



Parking Division

Sabrina Tolley, Assistant Parking Utility Manager

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www.cityofmadison.com/parking

Date: December 8, 2021
To: Transportation Commission Members
From: Sabrina Tolley, Assistant Parking Utility Manager
Subject: Temporary Curbside Pickup Spaces

Background on Temporary Curbside Pickup Spaces

The City Parking Division implemented the curbside pickup parking program in March 2020 to mitigate impacts from all-day parkers occupying a majority of on-street parking spaces while enforcement of meters and time limit restrictions were suspended. This was a temporary program to provide short-term parking availability for delivery, loading, and customer pick-up by designating and enforcing short-term loading zones “curbside pickup” parking spaces while all other spaces allowed for free all-day parking. There were 98 on-street spaces converted to temporary curbside pickup for this program, primarily driven by requests from area businesses.

The City cannot reserve on-street spaces for individuals or private businesses

An email was sent to businesses participating in the streaterly program on November 17th, reminding them that the temporary curbside pickup locations cannot be reserved or designated with signage specific to a particular business, and notifying them that the Parking Division intends to remove the “curbside pickup” temporary signage in the near future and return the spaces to metered or time-limit restrictions. A copy of that communication is attached. The Parking Division has since received several requests and questions from businesses inquiring why we can allow a business to take parking spaces out of service and use the spaces for streateries, but cannot allow them to convert and reserve those spaces for exclusive use by their customers and employees to use during the winter months for parking or loading.

In short, State Statute prohibits us from giving any individual or group special **parking privileges**, except for those exceptions specifically allowed by State Statute, which include dedicating spaces for use by persons with vehicles with a valid disabled plate or hangtag and residents whose address abuts a street with posted restrictions (e.g. our Residential Parking Permit Program). The City created the temporary curbside parking program under emergency actions taken to respond to the COVID-19 pandemic, to designate a type of short-term parking restriction and method to communicate to the public that these spaces would be enforced, since all other on-street time limit and metered space restrictions were suspended. While many of the “curbside pickup” spaces were designated upon the request of a business, the spaces are for use by any member of the public for any short-term parking need.

With the expiration of emergency authorization to suspend sections of MGO Chapter 12 and the reinstatement of all on-street restrictions in June 2021, the temporary curbside pickup restrictions are no longer relevant, and spaces should be returned to their previous time limit and metered restrictions. Locations needing different or additional short-term restrictions or expanded hours beyond typical Monday through Saturday 8am – 6pm times, can be addressed through changes to posted time-limit restrictions to replace the temporary curbside pickup signage.

Proposed date for removal of temporary curbside pickup signage

Tuesday, January 18, 2022

Changes to permanent restrictions

For many locations, removal of the temporary postings and the return to previous metered and time-limit restrictions will provide sufficient turnover and availability to meet short-term parking needs. However, businesses may request changes to increase the number of short-term 25 min metered spaces on a block or address availability during evening hours by contacting the Parking Division and providing information on the locations and times of day when additional permanent short-term restrictions are needed.

Process for outreach and communication to businesses on the changes to the program

Following TC approval of the January 18th timeline for Parking Division staff to remove the temporary postings (or other date as determined by the Transportation Commission), staff will notify businesses that reached out to the City requesting temporary curbside pickup spaces during COVID restrictions, have Sidewalk Cafes, Streatery Approvals (in the right-of-way), cafes on private property, and Merchant Vending licenses as well as community partners, BID and DMI, of the removal date and process for requesting new or changes to permanent restrictions following the removal of the temp “curbside pickup” postings.

Information will also be communicated via City press release on the scheduled date of removal, included on the Parking Division website and linked to the COVID EDD page.

Attachments:

- March 22, 2020 Press Release on Curbside Pickup
- November 17th email notification on removal of temp postings
- Map of temporary curbside pickup spaces and streateries

Schedule an in-person appointment (<https://www.cityofmadison.com/parking-utility/permits/no-wait-inside>)

Learn more about in-person services and schedule an in-person appointment.

City of Madison Works to Support Restaurant Carry-Out Service

Archived News: This news release is more than one year old and may include outdated information.

posted March 22, 2020 - 5:22 pm

In response to concerns of City restaurants and patrons, Madison Parking Utility is assisting with temporary loading zone parking restrictions adjacent to local restaurants providing carry-out service. While on-street parking meters, residential parking only restrictions, and 1-hour and 2-hour time limit restrictions in non-metered areas are relaxed City-wide through April 5th, to allow all-day parking, all other posted restrictions should be followed.

On-street locations posted with temporary loading zone restrictions will allow for short-term parking only for patrons to be able to park in front of an establishment for a quick pick-up without concern of a parking ticket.

While unable to open State Street for parking due to insufficient space and continuity of Metro transit route service for critical workers across our city, parking has been blocked off in designated areas at cross streets to make for greater convenience to restaurant patrons. We encourage you to visit the downtown, stretch your legs with a brief walk, and patronize your favorite State Street establishments.

“We are continuing to work with our public and private partners to ensure our resident’s health,” said Mayor Satya Rhodes-Conway. “I know this allowance will provide at least some relief to our small businesses, as we work together to patronize our local restaurants even if we can’t enjoy sit-down service.”

Restaurants and other businesses requesting assistance for on-street loading areas to facilitate carry-out and delivery can contact the Parking Utility front desk at (608) 266-4761 or email parking@cityofmadison.com (<mailto:parking@cityofmadison.com>) (M-F 7:30 AM – 4:30 PM).

We are reviewing requests and to the extent possible will assign Parking field staff to post temp signage/ hood on-street metered spaces to create loading zone areas for carry-out and delivery needs. There is no fee charged at this time for these types of requests.

Contacts

Sabrina Tolley, 608-265-1147, stolley@cityofmadison.com (<mailto:stolley@cityofmadison.com>)

Agency: [Mayor's Office \(/mayor\)](#), [Parking Utility \(/parking-utility\)](#), [Planning, Community & Economic Development \(/dpced\)](#), [Public Health Madison & Dane County \(<http://www.publichealthmdc.com>\)](#), [Traffic Engineering \(/trafficengineering\)](#), [Transportation \(/transportation\)](#)

Category: [Live & Work \(/live-work\)](#), [Health & Safety \(/health-safety\)](#), [Visit & Play \(/visit-play\)](#), [Business & Development \(/business-development\)](#), [City Hall \(/city-hall\)](#)

Tags: [COVID-19 \(/tags/covid-19\)](#), [Coronavirus \(/tags/coronavirus\)](#), [Parking \(/tags/parking\)](#)

Tolley, Sabrina

From: Blake-Horst, Meghan
Sent: Wednesday, November 17, 2021 2:58 PM
To: Blake-Horst, Meghan
Subject: Curbside Pick-up Updates

Hello,

You are receiving this email because you operate a business in the City of Madison and may currently be using signed curbside parking spaces for your customers, in the right-of-way. I am sending out the below information on behalf of the City of Madison Parking Utility regarding Curbside Pick-up. Please review the information provided and reach out to the contacts below if you have questions or need additional information.

Cheers!



Meghan Blake-Horst
Street Vending Coordinator
Economic Development Division
Office of Business Resources
215 Martin Luther King Jr Blvd. 3rd floor
P.O. Box 2983
Madison, Wisconsin 53701-2983
Tel 608-261-9171 • **Fax** (608) 261-6126
mblake-horst@cityofmadison.com
www.cityofmadison.com/business/streetvending

In compliance with State public records law, the City of Madison retains copies of ALL email messages to and from this mailbox. Email messages

Please consider the environment before printing this email.

Hello,

In March of 2020, the City Parking Utility implemented the curbside pickup-parking program to mitigate impacts from all-day parkers occupying a majority of on-street parking spaces while enforcement of meters and time-limit restrictions were suspended. This was a temporary program to provide short-term parking availability for delivery, loading, and customer pick-up by designating and enforcing short-term loading zones "curbside pickup" parking spaces while all other spaces allowed for free all-day parking.

The Parking Utility would like to remind businesses that:









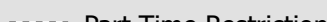

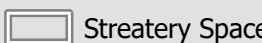
- Temporary curbside pick-up spaces are not dedicated spaces for exclusive use by any individual or business.
- Spaces designated for curbside pick-up are public short-term loading/parking zones, and may be used by any member of the public, for any short-term parking, delivery, or loading purpose.
- Businesses are not permitted to post dedicated signage, in the right-of-way, identifying curbside pick-up stalls for their business use only. **Businesses are required to remove all such signage immediately.**
- All on-street parking restrictions and parking fees have been reinstated and enforced, with parking meters to provide turnover and availability of short-term parking spaces during daytime hours as they did previously.

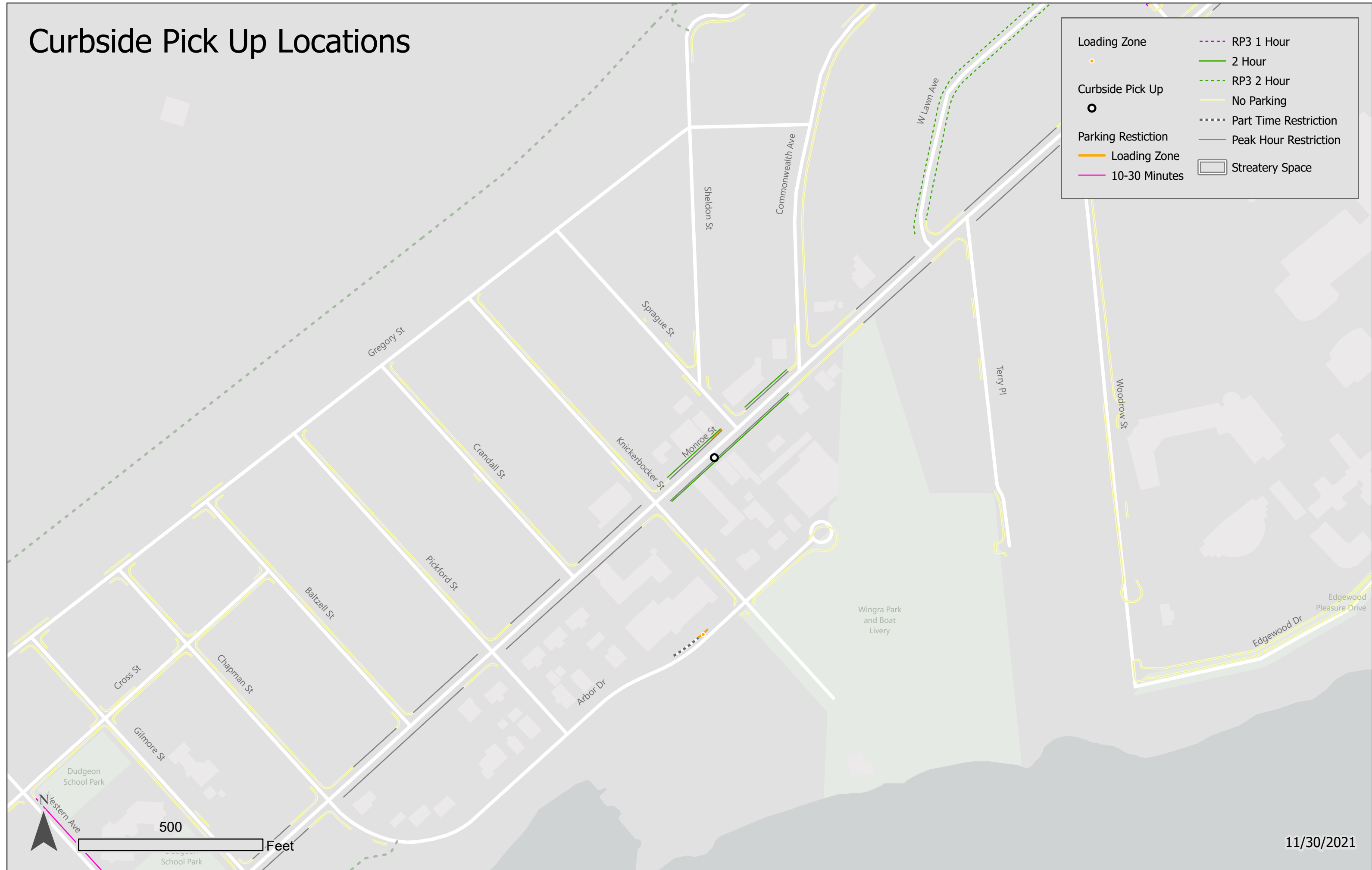
The Parking Utility is developing options to address short-term parking needs during evening hours and Sundays when meters are not enforced. One near-term option is to add an evening restriction to some of the meters currently posted for curbside pickup. These metered spaces would have permanent signage posted with 20-minute time-limit restrictions that would be enforceable all day Sundays and every evening, from 6 PM to 8PM, or possibly later. More information on this will be shared once it is official.

The Parking Utility welcomes comments from area businesses regarding what specific spaces and how late into the evening short-term loading zones would be most beneficial to their operations. Please send comments to parking@cityofmadison.com.

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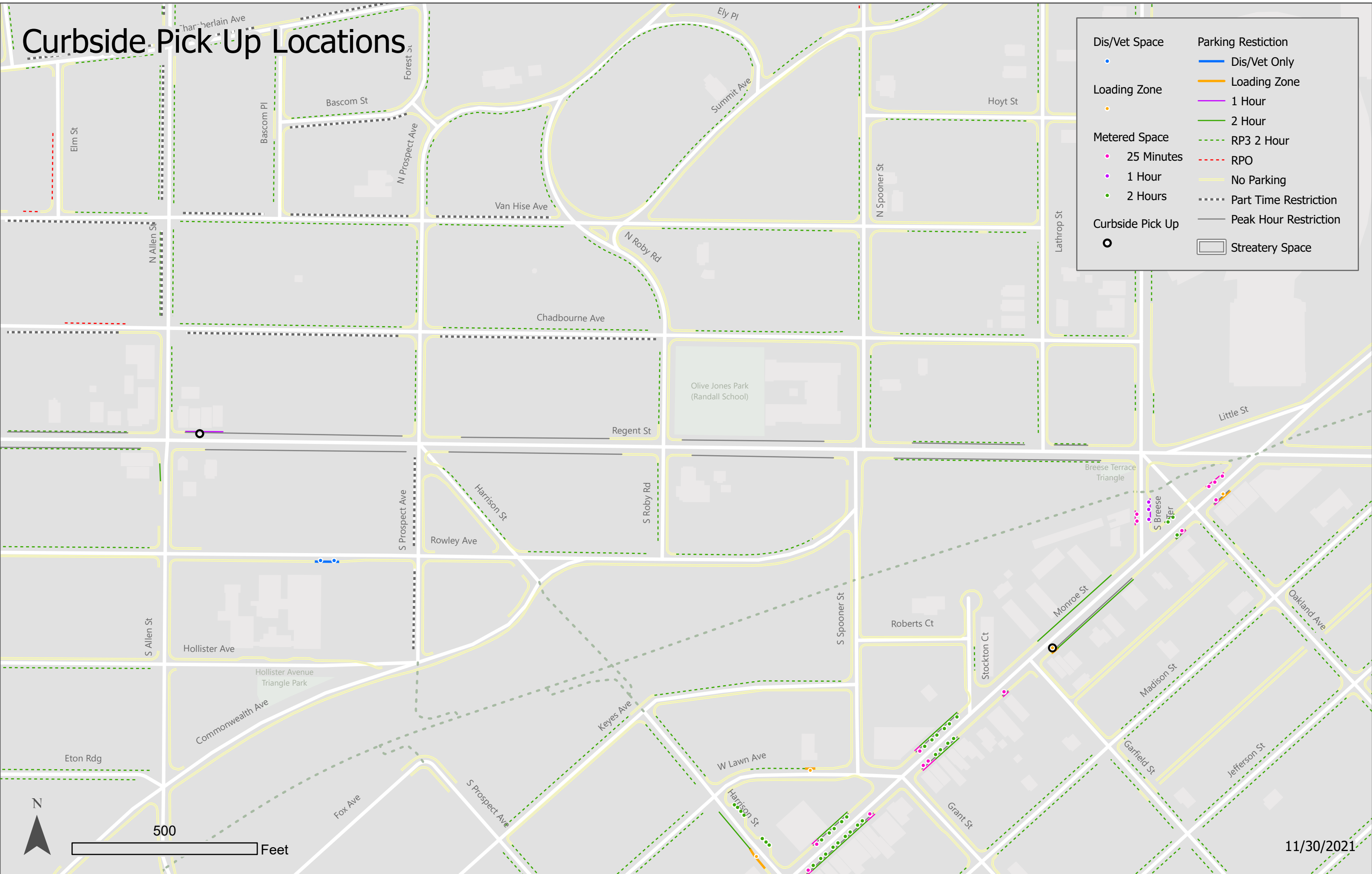
Curbside Pick Up Locations

Loading Zone 	 RP3 1 Hour  2 Hour
Curbside Pick Up 	 RP3 2 Hour  No Parking
Parking Restriction  Loading Zone  10-30 Minutes	 Part Time Restriction  Peak Hour Restriction  Streatery Space



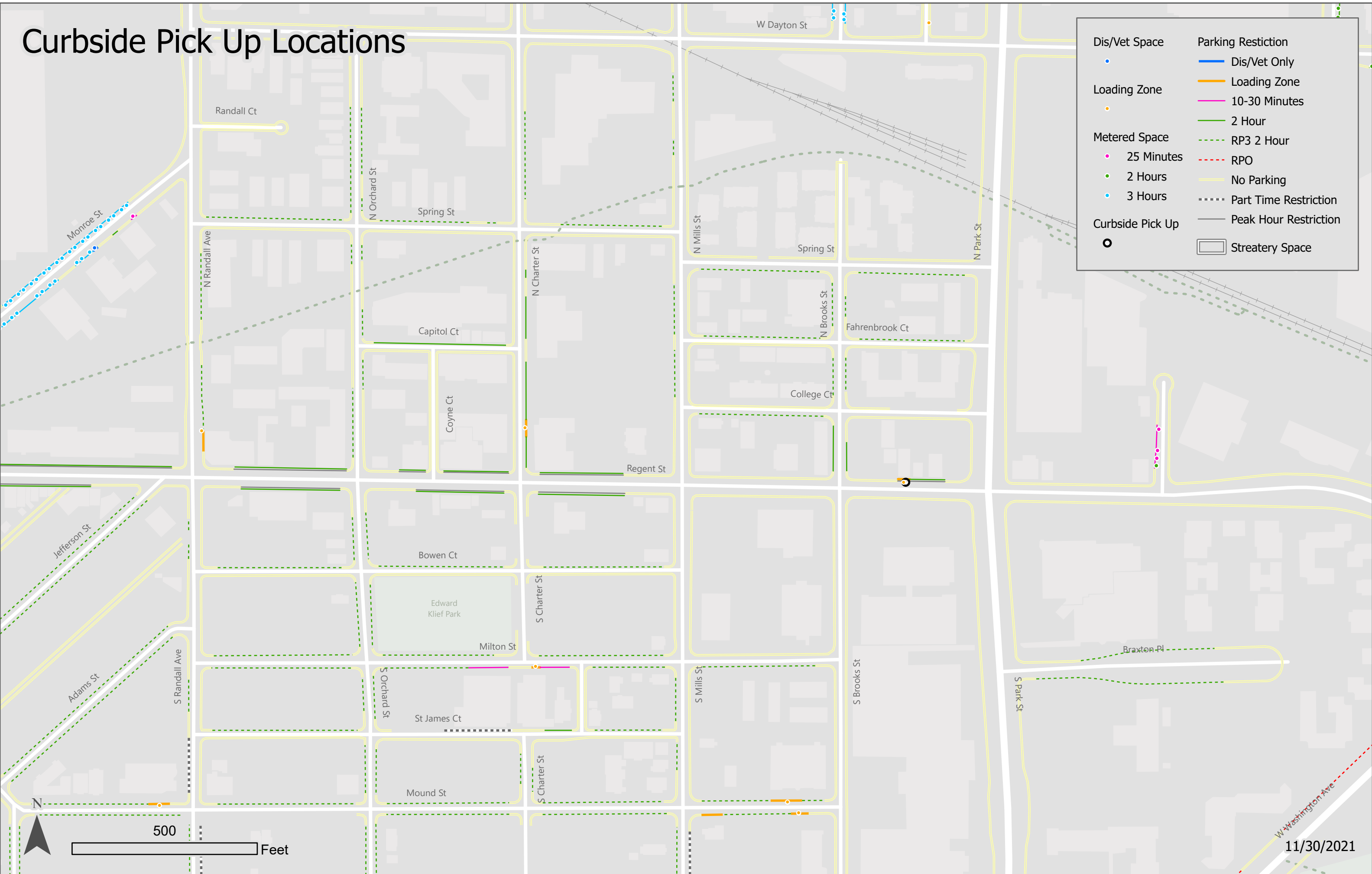
Curbside Pick Up Locations

Dis/Vet Space	Parking Restriction
•	Dis/Vet Only
•	Loading Zone
•	1 Hour
•	2 Hour
•	RP3 2 Hour
•	RPO
•	No Parking
•	Part Time Restriction
•	Peak Hour Restriction
○	Streatory Space



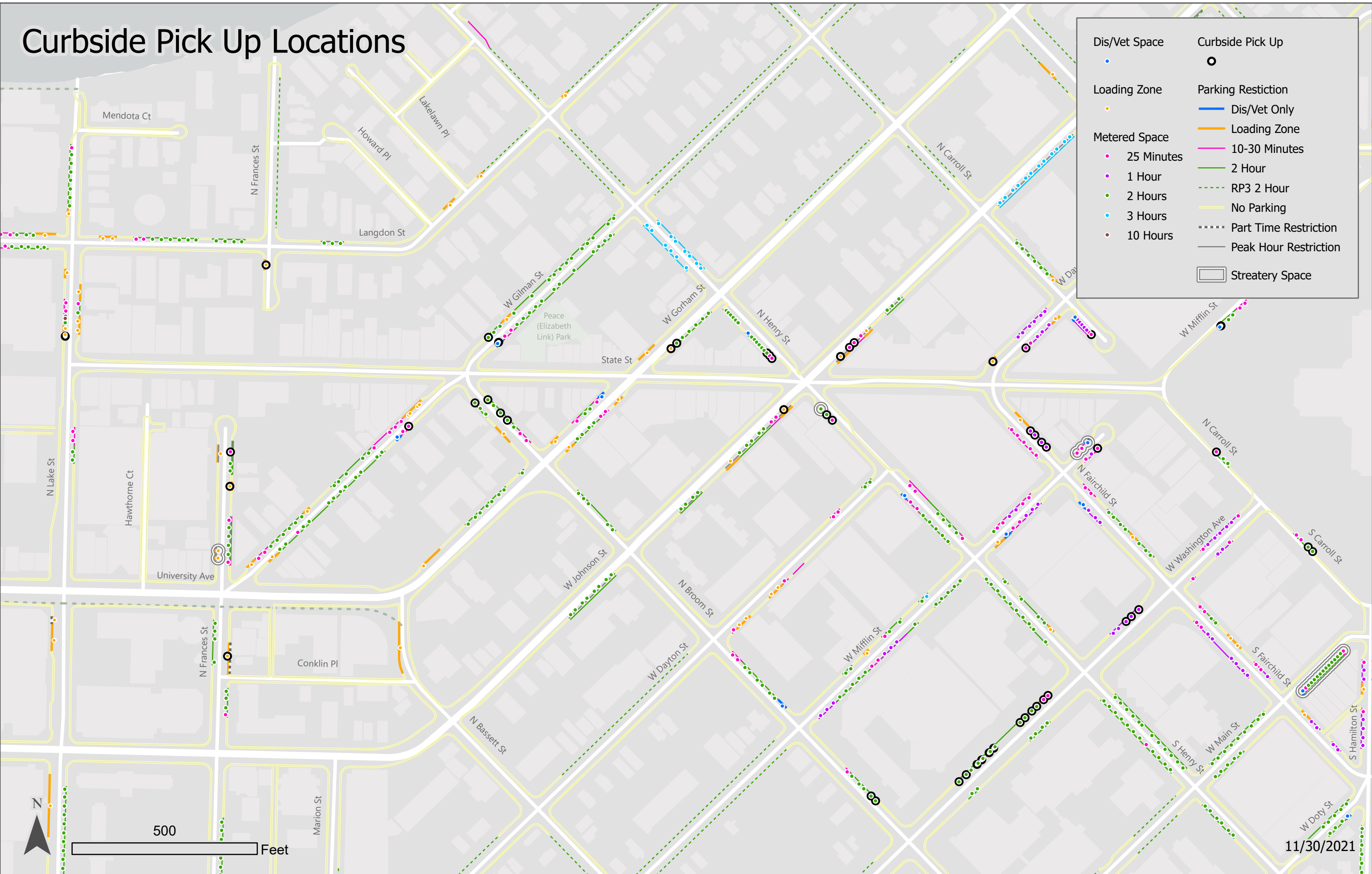
Curbside Pick Up Locations

Dis/Vet Space	Parking Restriction
•	— Dis/Vet Only
○	— Loading Zone
•	— 10-30 Minutes
•	— 2 Hour
•	— RP3 2 Hour
•	— RPO
•	— No Parking
•	— Part Time Restriction
•	— Peak Hour Restriction
○	— Streatery Space



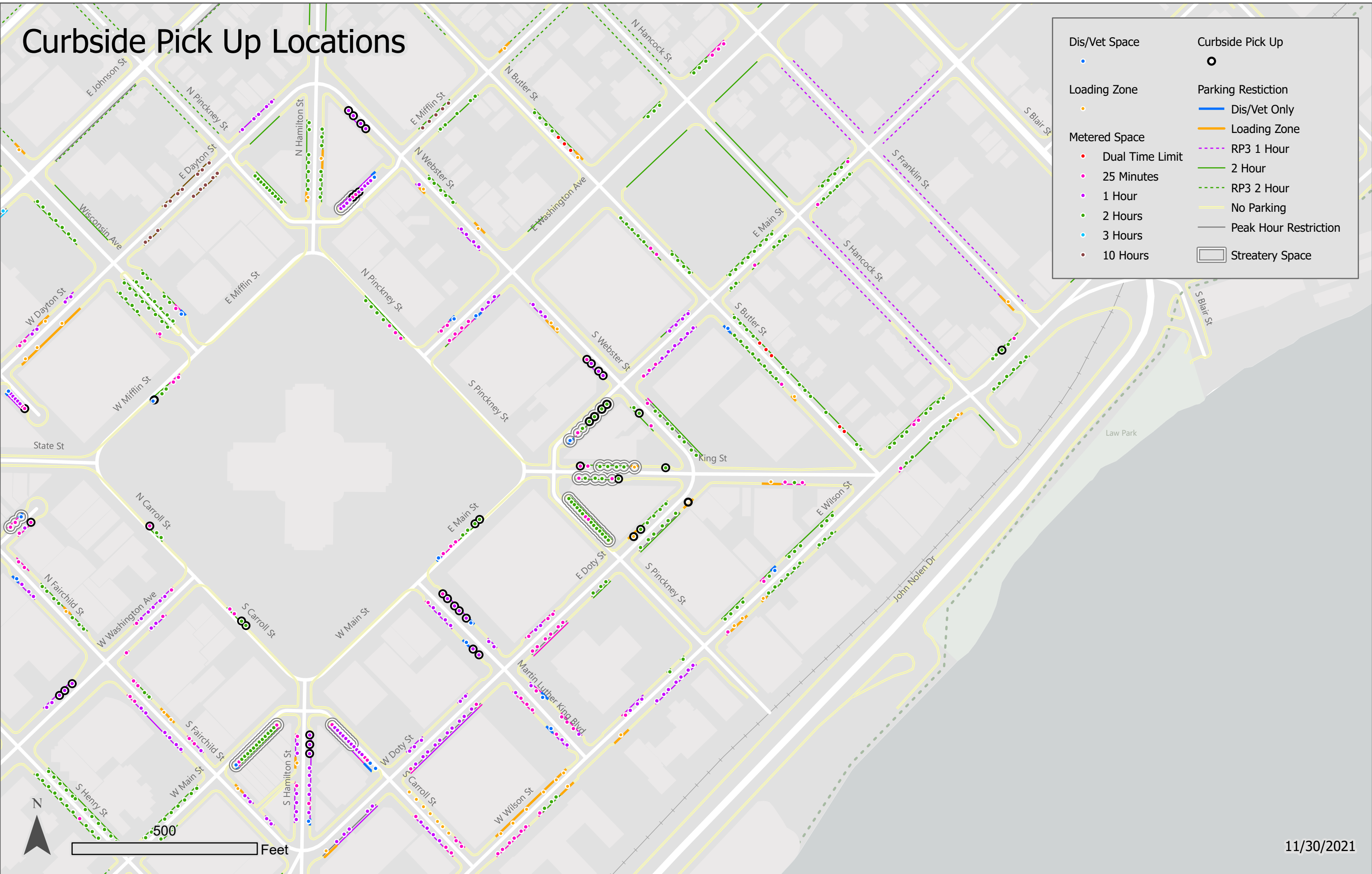
Curbside Pick Up Locations

Dis/Vet Space	●	Curbside Pick Up	○
Loading Zone	●	Parking Restriction	—
Metered Space	●	Dis/Vet Only	—
25 Minutes	●	Loading Zone	—
1 Hour	●	10-30 Minutes	—
2 Hours	●	2 Hour	—
3 Hours	●	RP3 2 Hour	—
10 Hours	●	No Parking	—
		Part Time Restriction	—
		Peak Hour Restriction	—
		Streatory Space	▭



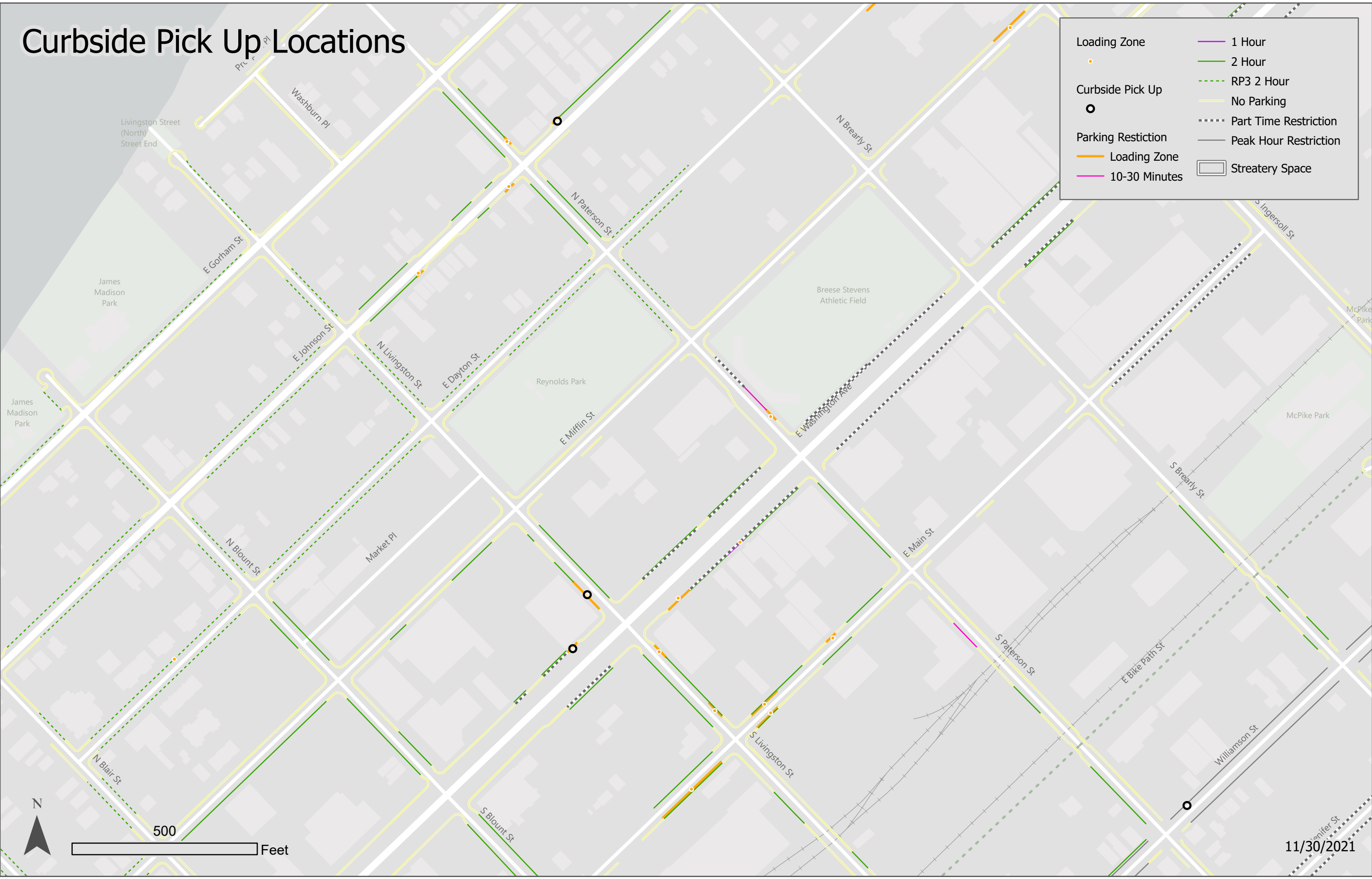
Curbside Pick Up Locations

Dis/Vet Space	•	Curbside Pick Up	○
Loading Zone	•	Parking Restriction	—
Metered Space	•	Dis/Vet Only	—
• Dual Time Limit	•	Loading Zone	—
• 25 Minutes	•	RP3 1 Hour	—
• 1 Hour	•	2 Hour	—
• 2 Hours	•	RP3 2 Hour	—
• 3 Hours	•	No Parking	—
• 10 Hours	•	Peak Hour Restriction	—
		Streatory Space	▭



Curbside Pick Up Locations

<ul style="list-style-type: none"> Loading Zone Curbside Pick Up Parking Restriction 10-30 Minutes 	<ul style="list-style-type: none"> 1 Hour 2 Hour RP3 2 Hour No Parking Part Time Restriction Peak Hour Restriction Streatory Space
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Curbside Pick Up Locations

Dis/Vet Space	Parking Restriction
•	Dis/Vet Only
•	Loading Zone
Metered Space	10-30 Minutes
• 25 Minutes	2 Hour
• 2 Hours	RP3 2 Hour
○	No Parking
○	Part Time Restriction
○	Peak Hour Restriction
○	Streatory Space

