

TPPB Public Comment – 1/31/22 Agenda Item #4 File #67564

Written Comment to Meeting Agenda 4 (#67564) RE: Name of Madison Rapid Transit ("ART" is better than "BRAT") The City of Madison has enough brats. We have brats with sauerkraut; we have brats at the bratfest. So we don't need any more brats. Pronouncing BRT comes out BRaT. But Madison doesn't need any more brats. Instead why not have ART. ART is great, it is inspirational, and it is a gift of joy to the community. I like ART more than BRaT. A simple change. Bus has a common synonym. It is 'autobus.' Autobus means "a vehicle carrying many passengers; used for public transport." Note the change from bus to autobus. From bus rapid transit (BRaT) to autobus rapid transit (ART). I prefer ART to BRaT. Thank you for your consideration. Tim Graves