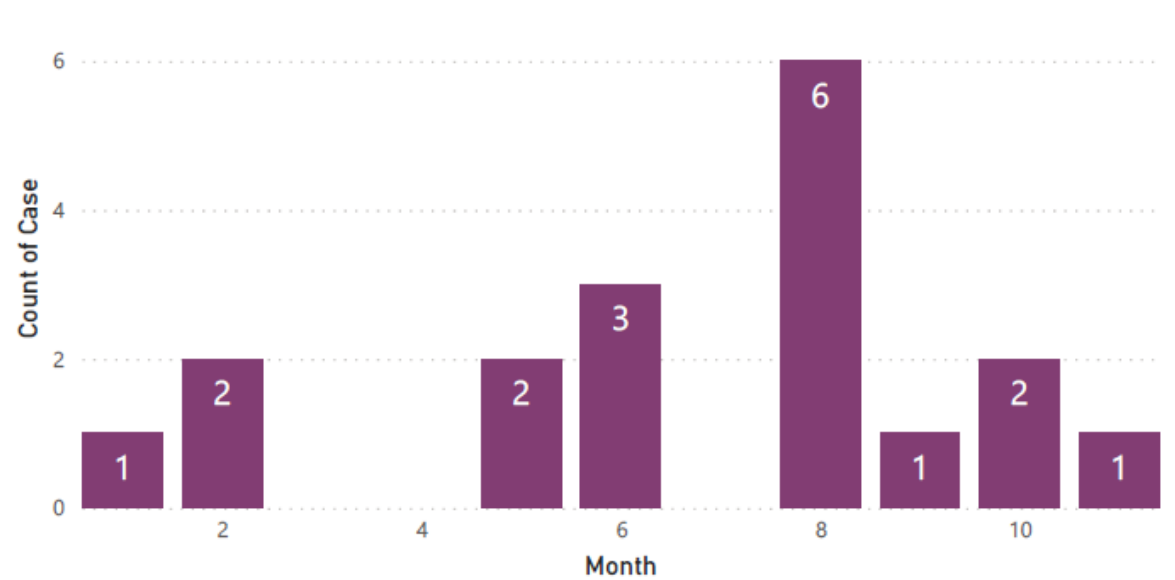
Gun Crime State Street Area\* (2018 - 2021)



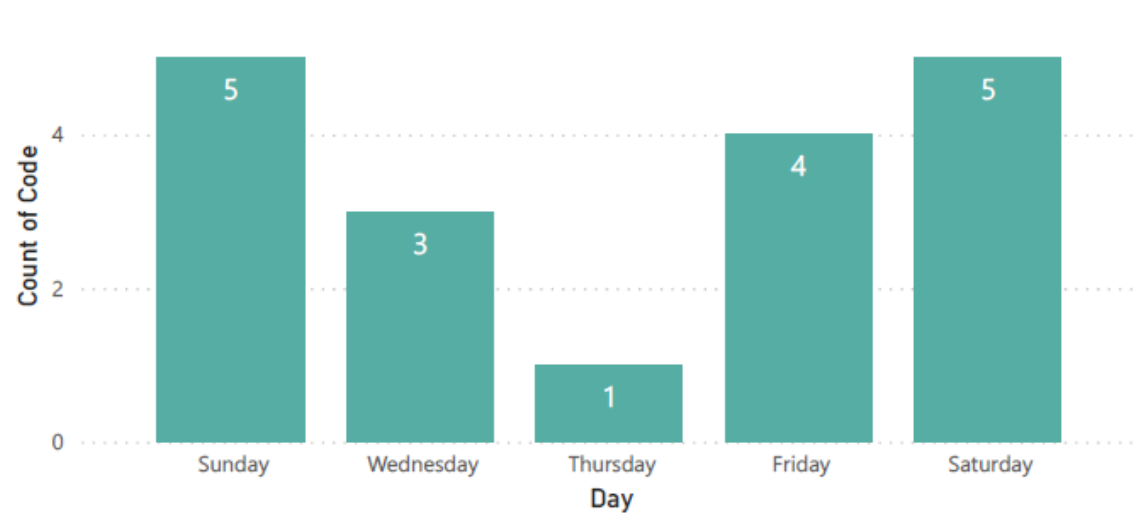
2020 had the most Gun Crime in State Street Area



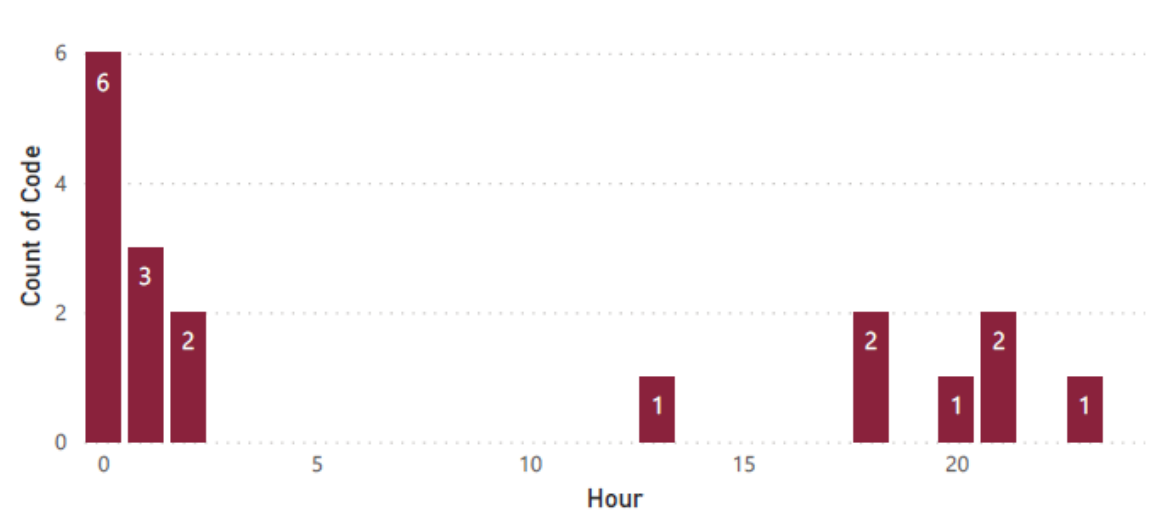
August has the most Gun Crime in the State Street Area



Saturday and Sunday have the most Gun Crime in the State Street Area

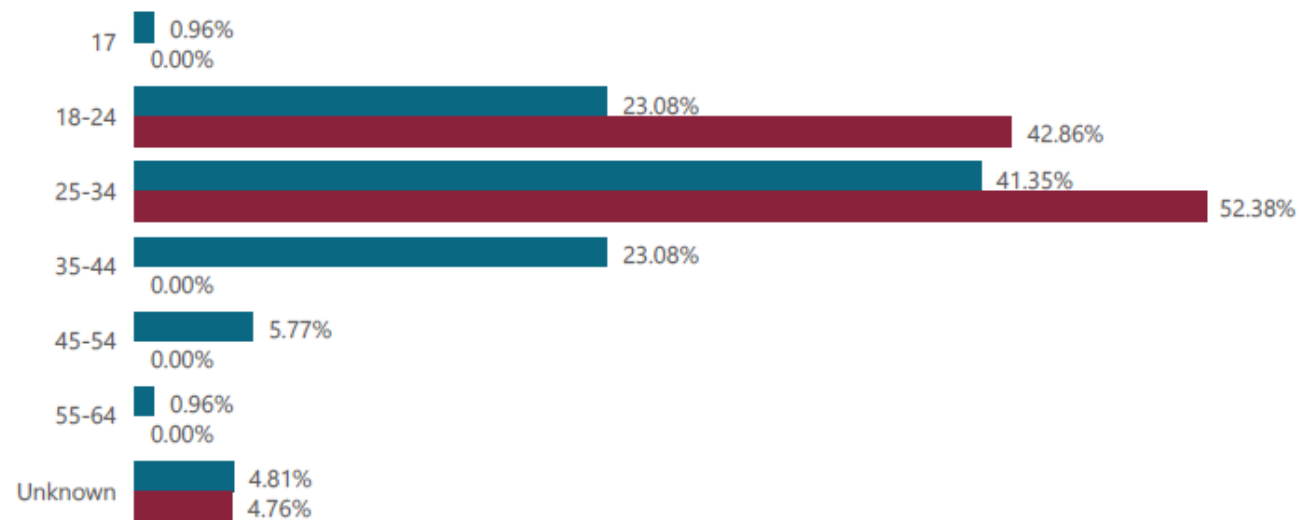


Midnight is when the most Gun Crime State Street Area occurs



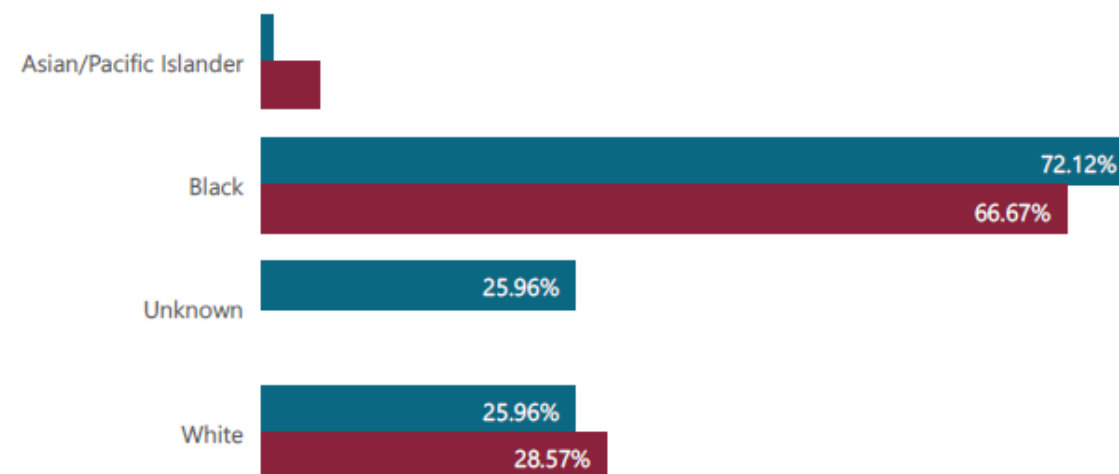
## GC Suspect Age

● Downtown ● State Street Area



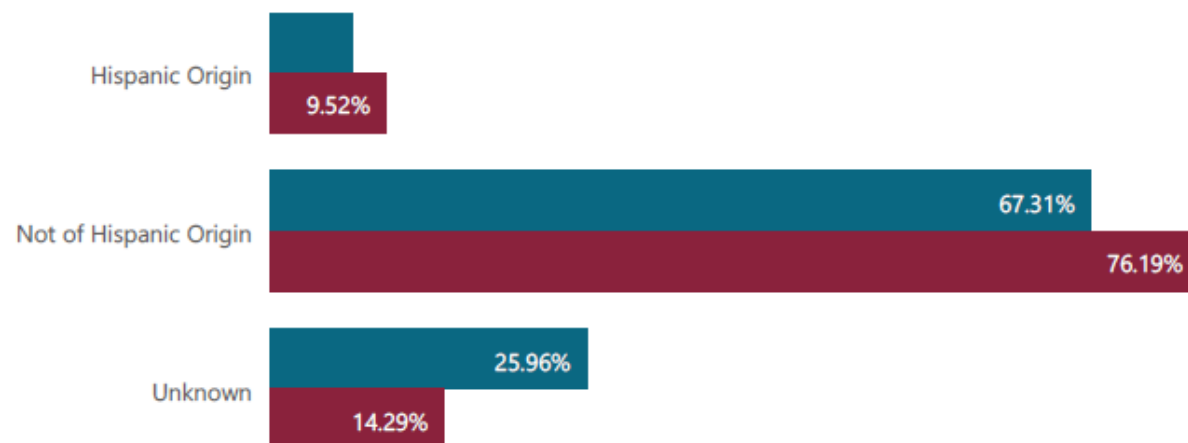
## GC Suspect Race

● Downtown ● State Street Area



## GC Suspect Ethnicity

● Downtown ● State Street Area



## GC Suspect Sex

● Downtown ● State Street Area



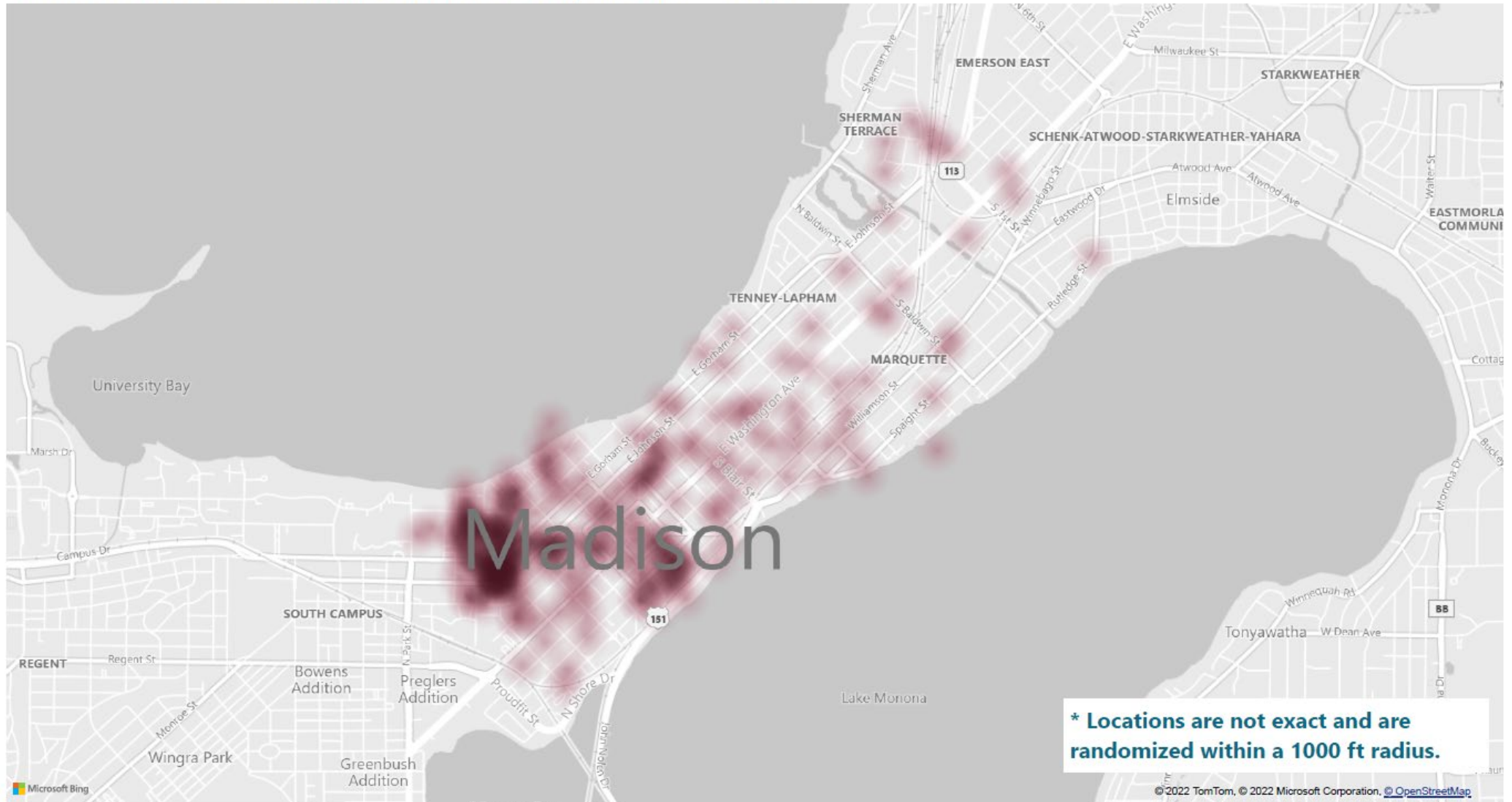
# All Gun Crimes Offenses by Uniform Crime Reporting (UCR) offense code State Street Area, 2018-2021

UCR Codes	Value	Count	Percentage
13A	1 <sup>st</sup> Degree Reckless Endangerment	13	18.84%
90C	DC Other	4	5.79%
90Z	While Armed	4	5.79%
520	Carry Handgun Where Alcohol Sold & Consumed	48	69.56%
Total Offenses		69	100%

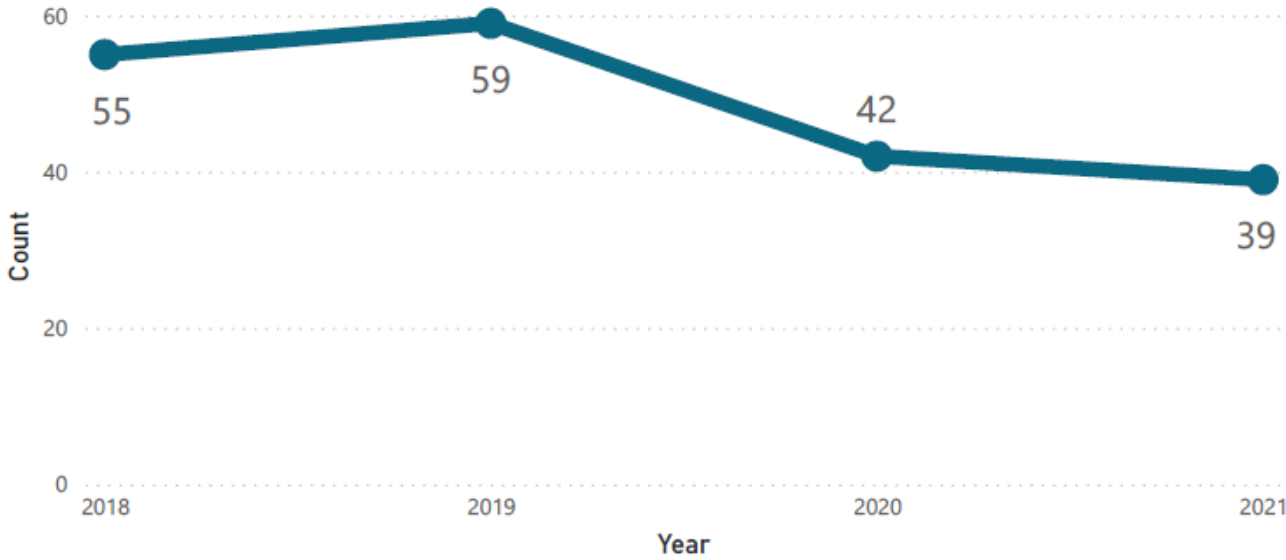
\*A single incident may include multiple offenses

# Sexual Violence Overview

Sexual Violence Downtown Heat Map (2018 - 2019)\*



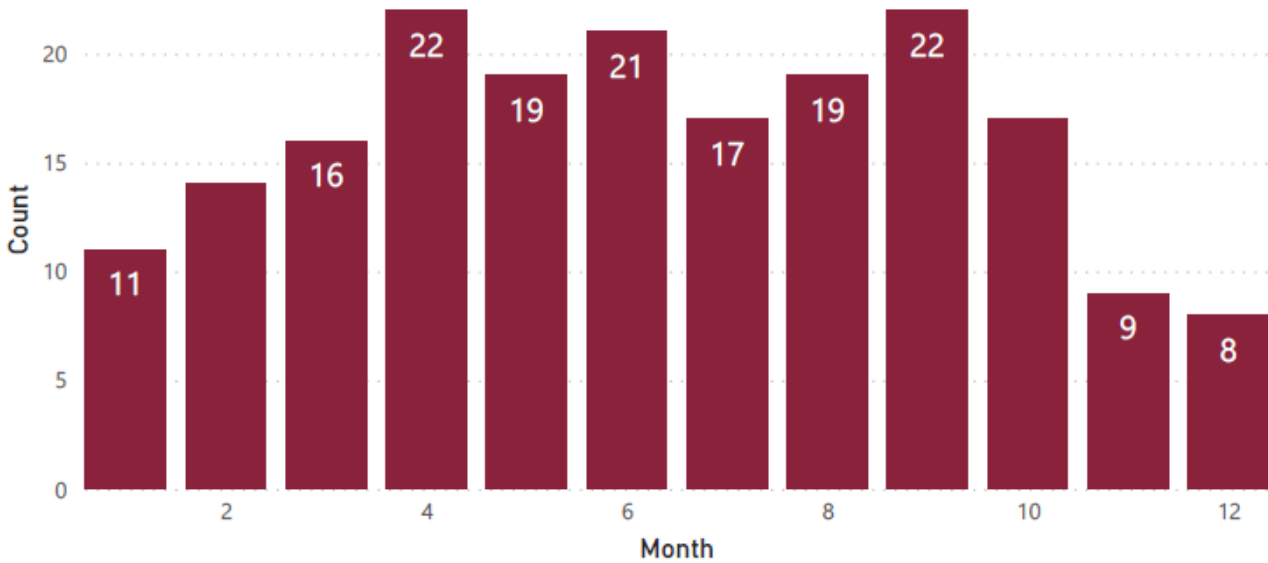
2019 had the most Sexual Violence by Year



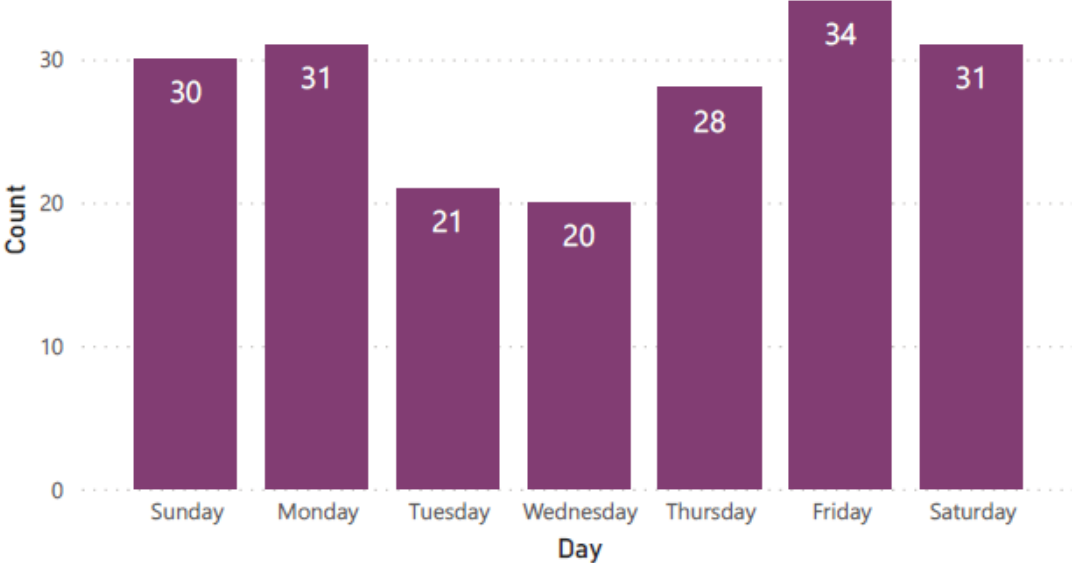
Sexual Violence Incidents (2018 - 2021)

195

April and September have the most Sexual Violence



Friday has the most Sexual Violence





**State Street Sexual Violence Incidents 2018 - 2021**

**74**

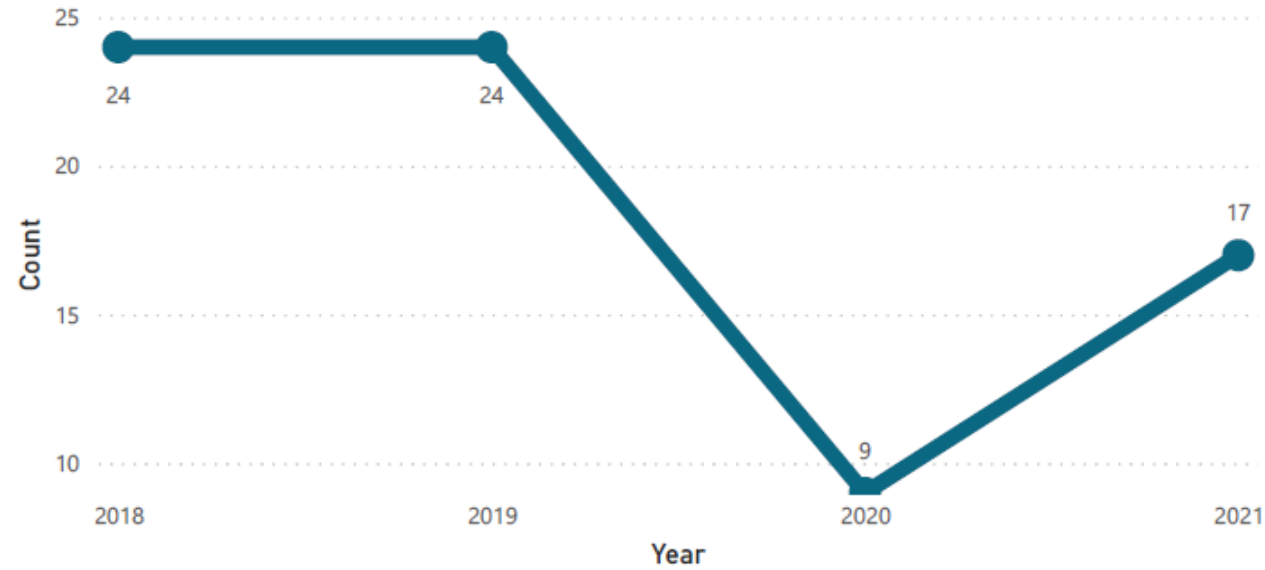
\* Locations are not exact and are randomized within a 1000 ft radius.

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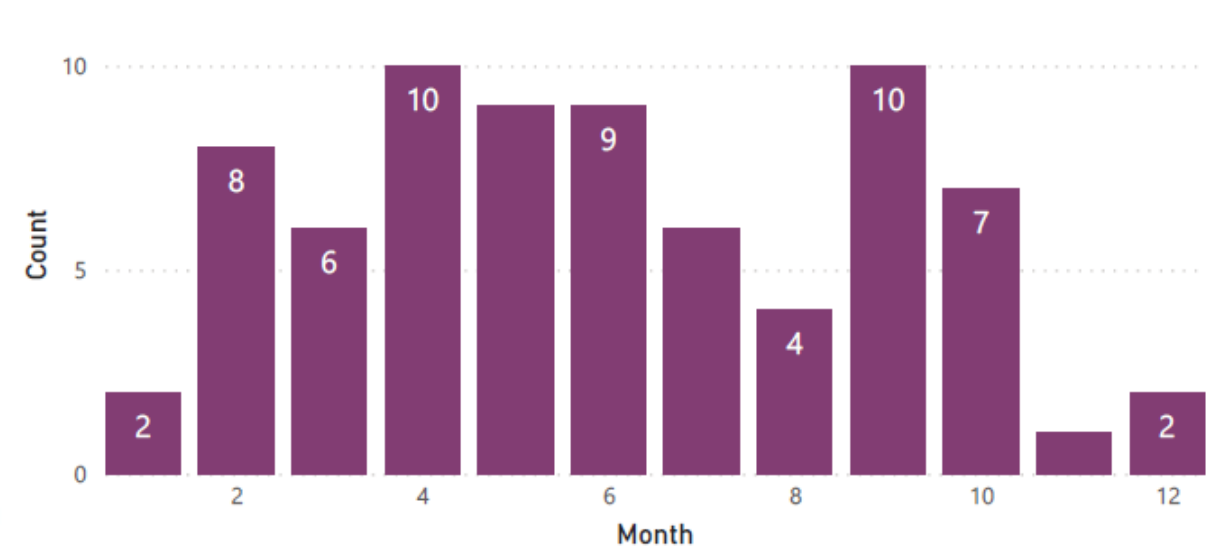
74

\* Locations are not exact and are randomized within a 1000 ft radius.

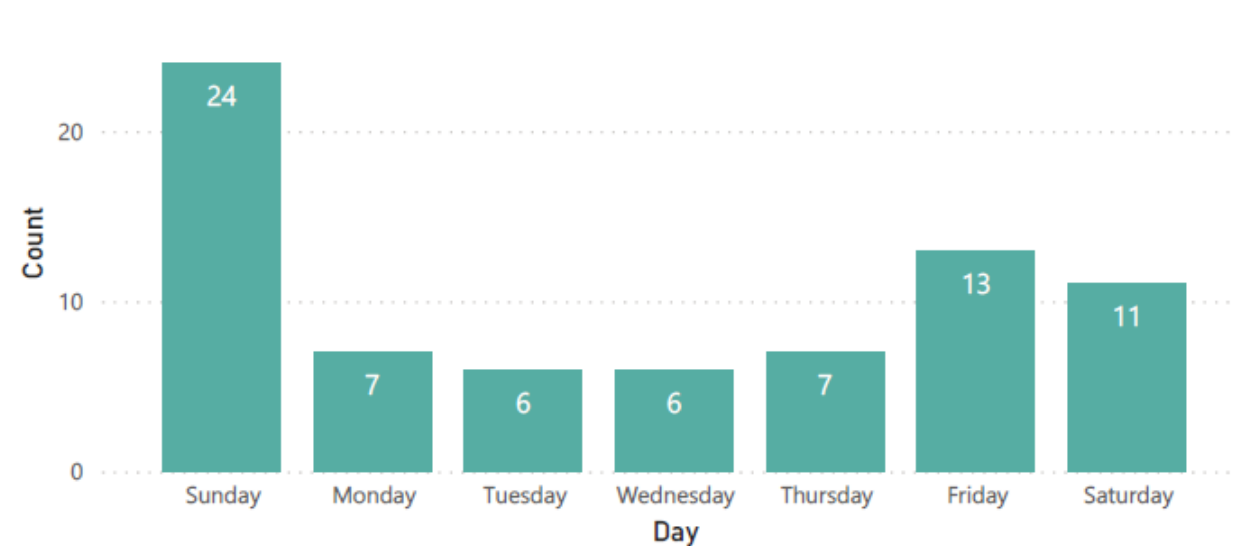
2018 and 2019 had the most incidents of Sexual Violence in the State Street Area



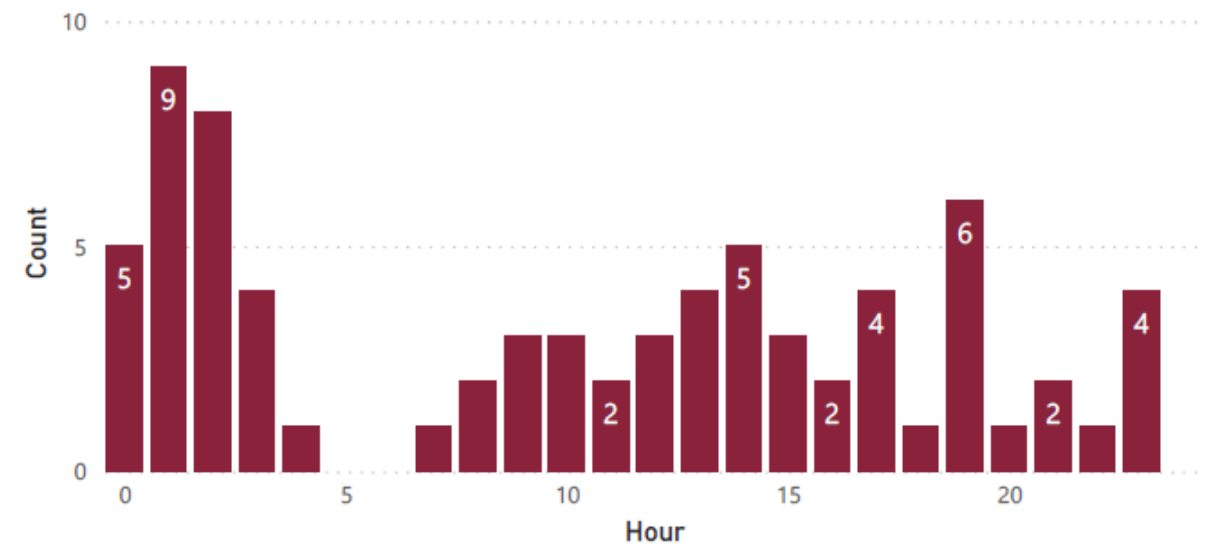
April and September had the most incidents of Sexual Violence in the State Street Area



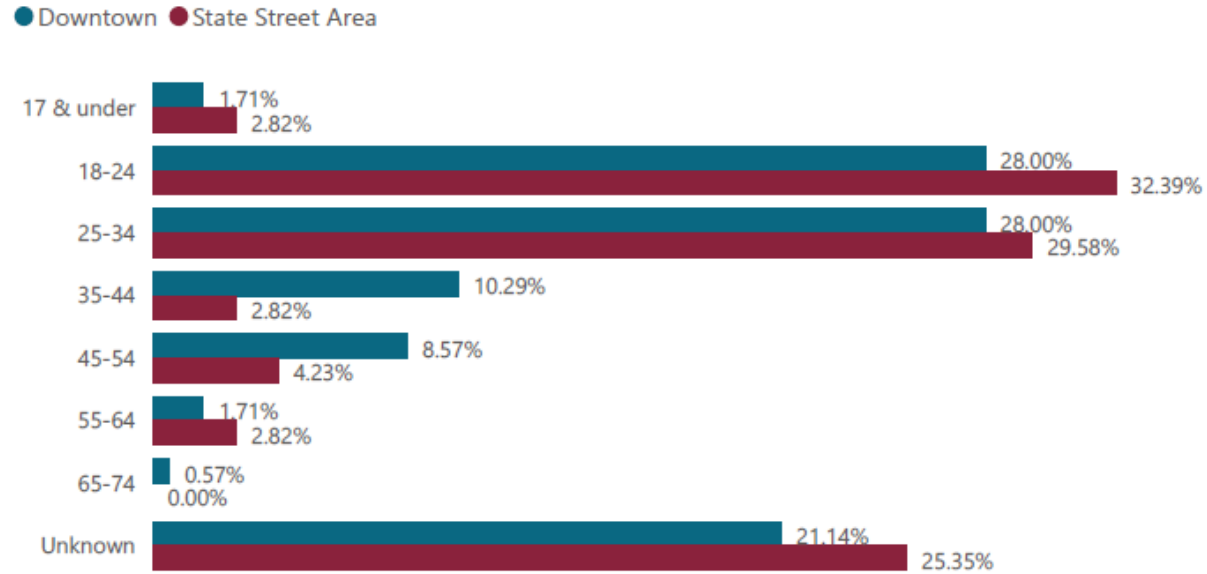
Sunday has the most Sexual Violence in the State Street Area



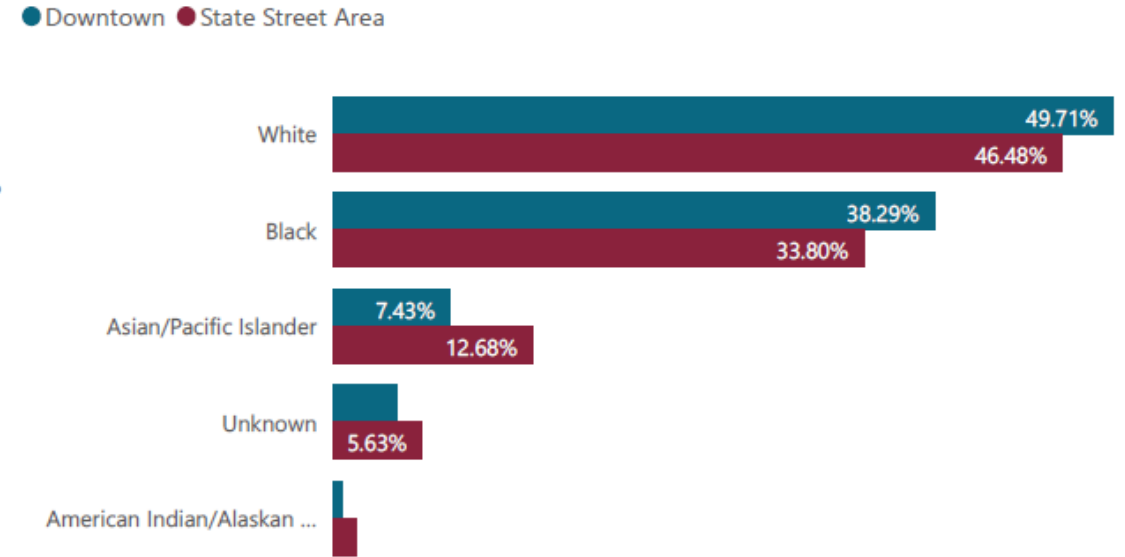
Midnight is when the most incidents of Sexual Violence occur in the State Street Area



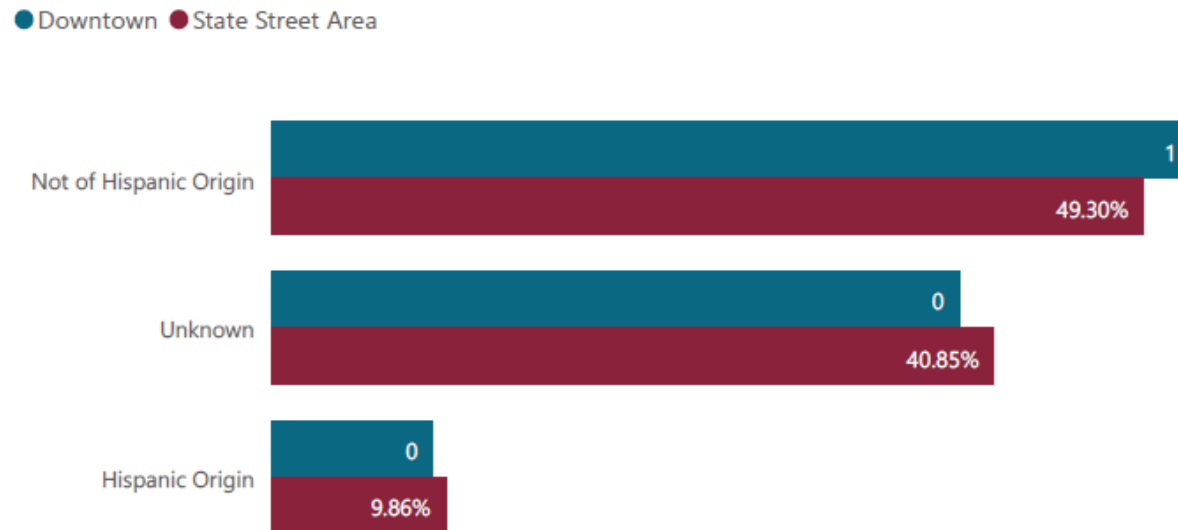
### SV Suspect Age



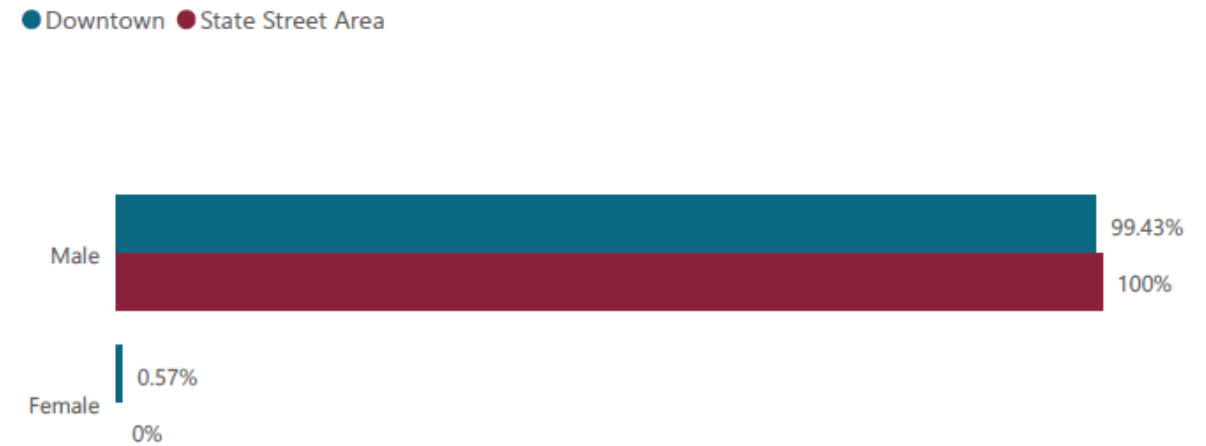
### SV Suspect Race



### SV Suspect Ethnicity



### SV Suspect Sex



# All Sexual Violence Offenses\* by Uniform Crime Reporting (UCR) offense code State Street Area, 2018-2021

UCR Codes	Value	Count	Percentage
11A	Forcible Sex Offenses – Forcible Rape	82	55.03%
11C	11C – Forcible Sex Offenses – Sexual Assault with an Object	13	8.72%
11D	Forcible Sex Offenses – Forcible Fondling	54	36.24%
Total Offenses		149	100%

\*A single incident may include multiple offenses

# Selected Strategies

- Crime Prevention Through Environmental Design (CPTED)
  - Location: Buckeye Parking Lot
  - Crime Priority: Gun Crime and Sexual Violence
- Bartender Awareness Training
  - Location: Bars and Restaurants in the State Street Area
  - Crime Priority: Gun Crime and Sexual Violence
- Street Ambassadors
  - Location: General State Street Area
  - Crime Priority: Gun Crime and Sexual Violence
- Violence Interrupters
  - Location: General State Street Area
  - Crime Priority: Gun Violence

# Crime Prevention Through Environmental Design (CPTED)

- **Location:** Buckeye Parking Lot
- **Crime Priority:** Gun Crime and Sexual Violence
- **General Description:** CPTED implementation focuses on changing the physical environment to reduce the likelihood of committing crimes. This typically includes increasing lighting in area(s) and reducing areas for people to congregate.

# Bartender Awareness Training


- **Location:** Bars and Restaurants in the State Street Area
- **Crime Priority:** Gun Crime and Sexual Violence
- **General Description:** “Bartender Awareness” training empowers individuals to be able to notice, identify, and intervene safely in situations. Targeted training groups include, but are not limited to, bartenders, and other bar and restaurant staff, students, youth groups, and business owners.  
“Bartender Awareness” training would include sexual violence and gun violence awareness training and extended to the entire staff, including bouncers. It will be important that outside staff are able to be aware of what is happening nearby the premise and not just inside, so that if someone is in an unsafe situation nearby or having just left the business, staff knows what to do to help.

# Street Ambassadors

- **Location:** General State Street Area
- **Crime Priority:** Gun Crime and Sexual Violence
- **General Description:** Safety ambassadors typically wander entertainment districts in pairs, looking for people who may be in trouble, as well as responding to requests from members of the public, venues, and police. **Safety Ambassadors do not serve as downtown security**, but help to provide additional eyes and ears on the streets of downtown. The few programs that operate at night provide a range of support from basic first aid to helping someone get to public transport, reconnecting them with their friends, and handing out bottles of water. However, their focus is on increasing safety, not in enforcing laws.



# Violence Interrupters

- **Location:** General State Street Area
  - **Crime Priority:** Gun Violence
  - **General Description:** Violence Interrupters (VI) are trained to identify conflicts within their community and to help resolve disputes before they spiral into gun violence. The VIs are credible members of the community and are well-respected by individuals at a high risk of violence. VIs use their credibility to interrupt cycles of retaliatory violence, help connect high risk individuals to social services, and change norms around using guns to solve conflicts. VIs are trained in de-escalation, situational awareness, sexual violence awareness, implicit bias, trauma-informed care, issues of mental health, substance use, and homelessness.
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# Intervention Chain

- **CPTED** – Mitigate/prevent “pre-gaming” in Buckeye Parking Lot
- **Bartender Awareness Training** – Mitigate/prevent incidents at the bars/restaurants
- **Safety Ambassadors** – Mitigate/de-escalate incidents between bars (i.e. help keep the “temperature” cool)
- **Violence Interrupters** – There to convince people committed to violence to not make that choice before they commit violence
- **MPD** – Break-up violence when it is occurring

# Coordination with MPD

- **Safety Ambassadors and Violence Interrupters need to coordinate with MPD**
  - **Safety Ambassadors** are “upstream” workers to create conditions to reduce violence
  - **Violence Interrupters** are there to convince people committed to violence to not make that choice before they commit violence
  - **MPD** are there to break-up violence when it is occurring

# Next Steps

- Action Plan – Early May to TA for review
  - Action Plan being finalized now
  - TA Review -- min. 5 days
  - TA Academic Review – min. 5 days
  - Revision Period – est. 2 weeks
  - BJA Review – est. 4 – 6 weeks
  - Grant Award Modification (approval to use grant funds) – est. 2 weeks
- Request For Proposal – Following BJA approval and authority to use funds AND Council approval – est. release between July to September
  - Steering Committee involved in RFP award approval

# Steering Committee

- Captain Harrison Zanders (CPD)
- Lt. Ed Marshall (CPD)
- Jim Powell (MPD)
- Yolanda Shelton-Morris (CDD)
- Jason Isltrup (DMI)
- Scott Thompson (Capital Neighborhoods Association)
- Abra Vignae (UWPHI)
- Janae Goodrich (UWPHI)
- Cindy Grady (PHMDC)
- Caleb Odorfer (CDD/PHMDC)

# Advisory Council

- Adrian Lampron (ASM Student Government Chair)
- Ald. Mike Verveer (Madison Common Council)
- Ald. Patrick Heck (Madison Common Council)
- Amaya Boman (ACLU Student Alliance)
- Anthony Cooper (Nehemiah)
- Brad Schlag (Friends of State Street Family)
- Chris Kolakowski (Veteran's Museum)
- Christina Olstad (UW Dean's Office)
- Clark Brunner (Dayshift Patrol Lieutenant for UWPD)
- Cleo Yothsackdale (CANA)
- Dana Pellebon (Rape Crisis Center)
- Ellie Westman Chin (GMVCB)
- Gloria Reyes (Briarpatch, Inc.)
- Heather Crowley (Supervisor at the Neighborhood Intervention Program)
- Hiro Ura Castro (Student in FSL)
- Jim Powell (MPD)
- Jonathan Zarov (Madison Children's Museum)
- Kimberly Tesch (Program Director - Beacon)
- Maggie Hayes (Fraternity & Sorority Life - UW)
- Major Andrew Shiels (Salvation Army)
- Malanie VonHaden (Capitol Police)
- Mary Lauby (UW Health)
- Matt Mikolajewski (City of Madison Economic Development Director)
- Reuben Sanon (Deputy Mayor, City of Madison)
- Scott Thompson (Capital Neighborhoods)