MONONA TERRACE BOARD OF DIRECTORS COMMITTEES As of 12/31/21

STANDING COMMITTEES

Executive Advisory Committee:

Vacancy, Chair

Jim Ring, Secretary

Judy Karofsky, Vice-Chair

Monona Terrace Executive Director

The Executive Advisory Committee may exercise action only in matters of urgency where timing demands action prior to the next regularly scheduled Board meeting. All actions taken by the Executive Advisory Committee must be ratified at the next regularly scheduled Board meeting. The Executive Advisory Committee may exercise their powers of the Monona Terrace Board in the management of the affairs of the Monona Terrace Community and Convention Center, except action in respect to the filling of vacancies on the Monona Terrace Board. The Director shall be a non-voting member of the Executive Advisory Committee.

Nominating Committee:

Steven Peters

Jane Richardson, Chair

Vacancy

The Nominating Committee shall nominate a slate of officers to serve as Chair, Vice-Chair, and Secretary of the Monona Terrace Board. The proposed slate of officers shall then be presented to the Monona Terrace Board in March for election at the April meeting.

Finance Committee:

Glenn Krieg, Chair Alice O'Connor Mike Verveer Judy Karofsky Jim Ring

The Finance Committee shall be responsible for developing policy recommendations for adoption by the entire Monona Terrace Board on matters regarding budget, rental rate structure, strategic business development and staff development

Operations/Marketing Committee:

Jane Richardson Judy Karofsky Destination Madison CEO Vacancy

Andrea Nilsen, Chair Vacancy

Vacancy

The Operations / Marketing Committee shall be responsible for maintaining and developing community relationships and partnerships that will enhance and strengthen the visibility of Monona Terrace throughout the community and region. This Committee will also work in concert with the Friends of Monona Terrace Board and the Greater Madison Visitors and Convention Bureau to strengthen the marketing and tourism efforts and community activities at the facility.

ADDITIONAL COMMITTEES

Strategic Planning Steering Committee:

Vacancy, Chair Vacancy
Jim Ring Andrea Nilsen

Mark Richardson

The Strategic Planning Steering Committee shall be responsible to review the existing strategic plan, and present their suggestions for revisions and updates to the full Board for their review.

Support Services Committee:

Vacancy, Chair Vacancy
Destination Madison CEO Jim Ring

Vacancy

The Support Services Committee shall be responsible to develop a strategy to address support services concerns (air service, downtown parking, light rail and commuter rail, downtown hotel rooms, shuttle / taxi service, etc.), coordinating effectively with other entities that have similar goals or concerns.

Strategic Business Study Committee: - DORMANT COMMITTEE

Vacancy, Chair Vacancy
Destination Madison CEO Vacancy

Steve Zazoni (?) Susan Schmitz (?)

The Strategic Business Study Committee shall be responsible for reviewing the Monona Terrace business model, and discussing strategies for additional revenue opportunities, important components to the continued success of Monona Terrace. Discussions will address the need for additional quality hotel rooms in the downtown area.

Bylaws and Succession Planning Committee:

Vacancy Vacancy

The Bylaws and Succession Planning Committee shall be responsible for reviewing the Monona Terrace Bylaws annually, drafting proposed changes when necessary and presenting them to the full Board for their review, and developing a Board leadership, progression, and succession plan.

Olin Terrace Use Appeal Committee:

Glenn Krieg Vacancy Judy Karofsky

As part of updated Olin Terrace Use permitting process, the Olin Terrace Use Appeal Committee shall hear appeals, if an applicant is ever denied a permit and wishes to contest it.

Judge Doyle Square Ad Hoc Committee:

Glenn Krieg Vacancy Jim Ring

Vacancy Jane Richardson Judy Karofsky, Chair

To facilitate and organize information regarding a new hotel on the Judge Doyle Square property.

DEI Ad Hoc Committee:

Mark Richardson, Chair Judy Karofsky

Angela Bozo

To designing a systematic process to identify and recruit talent for board membership, with an emphasis on diversity (in all its definitions) and inclusion (in all its definitions), in order to advise appointing authorities when openings occur.