



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

MADISON FOOD POLICY COUNCIL

Wednesday, June 7, 2017

5:30 PM

201 W Mifflin St Rm. 302 Central Library

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Please contact Jasmine Brey in the Mayor's Office 608-266-4611.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

May 3, 2017: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

SPECIAL PRESENTATION

[47491](#)

Comprehensive Plan (Imagine Madison) process update - Brian Grady and Kirstie Laatsch.

Attachments: [Imagine Madison - Food Policy Council 6.7.17.pdf](#)

NEW BUSINESS

[47567](#) Healthy Retail Access Program-REAP Food Group-Summer Meals Program

Attachments: [HRAP application_REAPSummerFood 2017.pdf](#)
[Summer Meals Program Sponsorship_HRAP_051717.pdf](#)

ACTION ITEM

OLD BUSINESS

[47484](#) Oscar Mayer Site Update

A Resolution establishing the Oscar Mayer Strategic Assessment Committee is working its way through committees. It was recommended for approval by the Plan Commission on 5/23/17, discussed at the Finance Committee on 5/24/17, and expected to return to the Common Council for action in June. Once approved, the Mayor will select 13 candidates for appointment to the Committee and submit them to the Common Council. Within a month of confirming member appointments, the first meeting of the new Committee will be held. A consultant is expected to be hired by September.

WORK GROUP REPORTS

[47477](#) Comprehensive Plan Work Group June 2017

[47478](#) Community Engagement June 2017

[47479](#) Edible Landscapes and Terrace Plantings June 2017

47483 Food Waste Reduction Task Force June 2017

The Food Waste Reduction Task Force met on Wednesday, May 24 to begin organizing our work in the creation of a Food Recovery Guide. The Food Recovery Guide, similar to the Streets Department's Recyclopeda, will include very specific information on where different types of excess food can best be donated, how to make that donation, and more general information on liability protection and incentives for donating. This guide could be handed out by Public Health Environmental Services as they inspect and monitor food establishments. We also discussed the creation of an online version and handing out refrigerator magnets that direct vendors to the online information. Our fear is that paper copies will get quickly lost or forgotten about, but a magnet can be placed on cooler/freezer doors as a quick reminder to take action on excess food.

To move our work along more quickly, we have agreed to meet twice a month for the next few months.

47476 Grant Funding June 2017**47480** Healthy Retail June 2017**47481** Healthy Marketing and Procurement June 2017**47482** Pollinator Protection June 2017

The Pollinator Protection Work Group met on May 3rd and 26th with Beichen Tian and representatives from City IT, the UW, and the State Cartographer's Office about various technical issues involved in the development of the GIS app for identifying pollinator habitat in the city. Members also participated in the preparation of public education materials about terrace plantings to include pollinator friendly resources.

The City's application to become a Bee City USA affiliate was formally approved, so we can officially identify programming as "Bee City USA Madison" just in time for National Pollinator Week, June 19-23.

REGULAR BUSINESS REPORTS**47485** Food Policy Director Update June 2017

The Double Dollars Program kicked off on Saturday, June 3 at the following market sites: Dane County Farmers Market, Eastside Farmers Market, El Mercadito de Centro – Centro Hispano, Monona Farmers Market, Northside and Westside Farmers Markets. The Fruit & Vegetable Prescription Program is beginning again, and looking at ways to provide programming in addition to incentives/vouchers so that redemption rates increase for the program. More voucher packets are being issued to get redemption rates up, and Willy Street Co-op, UW Extension (FoodWise) and Second Harvest Food Bank are offering grocery store tours for participants.

[47486](#) Public Market Development Committee Update June 2017

[47487](#) Dane County Food Council Update June 2017

Two new members, Hedi Rudd and Karen von Huene, have been appointed to the Dane County Food Council for three year terms. The Council has developed a new community engagement work group to increase awareness of the Council and to improve community involvement.

[47488](#) Madison Metropolitan School District Update June 2017

[47489](#) Public Health of Madison and Dane County Update June 2017

[47490](#) Community Gardens Update June 2017

The last meeting of the staff team charged with finding additional space for gardens in the Hill Farms Neighborhood, to supplement the area in Rennebohm Park for a small percentage of the Sheboygan Community Garden, was on March 28th. Parks staff are working on a staff report. Reistad has alerted the Racial Equity and Social Justice team to the need for assistance with an equity analysis of the several feasible locations that will be identified in the staff report when it's ready.

Reistad is working to establish more collaborative relationships with community garden organizations in Milwaukee, sharing information on structure, process and community-governmental collaboration models between Community GroundWorks Madison and Groundwork Milwaukee.

ADJOURNMENT