



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Wednesday, August 17, 2022

5:00 PM

Virtual

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The City of Madison is holding the Economic Development Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to [EDC@cityofmadison.com](mailto:EDC@cityofmadison.com)

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: : 895 6768 6779

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

For accommodations, contact: [EDC@cityofmadison.com](mailto:EDC@cityofmadison.com)

**CALL TO ORDER / ROLL CALL**

**APPROVAL OF MINUTES**

July 20, 2022: <http://madison.legistar.com/Calendar.aspx>

**PUBLIC COMMENT**

1. [73153](#) Public Comment EDC 8/17/22

**DISCLOSURES AND RECUSALS**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

**NEW BUSINESS**

2. [72854](#) Approving and Implementing Changes to the City of Madison Façade Grant Program to increase grant amounts, improve equity, simplify the process and strengthen the program.  
**Attachments:** [Report of the Facade Grant Staff Team 7-21-22.pdf](#)  
[Facade Grants Before-After photos 6-23-22.pdf](#)
3. [73207](#) Presentation and Discussion Regarding Small Business Equity and Recovery (SBER) COVID Grant Recipient Survey.
4. [60990](#) Equitable Economic Response and Recovery  
**Attachments:** [2022 EDD Work Plan Overview - EDC 1-19-22.pdf](#)

**ADJOURNMENT**