



Department of Planning and Community & Economic Development

Community Development Division

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Child Care
Community Resources
Community Development Block Grant
Madison Senior Center

Memo

To: Housing Strategy Committee
From: Linette Rhodes, Community Development Grants Supervisor
Date: 1/27/2022
Re: 2022 Work Plan Review

Committee Purpose

Created via Madison General Ordinance (MGO) 33.34 - The Housing Strategy Committee shall serve as a forum for discussion & communication about housing strategies; shall establish a schedule for the Dept. of Planning & Community & Economic Development to prepare and submit a biennial housing report to the Mayor and the Common Council, which will include the following: current data on Madison and regional housing supply and trends, strategies for maintaining a broad range of housing choices for all households and income levels; and strategies for maintaining & increasing affordable owner-occupied and rental housing in Madison and the region.

Update

The "Biennial Housing Report" has been replaced by an annual Housing Snapshot Report. The Snapshot Report is completed by Community Development Division and Planning staff and discussed, typically, at June and July Housing Strategy Committee meetings. In addition to the Housing Snapshot Report, the Housing Strategy Committee will be asked to take up and discuss the following items during 2022, as they become available:

- "Turn the Curve": Updating/expanding strategies to increase homeownership for persons of color
- Periodic review of the progress of Housing Forward initiatives
- Review of housing strategies identified in the Community Plan to Prevent and End Homelessness
- Review of the Dane County Regional Housing Plan (led by Dane County)
- Review of the Community Health Assessment Report (led by Public Health)

In 2019 the Housing Strategy Committee reviewed a variety of housing-focused reports prepared by City staff, and from them, compiled a single document that outlines the City's top housing goals and strategies. This document is titled the Housing Forward Plan.

The Community Development Division's CDBG Unit supports a majority of the Housing Forward efforts through Request for Proposals (RFPs) processes. Authorized by the City's Common Council within the 2022 Adopted Capital and Operating budgets, the following RFPs are planned for 2022. Drafts of the RFPs will be discussed, as appropriate, with the CDBG Committee, the Housing Strategy Committee, the Homeless Issues Committee, and with community partners such as Third Sector, Affordable Housing Action Alliance (AHAA), and Homeless Services Consortium committees such as the Youth Action Board.

CDBG Unit 2022 Request for Proposals	Anticipated Posting Timeline (subject to change)
Housing Forward: Rental Housing Development	January
Housing Forward: Homeownership Development & Services	July
Youth Centered Housing Development (After the Youth Homeless Demonstration Planning grant is finalized)	June
Permanent Men's Shelter Operator	Summer 2022
Consultant for Community Plan to Prevent and End Homelessness	Spring 2022
Affordable Housing Fund: Development Seeking WHEDA Tax Credits	June
Capital Improvements for Community Organizations (Non Housing Related)	July

In addition to the RFPs listed above, the CDBG Unit will be involved in developing policies and underwriting criteria, for CDBG Committee review, that will serve as the framework for a new initiative to provide financial support for Accessible Dwelling Units and to support a Small Scale Development Loan Program. At the outset, these programs will be administered as direct lending programs by staff within the CDBG Unit. They will replace the underutilized Rental Rehabilitation Program.