The two main objections to locating a doggy day care at 1422 MacArthur Rd:

While 1422 MacArthur Rd is zoned commercial, the street itself is also very much residential!! There are houses DIRECTLY across the street!! This is not a good commercial fit for this location for two primary reasons: NOISE and TRAFFIC. These are SERIOUS issues and will be occurring **EVERY SINGLE DAY!** Please request this business to move to an area with NO residential!!

## **NOISE**

It is an undisputed fact that Doggy Day Cares are extremely noisy. There is no other doggy day care in Madison (and there are a number of them) that is located in a residential area; quite the opposite – they are REMOVED from residential! Noise is a big reason for this!! While 1422 MacArthur Rd is zoned commercial, the street itself is also very much residential!! Please consider this! There are houses DIRECTLY across the street!! An entire BLOCK of houses – and certainly much more if you consider sound travels 1 mile or more!!



## **Inside Noise**

The sound in a dog boarding facility can reach almost 110 decibels. (jet planes, car horns and gaspowered leaf blowers fall into this range). While the plan states sound proofing of building will reduce sound transmission . . . my question is how much . . . will the people living in the homes across the street still be able to hear the barking? Because that would be 130 dogs barking 24-7. Nobody should have to be subjected to that noise living in their own home.

## **Outside Noise**

The second proofing of the building will do NOTHING to mitigate the sound of dogs barking outside. On a quiet summer night, the sound of even one barking dog can travel one or even two miles !!! And there will be many dogs outside barking !! Please address this issue. Neighbors living across the street should not be subjected to this type of sound EVERY SINGLE DAY.

This is an issue that adversely affects the quiet enjoyment that every homeowner and renter deserves in their own home. This is not just a noise issue of a band on a Friday night . . . it is an issue **EVERY SINGLE DAY**. No, no and no !! Question to every person who is responsible for approving this business in this location: How would YOU like to have a doggy day care located directly across the street from your home? Please ask that this doggy day care be moved to a more appropriate location where residential is not directly across the street.

## **TRAFFIC**

Typically with doggy day cares, there is a busy time during morning drop-off's and again for evening pickup's. During these two timeframes there will be **50 to 60 cars coming and going**. (so twice a day, EVERY SINGLE DAY and they will be both coming AND going each time so it might be more accurate to say equivilant to 100 to 120 cars). MacArthur (and Sycamore which will also be affected) is not designed for this kind of traffic and has only has a stop sign at East Washington and is literally located just yards from **THE BUSIEST INTERSECTION** in the entire city of Madison!! Even though drivers can only take a right at the stop sign, it can be quite difficult at the busy times, which coincides with the times of the dropoffs and pickups. There are a couple ways to take a left, none of them are ideal. Traffic will also be significantly increased along MacArthur and then along Sycamore, another quiet residential street. That is a lot of extra traffic on these streets **EVERY SINGLE DAY... TWICE A DAY.** 

The highlighted RESIDENTIAL areas will be impacted by heavy traffic twice a day EVERY SINGLE DAY, TWICE a day!

