

TO QUALIFY FOR ASSISTANCE, THE EVENT MUST MEET THE FOLLOWING REQUIREMENTS:

- ☒ This event meets Monona Terrace's definition of a convention.
- ☒ This event has not yet been contracted.
- ☒ This event has a minimum of 75% programmed events at the Monona Terrace.
- ☒ This event uses a minimum of two hotels within the Madison Room Tax District.
- ☒ This event has an overflow hotel with a minimum room block of 50.

PLUS ONE OF THE FOLLOWING:

- ☒ This event has a minimum direct spending impact of \$100,000
- ☒ This event has a minimum out of town attendance of 400.

Date of Request 11/17/21

Sales Manager Eric Reichert

Group American Meteorological Society

Event Name 32nd Conference on Weather Analysis and Forecasting (WAF)/28th Conference on Numerical Weather Prediction (NWP)/20th Conference on Mesoscale Processes

Lead # 119287

Event Dates July 17-21, 2023

Verify this does not conflict with major annual events.

Amount Requested \$14,175

Fund Use Facility Rental

Peak Room Nights (total peak)

210

Total Room Nights

945

**HOTEL BLOCK**

	1	2	3	4
Hotel Name	Hilton	Concourse	Park	
Peak Room Block Bid	50	160	75	

Lead Status Pending

Direct Spending Impact \$624,876

Competition Minneapolis, MN

Attendance 500

Decision Date 12/31/2021

Expected Contract Revenue \$33,836

**HISTORY**

	1	2	3
Month & Year	WAF/NWP June 2018	WAF/NWP July 2015	WAF/NWP June 2009
City / Facility	Grand Hyatt Denver	Hilton Chicago	DoubleTree Omaha
Block Total	500		640
Pick Up Total	496		527

Comments The histories above are for just the WAF/NWP meeting, however this event has the Mesoscale conference combined as well, which will bring additional attendance. Other years, these events meet at the AMS Annual Meeting. Please see attached MINT reports for each set of meetings.

Other Funding (external & internal) DM - \$10,811 based on booking a multi-event deal.

Email form or Print and give (with any attachments) to Senior Convention Sales Coordinator – Who will route to VP and CEO for Approval.

VP Approval Jamie Patrick

Date 11/18/21

CEO Approval Ellie Westman Chin

Date 11/18/21

Internal Use Only:

Committee Meeting  
Approval Date & Amount


## Organization Information

Organization American Meteorological Society  
 Market Segment SCIENTIFIC, ENGINEERING, TECHNICAL, COMPUTERS / U03 /  
 Address 45 Beacon St.  
 City / State / Zip / Country Boston MA 02108-3693 UNITED STATES  
 Phone / Fax 617-227-2425 617-742-8718  
 Web Address ametsoc.org

## Meeting Information

Meeting Name / Frequency Conference on Weather Analysis and Forecasting/Numerical Weather Prediction / Annual  
 Region / State / Province US NATIONAL / None  
 Budget / Schedule Flexibility Budget: None Schedule: None  
 Usual Start Day None Duration: 4 days

## Meeting Planner Information

Name Brenda Ward  
 Title Senior Meetings Coordinator  
 Email bward@ametsoc.org  
 Phone 202-737-9006

## MINT History Information

Meeting Date / Location / Bureau 6/4/2018 [Monday] - 6/8/2018 - Denver CO UNITED STATES  
 Attendance / Peak Rooms [ Registered: 300 Total: 300 ] - [ Reserved: 110 Picked Up: 102 ]  
 Hotel Information HQ Hotel: Grand Hyatt HQ Peak Rooms: 102 Hotels Used: 1 Total Room Nights: 496  
 Housing: NONE  
 Facilities Information Largest Attendance: 300 Simultaneous Rooms: 0 F&B Functions: 0 Largest Meal  
 Attendance: 0  
 Exhibit Information Start/End Day: /Site: NONE Gross/Net Sq Ft: 0/0  
 Move In/Out Days: 0 / 0  
 Number of Exhibits: [ 8x10 - 0 ] [ 10x10 - 0 ] [ Table Top - 0 ] [ Other - 0 ]

### Notes

### Room Flows

6/2/2018 - Saturday	Reserved Rooms: 10 [9%]	Actual Rooms: 6 [6%]
6/3/2018 - Sunday	Reserved Rooms: 80 [73%]	Actual Rooms: 87 [85%]
6/4/2018 - Monday	Reserved Rooms: 110 [100%]	Actual Rooms: 98 [96%]
6/5/2018 - Tuesday	Reserved Rooms: 110 [100%]	Actual Rooms: 102 [100%]
6/6/2018 - Wednesday	Reserved Rooms: 100 [91%]	Actual Rooms: 99 [97%]
6/7/2018 - Thursday	Reserved Rooms: 70 [64%]	Actual Rooms: 86 [84%]
6/8/2018 - Friday	Reserved Rooms: 15 [14%]	Actual Rooms: 16 [16%]
6/9/2018 - Saturday	Reserved Rooms: 5 [5%]	Actual Rooms: 2 [2%]

## MINT History Information

Meeting Date / Location / Bureau 5/30/2009 [SATURDAY] - 6/7/2009 - OMAHA NE UNITED STATES  
 OMAHA

Attendance / Peak  
Rooms

[ Registered: 250 Total: 300 ] - [ Reserved: 145 Picked Up: 113 ]

Hotel Information

HQ Hotel: DOUBLETREE OMAHA DOWNTOWN HQ Peak Rooms: 145 Hotels Used: 1 Total Room  
Nights: 527 Housing: OTHER

Facilities Information

Largest Attendance: 300 Simultaneous Rooms: 4 F&B Functions: 10 Largest Meal Attendance:  
280

Exhibit Information

Start/End Day: SUNDAY/FRIDAY Site: HOTEL Gross/Net Sq Ft: 0/2970  
Move In/Out Days: 1 / 0  
Number of Exhibits: [ 8x10 - 0 ] [ 10x10 - 0 ] [ Table Top - 0 ] [ Other - 27 ]

Notes

Room Flows

5/30/2009 - Saturday	Reserved Rooms: 15 [10%]	Actual Rooms: 4 [4%]
5/31/2009 - Sunday	Reserved Rooms: 140 [97%]	Actual Rooms: 101 [89%]
6/1/2009 - Monday	Reserved Rooms: 145 [100%]	Actual Rooms: 107 [95%]
6/2/2009 - Tuesday	Reserved Rooms: 145 [100%]	Actual Rooms: 113 [100%]
6/3/2009 - Wednesday	Reserved Rooms: 115 [79%]	Actual Rooms: 106 [94%]
6/4/2009 - Thursday	Reserved Rooms: 70 [48%]	Actual Rooms: 88 [78%]
6/5/2009 - Friday	Reserved Rooms: 10 [7%]	Actual Rooms: 8 [7%]

## Organization Information

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 Address 45 Beacon St.  
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 Phone / Fax 617-227-2425 617-742-8718  
 Web Address ametsoc.org

## Meeting Information

Meeting Name / Frequency Mesoscale Processes Conference / Varies  
 Region / State / Province STATE / None  
 Budget / Schedule Flexibility Budget: None Schedule: None  
 Usual Start Day Tuesday Duration: 1 days

## Meeting Planner Information

Name Gillian Peguero  
 Title Assistant Manager, Meetings  
 Email gpeguero@ametsoc.org  
 Phone 202-737-9006

## MINT History Information

Meeting Date / Location / Bureau 8/4/2013 [Sunday] - 8/11/2013 - Portland OR UNITED STATES  
 PRTLDR  
 Attendance / Peak Rooms [ Registered: 200 Total: 116 ] - [ Reserved: 100 Picked Up: 52 ]  
 Hotel Information HQ Hotel: DoubleTree by Hilton Portland HQ Peak Rooms: 52 Hotels Used: 1 Total Room Nights: 248 Housing: ASSOCIATION  
 Facilities Information Largest Attendance: 116 Simultaneous Rooms: 0 F&B Functions: Largest Meal Attendance: Start/End Day: /Site: NONE Gross/Net Sq Ft: /  
 Exhibit Information Move In/Out Days: /  
 Number of Exhibits: [ 8x10 - ] [ 10x10 - ] [ Table Top - ] [ Other - ]

## Notes

### Room Flows

8/4/2013 - Sunday	Reserved Rooms: 25 [25%]	Actual Rooms: 15 [29%]
8/5/2013 - Monday	Reserved Rooms: 50 [50%]	Actual Rooms: 49 [94%]
8/6/2013 - Tuesday	Reserved Rooms: 75 [75%]	Actual Rooms: 52 [100%]
8/7/2013 - Wednesday	Reserved Rooms: 100 [100%]	Actual Rooms: 51 [98%]
8/8/2013 - Thursday	Reserved Rooms: 100 [100%]	Actual Rooms: 50 [96%]
8/9/2013 - Friday	Reserved Rooms: 50 [50%]	Actual Rooms: 28 [54%]
8/10/2013 - Saturday	Reserved Rooms: 25 [25%]	Actual Rooms: 3 [6%]