

February 05, 2022

Dear City of Madison Facilities Program Committee, Golf Subcommittee and Parks Commission Board:

The Madison Area Sports Commission (MASC), promotes the Dane County region as a destination for sports and fitness events, competitions, and tournaments. In addition, as part of our work, we support the development of quality sports venues in our region, which enrich the lives of those living in and visiting Dane County and the State of Wisconsin.

We were thrilled when we learned of the Keiser Family's donation to transform Glenway Golf Course into what will become a premier facility known as The Glen Golf Park. The Glen Golf Park will usher in a new era of golf in Madison, Wisconsin. We believe the renovated course and forward-thinking perspective on programming sets the stage for expanding both the diversity of golfers and non-golfers alike at the park.

The redesigned course is on its way to becoming a special 9-hole municipal course and should be priced accordingly. At the same time the programming allows for more opportunities for the community to engage with the property in unique ways. We are excited to see new programming and will support the Parks Department as they come up with ideas and opportunities we haven't even thought of that will bring a wide array of users to the facility.

Thank you for your stewardship of this project and, again, we encourage you to support the initial rate structure and programming plan.

If you have any questions or wish to discuss further, please contact me.

Sincerely,

Vice President 608-441-2621

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