

From: [Esteef](#)
To: [Evers, Tag](#); [licensing](#)
Cc: [Amelie Davidson](#)
Subject: Re: Request for help with proposed Emerson St Liquor Store
Date: Wednesday, February 16, 2022 3:54:43 PM

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear Alder Tag Evers, ALRC Committee,

I apologize I am late to the game on this topic of the liquor license request for 1101 S Park St. I completely agree with Amelie. I am an owner-occupant of 826 Emerson St, directly across the street from the business location. Unfortunately I am unable to make today's meeting (see paragraph below). I have strong concerns about this being an appropriate or safe use of this space, considering the immediate proximity to family-occupied dwellings and the recent and frequent history of drug sales and crime and shootings on this block of Emerson and the next-door gas station (Olin and S Park). Frankly, this seems to me to be about the worst possible retail use for the commercial space given the location and history. Also this does not even slightly fit with the Owners' purported desires to be an asset to and in harmony with the existing neighborhood.

The second troubling topic I have is that I only received the ALRC public hearing notice postcard YESTERDAY. It is postmarked Feb 11, for a meeting occurring today, Feb 16. Is this even a legal amount of advanced notice? I cannot make today's [virtual] meeting due to the extremely short notice. I can't convey how frustrated I am about this.

Please email or text for any further information or questions you may have.

Thank you Tag,

Steven Keidl
826 Emerson St
608-669-5775

On Thu, Feb 10, 2022 at 2:48 PM Amelie Davidson <amelie.davidson@gmail.com> wrote:

Hi Tag,

I am a relatively new resident of both Madison and Bay Creek. My wife and I met you once when you attended a sweet bonfire on our corner of Emerson and Lowell last winter. I sincerely appreciate the hard work you are doing for our neighborhood(s).

I am writing to ask for your help in blocking a liquor store from opening in The Emerson's commercial space at the corner of Emerson and Lowell. Adding a liquor store in close proximity to the gas station where there is already known crime and substance abuse and next to the addiction treatment center feels irresponsible to the vitality and safety of the neighborhood. As Stanley mentioned in a previous email, I believe this liquor store would be better suited across the street where it is less residential and where there is not a patio that begs to be a community space.

In my short time in the neighborhood, I observe that Bay Creek and surrounding neighborhoods really support the businesses that live here such as Lakeside Coffee and Cargo Coffee. I believe an ice cream/bakery, a sandwich or carryout food store with some drinks on tap, or a family-friendly place to get a drink and snacks (similar to Rockhound which sadly didn't make it through the pandemic) would be great fits for the neighborhood. As a parent of young children, I can also imagine a drop in art or maker studio where kids and adults can make art/crafts/pottery etc.

This space would optimally be used as a place that increases connection, uses the patio space as a community space and allows Bay Creek residents and those who work in the surrounding medical offices to spend their money locally in a way that increases vibrancy not crime in the neighborhood. I also believe that what goes into this space will be setting the tone for other businesses that might consider opening as storefronts become available along Park Street.

I appreciate your help in consciously and considerately developing Park Street to serve the immediate surrounding neighborhoods as well as the needs of Madison more broadly.

Much gratitude,
Amelie Davidson
801 Emerson Street

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