



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, January 19, 2022

5:30 PM

Virtual Meeting

The City of Madison is holding the Madison Food Policy Council meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to:
mfpc@cityofmadison.com

2. Public Registration: You can register your support or opposition to an agenda item at:
<https://cityofmadison.com/MeetingRegistration>.
If you wish to speak at the virtual meeting on an agenda item, you must register. When you register, you will be sent an email with the information you will need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit
<https://www.cityofmadison.com/watchmeetings>.

4. Listen to the Meeting: You can call-in to the Madison Food Policy Council meeting:
Listen to audio via phone:
- Call-in: (877) 853-5257(Toll Free)
- Meeting ID: 821 9842 4875

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

12/15/21 <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

- 1 [68401](#) Public Comment

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

NEW BUSINESS

ACTION ITEM

- 2 [69324](#) Providing Authority to RAFS Work Group to Draft Memo re: Raemisch Farm (Green Street Development - 4501 Packers Ave) Development Proposal
Attachments: [Proposal to Authorize RAFS Work Group re Raemisch Development Memo 011](#)

WORK GROUP REPORTS

- 3 [69325](#) Food Access, Relief, and Econ Support - Jan 2022
The FARES WG will reconvene in April after this year's round of SEED/ PIE grants.
- 4 [69326](#) Food Plan - Jan 2022
- 5 [69328](#) Regional Agriculture and Food Sovereignty - Jan 2022
Ag Leases on City Owned Lands: The Policy Memo was shared with Economic Development Division (EDD) staff who deal with the City's leases – Matt Mikolajewski & Heidi Radlinger – and next steps were discussed with George Reistad on 1/6/22.
- Several leases have already been signed and recorded for 2022
 - EDD staff will share the policy memo & set up meetings with relevant City Agency Staff
 - Jess Guffey Calkins (Extension) will connect appropriate city agencies with Dane County Land & Water staff
 - Staff will determine which of the remaining leases could be revised in 2022
 - Appropriate staff will discuss potential revisions with current lessees
 - If current lessees choose not to continue renting, begin to look for new farmers
 - Revisions will be phased in as staff capacity and lessee negotiations allow in coming years

STAFF REPORTS

- 6 [69327](#) Business Development Specialist - Jan 2022
No report
- 7 [69329](#) Public Health Madison & Dane County - Jan 2022
- 8 [69330](#) Extension Dane County, UW-Madison - Jan 2022
The UW-Madison Extension Community Food Systems Program has joined forces with the Wisconsin Women's Business Initiative Corporation (WWBIC) to pilot a virtual Spanish-language food entrepreneur showcase this month. Facilitated by WWBIC's

Spanish-language business consultant Arlene Bollig and Comienzos, a Latino Business Assistance Partnership, the purpose of this series is to highlight the unique evolution of several Wisconsin-based food businesses owned and operated by native Spanish speakers. Topics will include importation, developing a market, and growing a business incrementally. Sessions are January 18 & January 25 at 10am. Zoom registration is at <https://go.wisc.edu/m6hat6>.

Registration is open for the 2022 Organic Vegetable Production Conference, organized by UW-Madison Extension Dane County and FairShare CSA Coalition: <https://fyi.extension.wisc.edu/danecountyag/2022-organic-vegetable-production-conference/>. It will be online on February 3, 4, 7, and 8, 2022. This producer-initiated conference is designed for advanced growers and attracts participants from throughout the Midwest and beyond.

REGULAR BUSINESS REPORTS

- 9 [69331](#) Community Gardens - Jan 2022
Attachments: [Municipal Fee Pilot Program Report Rooted 011422.pdf](#)
- Rooted and Extension staff continue to plan for the 2022 Community Garden Summit, to be held virtually Saturday, Feb 5th. The Green Thumb gardening series, also put out by Extension, has begun, with a focus on vegetable gardens, and will continue weekly until March 21st. Community garden organizers, meanwhile, are planning for garden registration. Additionally, submitted Municipal Service Fee Pilot Program Report out to City Staff.
- 10 [69332](#) Madison Metropolitan School District - Jan 2022
 No report
- 11 [69333](#) Double Dollars Program - Jan 2022
- The new DD program Coordinator has started this week -- Marcus Slaton. Additionally, typically the year-end report for the DD program is distributed to those who request it by the end of Feb. However, it is likely that this will be a bit delayed this year as Marcus gets trained and acclimated to the position.
- New Double Dollars Coordinator:
 Marcus Slaton, marcuss@cacscw.org
- 12 [69334](#) Johns Hopkins Center for a Livable Future - Community of Learning Practice - Jan 2022
- The John Hopkins University Community of Learning and Practice on Racial Justice in Food Policy Councils met on January 12. We discussed our collective homework assignments where we were to begin reflecting on the power dynamics within our FPCs, the willingness to engage in discomfort, and how the structure of our FPCs may impact engagement. We also discussed the idea of Radical Respect: "I may not agree, but I am open to your ideas and understanding." Thank you to the 5 Dane County and 13 City of Madison FPC members who participated in our survey! Abha and Kirsten will be compiling a report out on the survey for future review. Before next month's COLP meeting February 2, we are asked to continue our reflections on the unwritten rules and norms that impact who has power on our FPCs and how power and culture informs the FPCs engagement efforts and policy making or recommendations.

ADJOURNMENT