

Dear transit enthusiasts,

I am a South Madison bus rider and have been a part of our BRT discussions for years. I have been very pleased with how the planners have listened to the community and have come up with an excellent proposal. They continue to listen and make adjustments.

I recently attended a South Madison transit meeting, and yesterday I received an email from South Madison Unite. Both were very negative about the proposed plan. Both seem to be unable to hear what the planners are saying in response to their concerns (e.g. about route Z). Both continue to be misinformed about the plan, and seem disinterested in improving service overall.

People are afraid of change, even if the change will be good for them and the community. Our transit system must change for all the reasons we have heard over the years. **Please stay the course.** Madison not only deserves a better transit system, it's imperative if we are going to both increase our population and move away from car dependency.

Thank you for your hard work.
Janet Murphy

Attached: Summary of a better transit plan.

Existing Service

Weekdays at Noon



- Most routes every 30 to 60 mins on weekdays.
- Outlying areas are served by routes to Transfer Points, where people must switch buses.
- Many outlying areas are served by one-way hourly loops that make service confusing and difficult to use.
- 79% of Madison residents are within a 1/4-mile walk of a bus stop with all-day service.
- The median Madison resident can reach 24,000 jobs within 45 minutes by transit and walking.

Proposed Draft Network

Weekdays at Noon



- Most routes every 15 to 30 minutes on weekdays. Some routes less frequent.
- Pre-BRT East-West and North-South routes every 15 minutes, seven days a week.
- Routes would be long, continuous, two-way and connect directly to major destinations. Fewer transfers required.
- 73% of Madison residents within a 1/4-mile walk of a bus stop with all-day service.
- The median Madison resident can reach 44,000 jobs within 45 minutes by transit and walking.