

STREET USE PERMIT APPLICATION

EVENT INFORMATION

(Edgewood college and uw-madison chapters)
Name of Event: Project Sunshine 5K Fundraiser Run/Walk

Event Organizer/Sponsor: Project Sunshine

Is Organizer/Sponsor a 501(c)3 non-profit agency?

MANDATORY: State Sales Tax Exemption Number: ? ES#:

OPTIONAL: Federal Tax Exempt Number:

Address: 515 S. Midvale Blvd

City/State/Zip: Madison, WI 53711

Primary Contact: Lanven Reilly

Work Phone: (262) 409-0210

Email: lreilly@edgewood.edu

Phone During Event: same as work

Website: projectsunshine.org

FAX: —

Secondary Contact: Maddie Gustafson

Work Phone: — (815) 262-2789

Email: mgustafson@edgewood.edu

Phone During Event: same as work

Annual Event?

Yes

No

Charitable Event?

Yes

No

If Yes, Name of charity to receive donations: Project Sunshine

Estimated Attendance: approximately 200 or less (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification? (not allowed after 11 p.m.):

Yes

No

Hours: _____ to _____

EVENT CATEGORY

Run/Walk

Music/Concert

Festival

Rally

Parking (i.e., bagging meters)

Other: _____

LOCATION REQUESTED

Capitol Square (note specific blocks below)

State St. Mall/800 State Street

30 on the Square (aka top of 100 block of State Street)

Other (specific blocks/streets requested below)

Street Names and Block Numbers: refer to route attached on "Street Event Site Map" form

EVENT DATE(S)/SCHEDULE

Date(s) of Event: April 16th, 2022

Event Start and End Times: 9:00 a.m. - 11:30 a.m.

Rain Date (if any): April 23rd, 2022

Set-Up Start Time: 7:00 - 8:30 a.m.

Take-Down Start Time and End Times: 11:30 a.m. - 12:30 p.m.

TAKE-DOWN TIME: START TO STREETS REOPENED

Will sponsor apply for temporary class B license to serve or sell beer/wine for this event?

Yes

No

If class B license is denied, will the event(s) occur?

Yes

No

LP By initialing, I/we waive the 21-day decision requirement.

APPLICATION SIGNATURE

BY SIGNING THIS APPLICATION, THE "EVENT ORGANIZER/SPONSOR" LISTED ABOVE AGREES TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS OFFICERS, OFFICIALS, EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

Applicant Signature Lanven Reilly

Date 12/14/21

STREET EVENT SCHEDULE

- The schedule begins when event setup starts, including setup on sidewalks, terraces or parking, and ends when the street is re-opened for normal use.
- The schedule should encompass all activities planned for the event, such as:
 - » Vending: food, beverages and/or merchandise
 - » Music/Performances
 - » Displays, Exhibits, Demonstrations
 - » A moving event such as a rally, parade, etc.

Provide Detailed Event Schedule:

Project Sunshine 5K: How Far Will You Run For Pediatric Patients?

When: Saturday 9:00 am-11:30 a.m., April 16, 2022

Entry Fee: \$25

Registration Deadline: Saturday, March, 16th, 2022

(Open registration at least 6 months in advance)

Time	Event	Additional Considerations	Volunteer/ Participant Arrival
7:00-8:30 a.m.	Set-up	- homemade signs on sidewalks(directional, parking, mile markers, other) -tents (medical, registration, food) -water stations -tables -start/finish line -parking area -PS swag giveaway	Volunteers arrive

Time	Event	Additional Considerations	Volunteer/ Participant Arrival
8:30- 9:00 a.m.	Check-in/ Registration	-Check-in Last name: A-M -Check-in Last name: N-Z	Participants arrive
9:00 a.m.	Race Start	-Welcome and thank everyone for coming to the event -Give participants an overview of the course *Make sure medical staff is present *Volunteers are at assigned stations	
10:30 a.m.	Race Ends	-Pass out t-shirts and PS Swag -Encourage volunteers and participants to get food and refreshments	

Time	Event	Additional Considerations	Volunteer/ Participant Arrival
10:45-11:15 a.m.	Awards/ Thanks	<ul style="list-style-type: none"> -Opening Thanks -Overview of who we are and what we do at Project Sunshine -Distribute awards and participation medals 	
11:30 a.m.-12:30 p.m.	Cleanup/streets reopen		

STREET EVENT SITE MAP

To ensure proper review of the event, please attach a Street Event Site Map and a detailed route map (if applicable). Include the following location information if application to your event:

- Tents
- Stages
- Fencing
- Vendors
- Portable Toilets
- Dumpsters
- Staging Areas

Remember to include:

- Emergency vehicle access lanes (minimum of 20').
- Accessible paths for wheelchairs as well as disabled parking spaces.

EVENTS INCLUDING A RUN, WALK OR PARADE

If an event has a run/walk/parade component and/or alcohol will be served or sold, the Street Use Permit Applicant must contact the Madison Police Department to discuss possible Police requirements for the event. Contact Lt. Scott Kleinfeldt, skleinfeldt@cityofmadison.com.

A



detailed route map is required if the street closure is for a run, walk, parade or other moving activity.

- A helpful online resource for route mapping is [Map My Run](https://www.mapmyrun.com/).

Provide Detailed Event Site Map:

- 2 tents will be placed at the starting line (registration tent and medical tent)
- 3 water station tables (one at 1.5 mi marker, one at 2.5 mi marker, one at start/finish tent)

EMERGENCY ACTION PLAN (EAP)

I. GENERAL

The "Project Sunshine 5K Fundraising Run/Walk" will be held April 26th, 2022 starting and finishing at the UW-Madison Marching Band Field.

II. PURPOSE

- A. This emergency action plan predetermines actions to take before and during the "Project Sunshine 5K Fundraising Run/Walk" (hereinafter referred to as the event) in response to an emergency or otherwise hazardous condition. These actions will be taken by organizers, management, personnel, and attendees. These actions represent those required prior to the event in preparation for and those required during an emergency.
- B. Flexibility must be exercised when implementing this plan because of the wide variety of potential hazards that exist for this event. These hazards include, but are not limited to, Fire, Medical Emergencies, Severe Weather, or situations where Law Enforcement is required.

III. ASSUMPTIONS

The possibility of an occurrence of an emergency is present at this event. The types of emergencies possible are various and could require the response of Fire & Rescue, Emergency Medical Services, and Police.

IV. BASIC PLAN

A. Emergency Action Plan (EAP) Event Representative

- 1. The EAP event representative will be identified as the point of contact for all communications regarding the event. This person is identified as Lauren Reilley.

B. Emergency Notification

- 1. In the event of an emergency, notification of the emergency will be through the use of 911. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.
- 2. We will not have on-site EMS
- 3. We will have on-site Police or Security (Scott Kleinfeldt, (608) 266-4482)

C. Severe Weather

- 1. Weather forecasts and current conditions can be monitored through the [National Weather Service's Madison Weather Forecast website](#).
- 2. Before the event - If severe weather is predicted prior to the event, the EAP event representative will evaluate the conditions and determine if the event will remain scheduled. The EAP event representative or his/her designee will be identified as such Lauren Reilley and will be responsible to monitor the weather conditions before and during the event.
- 3. During the event - If severe weather occurs during the event, the EAP event representative or his/her designee Lauren Reilley will make notification to those attending the event that a hazardous weather condition exists and direct them to shelter.
- 4. There are very limited provisions for sheltering participants in the event of severe weather.
- 5. This event will follow the 30-30 Rule for lightning. If lightning is observed and thunder is heard within 30 seconds, the event will be delayed until 30 minutes have passed since thunder was last heard.

D. Fire

- 1. If a specific hazard has been identified as an increased risk of fire at this event, event manager will work with the Fire Department to determine how to address the hazard.
- 2. All event staff will be instructed on the safe use of Portable Fire Extinguishers.
- 3. If cooking is intended, you must contact the fire department and -
 - a) Must have a valid fire extinguisher, 2A10BC
 - b) Each space is allowed 1 LP tank per cooking device. All LP tanks are to be secured in an approved manner (tied, strapped, chained, etc.)

- c) No cooking shall be allowed under a tent. Cooking shall be a minimum of 20' away from tents/canopies.
 - d) Cooking must be on a non-combustible surface (grease collection material generally required under cooking and food service areas)
- 4. Fire Inspectors may be required to do an inspection of your event (depends on size and nature of the event), contact the Fire Department for guidelines
- 5. All tents/canopies used for cooking shall have a FLAME SPREAD Certification attached to the tent.
- 6. Should an incident occur that requires the Fire Department, 911 will be utilized to request this resource. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.

E. Medical Emergencies

- 1. As with any outdoor event, there is potential for injury to the participants. The types of injuries are various and include those that are heat related as well as traumatic injuries.
- 2. Event manager shall contact the Fire Department to determine if there is a need for on-site Emergency Medical Services at this event.
- 3. Should an incident occur that requires Emergency Medical Services to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

F. Law Enforcement

- 1. The need for constant Law Enforcement presence at this event has / has not been identified. Event manager shall contact the Police Department to determine if there is a need for Law Enforcement presence at this event
- 2. Should an incident occur that requires Law Enforcement, to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

G. Emergency Vehicle Access

- 1. Access for Emergency Vehicles will be maintained at all times.
- 2. 20' Fire Lanes are required to be kept open at events.
- 3. A 14' minimum height clearance requirement for anything that goes over a street or fire lane
- 4. Participants and spectators will be directed to park in approved areas and not to obstruct protective features, sidewalks or public thoroughways.
- 5. Crowd control will be managed by: NAME.
- 6. Parking for vendor and staff vehicles will be: N/A
- 7. Parking for attendee vehicles will be: LOCATION(S).

V. CONTACT INFORMATION

Primary Contact	Lauren Reilley	(262) 409-0210
Secondary Contact	Maddie Gustafson	(815) 262-2789
Emergency	Dane County 911 Center	911
Non-Emergency	Madison Fire Department	(608) 266-4420
Non-Emergency	Madison Police Department	(608) 255-2345

STREET EVENT CLEANUP AND RECYCLING PLAN

- Include plans for collection and disposal of materials during and after event - number and location of garbage/recycling containers and dumpsters; number/schedule of volunteers/staff assigned to collection and cleanup.
- If City containers are not used, please provide the name and contact information of the collection agency providing equipment and service for the event.
- Event organizers are responsible for emptying City garbage/recycling containers within the event perimeter.
- Any group that leaves an area in a condition that requires special cleanup by City crews will be charged the full cost of cleanup.
- If you need assistance with your cleanup and recycling plan, please contact the [City of Madison's Recycling Office](#), via [email](#) or at (608) 267-2626.

Provide Detailed Trash/Recycling/Cleanup Plans:

Because we do not anticipate this being a very large event, we will provide our own garbage and recycling bins that can be used. We will obtain these bins from the generosity of our college. All designated volunteers will be required to stay post run to help take down tents, cleanup garbage, signs, wrappers, water bottles etc. At this point in time, I do not have a sense of the exact number of volunteers. In terms of garbage and recycle bins, we will place a minimum of one recycle and one garbage can at each water station in addition to 2 garbage bins and 2 recycle bins at the start and finish line area (includes and is especially located within the vicinity of the food distribution station). In regards to who will be responsible for disposing of the garbage and recycling containers, my volunteers and myself included will take on this role during the cleanup process.